



Proudly Cincinnati ▶

Fall 2010 Report

University of Cincinnati
Alumni Association

The University of Cincinnati
Foundation

UNIVERSITY OF Cincinnati



Pride is a powerful concept and a strong emotion that leads to positive actions.

With pride in your country, you support our local and national leaders and all of our servicemen and women. To the best of your ability, you vote to make tomorrow better.

With pride in your city, you volunteer with community service groups and work together to make where you live the best it can be.

With pride in your family, you work for the security of your loved ones. You support your children's goals and dreams, and you help make their future possible.

As a graduate of the University of Cincinnati, you can also take great pride in your alma mater. As you have developed and grown in your career since leaving campus, your university has also grown. Today UC stands among the best.

▶ The London Times places the University of Cincinnati among the Top 200 in the world.

THE  TIMES

▶ U.S. News & World Report puts your alma mater among its "Best National Universities."

 U.S. News

▶ Forbes magazine ranks UC among the world's most beautiful campuses.

Forbes

▶ The Chronicle of Higher Education calls your university a "research heavy-hitter."

THE CHRONICLE
of Higher Education

Pride of place. Pride of family. The University of Cincinnati today gives you so many reasons to be *Proudly Cincinnati*.

► Pride in our Students



Record-breaking Student Enrollment and Support

► **41,250**

Current UC Student Body

► **2,809**

International Students at UC Today

► **\$12.1 million**

Amount Given in Support of Students

► **77**

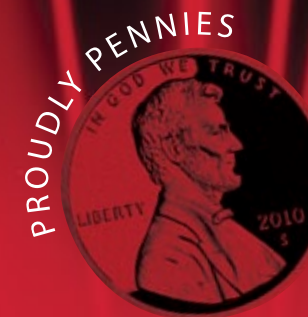
Number of New Scholarship Funds Created

"More than anything else, I am so proud of our students."

We shouldn't have a university event without students present. Their enthusiasm and passion for learning is obvious the minute you meet them. I helped found a distinguished scholarship program because we wanted to give young people more opportunities. Through that program, I've watched students compete and succeed. I've watched them study abroad and come back even more enthusiastic about possibilities. I've watched them graduate and become leaders in our communities and beyond. Today's students are our future. The University of Cincinnati is giving them the best possible education so they can improve this city and this country for all of us."



Sandra Heimann
Vice President, American Financial
Chairperson, University of Cincinnati
Board of Trustees



Help students collect **One Billion Pennies** for the University of Cincinnati.

University of Cincinnati students are the ultimate beneficiaries of contributions to UC. They know this, and they appreciate it deeply. In 2010, students began their own fundraising initiative to make their university even better for the next generation of Bearcats.

Proudly Pennies is a true grassroots campaign that is also a moving display of spirit as countless students across all UC campuses mobilize to make a difference. Recognizing the importance of the Proudly Cincinnati campaign's billion-dollar goal, students have dedicated themselves to raise one billion pennies by June 30, 2013. A successful conclusion would make University of Cincinnati students the first student body in the world to raise \$10 million for their university.

Funds raised will expand scholarships and support a variety of priorities central to student life and the UC student experience.

► **9,401,435**

Number of pennies UC students have raised since January 2010.

► Pride in our Alumni



Steve Wilson
A&S '66, MBA '68, HON 2006
Chair, University of Cincinnati
Foundation Board of Trustees

"I've listened to alumni throughout the country talk about what sparks their interests at the University of Cincinnati."

They're excited and enthusiastic about their Bearcat connections today. The publicity around UC athletics has created a heightened awareness; while the quality of a UC education, the quality of the UC students we're attracting, and the quality of our campus are drawing attention like never before. All these help us build strong alumni networks, and we really need them. Future success depends on us, as volunteers and advocates for our university.

From great classroom experiences to the leadership skills I developed at UC and more, I owe a debt to the University of Cincinnati that I enjoy paying back. I hope others will too."

"I was brought up bleeding red & black."

My parents took me to University of Cincinnati basketball and football games when I was old enough to see. Today when I talk to alumni, you can really feel their energy and passion for the university.



There's a lot in which we can take pride. The transformation at UC over the last 10 years is so dramatic, you want every alum to walk on campus and really experience our world-class university. It's a fun and exciting time, and so many people are missing out. Whether you connect with other alumni

who share your interests, make career-connections that can help everyone in this economy, connect potential students to a quality education, or connect current students to alumni and help them network—connection is key! And the UC connections you make will last a lifetime."



Russell C. "Rusty" Myers, Bus '82
Executive Vice President, Jones Lang LaSalle
President, UC Alumni Association Board of Governors

Global UC Alumni Support

► **247,000**
Living UC Alumni

► **\$25.2 million**
Amount Given by UC Alumni

► **36**
UC Alumni Networks Worldwide

► **25,000+**
Number of UC Alumni at the Sugar Bowl in January 2010

Proudly Cincinnati

TOWER OF STRENGTH. ROCK OF TRUTH.

The Campaign for the University of Cincinnati

Proudly Cincinnati is the most ambitious fundraising campaign in the University of Cincinnati's history, with a goal to raise \$1 billion by 2013.

► **\$682,710,752**
Amount Raised Toward \$1 Billion Goal

(July 1, 2005 - June 30, 2010)

Proudly Cincinnati is also the roadmap to UC's future as one of the best research universities in the world.

Campaign gifts help UC transform students who in turn transform our society and our world through their skills and talents. Gifts give UC the resources to recruit the most brilliant minds as the teachers, mentors and discoverers of new knowledge. The creative, the innovative, the imaginative—the University of Cincinnati encompasses all this and so much more.

Alumni and friends, UC faculty and staff, UC student and their parents as well as local and national companies and foundations have committed nearly \$700 million toward our goal through the first five years this campaign.

Discover today's UC. You'll find a lot here to make you proud. Join our efforts and propel UC toward a new level of excellence.

Learn more at www.proudlycincinnati.org

► BOLD ► STRONG ► AMBITIOUS

► Pride in our Volunteers



"No matter how many times I've left Cincinnati or how far I've traveled, the University of Cincinnati has stayed a part of my life. When I speak to alumni about UC today, we talk about the dramatic physical transformation of the campus. We talk about people they knew, relationships that were built, fun times we had, and they ask about faculty who made a difference in their lives.

There are so many ways you can give back to UC.

Host or participate in events, mentor a student, come to campus to talk about career options, help us with recruiting, find us co-op opportunities. This is just the beginning of the list. Your time and talents as well as your donations are all gifts that will enrich you as well as your alma mater. This incredible university needs every one of us."



Myron Hughes
Bus '86
Executive Director,
University of Cincinnati
Alumni Association

Proudly Cincinnati Campaign volunteers are working on behalf of UC where they live:

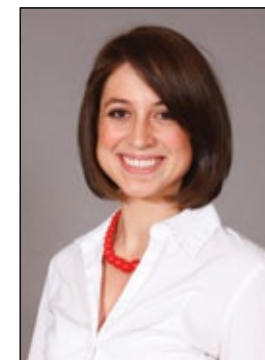
- Atlanta
- Cleveland
- Chicago
- Columbus, OH
- Dayton, OH
- Florida
- Indianapolis
- New York
- Phoenix/Tucson
- Northern California
- Southern California
- Washington D.C.



► **45,284**
Total Number of Gifts

► **\$104.4 million**
Total Private Support

► **13**
Number of Single Gifts of \$1 million+



Jennifer Hacker
Class of 2011
Lindner Honors-PLUS Scholar
College of Business

"Seeing my university get stronger every year is a point of pride for me as a student. When I become an alum, I will always be able to stay connected to the University of Cincinnati.

Last summer while co-oping in Los Angeles, I was able to network with several area alums through my college. It was great to know I had an immediate group of Bearcats to help introduce me to the city. Alumni networking was also a critical factor in helping me land a full-time job offer.

No matter where I go after graduation, I'll always be a UC alumna."

► Pride in our Faculty & Staff



The UC Faculty & Staff Commitment

They teach the classes, maintain the facilities, work in the labs, and keep the University of Cincinnati up and running every single day. They extend office hours when students need them. They stay late to work events or solve problems. They miss time with their kids and their friends to grade assignments or volunteer in the community.

Without the dedication of UC faculty and staff, our university would not have the reputation for success and excellence we enjoy. Their strong belief in the University of Cincinnati's mission, and dedication to the well-being and success of UC students, makes us all *Proudly Cincinnati*.

► **15 to 1**
UC Student to Faculty Ratio

► **9,846**
Number of UC Faculty & Staff

► **3,309**
Number of UC Faculty & Staff Donors

► **\$4.6 million**
UC Faculty & Staff Gifts Total

When I meet people who say, "I went to Harvard," or "I went to Yale," I respond with

"I went to the University of Cincinnati"—and I say that very proudly.

I point to UC's high national rankings in so many areas, our enrollment of more than 41,000, our terrific leaders and faculty. UC has come a long way quickly. I'm proud of being able to tell today's UC story.



Robert Fealy
Bus '73
President, COO and Director,
The Duchossois Group
Regional Chair/Chicago,
Proudly Cincinnati Campaign



"As a high school senior in inner-city Columbus, I was accepted to Ohio State, Xavier University and the University of Cincinnati. Only UC offered me a chance to run track, and that scholarship was my path to a college education.

As I look forward to graduation, **I understand how a scholarship can transform a life**, and how students will sometimes do things they don't think possible because someone believes in them. It's an agreement, and I learned the importance of holding up my end of the bargain, especially with the faculty and coaches who mentored me. UC believed in me. I've made great friendships, met my wife, and learned how to meet life's challenges. I intend to keep spreading the good word and supporting UC.

That's what a Bearcat does."



Antione Drakeford
Class of 2011
College of Engineering and
Applied Science



► Pride in our Community Partners



The University of Cincinnati's community and corporate partnerships remain a source of pride and strength. These are just a few of the areas impacted by a strong UC.

► Cooperative Education

Created at UC, today our co-op program has 4,000 students with more than 1,500 employers in 34 states and 9 foreign countries. Co-op students earned about \$28 million through co-op work last year.

► Health Care

Approximately half the university's resources are applied to the excellent health care we provide, improving the quality of life and the general well-being of people everywhere.

► Third Frontier

In Spring 2010, the University of Cincinnati worked with our alumni and partners throughout Ohio to encourage renewal of Ohio's "Third Frontier" economic development and jobs program.

► Innovation

In 2009, the UC Office of Research reported:

- Submitted 113 invention disclosures
- Filed 64 patents
- Recorded 3 new companies started by faculty
- Received almost \$800,000 in technology licensing income

"I was a University of Cincinnati co-op with Fifth Third Bank, and that was the beginning of a great 30-year experience with the company.

I also met my wife at UC, which is yet another reason I appreciate my alma mater. Although I've been gone from Cincinnati since 1989, I've remained proud of the university. When UC reached out to me to help with the Proudly Cincinnati campaign, I said 'Yes.' It's great to get to know some of the very large contingent of alumni in my region and watch UC growing as a place of interest for high school students in Northeast Ohio. The university has been an integral part of whatever success I've had in life, and I'm proud to give back to the extent I'm able."



Robert King, Jr., Bus '78
President and CEO, Park View Federal
Regional Chair/Cleveland,
Proudly Cincinnati Campaign



"When I talk with people who didn't go to UC, or with alumni who might've fallen away, I brag about the beauty of UC's campus, the value of UC's co-op program, and the diversity of our fields of study. Each UC graduate has a vast network that enriches us throughout life, no matter where we go.

Our contributions to the life of our university, however we make them, pay dividends for generations."

Community Support

► **\$21.6 million**

Amount of Non-Government Research Funding

► **\$13.7 million**

Amount Given in Support of Buildings and Equipment

► **\$247,103**

Support of the UC Alumni Association from 4,629 Individuals and Families



Ryan Rybolt, Eng '97
President, Infintech, LLC

Pride of name—the University of Cincinnati. Pride of family—more than a quarter-million alumni worldwide.

Pride is a positive emotion that leads to positive actions. We hope your pride in UC will encourage your closer connections and continue to transform the University of Cincinnati for the future.

► Connect at UC Events.

UC's "Calendars & Events" is available online at www.calendar.uc.edu. The UC Alumni Association (UCAA) calendar at www.alumni.uc.edu/events lists alumni-specific events in Cincinnati as well as by region nationwide. You can also call UCAA at 513-556-4344 for more information.

► UC Where YOU Are.

University of Cincinnati alumni committees are active throughout the country to ensure UC is a prominent fixture where you are as well as in Cincinnati. The UC Alumni Association site at www.alumni.uc.edu/ucwhereyouare lists dedicated websites for cities around the country with high-profile alumni hires, board appointments and other relevant news. More cities will be added soon!

► Be a Volunteer!

Whether your interests are student mentoring, connecting with new graduates, alumni networks, reunions, college alumni boards, or something tailored just for you, you can get information from the UCAA website at www.alumni.uc.edu/get_involved.

► Are You 1819?

This year, the UC Alumni Association (UCAA) changed its donor-based membership model. Now every University of Cincinnati graduate is a member of the UCAA family. Being part of a family means we all have responsibilities. We appreciate and thank the UCAA Lifetime and Sustaining Members and hope you will continue to stand with us. With your help, we will work to connect and engage the broader alumni body in support of UC's future.

Beginning at the 2010 Homecoming, we're asking all alumni to help us celebrate UC's founding year—and boost UC's national rankings that depend on "alumni giving rate"—by giving \$18.19 to move the university forward. Higher rankings enhance the value of your degree, and we can't do this without you! For more information about 1819 visit www.uc.edu/1819.

► Give to UC!

Whatever area of the university inspires your pride or passion, endorse your support with a gift. Every gift is important. Every gift makes a difference. Send your gift to The University of Cincinnati Foundation (noting any designations on your check), or go online to www.uc.edu/give.

On behalf of University of Cincinnati students, faculty, staff, parents, alumni, friends and partners, we hope you will join us in proclaiming:

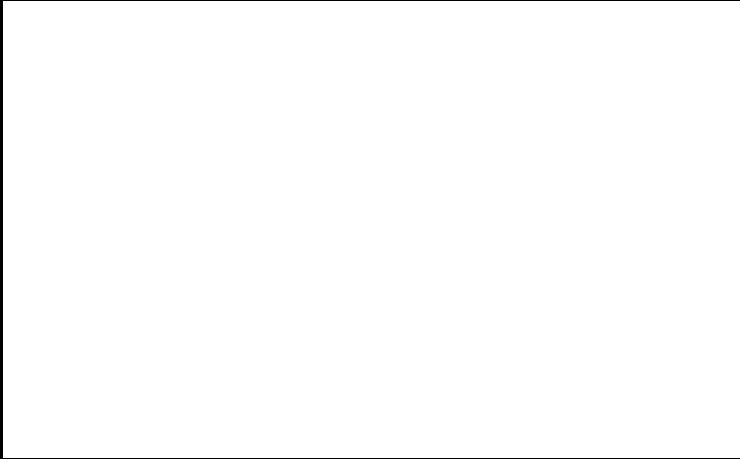
"I am Proudly Cincinnati."





The University of Cincinnati Foundation
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