

# Seven Degrees of Uptown

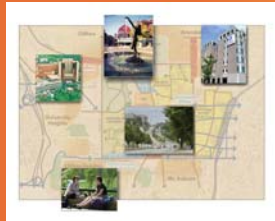
Social Connections of Non-Profit Organizations Located in the Uptown Area of Cincinnati, Ohio  
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## Abstract

Non-profit organizations in Cincinnati, Ohio have connections to other non-profit organizations through the services they provide, sources of income, key people, and projects. By reviewing the website, tax returns, and the non-profit website, guidestar.org, I was able to determine the connectivity of the organizations located in the Uptown area of Cincinnati, Ohio. This project identifies and maps the connections between key people and projects to show the social networks at work in Uptown area of Cincinnati, Ohio.

## Results

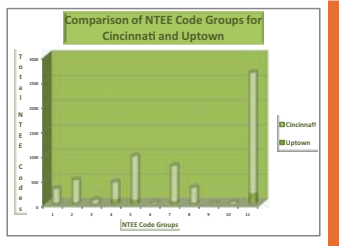
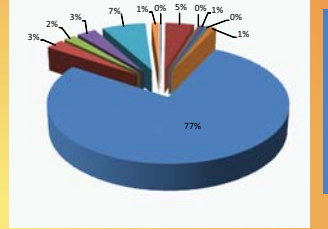
Map of Uptown area of Cincinnati (http://uptowncincinnati.com/content.jsp?articleId=132)



Cincinnati Non-Profit Organizations by IRS Code

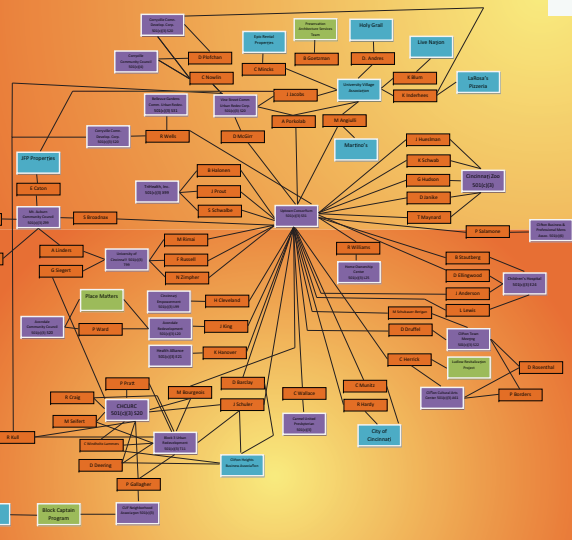


Uptown Non-Profit Organizations by IRS Code



Comparison of cities that contain the headquarters of six or more Fortune 500 companies.

City	Population	Area	Population Density	Area Density	Population Density	Area Density	Population Density	Area Density	Population Density	Area Density	Population Density	Area Density	Population Density	Area Density	Population Density	Area Density	Population Density	Area Density
Atlanta	4,200,000	130	32,308	246	32,308	246	32,308	246	32,308	246	32,308	246	32,308	246	32,308	246	32,308	246
Boston	4,600,000	100	46,000	460	46,000	460	46,000	460	46,000	460	46,000	460	46,000	460	46,000	460	46,000	460
Chicago	4,400,000	100	44,000	440	44,000	440	44,000	440	44,000	440	44,000	440	44,000	440	44,000	440	44,000	440
Dallas	2,800,000	100	28,000	280	28,000	280	28,000	280	28,000	280	28,000	280	28,000	280	28,000	280	28,000	280
Denver	2,700,000	100	27,000	270	27,000	270	27,000	270	27,000	270	27,000	270	27,000	270	27,000	270	27,000	270
Detroit	3,800,000	100	38,000	380	38,000	380	38,000	380	38,000	380	38,000	380	38,000	380	38,000	380	38,000	380
Houston	2,600,000	100	26,000	260	26,000	260	26,000	260	26,000	260	26,000	260	26,000	260	26,000	260	26,000	260
Los Angeles	4,000,000	100	40,000	400	40,000	400	40,000	400	40,000	400	40,000	400	40,000	400	40,000	400	40,000	400
London	8,500,000	100	85,000	850	85,000	850	85,000	850	85,000	850	85,000	850	85,000	850	85,000	850	85,000	850
Madrid	3,000,000	100	30,000	300	30,000	300	30,000	300	30,000	300	30,000	300	30,000	300	30,000	300	30,000	300
Manila	1,500,000	100	15,000	150	15,000	150	15,000	150	15,000	150	15,000	150	15,000	150	15,000	150	15,000	150
Mexico City	2,000,000	100	20,000	200	20,000	200	20,000	200	20,000	200	20,000	200	20,000	200	20,000	200	20,000	200
Mumbai	1,500,000	100	15,000	150	15,000	150	15,000	150	15,000	150	15,000	150	15,000	150	15,000	150	15,000	150
New York	18,000,000	100	180,000	1,800	180,000	1,800	180,000	1,800	180,000	1,800	180,000	1,800	180,000	1,800	180,000	1,800	180,000	1,800
Paris	2,200,000	100	22,000	220	22,000	220	22,000	220	22,000	220	22,000	220	22,000	220	22,000	220	22,000	220
San Francisco	4,500,000	100	45,000	450	45,000	450	45,000	450	45,000	450	45,000	450	45,000	450	45,000	450	45,000	450
Seattle	3,800,000	100	38,000	380	38,000	380	38,000	380	38,000	380	38,000	380	38,000	380	38,000	380	38,000	380
Stockholm	900,000	100	9,000	90	9,000	90	9,000	90	9,000	90	9,000	90	9,000	90	9,000	90	9,000	90
Tokyo	12,000,000	100	120,000	1,200	120,000	1,200	120,000	1,200	120,000	1,200	120,000	1,200	120,000	1,200	120,000	1,200	120,000	1,200
Washington DC	6,000,000	100	60,000	600	60,000	600	60,000	600	60,000	600	60,000	600	60,000	600	60,000	600	60,000	600
Winnipeg	700,000	100	7,000	70	7,000	70	7,000	70	7,000	70	7,000	70	7,000	70	7,000	70	7,000	70
Zurich	400,000	100	4,000	40	4,000	40	4,000	40	4,000	40	4,000	40	4,000	40	4,000	40	4,000	40



**Color Key**

- Institution
- Project
- Organization
- Key People

## Methods

- www.guidestar.org
- Organization tax returns
- Organization websites
- Creation of a database that includes all registered non-profit organizations located in Cincinnati
- Creation of a database that includes all key people connected to the organization.

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## Conclusions

- The connections are evident by the overlap of people and projects in common between organizations. These connections are a social network which creates a base of power that can control resources.
- The distribution of the types of organizations in Uptown are not in line with the rest of Cincinnati with the area of Health care far exceeding Cincinnati.
- There are many organizations that do not have an NTEE code to identify the services that they provide. This gap does not allow for a complete analysis of the types of services offered in either Uptown or Cincinnati.
- Understanding social connections is important to understanding the power structure that is in place in a given location. This is necessary in order to be able to know who (organizations or people) has the resources available to provide services and assistance to a community effectively.