**UC Master Plan Sustainability Guidelines**

**BE A STEWARD OF THE CAMPUS’ PHYSICAL & NATURAL RESOURCES**
- By protecting the design excellence established in the 2000 Campus Master Plan
- By identifying opportunities to build upon the 2000 Master Plan
- By protecting the financial and political investments in campus buildings, infrastructure and the community.
- By being a leader in implementing environmental stewardship and sustainability principles in the design, development and management of the UC campus environment.

**EFFICIENTLY USE EXISTING CAMPUS BUILDINGS**
- By promoting the efficient utilization of space in existing buildings for teaching and learning.
- By conserving valued elements of buildings.
- By promoting energy efficiency through building operations and occupant awareness.
- By promoting the use of design elements that are “low maintenance” and by using high quality, long lasting materials.
- By minimizing disruption to the campus community during renovations.
- By reinforcing the link between distance learning and the campus’ sense of place.

**INCLUDE SUSTAINABILITY INITIATIVES IN BUILDING RENOVATIONS**
- By identifying sustainability related elements that could be incorporated into building renovation projects.

**ENHANCE CAMPUS TECHNOLOGICAL INFRASTRUCTURE**
- By providing appropriate technological infrastructure to serve the academic mission of the university.

**CREATE AN INTEGRATED TRANSPORTATION SYSTEM ON CAMPUS AND IN SURROUNDING NEIGHBORHOODS**
- By encouraging a variety of transportation options for travel on campus as well as to and from campus.
- By enhancing the current bike share and car share programs.
- By creating safe, pleasant walking and bicycling corridors.
- By providing wayfinding signage that complements transportation systems.
- By providing convenient shuttle and regional travel bus stop locations on campus.

**PROMOTE DIVERSITY ON CAMPUS**
- By providing public spaces for spontaneous conversations and interactions between those from different backgrounds and those with a variety of opinions.
- By accommodating differences of opinion and ideas on campus.
- By reinforcing and supporting a diverse student, faculty and staff population.
- By enhancing accessibility on campus.

**DEVELOP AND UTILIZE DESIGN GUIDELINES TO DELIVER LONG TERM DESIGN EXCELLENCE ACROSS CAMPUS**
- By establishing design guidelines for the campus environment in order to allow for a more efficient use of resources, to maintain design excellence, and ease compliance by the campus community.
- By developing shared objectives through conversations between various departments and leaders.
- By maintaining a stimulating campus environment from an urban design and public place perspective.

**PLAN TIMELY UPDATES AND IMPLEMENTATIONS**
- By reviewing and updating the campus master plan every three to five years or as needed based on the current campus context.

**ACADEMIC PRIORITIES BENEFIT BY NEW INVESTMENTS IN CAMPUS BUILDINGS**
- By supporting and cultivating opportunities for enhancement of academic success and growth.
- By providing collaborative and adaptable environments for teaching, research, service and outreach, the exchange of ideas and the nurturing of innovation.
- By adapting to contemporary changes in the delivery of education.
- By supporting a variety of opportunities for learning—both inside and outside the classroom.

**ENHANCE THE VALUE OF COMMUNITY**
- By preserving and coordinating with the existing investments in the surrounding community.
- By encouraging development on the periphery of campus that supports the university and adjacent neighborhoods.
- By promoting strong relationships with the city and the surrounding neighborhoods and institutions.
- Complement efforts to revitalize Cincinnati’s central core with the university’s long range planning.

**ENSURE AN INTEGRATIVE PLANNING AND DESIGN PROCESS**
- By integrating disciplines, engaging campus communities and coordinating academic, development, landscape and infrastructure initiatives to create some blurring of boundaries as ideas and priorities can be championed.