Seven Degrees of Uptown
Social Connections of Non-Profit Organizations Located in the Uptown Area of Cincinnati, Ohio
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Non-profit organizations in Cincinnati, Ohio have connections to other non-profit organizations through the services they provide, sources of income, key people, and projects. By reviewing the website, tax returns, and the non-profit website, guidestar.org, I was able to determine the connectivity of the organizations located in the Uptown area of Cincinnati, Ohio. This project identifies and maps the connections between key people and projects to show the social networks at work in Uptown area of Cincinnati, Ohio.

Map of Uptown area of Cincinnati
(http://uptowncincinnati.com/content.jsp?articleId=132)

Results

Cincinnati Non-Profit Organizations by IRS Code

Uptown Non-Profit Organizations by IRS Code

Comparison of NTEE Code Groups for Cincinnati and Uptown

Methods

- www.guidestar.org
- Organization tax returns
- Organization websites
- Creation of a database that includes all registered non-profit organizations located in Cincinnati
- Creation of a database that includes all key people connected to the organization.

Conclusions

- The connections are evident by the overlap of people and projects in common between organizations. These connections are a social network which creates a base of power that can control resources.
- The distribution of the types of organizations in Uptown are not in line with the rest of Cincinnati with the area of Health care far exceeding Cincinnati.
- There are many organizations that do not have an NTEE code to identify the services that they provide. This gap does not allow for a complete analysis of the types of services offered in either Uptown or Cincinnati.
- Understanding social connections is important to understanding the power structure that is in place in a given location. This is necessary in order to be able to know who (organizations or people) has the resources available to provide services and assistance to a community effectively.

References