

Faculty Senate/All University Committee Report (2010-11)

Committee:	Planning	Prepared By:	Jeff Tilman	Date:	October 1, 2012
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Faculty Members at the Meeting:	Jeffrey Bauer, Heather Moore, Jeff Tilman
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Topics Discussed:	<p>Discussion revolved around the attached draft, the University of Cincinnati Advancement Network (UCAN), which was developed during the strategic planning process for the University's development efforts.</p> <p>A key finding of the strategic plan was to create a stronger culture of philanthropy across the University. It was recognized in order for UC to annually raise at least \$125 million per year in private support. The important role philanthropy plays must be part of our collective DNA.</p> <p>Bill Mulvihill shared with the group the Foundation has become a member of Eduventures, a research and consulting firm who develops data-driven strategies for higher education in a number of disciplines, including fund raising.</p> <p>Eduventures has developed training programs that can be adopted for the University's needs. The Foundation is in the process of reviewing Eduventures' resources and will determine its applicability to UC.</p> <p>The group discussed moving forward in two areas:</p> <ul style="list-style-type: none"> • Newly Tenured Faculty <ul style="list-style-type: none"> ○ The idea being discussed is to create more of a sense of "group" by designated newly tenured faculty as members of "the tenured class of 2012." ○ One of the ways to support this concept is to create activities along the lines of Leadership Cincinnati, where a series of interactive programs will be available for each member of "the class." One of the programs would be around advancement and the significant and unique role faculty and staff can play in this effort. • "Development 101" <ul style="list-style-type: none"> ○ Two levels of education: <ul style="list-style-type: none"> ▪ Introductory – Basics of development, roles and responsibilities and importance to University. ▪ Participants nominated by Deans and department heads. ○ "Your role in fundraising" <ul style="list-style-type: none"> ▪ More detailed discussions about the key role faculty and staff can play in successful fundraising. ▪ Participants nominated by Deans and department heads. • It was agreed to use the Faculty Senate Membership as a "test group" for the programs. <p>Additional discussion took place around giving this activity a name. While UCAN is the working title, it is recognized this effort will need a well branded name. A potential donor has been identified for funding a portion of this effort.</p>
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