

Making Census Sense

2000 Census population: 1,886,650
 2005 estimated population: 1,933,480
 2010 projection: 1,984,671

By the numbers

- 95.26** Percentage of homes in which only English is spoken
- 34.74** Average age of males
- 35.32** Average age of females
- 53.73** Percentage of population married with spouse present
- 26.39** Percentage of population never married
- 9.92** Percentage of population divorced
- 18.30** Percentage of households with income of \$100,000 or more
- \$67,764** Average household income

48.71%

Percentage of the population that is male (941,710)

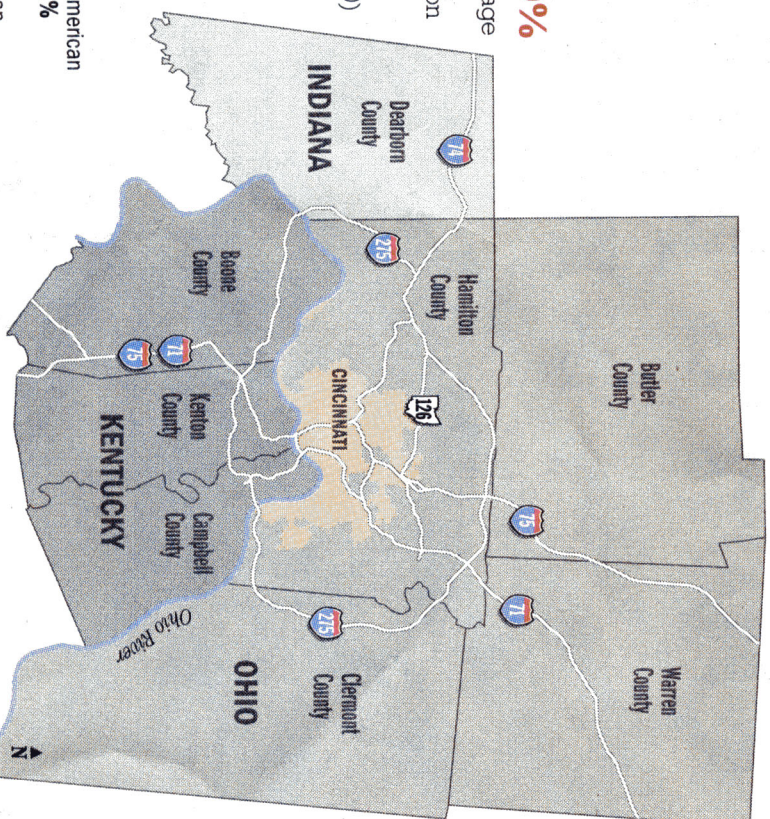
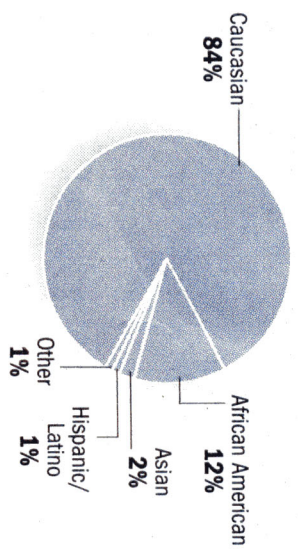


51.29%

Percentage of the population that is female (991,770)



Area's race breakdown



Source: Claritas Inc.
Note: The area is defined as the Cincinnati Primary Market Area, which is composed of Butler, Clermont, Hamilton and Warren counties in Ohio; Boone, Campbell and Kenton counties in Kentucky; and Dearborn County in Indiana.