Poster forums are a great opportunity to present your research, visually display all your hard work, and communicate what you discovered. While each poster forum has different sizing requirements, there are certain across-the-board approaches to design that will help present your research in a clear, concise, and engaging manner. For graduate students presenting at the University of Cincinnati Graduate Student Expo, you can find the rubric used for evaluating posters on The Graduate School’s website. Below are suggestions on how to create an effective poster:

**Descriptive and Engaging Title**

*Author(s). Department. University*

- **Abstract**
- **Methodology**
- **Result 1**
- **Result 2**
- **Result 3**
- **Analysis of Results**
- **Conclusion(s)**
- **Acknowledgements**

- **Title in large font** (around 1.5” high and bolded)
- **Title in readable, serif font** (Times New Roman)
- **Subtitle smaller** (around ¾”)
- **Dark color contrasts with title text**
- **Contrasting colors, clear labels, only essential info**
- **White space separates topics and makes the poster easier to follow**
- **Sans serif font** (consistent throughout poster, except title)

**Further Resources:**


**Questions?**

The Academic Writing Center
401N Langsam Library
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