So much to save. So many perks.¹

- never buy gas again
- no more oil changes or smog checks
- 3 years of roadside assistance is included²
- be sure to check with your city and county for additional incentives¹

**save up to:**

$7,500 in tax and local incentives¹

Starting MSRP³
- Up to $7,500 Federal Incentive¹
- $5,000 NMAC Cash⁴

as low as $16,510 Net value after potential savings

+ 0% APR for 72 months for qualified buyers⁵
+ up to $1,000 off dealer invoice price for VPP customers¹⁶

**Universities and Colleges**

Visit InsideNissan.com and enter your VPP code VPP010293 to get your claim ID¹⁶
The 2015 Nissan LEAF®

- B-mode (Enhanced Regenerative Breaking Drive Mode)
- Heated Front & Rear Seats, Steering Wheel & Mirrors
- Remote Keyless Entry & Charge Port Release
- Nissan Intelligent Key® with Push Button Start
- Bluetooth® Hands-free Phone
- MSRP Starting at $29,010

SV adds much more:
- 6.6 kW Onboard Charger®
- Navigation 7” Color LCD Screen
- Pandora® Radio Capability®
- Hands-free Text Messaging Assistant
- Voice Destination Entry
- 17” Alloy Wheels
- MSRP Starting at $32,100

SV content plus:
- Leather-appointed Seating
- Aerodynamic LED Low-beam Headlights
- Fog Lights
- Auto On/Off Headlights
- Quick Charge Port
- Photovoltaic Solar-panel Rear Spoiler
- MSRP Starting at $35,120

VPP leases starting as low as $233 with $0 down!11

Get to know the 100% electric Nissan LEAF

- America’s Best-Selling Electric Car12
- Save up to $5,000 in fuel costs over 5 years13
- Drives 2.3 times further than the average driver’s daily needs14
- Lower maintenance costs
- Fun to drive - 100% torque off the line and seamless acceleration

QUESTIONS?

Contact your Nissan EV Business Development Manager: Cynthia.Maves@nissan-usa.com

To learn more about the Nissan LEAF® visit: NissanUSA.com/leaf-electric-car

Locate your closest Nissan Dealership: NissanUSA.com/nissandealers

1The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives should consult with their own tax or legal professional to determine eligibility, specific amount of benefits available, if any, and further details. The incentives are not within Nissan’s control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. 2For complete information concerning roadside assistance coverage, conditions and exclusions, see your Nissan dealer and read the actual New Vehicle Limited Warranty booklet. 3MSRP $29,010; as shown $35,515 MSRP 2015 LEAF SL with Pearl White Paint and other optional equipment. MSRP excludes tax, title, license, options and $850 destination charge. Dealer sets actual price. See dealer for details. Subject to residency restrictions. 4$5,000 NMAC Cash available on 2015 LEAF. NMAC Cash valid 11/3/2015 through 11/30/2015. Available when you finance through NMAC. Subject to credit approval. Down payment may be required. Available on purchase. Must take delivery from new dealer stock. See dealer for details. Subject to residency restrictions. 50% APR for 72 months for qualified buyers. Financing is subject to NMAC Tier 1 through Tier 3 credit approval. $13.89 per month per $1,000 financed at 0% for 72 months, on all new above-noted vehicles in dealer stock. Subject to residency restrictions. 6Down payment may be required. Must take delivery from new dealer stock. See participating dealer for details. Offer ends 11/30/2015. 7Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone owner’s manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by Nissan is under license. See http://www.nissanusa.com/Bluetooth for details. 8All prices are Manufacturer’s Suggested Retail Price (MSRP). MSRP excludes destination and handling charges, tax, title, license, and options. Dealer sets actual price. 9$6,695 plus purchase option fee up to $300 (except KS & WI), plus tax, or pay excess wear & use plus $0.15 per mile for mileage over 12,000 miles per year. Offer valid only when financed through Nissan Motor Acceptance Corporation. Subject to residency restrictions. 10Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone owner’s manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by Nissan is under license. See http://www.nissanusa.com/Bluetooth for details. 11MSRP $29,010; as shown $35,515 MSRP 2015 LEAF SL with Pearl White Paint and other optional equipment. MSRP excludes tax, title, license, options and $850 destination charge. Dealer sets actual price. See dealer for details. Subject to residency restrictions. 12MSRP $32,100; as shown $38,660 MSRP 2015 LEAF SL with Pearl White Paint and other optional equipment. MSRP excludes tax, title, license, options and $850 destination charge. Dealer sets actual price. See dealer for details. Subject to residency restrictions. 13MSRP $35,120; as shown $41,665 MSRP 2015 LEAF SL with Pearl White Paint and other optional equipment. MSRP excludes tax, title, license, options and $850 destination charge. Dealer sets actual price. See dealer for details. Subject to residency restrictions. 14All prices are Manufacturer’s Suggested Retail Price (MSRP). MSRP excludes destination and handling charges, tax, title, license, and options. Dealer sets actual price. 15MSRP $36,365; as shown $42,910 MSRP 2015 LEAF SL with Pearl White Paint and other optional equipment. MSRP excludes tax, title, license, options and $850 destination charge. Dealer sets actual price. See dealer for details. Subject to residency restrictions. 16VPP incentives vary by model and actual savings will depend on model, trim and options selected. Not all Nissan models or trim levels are eligible for VPP. Prices do not include Destination and Handling charges.

1Source: U.S. Department of Transportation Federal Highway Administration. 2015, 2015 EPA range of 84 miles. Actual range may vary with driving conditions. Use for comparison purposes only. 2Potential savings as compared to the average new vehicle as according to fueleconomy.gov. 3Source: U.S. Department of Transportation Federal Highway Administration. 2015, 2015 EPA range of 84 miles. Actual range may vary with driving conditions. Use for comparison purposes only. 4Use the text messaging feature after stopping your vehicle in a safe location. If you have to use the feature while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Compatible smartphone required. Standard text rates and/or data usage may apply. 5VPP LEASE OFFER: Excludes taxes, title, and license. $233 initial payment required at consumption. (INCLUDES $10,925 manufacturer’s rebate applied to $233/Month Lease. Offer valid only when financed through Nissan Motor Acceptance Corporation. Subject to residency restrictions. 2015 LEAF S Lease model 17015 subject to availability to well-qualified lessees through Nissan Motor Acceptance Corporation. $29,860 MSRP incl. destination charge. Net capitalized cost of $17,006 includes a $595 non-refundable acquisition fee. Dealer contribution may affect actual price set by dealer. Monthly payments total $6,388 at lease end, purchase for $8,659 plus purchase option fee up to $300 (except KS & WI), plus tax, or pay excess wear & use plus $0.15 per mile for mileage over 12,000 miles per year. Offer valid only when financed through NMAC. Subject to residency restrictions. 2015 LEAF SL with Pearl White Paint Lease model 17215 subject to availability to well-qualified lessees through NMAC. $38,365 MSRP incl. destination charge. Net capitalized cost of $22,507 includes a $995 non-refundable acquisition fee. Dealer contribution may affect actual price set by dealer. Monthly payments total $11,988 at lease end, purchase for $10,546, plus purchase option fee up to $300 (except KS & WI), plus tax, or pay excess wear & use plus $0.15 per mile for mileage over 12,000 miles per year. (As shown, 2015 LEAF SL with Pearl White Paint priced higher at $333/month, 36 months, $333 initial payment required at consumption INCLUDES $11,550 manufacturer’s rebate applied to $333/Month lease. Includes taxes, title, and license. Offer valid only when financed through NMAC. Subject to residency restrictions. 2015 LEAF S with Pearl White Paint Lease model 17115 subject to availability to well-qualified lessees through NMAC. $29,860 MSRP incl. destination charge. Net capitalized cost of $17,006 includes a $595 non-refundable acquisition fee. Dealer contribution may affect actual price set by dealer. Monthly payments total $6,388 at lease end, purchase for $8,659 plus purchase option fee up to $300 (except KS & WI), plus tax, or pay excess wear & use plus $0.15 per mile for mileage over 12,000 miles per year.) Offer ends 11/30/2015. Source of data: InsideEVs.com. Cumulative Sales Data (December 2010 – May 2015).