

CONSERVATION DEVELOPMENT

*Presentation on how it is
Good for the Land and
Good for the Pocketbook*



Holiday Inn Eastgate
May 10, 2007 - 5:00 PM

and the Cincinnati Section of the
Ohio Planning Conference,
a chapter of the
American Planning Association

Clermont County
Department of Community
Planning and Development



In cooperation with:

Pierce Township
950 Locust Corner Road
Cincinnati, Ohio 45245
Phone 513-752-6262

LEARN HOW TO ENRICH YOUR
COMMUNITY WITH CHARACTER WHILE
CUTTING DEVELOPMENT COSTS

FOR ELECTED OFFICIALS, PLANNING AND
ZONING COMMISSION MEMBERS,
ARCHITECTS, ENGINEERS, PLANNERS
AND SURVEYORS, DEVELOPERS, HOME
BUILDERS, AND RESIDENTS



FEATURE SPEAKER



Randall Arendt is a landscape planner, site designer, noted author and lecturer, and foremost expert on the subject of sustainable development in the U.S. He has lectured across 46 states and is the author of over 40 publications, including several books considered, by most, as the industry standards for conservation subdivision design. Mr. Arendt's work has been featured in several articles in the National Association of Home Builders Land Development Magazine.

As the owner of Greener Prospects, a unique consulting firm that bridges the gap between land-use planning and land conservation, he has helped to create designs which dramatically reduce costs while capitalizing on, and preserving, the natural environments in which they are located. Projects such as this have been implemented in 21 states across the country by Randall.

"By respecting natural terrain...he cut grading costs by 83%"

In Tennessee, his re-design saved one developer approximately \$212,000 in street construction costs, while at the same time introducing significantly more quality open space into the layout. By respecting natural terrain and designing around the existing site features on an 80-lot development in Texas, he recently cut grading costs by 83%, or one quarter million dollars (from \$300,000 to \$50,000). Another design is credited by an Indiana developer as having added an average of nearly \$23,000 to each of his 40 lots.

AGENDA

5:00pm Randall Arendt presentation on Conservation Development

7:00pm Dinner

8:00pm Local Implementation Discussion And Questions

QUESTIONS: Contact Donna Cann at 513-752-6262

DIRECTIONS

- * From Interstate 275, take State Route 32 east via Batavia Exit 63B.
- * Once on State Route 32, take the first exit ramp to Eastgate Boulevard.
- * Turn right onto Eastgate Blvd. and then stay in the left lane to turn left into Eastgate Mall.
- * Turn left into Holiday Inn Eastgate drive.



Holiday Inn Eastgate
4501 Eastgate Boulevard
Cincinnati, OH 45245

(513) 752-4400

REGISTRATION FORM

(To register multiple attendants, please copy this form)

Name _____

Organization _____

Address _____

Phone _____

Fax _____

Email Address _____

Registration rate is \$50 and must be submitted by May 2nd, 2007 (includes course materials and dinner). Payment can be made by check, money order, or purchase order payable to Pierce Township.

Mail payment or purchase order to:
Pierce Township Zoning
950 Locust Corner Road
Cincinnati, OH, 45245

For details, call Donna Cann at 513-752-6262.

EARLY REGISTRATION—REC'D BY MAY 2ND—\$50.00

LATE REGISTRATION—AFTER MAY 2ND—\$60.00

Amount Enclosed \$ _____

Hosted by Pierce Township in cooperation with the Clermont County Department of Community Planning and Development and the Cincinnati Section of the Ohio Planning Conference.