



University of

CINCINNATI

INTERNATIONAL

global

STRATEGIES

2016 - 2017

In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.



STRATEGY GROUP OBJECTIVES

- Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
- Enter into broad and deep collaborative relationships with these institutions.
- Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
- Increase market awareness of UC in each region to diversify our international student population

FEATURED UNIVERSITY | CHIBA UNIVERSITY



STRATEGY GROUP MEMBERS

Peter Chamberlain, Felix Chang, Neil Choudhury, Willie Clark, Crystal Craycraft, Tonya Hampton, Mikiko Hirayama, Gergana Ivanova, Yong Kim, Seung-Yeon Lee, Bob Lees, Chao Li, Alex Lin, Kristi Nelson, Hye Pae, Oxana Prokhorova, Xiaoying Wang

2016-17 found the Asia Strategy Group continuing to work on identifying optimal strategic partners in the region – a region that has proven to be somewhat challenging. We have learned over the past several years that the strategic partner development process occurs more slowly than perhaps in the western world.

That being said, our relationship with our partner institution, Chiba University, is beginning to flesh out. After signing an MOU as well as a Student Exchange Agreement, we have also agreed to establish mutual International Exchange Centers to facilitate student exchange, joint research, gathering information on projects and academic activities, and to allow for use of each other's facilities and equipment where possible.

ASIA

70 UC students visited Chiba under one of the following programs:

- Short-term study abroad on “Gender and Sexuality in Edo Literature and Art” team taught by Chiba faculty and UC Professor Gergana Ivanova
- Lindner College of Business HP spring program on Japanese society, politics and economics
- 3 DAAP students attended Chiba under academic exchange
- This June, Prof. Peter Chamberlain will lead a collaborative packaging design workshop in collaboration with Chiba faculty

Our first two Visiting Scholars from Chiba arrive this fall. Both are Medical Education Specialists interested in developing an inter-professional multicultural awareness training program at Chiba. Because 98.5% of the patient population in Japan is ethnically Japanese, the healthcare community rarely has an opportunity to interact with non-Japanese patients.



Lindner College of Business students learn calligraphy as a part of a study abroad program hosted at Chiba University.

ASIA ENROLLMENT

Fall 2016 - Open Doors Preliminary Report

474



In the **recipe** for global success at UC, our **regional strategy groups** are the **secret ingredient** whose spirit binds the whole dish together.

Good food, good drink, strong relationships; in any location across the world, **that's a dish well-served.**

Vice Provost for International Affairs Raj Mehta



www.uc.edu/international