Tobacco Free UC Events & Marketing Subcommittee Meeting Notes

June 13, 2018

Attendees: Sarah Blanton, Ashley San Diego, Kevin Peck, and Jodi Kaminski

Notes

- Updates
  - Campus wide survey approved with IRB in early June. Campuses will disseminate through various communications channels, such as e-currents, Blackboard/Canopy, digital monitors, social media accounts, and events.
    - Jodi to submit marketing request for UCC, Ashley for Main
    - Sarah and Peer Educators crafting social media posts
  - Committee revised “no smoking” statement announcements at FC Cincinnati soccer games and all other UC sporting events to include all other forms of tobacco, such as e-cigarettes, vaping and smoking.
  - Subcommittee to research ways to increase awareness about the policy also including other forms of tobacco, like e-cigarettes and vaping, due to misconceptions that these are not perceived as tobacco. Vaping use has resulted in at least 3 fire alarms at UCC. Ideas include an informational widget on Blackboard/Canopy, E-News/E-Currents article in fall near academic year start, and digital signage on all campuses.
    - Committee members to share ideas via email or next mtg
    - Table tents – listing out what is included in policy (vaping, smoking, ecigs, mimic, etc.)
  - Committee to test new poster boards for A-frames that need replacements for sustaining options.

- 1 year celebration planning updates
  - UC Blue Ash Welcome Week event date TBD. Will most likely occur on a week day.
  - Key chains have been received and will be dispersed to all campuses.
  - Personal invites have been sent to Steering Committee, those who have participated in the committees, HRAC, and Wellness Ambassadors for June event.

- Next environmental scans for medical campus in August, and UC Clermont in early fall semester.

- Monthly meeting calls scheduled until August 2018. Next calls scheduled for Wednesday 7/18/18 from 2-3pm & Wednesday 8/1/18 from 2-3pm. Next Steering Committee call scheduled for Monday, Sept. 17th from 1-2pm (University Hall 244 or call in).