

A Uptown Central

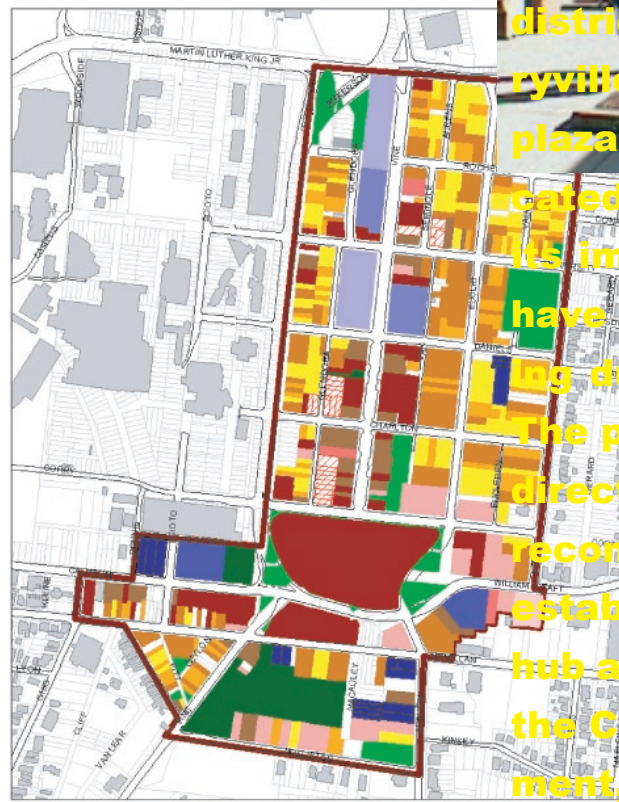
The University Plaza redevelopment will incorporate unique residential alternatives, culturally diverse "destination" retail markets, convenient urban office space, as well as a full service Kroger super-market. This exciting new mixed-use development will link the old with the new. The retail and commercial establishments on short Vine and the surrounding neighborhoods will be seamlessly integrated with the mixed-use development.

A Bold New Vision

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- Corryville possesses a mix of urban land-uses, including residential, commercial, retail, institutional, and recreational.
- A hub of local activity
 Many students and employees of the University of Cincinnati live and work in Corryville.
- Variety of multi-family and single family detached housing
- Many places for dining and entertainment.
- University of Cincinnati, public library, post office, elementary schools, the Environmental Protection Agency, as well as police station and fire department.



Land Use



Reconfigured Site



University Plaza together with the short Vine business district are the heart of Corryville neighborhood. The plaza site is strategically located in the uptown area but its importance and character have been steadily declining during the last ten years. The proposed re-development directs new vitality in five reconfigured urban blocks to establish the Uptown Central hub and link it with Corryville, the Calhoun Street redevelopment, the UC campus developments, and Mt. Auburn.

Uptown Central Redevelopment Plan

The Vision

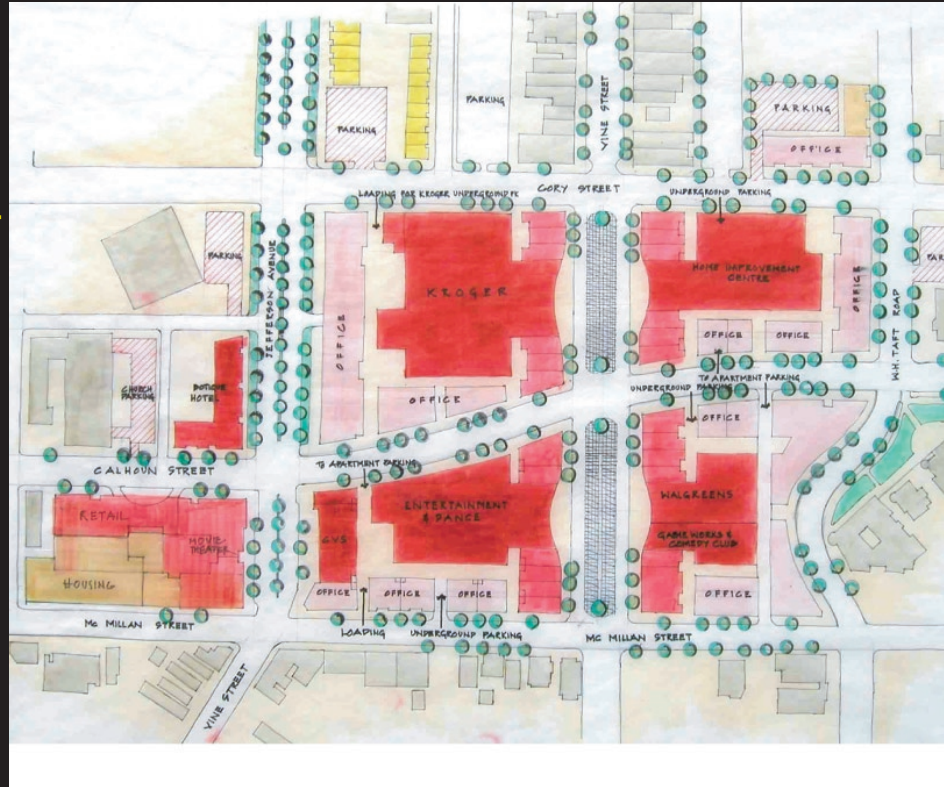


The urban design plan for Corryville promotes ease of accessibility for motorists and non-motorists by creating four quadrants of residential, office, commercial and retail possibilities. A "festival-friendly" space will bisect the development and create much needed pedestrian access between short Vine and Vine Street and will extend to the existing park south of McMillan. By incorporating several underground parking facilities into the design, expansive surface lots will be reduced while providing more development area for new shops and businesses.

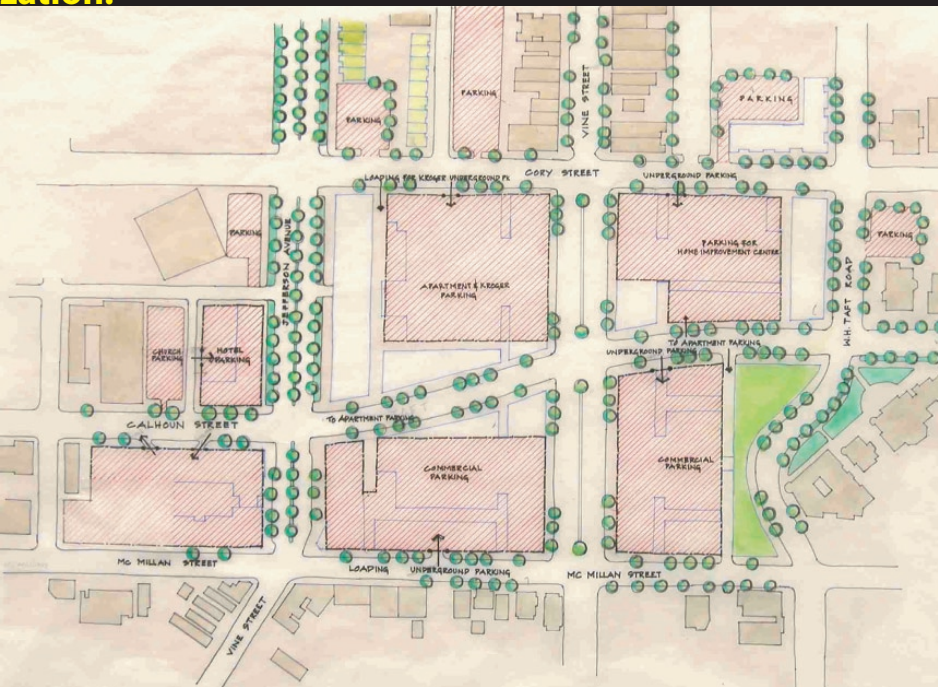
The bold new Corryville vision for redevelopment will help to renew the vitality of the community by creating a destination location where patrons can have a truly unique experience.

Dynamic public-private partnerships are essential in creating a positive atmosphere for all key players and future investors.

Aim to encourage these partnerships by making use of public incentives, already in place, such as the Corryville Empowerment Zone, and by leveraging the redevelopment experience of university sponsored community non-profit organization.



The city should have the key leadership of controlling the acquiring of the land and for the relocation of the people. It should be made clear that we wish for the current businesses that are viable to return and that issue should be considered and reviewed in the redevelopment plan.



Proposed Development

- Phase I (2004-2008)**
Creation of Blocks A and B.
Focuses on controlling and acquiring the land.
Prepare the land for redevelopment.
Demolition of exiting buildings
Extension of Vine Street to realign with Taft.
- Phase II (2006-2009)**
Build Hotel on Block E.
Control and clearance of the land.
Street realignment of Jefferson with Vine Street
- Phase III (2008-2012)**
Construction of Blocks C and D
Control and clearance of the land
Extension of Vine Street to McMillan
Redevelopment will be according to the plan.