Frequently Asked Questions
SuccessFactors – Recruitment Marketing (RMK)

What is a job board?
A job board is a website which posts jobs supplied by employers. Employers typically pay a fee to the job board in exchange for the opportunity to list their jobs on the site.

What is a custom feed job board?
A custom feed job board is a high traffic job board, for which a cost is associated to post a position. The hiring coordinator selects the custom feed job board where they would like to post their job. No other action is necessary on his/her part. The position will automatically post once the requisition is approved. Our custom feed job boards are: Career Builder, Dice, Glassdoor, Indeed, and Linkedin

What is a standard feed job board?
A standard feed job board is a free job board where we are required to post all positions. These jobs must always be selected. Once the hiring coordinator selects these job boards, no other action is necessary on his/her part. The position will automatically post once the requisition is approved. The standard feed job boards on which we are required to post are:

- Ohio Means Jobs
- Opportunities for Ohioans with Disabilities
- Veteran’s Advantage

Is the expectation that positions will still be posted for a minimum of 10 days?
Yes, positions are still to be posted for a minimum of 10 days, unless they are part of the President’s initiative, in which case they should be posted at least 30 days.

Can the pick list be expanded?
Yes, the pick list can be expanded. If you would like to include a job board on the pick list, please contact Human Resources at 556-6381, and ask to be connected to someone in Talent Acquisition.

Where can I find the prices for the job boards?
A price list can be found in SuccessFactors. To access, please click the blue question embedded in the advertisement portion of the requisition. Hiring Coordinators will also be giving copies of the spreadsheet containing the prices as a reference.

Will the schedule for print ads remain the same?
Yes, we will adhere to published schedule for print ads.