

FASHION DESIGN-PRODUCT DEVELOPMENT  
2007-2008 CURRICULUM

<b>First Year</b>		<b>Cr. hrs.</b>
English Composition I, II	15ENGL101, 102	6
History of Art I, II, III	23ARTH 111, 112, 113	9
Mathematics Elective		3
Digital Design Fundamentals	23FDST131, 132, 133	9
Foundation Studio: Color, Form, Space	23FDST101, 102, 103	9
Foundation Studio: Design Drawing	23FDST121, 122, 123	9
<b>Second Year</b>		
Textiles	23FASH234, 235	6
Industry, Theory, and Practice	23FASH271, 272	6
Co-op for Fashion Design	36PD223B	1
History of Fashion I, II	23FASH232, 233	6
Introduction to Economics	15ECON101	3
Psychology Elective		3
Design Construction	23FASH204, 205	6
Design Communication I	23FASH211, 212, 213	9
Design Technology I	23FASH221, 222, 223	9
Fashion Design I	23FASH206	3
Professional Practice		
<b>Third Year</b>		
Intro to Marketing	22MKTG377	5
Buying and Merchandising	23FASH452	3
Communications Elective		3
Writing for Business	15ENGL491	3
Retail Decision Making	23MKTG575	3
Intro to Product Development	23FASH353	3
Intermediate Composition: Writing and the Disciplines	15ENGL289	3
Intro to CAD	23FASH261	3
Intro to Fashion Design	23FASH354	3
Fashion Photo	23FASH423	3
Professional Practice		
<b>Fourth Year</b>		
Introduction to Sociology	15SOC141, 142	6
Organizational Theory	23PLAN375	3
Directed Electives		12
Consumer Behavior	15MKTG470	3
Portfolio	23FASH465	3
CAD Communication	23FASH356	3
Product Development I	23FASH453	6
Professional Practice		
<b>Fifth Year</b>		
Advertising Management	22MKTG577	3
Seminar in Merchandising	23FASH552	3
International Trade Issues for Domestic Industries	23FASH575	3

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Free Electives		9
Literature Elective		3
Product Development II	23FASH553	6
Professional Practice		