Title: Sr Photojournalist

Pay Scale Group: 15-1

Essential Function

Under general supervision from a designated administrator, manage complex Photo/Video projects from start to finish.

Characteristic Duties

Capture the university story through photography and video for use in marketing, public relations and promotional materials using digital photography/video equipment. Includes shooting a wide array of events (Commencement, Homecoming, Press Conferences, Football/ Basketball games, receptions, etc.) for a wide variety of clients (President's Office, Athletics, Academic/Research departments, UC Health, etc.). Also includes environmental portraits, formal portraits, and studio photography. Most assignments require the use of special complex lighting equipment and techniques.

Conceptualize, shoot and produce high profile pieces utilizing professional camera equipment and editing software. Create motion graphics for video/audio productions.

Utilize knowledge of current computer software to produce visual materials.

Recommend alternate approaches to production for cost-effectiveness; maintain records and files.

Consult with clients and design professionals on team projects; make recommendations and decisions related to project ideas, approach, costs, technical specification, etc.; meet the constraints of the client's budget and schedule.

Formulate job quotations for clients; oversee contracted productions.

Monitor expenditures and prepare and research costs related to the production and procurement and maintenance of equipment.

Assist in promoting photography/videography services of the department.

May supervise students and/or provide functional guidance of support staff or other employees who work on a project or assignment on a temporary or intermittent basis. Oversee student workers, train, assign and evaluate work.

Perform related duties based on departmental need.

Minimum Qualifications

Bachelor’s degree with three (3) years experience; -OR- Associate’s degree with five (5) years experience; - OR- seven (7) years experience. Degree must be in photography or related field. Experience must be in photojournalism.