



SPECIAL EVENTS AND FEATURED SPEAKERS

Wednesday, September 23 -- 7:00 pm to 8:00 pm

Planning Conversations from Coast to Coast

In conversations the speaker has had with more than one hundred planners, planning commissioners, elected officials, and citizens during a six-week cross-country trip along U.S. Route 50 during the summer of 2007, Wayne Senville was informed of one challenge, how to build a "sense of community." It goes beyond marketing or branding, and involves a deeper appreciation of community -- something many Americans feel is missing. Mr. Senville's presentation will report on ways planners are addressing this issue: the role of key downtown / main street uses -- in particular local theaters and arts centers -- in bringing communities together; the desire to maintain a "small town feel" and the planning contexts in which this is coming up; planning efforts in a growing number of suburbs to build new downtown centers, and a look back at two historic models for this (Kansas City's Country Club Plaza and Mariemont, Ohio) and how promoting walking & biking, while controlling traffic, can work to strengthen a sense of community. CM 1

Wayne Senville, Publisher and Editor of the Planning Commissioners Journal

Thursday, September 24 -- 9:00 am to 10:30 am

Opening Session - Bruce Knight FAICP, APA President, "Advancing the Planning Movement, APA's Role in Meeting the Challenges of the Next 100 Years"

In 2009, APA celebrated the centennial of the planning movement in the United States. In the next 100 years, our communities face issues of sustainability, climate change, infrastructure decline, and globalization of the economy. APA must be at the forefront in preparing our members for these challenges. Bruce Knight FAICP, the President of the American Planning Association, will discuss new initiatives and leading priorities of the American Planning Association in preparing for the next 100 years of the Planning Movement. CM 1.25

Bruce Knight FAICP President of APA, Bruce Knight is Planning Director of Champaign, Illinois, and an adjunct lecturer at the University of Illinois in the Department of Urban and Regional Planning

Cynthia Bowen, AICP, LEED, AP Director, Region IV will discuss The Greening of APA's Region IV: Planning for Sustainable Communities defining APA's term of sustainability and the planners role in creating sustainable communities

Friday, September 25 -- Noon to 1:40 pm

James Howard Kunstler, Keynote Speaker

The well-known author of *The Geography of Nowhere* (Simon & Schuster, 1993) and *Home from Nowhere* (Simon & Schuster, 1996), James Howard Kunstler has long been recognized as a fierce critic of suburban sprawl and the high costs associated with an automobile-centric culture. Now training his eye on the permanent global oil crisis, Kunstler's book, *The Long Emergency: Surviving the End of the Oil Age, Climate Change, and Other Converging Catastrophes of the Twenty-first Century* (2005), expands on his past critiques of suburbia by exploring the sweeping economic, political and social changes that will result from the end of access to cheap fossil fuels and the impact this will have on the way we live, work, farm and build. In spring 2008 the Atlantic Monthly Press published Kunstler's tenth novel, *World Made By Hand*, a story set in America's post-oil future. Mr. Kunstler has lectured extensively about urban design, energy issues and new economies for the TED Conference, the American Institute of Architects, the National Trust for Historic Preservation, the International Council of Shopping Centers, the National Association of Science and Technology and other professional organizations as well as at numerous colleges and universities, including Yale, MIT, Harvard, Cornell, University of Illinois, DePaul, Texas A & M, West Point, and Rutgers University among many others. A seasoned journalist, he continues to write for *The Atlantic*

Monthly, Slate.com, The New York Times Sunday Magazine and the Op-Ed page where he covers issues related to the environment, urban planning and the economy. CM 1

WORKSHOPS AND PROFESSIONAL DEVELOPMENT

Wednesday, September 23 -- 8 am to 3 pm

Professional Development Program with RANDALL G. ARENDT – 5.0 CM

Conserving the Community - Wide Open Space Networks Transforming Highway Commercial Strips into Mixed-Use Districts

Renowned author, lecturer, site designer, and expert in conservation planning, Randall Arendt will lead the Wednesday professional development workshop. Arendt is author of more than 20 publications including: *Rural by Design*; *Maintaining Small Town Character*; *Conservation Design for Subdivisions: A Practical Guide to Creating Open Space Networks*; *Growing Greener: Putting Conservation into Local Plans and Ordinances*; and *Crossroads, Hamlet, Village, Town: Design Characteristics of Traditional Neighborhoods, Old and New*.

This session focuses on how counties and cities can update their zoning to transform strips that are currently auto-dependent, unsightly, unwelcoming, and unsafe for pedestrians into transit-friendly, mixed-use corridors that will increase community livability and benefit local economies. A digital presentation illustrates best practices from successful projects from around the country where practical, proven techniques were used to redevelop dysfunctional highway strips into vibrant mixed-use corridors, creating opportunities for new land-use patterns conducive to public transit ridership, economic development, and a variety of housing price-points. This workshop addresses:

- Integrating mass transit
- Creating connections among internal streets, parking, walkways facilitating safe circulation/linkages
- Establishing height standards, encouraging vertical integration of compatible mixed uses.
- Providing opportunities for workforce and market housing
- Managing stormwater for groundwater infiltration/recharge
- Calming traffic with landscaped medians, roundabouts
- Planting shade trees extensively along highways and within development areas for improved aesthetics, air quality and heat-island reduction
- Setting maximum building setbacks
- Designing around natural and historic features
- Requiring that outdoor lighting respect dark-sky principles

Traditionally, communities have zoned highway corridors for commercial development to maximize tax revenues while considering these areas less suitable for residential use. Planners now regard such areas as ideal for mixed uses: higher commercial densities at nodes along such corridors can form spines of ridership for buses or light rail while residential uses (typically multi-family) between these nodes can offer ways to maintain land values without linear retail.

Thursday, September 24 -- 10:45 am to 2:45 pm

Enhanced Graphics for Planners

This session is to provide the planner with confidence in the use of graphics in the planning process. The planner will learn and practice skills and techniques for graphic communication, as well as learn processes and techniques to better communicate planning concepts and policies. Basic illustrating techniques are taught through a comprehensive series of studios. The session is intended to build upon newly learned skills and confidence, allowing the participant to depart from the workshop with a diverse array of graphic communication capabilities. A

hands-on tutorial and exercises, participants learn basic drawing skills. The final exercise allows participants to utilize their new skills in developing an associated graphic based on written policy, such as design guidelines. *Space limited to 50 registrants.* CM 4.0

Brian Hamilton, AICP -- Associate Vice President and Senior Urban Designer for Gould Evans Associates

MOBILE WORKSHOPS

Thursday, September 24 -- 9:00 am to Noon

Sustainable Development Along the Towpath Trail

The Ohio & Erie Canal Towpath follows the historic course of the Canal through the City of Akron. Perhaps more than any other City along the length of the canal, Akron has invested in the development of the Trail and used it as a focus for economic, residential, recreational and cultural development. The walking tour highlights significant developments along this sustainable resource that provides a walking and biking connection among these developments and to the larger region. Participants of the tour will be provided information about a variety of new, dense urban neighborhoods, including two HOPE 6 projects and upscale housing, adaptive reuses of buildings, and a burgeoning entertainment and cultural environment. Lunch at your expense will be available at the end of the tour. Tour is a 3-mile walking tour along the Ohio Erie Towpath Trail along level surface. CM 3.0

Jerry Egan, Comprehensive Planning Manager, City of Akron Planning Department. Kimberlee McKee, Director of the Downtown Akron Partnership; Kirt Conrad, Director of Planning, Akron METRO Regional Transit Authority

Thursday, September 24 -- 1 pm to 5 pm

Cuyahoga Valley Bus Tour: Preserving Natural Resources, Farmland and Cultural Heritage

Living sustainably now and in the future requires a dedication to educating the public on the critical need for environmental stewardship and local sustainable farming and best management practices. In the Cuyahoga valley, there are many initiatives aimed at the preservation of remaining open spaces, responsible urban development and redevelopment, and environmental equity for all people. Learn what you can do as a planner to empower people to make better decisions about land stewardship, to understand the importance of the cumulative impacts of each individual choice, and to how to get personally involved. Our tour of the Cuyahoga valley will begin with resource preservation, visiting one of the most beautiful and earliest preserved portions of the national park. We will visit the Peninsula in the heart of the Cuyahoga Valley National Park, a Western Reserve village that retains much of its nineteenth century charm with its historic architecture but faces contemporary challenges associated with ecotourism. Another stop is Old Trail School, where their mission is to lead the way on implementing sustainable options that are out there today. The final tour stop will be at a farmers market at Stan Hwyt.

Laura DeYoung, AICP, Environmental Planner, GreenPrint Solutions

Thursday, September 24 -- 12:15 pm to 4:15 pm

Bike Tour of the Ohio & Erie Canal Towpath

Participants will see first-hand the results of partnerships formed to create the parks, open space and trail system connecting the Ohio & Erie Canal and Towpath and commercial redevelopment, and housing spurred by this historic and recreational resource. Workshop attendees will pick up rental bicycles from historic Lock Two park in downtown Akron, receive an overview of the historic importance of the Ohio and Erie Canal to Akron, and ride 16 miles into the Cuyahoga Valley National Park and the historic town of Peninsula. Several major redevelopment projects will be viewed in Akron: Akron Aeros baseball stadium, Canal Square, Cascade Block, the Akron Inner belt, Cascade Village. CM 3.0

Thomas E. King, AICP, Community Development Director, City of Hudson

Thursday, September 24 -- Walking Tour 7:30 am to 10 am; Kayaking Tour 7:30 am to 11 am

Walking Tour and Kayak Trip of the Gorge MetroPark and Dam Pool and Cuyahoga River

Walkers and kayakers will arrive in the Gorge MetroPark together. After a joint orientation, kayakers will be instructed in use of the water craft and proceed upstream along the dam pool. Walkers will walk the Gorge trail and return to the Sheraton on trails and local roads. Topics addressed during both tours will include: the role of the river in the local and regional historical development, restoration and protection of this nationally significant river, water quality effects of dams, debate over hydroelectric power, potential use of this portion of the river as a recreational and economic resource, geology of the area and its relationship to the rare species of the Gorge, the role of MetroParks, Serving Summit County in resource protection, and the City's return to the river as a focal point.

Maia Peck, AICP, Watershed Coordinator for the Middle Cuyahoga River, Northeast Ohio Four County Regional Planning and Development Organization

CONCURRENT SESSIONS

Thursday, September 24 -- 10:45 am to 12:15 pm

After the Fireworks: The Implications of Alan Co. v. Congress Twp

The B. J. Alan Company DBA Phantom Fireworks v. Congress Township Board of Zoning Appeals (BZA) case is before the Ohio Supreme Court. OPC and APA submitted a friend of the court brief that cited the lack of relationship between the county's 1977 land use plan and the township's 1994 zoning resolution. The potential impact of the decision is enormous. Some have suggested that a decision on behalf of the property owner would invalidate up to 3,000 zoning resolutions in Ohio. Others have suggested that the township's BZA acted in error in denying the ability of the property owner to develop a fireworks business on their property. Of interest to all Ohio planners: the definition of comprehensive planning is a focus of legislative efforts improving Ohio's antiquated planning and zoning enabling laws. CM LEGAL, CLE 1.25

Dan Boron, AICP, principal of Daniel Boron Town Planners, LLC, in Cincinnati. Gary Powell, Attorney at Law, a Cincinnati-based attorney

Thursday, September 24 -- 10:45 am to Noon

The Living Lab

In "The Living Lab" two architects and their client will introduce and delineate the Living Machine® System, an ecological wastewater treatment system incorporated at Old Trail School in Bath, Ohio, and its positive impact on the school and surrounding community. The audience will discover how Old Trail School replaced an aging package wastewater treatment plant using mechanical and computer systems to enhance natural ecological processes to treat wastewater. In addition, the presenters will explain their process of selecting and developing the site for the system, and how its integration with a greenhouse provides: a venue for ecological classroom space; a site for a future Living Lab and Conference Center; and a new first hand approach to teaching sustainability in the school setting. CM, CLE 1.25

Mark Dickmann, AIA, Project Architect/Manager at Hasenstab Architects, Inc., Brandilyn Fry, AIA, NCARB, CSI, CDT, Architect at Hasenstab Architects, Inc., John S. Farber, Head of School at Old Trail School in Bath, Ohio

Tools that help cities shrink

The shrinking cities planning concept involves actively managing population loss, consolidating public services and re-imagining land use within cities. Cities within Ohio have been at the forefront of this planning approach and have embraced the opportunities presented by population loss. The State of Ohio has also recognized the potential benefits presented in shrinking cities and is working to provide tools that can help. Members of the Urban Development Division will highlight several tools like the Clean Ohio Fund and Historic Tax Credits program. The presentation will also include a facilitated discussion on

what additional tools could be created within all levels of government and even the private sector that will allow Ohio to not only manage population loss but leverage this opportunity to remake our cities into more sustainable, desirable places. CM, CLE 1.25

William Murdock, AICP, Director of the Ohio Department of Development, Urban Development Division, Mark Lundine, Ohio Department of Development Urban Development Division

Visioning for a Sustainable Future

Two of strongest building blocks for positive change in a community are the collective aspirations of its citizenry and its intrinsic assets. This workshop will be a hands-on exploration of how to harness these powerful forces, particularly amid difficult economic realities, through a community-based process to plan for a sustainable future. The speakers will take participants through exercises exploring short- and long-term community recovery strategies based on sustainable approaches and identifying and capitalizing on local assets and resources. The consultants will explain and demonstrate specific strategies and tools for community involvement that can be used to build consensus on future priorities and investments. Sustainability practices for planning and development will be introduced. A representative from the evolving Village of Yellow Springs will add the perspective. CM, CLE 1.25

Jamie Greene, AIA, AICP, Founding Principal of ACP Visioning+Planning (Columbus). C. Gregory Dale, FAICP, Founding Principal with McBride Dale Clarion in Cincinnati, Ohio

Thursday, September 24 -- 1:30 pm to 2:45 pm

Sustaining Economic Development

Most planners and community leaders are expected to do something to help make economic development happen, especially when economic times are difficult. But many do not know where to start, what tools they need or how to grow the local economy cost effectively. This session puts aside ineffective assumptions about economic development and identifies ten proven economic development techniques that fit small community needs, staff and budgets. CM, CLE 1.25

Della Rucker, AICP, Senior Planner with Jacobs Advance Planning Group

Implementing a Comprehensive Plan Based on Sustainability Cornerstones

Lecture presentation and discussion will illustrate the various steps, techniques and processes to insure that the comprehensive plan is based on sustainability cornerstones. Written materials will be provided for participants interested in applying this model in whole or part in their own community planning efforts. We will present the detailed design of a planning model that has been implemented successfully in 3 cities and 2 counties in Ohio. Case studies will be on the City of West Carrollton and other communities and a facilitated discussion will occur on the specific steps to increase understanding. Of particular interest will be the relationship between the built environment and the community's sustainability values, and how what happens on the land is balanced to create interconnected social, environment and economic benefit for the community. CM, CLE 1.25

Gregory S Gaines, AICP, Planning Director for the City of West Carrollton, Ohio, Myra Moss and Bill Grunkemeyer, co-leaders OSU Extension's Sustainable Development Initiatives

Reimagining a more Sustainable Cleveland: Strategies of Reuse of Vacant Land

The session premise is that the loss of population in Cleveland is not likely to be reversed in the near term and the ability to attract and retain residents depends in large part on how we adapt to population decline and changing land use patterns. The alternative land use strategies described are intended to put vacant properties to productive use in ways that complement the city's long-term development objectives. This session identifies a range of vacant land strategies including: Neighborhood stabilization and holding strategies; Green infrastructure strategies to expand recreation opportunities and the green space network. Improve ecosystem function and remediate contaminated properties; and Productive landscapes (i.e. agriculture and energy generation). The session describes a series of initial pilot projects

and proposed research initiatives in support of a comprehensive citywide initiative to manage and reuse properties. CM, CLE 1.25

Terry Schwartz, AICP, Senior planner at Kent State University's Cleveland Urban Design Collaborative (CUDC), Bobbi Reichtell, Senior Vice President for Programs for Neighborhood Progress, Inc., Freddy Collier, Jr., City Planner for the City of Cleveland Planning Commission

Climate Change Mitigation and Adaption

The 2009 American Recovery & Reinvestment Act clearly indicated the federal government's intent to reduce its reliance on fossil fuels, its recognition of the importance of climate change mitigation, and its recognition of the importance of joining the international "green" economy. Northeast Ohio is taking an important 1st step by inventorying the region's greenhouse gas emissions and identifying plans for 80-90% reduction of fossil fuel use by 2050. Learn short and long-term approaches for municipal plans that will assist in funding implementation. The presenters will introduce the situation analysis of climate change in context the American Recovery & Reinvestment Act of 2009, 2010 federal appropriations, carbon cap & trade legislation, and State of Ohio programs. Moving from macro toward micro, key features defining Baseline Community Carbon Inventory creation will be introduced in the context of Cuyahoga County's inventory. A template of climate change policies & programs available for local governments to address sustainability issues through energy efficiency, renewable energy, fleets/vehicles/equipment, land use, transportation, education/outreach, and water conservation will be discussed. Opportunities in the public, private and home architecture will be of primary focus. Carbon neutrality and the American Institute of Architect's 2030 commitment are included topics. CM, CLE 1.25

Joyce Burke Jones, LEED AP, MBA, FASID, Cuyahoga County Office of Sustainability Executive Officer; Bruce Horton, AIA, CSI, LEED AP, Principal at Bialosky + Partners Architects; Brad Chase, Program Manager at the GreenCityBlueLake Institute, Cleveland Museum of Natural History

Thursday, September 24 -- 3:00 pm to 4:15 pm

Maintaining Balance Between Resource Conservation & Economic Development

Utilizing the Ohio & Erie Canalway and the Summit County Trail and Greenway Plan, the presenters will illustrate how these regional resource conservation plans have leveraged significant private, local, state and federal resources while stimulating community and economic development. The presenters will discuss the challenges and opportunities of developing public/private partnerships and the benefits and burdens of the partnership process. Through an engaging conversation, participants will be encouraged to develop regional plans in their own communities. CM, CLE 1.25

Daniel M. Rice, President and CEO, Ohio & Erie Canalway Coalition; Joel Testa, Chief Operating Officer Testa Companies; David Whited, Chief of Planning and Development, Metro Parks, serving Summit County

Old is the New Green

From embodied energy to locational advantage or timeless architectural features, historic rehabilitation can be the greenest building practice of all. The Urban Development Division of the Ohio Department of Development has partnered with 89 historic rehabilitation projects throughout the state using Historic Preservation Tax Credits as a funding tool to assist with the rehabilitation of many significant historic buildings. Included in these are several examples of rehabilitation consistent with green building techniques and several buildings that are applying for LEED certification. The audience will learn how to recognize viable preservation projects and how to implement rehabilitation strategies to create sustainable green buildings through the use of examples and discussion. CM, CLE 1.25

Mark Lundine and Neetika Wahi, Urban Development Division, Ohio Department of Development

America's Post War Housing Boom

Four presentations address preservation planning efforts for post World War 2 era neighborhoods and houses, at both the conceptual and "hands on" levels: *The Geography of [No]where*. How our region

“grew” and land use with new forms of housing resulted in shifting demographic issues, infrastructure, and changes to the metropolitan region. *“Modernism” + The Everyday American Home*. An imported “pure” architectural idiom, “Modernism” changed our house types and is itself radically altered in the process. *Mid-Twentieth Century Homes for Today*. Updating while maintaining and enhancing the Mid Century character of these homes is essential to their preservation. *Cuyahoga Falls: A Case Study*. “Heslop Homes” mass produced, created instant post World War 2 neighborhoods. Learn the City’s efforts to address the larger grouping while focusing on an individual model home demonstration project. CM, CLE 1.25

Daniel Vieyra, Ph.D., AIA, Professor of Architecture, Kent State University; Alan R. Burge, AIA, Principal, Alan Burge Architecture; Alan E. Hips, LEED AP, James Douglas Evans Architect, Inc.; Annissa K. Pontikos, Olsavsky Jaminet Architects

Communities in Transition

Planning approaches and methods for communities in major transitions will be examined: communities transitioning out of a “boom” period and once stable communities facing economic downturn and challenge. Learn and discuss the advantages of conducting a Comprehensive Plan during a community’s transitional stage, and techniques that can be applied to all “transition communities,” regardless of their specific challenges. The “transitioning out of the boom” example will use the case study of Dublin, Ohio to illustrate a community anticipating and preparing for full build-out. A Dublin representative will highlight the effort to transition from a planning approach focused on managed, outward growth to one which anticipates infill and redevelopment, economic and environmental sustainability, and the long-term vitality of original neighborhoods. The other case of the City of Piqua, a once stable community facing economic challenges will cover the comprehensive planning process used to address these issues, and the tools and strategies that will help the City shift into a vibrant and viable historic Ohio community. CM, CLE 1.25

Carson Combs, AICP, ASLA, Senior Planner, City of Dublin, Ohio; Chris Schmiesing, Planning and Zoning Supervisor, City of Piqua, Ohio; Jamie A Green, AIA, AICP, Principal of ACP Visioning+Planning. Lauren Pinney Burge, AIA, Principal of Chambers Murphy & Burge Restoration Architects

Thursday, September 24 -- 4:30 pm to 5:45 pm

The Abominable (Carbon) Footprint vs. the Existing Structure

Many current “green” planning concepts are actually reminiscent of planning concepts from the history of the built environment. The sequel to that statement is that many current “green” design concepts are inherent in structures that already exist. Materials once used in historic structures can teach us lessons about the uses of materials in rehab or even in new structures. Day-lighting concepts and natural ventilation were the standards prior to dependence upon modern conveniences. More assertive processes include the use of geo-thermal and solar collector systems within historic buildings or simply the use of prismatic glass transoms like those designed by Frank Lloyd Wright. Tools like life-cycle costs analysis can combine with the compositional analyses of materials to support sustainable decisions. In each town, village, or city, there is an incredibly unique character, which should not necessarily be sacrificed in favor of an homogenous – but “green” solution. Cues can be taken from the structures that already contribute to the municipality—both visually and sustainably. Local history, too, is worthy of sustaining. CM, CLE 1.25

Elizabeth Corbin Murphy, FAICP, Principal of Chambers, Murphy & Burge Restoration Architects

Beyond the Lifestyle Center: Redeveloping Strip Malls within a Community Context

Realizing that redeveloping a failed retail strip center on the edge of the City would profoundly impact the ongoing revitalization efforts of downtown, officials from Cuyahoga Falls embarked on a year-long study to create a plan that revitalized both areas of the City and reknit the urban fabric between them. City staff and the consulting team of planners and architects will explain how studying both redevelopment efforts together within the context of the market realities helped to create more economically and

environmentally sustainable redevelopment plans for each area, and set the stage for a new vision for the entire community. CM, CLE 1.25

Andrew Overbeck, AICP, Planner, MSI; Fred Guerra, AICP, Planning Director, City of Cuyahoga Falls;
Jack Bialosky, AIA, LEED AP, Senior Principal, Bialosky + Partners Architects

Implementing a Citizen Driven Comprehensive Plan

Community buy-in is one of the main factors determining whether a comprehensive plan will be implemented. This can be accomplished by not only educating citizens in the main components of comprehensive planning, but also by directly involving them in plan preparation through data gathering, analysis, goal setting, or strategy prioritization. In this session, the audience will be presented with a citizen driven planning process as well as the role of the professional planner in this process. Participants will be provided with ideas from The Small Communities Tool Kit, a comprehensive planning manual for citizen planners. The Tool Kit taps into the talent and enthusiasm of small community residents, training volunteers to undertake data collection, and building a coalition of local leaders who are committed to their community's future. CM, CLE 1.25

Kirby Date, AICP, Director, The Countryside Program, Cleveland State University; Melissa Schneider AICP, MKS Consulting

APA Ohio State Chapter Meeting

A concurrent Board and Chapter meeting will discuss Legislative initiatives and Chapter activities.

Aaron Sorrell, AICP, Chapter President

Friday, September 25 -- 8:00 am to 9:15 pm

Pulling in the Public: Boosting Participation in Under-represented Populations

Gaining balanced and meaningful public input is one of the most important, but often one of the most difficult parts of developing a good community plan. This process is even more challenging in low income and minority areas where residents are often overlooked and disconnected from public affairs. Learn how residents in Weinland Park, an inner-city neighborhood in Columbus, were engaged in the process to develop a Community Mobility Plan for their neighborhood. Through discussion and audience participation in different scenarios, we will explore the challenges faced in reaching underrepresented populations and successful methods to boost involvement and gain community buy-in. CM, CLE 1.25

Aaron Schill, AICP, Planner, Stantec Consulting Services

Regional Prosperity Initiative

The bold vision, the Regional Prosperity Initiative, seeks to reduce obstacles to local decisions made for the regional good and to encourage collaboration by local government within a 16 County area. The authors of this vision, leaders of the Northeast Ohio Mayors and City Managers Assn will share lessons being learned as this project moves from foundation and public support through acceptance by existing governments. A new paradigm of regionalism has come into vogue, how can it come into acceptance? Highlighted in Planning Magazine, July 2008. CM, CLE 1.25

Bruce H. Akers, Mayor, City of Pepper Pike; Michael K. Lyons, Mayor of the Village of Richfield; Shara L. Davis, Director, Joint Center for Policy Research, Lorain County Community College

Some TLC for 3-C: Westerville's Vision

With the advent of the Regional Shopping Mall, many older, local commercial centers and corridors have lost their spark, leaving behind vacant properties and forgotten, aging areas. The South State Street Corridor (3-C Highway) in Westerville was once a bustling strip for local commerce. Now, nestled between two regional shopping centers, vast seas of parking, tired landscape and vacancies dominate the streetscape. Abundant curb cuts and drive thrus have created an area that is ruled by the

automobile, leaving sidewalks unused. This session will provide an overview of the collaborative effort between the City of Westerville and Edsall & Associates to establish guiding principles to transform an older 1-1/3 mile suburban commercial corridor into a vibrant, sustainable, and viable area. CM, CLE 1.25

Deborah C. Edsal, Managing Director of Edsall & Associates LLC; Lisa M. Rivera-LaMantia, AICP, Planner, City of Westerville, Ohio

Sustainable Codes . . . Now printed on recycled paper

Many communities have struggled with the definition of “sustainability”. One purpose of this session is to show professional and citizen planners alike that there is no singular definition of a sustainable code but that their land use regulations and codes can be tailored to implement sustainable planning goals while tailoring the regulations to the individual community. This session will be used to discuss the three levels of sustainable regulations that include the removal of obstacles (bronze), the provision of incentives (silver), and the provision of mandatory requirements (gold). Examples of how communities have implemented sustainable practices within their own codes utilizing background material found in the Sustainable Community Development Code, a guide for sustainable codes being developed by the Rocky Mountain Land Use Institute. CM, CLE 1.25

Wendy Moeller, AICP, Senior Planner and Project Manager, McBride Dale Clarion; Joyce Allgaier, AICP, Sustainability Coordinator, with Clarion Associates

Sustainable Features in Large Scale Plans

Three examples of large scale planning projects from Summit County that address sustainability issues will be discussed. The Summit County General Plan will focus on land use and water quality issues; the Greenprint for Akron will describe a municipal organization-wide initiative; and the Summit County Trail and Greenway Plan will highlight a County-wide collaboration to create a vision of linked open spaces and transportation routes. CM, CLE 1.25

Susan DeChant, AICP, Comprehensive Planning Administrator, Summit County Department of Development; Jerry Egan, Comprehensive Planning Administrator, City of Akron, Ohio; Dave Whited, ASLA, Chief of Planning & Development, Metro Parks, Serving Summit County.

Friday, September 25 -- 9:20 am to 10:35 pm

Regional Land Use Planning: Can it work?

This session will explore the path to accomplish better regional land use planning. Two major undertakings will be examined: the Regional Prosperity Initiative, Phase II by the Northeast Ohio Mayors and City Managers Assn and the Going Places initiative of the Miami Valley Regional Planning Commission. Both seek to build constituency for more strategic or coordinated land development and protection policies while assembling inventory and trend conclusions. The speakers and attendees will be challenged to assess whether these efforts have moved past dialog and have taken the necessary steps to build credibility to shape public policy of their regions. CM, CLE 1.25

Michael K. Lyons, Mayor, Village of Richfield; Martin Kim, AICP, Director of Regional Planning, Miami Valley Regional Planning Commission; Jason Segedy, Director, Akron Metropolitan Area Transportation Study

Sustainable Urban Form & Public Transit

The session will demonstrate the link between sustainable urban form and transit, using Greater Cleveland as a case study. The session will cover the relationships between public transit and urban form, using specific examples from Greater Cleveland and around the country. The presentation will review GCRTA's transit system and the historical demographic changes that Cleveland has experienced in the last 60 years as well as GCRTA's past and current efforts to promote sustainable development near its stations. Future opportunities for transit and sustainable development in Greater Cleveland will be discussed and recommendations from GCRTA's recently completed 2010-2020 Strategic Plan. The

audience will engage in open discussion on how planners are using transit to promote and drive sustainable development in their cities. CM, CLE 1.25

Maribeth Feke, AICP, Director of Programming & Planning, Greater Cleveland Regional Transit Authority; Beth Long, Transit Planner, GCRTA; Tim Rosenberger, AICP, Transit Planner, Parsons Brinckerhoff; Matt Orenchuk, Transit Planner, Parsons Brinckerhoff

Planning and Zoning Issues in Townships

Each presenter will be asked to share five minutes' worth of observations on land use, zoning and development-related issues, such as managing residential growth pressures, building a diverse tax base of a type that will benefit the Township and school districts, strategies for building cooperation with surrounding municipalities, strategies for preventing annexation. Following these presentations, the moderator will facilitate a town hall - style discussion with the audience. Discussion topics will be raised by participants, likely to include residential zoning strategies, arguments for implementing zoning in non-zoned areas, use of Township plans to build cooperation with neighbors, and strategies for establishing a Township's identity. CM, CLE 1.25

Della Rucker, AICP, Senior Planner, Jacobs; Adam Goetzman, Director of Development and Zoning, Green Township, Ohio; and Michael Gebhart, Acting Township Administrator, Bethel Township, Ohio

Turning Green into Green: Incentivizing Sustainable Urban Stormwater Management

By now most planners are familiar with and understand the environmental value of green roofs, rain gardens, bioswales, and other green stormwater infrastructure. Implementing green infrastructure or convincing developers to include it in projects is another matter altogether. This session will outline the incentive efforts of several cities, with an emphasis on Portland, Oregon's 10-year-old program that has employed market-based approaches, public outreach and education, and direct city investment. While not every city has the ability to be as green as Portland, there are numerous elements from Portland's and other cities programs that can be successfully implemented in cities across Ohio. Participants in this session will gain an understanding of what has worked for Portland and how these initiatives can be implemented in cities throughout Ohio. CM, CLE 1.25

Andrew Overbeck, AICP, Planner, MSI Design

Distilling Sustainable Site Design into the Real World

This session will showcase ways to implement sustainable planning and design into any project no matter size, type or budget. Sustainable planning and design can encompass the whole project, or a smaller piece. It does not have to be all sustainable all at once. This design team will begin with a high profile project that is centered wholly on sustainability demonstrating how sustainability can be planned into a project with a big budget. Then we will move through a series of projects of all different sizes, types, and budgets that implemented something sustainable, if not the whole project. The point is to show that no matter the project, something can be planned to be sustainable even if the project started out to be conventional construction and design. CM, CLE 1.25

Dennis Mersky, ASLA, Principal, Floyd Browne Group; Travis Matthews, ASLA, Team Leader, Floyd Browne Group. Kyle Lukes, Land Planner, Floyd Browne Group

Friday, September 25 -- 10:40 am to 11:55 pm

Anticipating Commercial Decline: the Future of older Commercial Corridors

This session will focus on economic trends and their effects on commercial districts and corridors. As national chains fail, big boxes are vacated and small businesses close, how do communities face the challenge of planning to transform those areas? How do planners, economic development agencies, and planning commissions change the focus of these districts to enable redevelopment? This session will explore a proactive approach for the viable repositioning of aging and threatened commercial centers and those in competition with newer retail development. Examples of efforts to re-think commercial planning

and development from Springdale and Dublin, Ohio and other Midwest cities will be highlighted. Take home a kit of tools to invigorate reinvestment in your threatened commercial centers. CM, CLE 1.25

Carmine Avantini, AICP, Founding Partner, LSL Planning, Jeff Tulloch, Economic Development Director, City of Springdale

Urban Waterfronts: Integrating Parks and Open Spaces with Private Development

This presentation will demonstrate creative design and planning solutions for re-integrating waterfront park spaces into a community's urban fabric in conjunction with new mixed-use development strategy. Session topics will be explored drawing from relevant case studies along the Great Miami River, Ohio River and the Scioto River. The presentation will show how private and public interests can work together to realize a waterfront's full potential through strategic partnering. CM, CLE 1.25

Mark Kline, ASLA, Partner, Kinzelman Kline Grossman. Aaron Whittaker, Market, Economic and Feasibility Analyst, Front Street Analytics

Incentive Zoning in Ohio: How far can you go legally?

Zoning attorney and community planner Jay Stewart will lead attendees through a detailed discussion and analysis into the pros and cons of drafting and implementing an incentive based zoning ordinance with the primary goal of fostering compact development patterns. Incentive zoning has been loosely applied in Ohio through more traditional planned unit development zoning offering density bonuses. True incentive zoning ordinances utilizing a wider array of incentive measures, enforced through overlay districts targeting development and re-development, are less prevalent. A model incentive zoning ordinance will be discussed including the key elements that should be considered during code drafting and methods for implementation. Suggestions for avoiding adverse legal exposure will also be discussed. CM, CLE 1.25

Jay Stewart, Atty at Law, Director of Community Planning, for Kleingers & Associates

Community Developed Design Guidelines for Historic Properties and Districts

The session will provide insight to engaging the community developing guidelines that reflect the unique character of their particular place. The session will also look at best practices, as well as common pitfalls and how to avoid them. Finally, the session will outline the value of design guidelines, both in terms of economic development and sustainability. CM, CLE 1.25

Lauren Pinney Burge, AIA, Principal, Chambers, Murphy & Burge Restoration Architects

Balanced Growth Program Going Statewide Part 1

Part I and Part II sessions provide an overview of the Ohio Lake Erie Commission's Balanced Growth program, plus in-depth information about all three aspects of Program, at the local, state and regional levels. The entire program on all three levels has recently expanded statewide. Part I will provide an overview of the program, its expansion statewide and the local land use practices it promotes for better watershed management. Local government land use decisions can make a significant difference in their economic and environmental future. Zoning and planning practices, example regulations, free technical assistance and training will be explained to implement Best Practices. Resources will help people to "do the right thing", including data and materials to help elected officials justify it. CM, CLE 1.25

Kirby Date, AICP, Director, The Countryside Program, Levin College of Urban Affairs, Cleveland State University; Chris Riddle, Environmental Specialist, Ohio Lake Erie Commission

Friday, September 25 -- 1:45 pm to 3:00 pm

Balanced Growth Program Going Statewide Part 2

Part I and Part II sessions provide an overview of the Ohio Lake Erie Commission's Balanced Growth program, plus in-depth information about all three aspects of Program, at the local, state and regional

levels. The entire program on all three levels has recently expanded statewide. Part II will briefly outline the multi-faceted program and lessons learned to date. A watershed planning framework was established for regional-level decision making. Four pilots were funded, and are on the verge of completion. A state incentives work group has been meeting to develop incentives that can encourage communities to participate in watershed planning and to encourage people to actually implement the recommendations in their watershed plans. Incentives include funding, streamlined review processes, points on competitive grants, free technical assistance, and easy access to state agencies. CM, CLE 1.25

Wendy Kellogg, PhD., Professor of Urban Planning and Environmental Studies, Cleveland State University; Amy Brennan, Director, Chagrin River Watershed Partners; Jim White, Executive Director, Cuyahoga River Community Planning Organization

Cuyahoga Falls Development Code: A 5 year checkup

This session will provide a lessons-learned analysis of the City of Cuyahoga Falls General Development Code, adopted in 2005. It will explore what has worked well, what has not, and what is yet to be tested. Specific legal issues explored will include: form-based principles according to the general planning and zoning enabling statutes in Ohio; issues litigated in the U.S. Supreme Court case, *Buckeye vs. City of Cuyahoga Falls*; and litigation of a specific project and rural cluster provisions under the City's new code. CM, CLE 1.25

Fred Guerra, AICP, Planning Director for the City of Cuyahoga Falls; Chris Brewster, AICP, Attorney at Law, Gould Evans

Legalizing LEED for Neighboring Development

LEED for Neighborhood Development (LEED ND) is an excellent tool for communities to gauge the sustainability of their neighborhoods. Unfortunately, many development codes make LEED ND illegal. The focus of this session is the variety of levels of sustainability that cities can achieve through revisions to their development codes. Participants will learn how to implement LEED NE into infill development projects within existing communities and new growth areas as well, providing for natural resources preservation and sustainability. CM, CLE 1.25

Leslie Oberholtzer, ASLA (RLA), LEED AP, Principal, Farr Associates

Fiscal Impact Analysis: Planning for Sustainability through Informed Land Use

This session will offer guidelines to build and use a fiscal impact analysis for your community. The model will consider needs, the revenue sources and future trends to evaluate the links between land use and fiscal health. Evaluating the city's land use with respect to its fiscal impact is an often-overlooked tool that should influence future land use decisions to create an economically sustainable community. Attendees will learn how a fiscal impact analysis will result in better land use planning decisions, and they will be able to understand the process to analyze the data and apply, resulting in increased sustainability for their communities. CM, CLE 1.25

Chris Hermann, AICP, Director of Planning, MSI Design, Erin Prosser, Planner, MSI Design

Trails as Transportation: Concepts, Construction & Continuing Maintenance

Shared-use paths are now recognized as an integral part of transportation systems in Ohio and throughout the nation, providing safe travel alternatives that link schools, parks and businesses to residents of all ages and abilities, enhancing the economy, health, environment, and quality of life of the community. This session will explore the reasons why trails and other accommodations for walking and bicycling should be a part of transportation planning, explain various funding sources available to support these efforts, introduce some design and construction strategies, and provide an overview of maintenance responsibilities that will extend the life of the infrastructure. CM, CLE 1.25

Rory Robinson, Outdoor Recreation Planner, National Park Service; Michael Kubek, PE, Project Administrator, ODOT District 12; Rhonda L. Border-Boose, Director, Rails-to-Trails Conservancy Midwest Office; Randy Lane, Program

Manager, ODOT; Nathaniel Vogt, AICP, Senior Engineer, Mid Ohio Regional Planning Commission, Jim Schneider, Trailworks

Friday, September 25 -- 3:05 pm to 4:20 pm

Drinking Water Protection: A Regional Issue with Local Solutions

This presentation will demonstrate how a regional planning agency pursued successful community-based solutions to a resource issue that defies political boundaries. OKI Regional Council of Governments collaborated with a village, township, county, conservancy district, several public water systems and others on two projects in adjacent areas: (1) developing a drinking water protection plan and ordinance for the Village of New Miami, and (2) developing an innovative comprehensive plan that integrates drinking water protection for neighboring St. Clair Township. Our work earned the American Planning Association's National Planning Achievement Award for a Hard-Won Victory. CM, CLE 1.25

Jane Wittke, Senior Planner, and Bruce Koehler, Senior Planner, Ohio-Kentucky-Indiana Regional Council of Governments

Embracing sustainable practices in the Master Plan and Zoning Code

The session will introduce the situation of Orange Village in context to Northeast Ohio municipalities and a home rule state augmented by zoning, building, energy, and environmental standard trends evolving nationally and internationally. The presenters will examine the issue for Orange Village with its planning commission, master plan, and the growing awareness of sustainability by the public and the desire of the Village to be more proactive in influencing residents' and business owners' decisions related to construction, development, and improvements to existing housing. The planning policy formation and zoning concepts are of interest for their development, stakeholder, and public involvement and the transition from principled intent to primary issues of biodiversity, storm water, energy efficiency, and carbon footprint reduction to a policy formation and zoning application. CM, CLE 1.25

Kristen Hopkins AICP, Principal Planner, Cuyahoga County Planning Commission; Judson A. Kline, AIA, LEED AP, Partner and Senior Vice President at Herschman Architects, Inc; Joyce Burke Jones, LEED AP, MBA, FASID, Executive Officer, Cuyahoga County Office of Sustainability

Ethics for Planners

Discuss the ethical requirements for planners with a variety of scenarios. Planners are expected to live by a broad set of ethical standards, but what happens when those high ideals meet reality? Join a small team of your colleagues as you take on a real-world ethical challenge, armed with the AICP Code of Ethics and Professional Conduct -- and your own common sense. And if your team develops the solution that your colleagues like best, you may win a prize (a highly ethical prize, of course)! Planners will learn the nuances of the AICP Code of Ethics through a hands-on teaching approach and will leave the session able to respond confidently and ethically to situations in the planning environment. CM ETHICS, CLE 1.25

Della Rucker, AICP, Senior Planner with Jacobs Advance Planning Group,

Sustainable Site Development – Case Study

Learn techniques used to get approval of a new office building site with innovative stormwater management and review by Chagrin River Watershed Partners, USEPA, and USGS. Long-term monitoring of the project was required. The actual construction installation of the porous pavers, rain garden, and bio-swale will be discussed and illustrated with a technical review of the construction details, plans, specifications and a review of costs. This will be a very hands-on approach, with paving stones and bio-soil mix on display, along with plant material photos. Zoning strategies that encourage performance-zoning codes will be covered. CM, CLE 1.25

Craig E. Cawrse, FASLA, Cawrse & Associates, Inc; David B. Hartt, D.B. Hartt, Inc; Rachel M. Webb, LID, Chagrin River Watershed Partners, Inc.