Beginning with her arrival on campus as a University of Cincinnati (UC) student in the early 1960s and continuing throughout her life as a College of Education alumna, Arlene Brill loves being part of the UC Bearcat Bands family. That passion has now taken shape through a gift annuity, which allows Arlene to support future band members and still protect her own financial well-being.

“In the back of my mind, I always wanted to do something specifically for the band at UC,” Arlene said. “I believe in its ‘Tradition, Pride and Passion’ and want to help current and future band members have the same positive experiences I had through the program.”

Representatives from the UC Foundation acquainted her with the gift annuity as one option for making that possible. “You don’t have to be a millionaire to participate in the annuity program,” she said. “You can give at the level you’re comfortable with. In my case, the gift supports a band scholarship fund. That really makes a difference for me and makes it more personal. I also receive some quarterly income from the annuity. It all just clicked for me—it was the perfect solution.”

Arlene continues to be a band member, and not just in spirit. After setting her instrument aside at the start of her post-graduation teaching career, years later she found herself in the Nippert Stadium stands when the UC Alumni Band took the field during halftime at a Homecoming game. “I remember thinking, ‘Why am I up here? I should be down there.’ Saxophone in hand, she’s been a devoted Alumni Band member ever since.

“I’ve always believed in pay it forward, but sometimes you need to pay it back,” Arlene said. “I had such a great experience at UC, and I am the person I am today because of the UC Bearcat Bands. It makes me proud to support a group of this caliber.”
Gifts that give back
Life income gifts can provide you with the best of both worlds—you can support your most cherished cause and enhance your own financial stability. Consider making your charitable contribution double as a perpetual source of extra income for you or your loved ones.

Are life income gifts for you?
A charitable gift annuity or remainder trust is a great option for investing in the future of the University of Cincinnati if you:
- Have the means to make a major gift today, but would appreciate the extra income it could generate as an investment.
- Want to convert low-yielding securities, property or other assets into a sizeable, long-lasting stream of income.
- Need to build an immediate or future retirement fund.
- Want to continue providing for loved ones after your lifetime.

How can a life income gift work for me and UC?
**IMPACT** Make a measurable impact on UC and your own financial well-being.
**GUARANTEE** Receive guaranteed income for the remainder of your life.
**CUSTOMIZATION** Tailor your annuity or trust to match the gift’s purpose.
**FLEXIBILITY** Select a life income plan based on personal financial goals.
**DEDUCTIBILITY** Enjoy tax benefits on your gift’s net value and recurring income payments.

Weigh Your Options
Life Income Gift Plans At A Glance

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Be Recognized!
In 1993, the **Herman Schneider Legacy Society** was founded to recognize UC donors whose legacy is the support they provide to the university through their estate plan. The Society was named after UC educator Herman Schneider, founder of cooperative education, whose vision propelled UC to the forefront of higher education early in the 20th century.

Learn More
The UC Foundation
Office of Gift Planning
513-556-6293
uc.edu/foundation/legacy
Visit our blog
UCounsel.blogspot.com