



University of

CINCINNATI

INTERNATIONAL

global

STRATEGIES

2016 - 2017

In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.



STRATEGY GROUP OBJECTIVES

- Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
- Enter into broad and deep collaborative relationships with these institutions.
- Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
- Increase market awareness of UC in each region to diversify our international student population

FEATURED UNIVERSITY | CHONGQING UNIVERSITY



STRATEGY GROUP MEMBERS

Jason Chambers, Hong Cheng, Tom Chung, Lawrence Gales, Jeff Guo, Tonya Hampton, Nicole Jenkins, Jianxiong Jiang, Man Bun Kwan, Lin Liu, Mingming Lu, Ryan Meyer, Marshall Montrose, Kristi Nelson, Paul Orkwis, Oxana Prokhorova, Thomas Stevenson-Shannon, Mei Tang, Jiang Wang, Xinhao Wang, Xuemao Wang, Tessa Xuan, Bruce Yacyshyn, Wei Zha, Fawen Zhang

The end of 2012 marked the beginning of our oldest Strategic Partnership with the signing of an MOU with Chongqing University. The Fall of 2013 marked the establishment of a Joint Co-op Institute (JCI) in mechanical and electrical engineering, making CQU the first institution in China to employ co-operative education as part of its curriculum. We have every expectation of adding two more engineering programs in 2018.

Also in 2014, we entered into an articulation agreement between the Lindner College of Business and CQU's School of Economics & Business Administration, allowing for qualified CQU students to transition to UC for a bachelor's and a master's after their first two years.

CHINA

Subsequently:

- 66 Chinese students enrolled in JCI in the Fall of 2013. This is the first cohort who will arrive to finish the joint program at the College of Engineering & Applied Science (CEAS) this coming fall
- 36 faculty and teaching assistants have traveled to teach at the JCI over the past four years
- Our projection for 5th year JCI students transitioning to UC in the coming four years is:
 - 2017-18 | **56**
 - 2018-19 | **77**
 - 2019-20 | **88**
 - 2020-21 | **101**



Student Orientation Leaders (SOLs) provide an orientation to Joint Co-op Institute students before they depart for UC.

CHINA ENROLLMENT

Fall 2016 - Open Doors Preliminary Report

1,152



In the **recipe** for global success at UC, our **regional strategy groups** are the **secret ingredient** whose spirit binds the whole dish together.

Good food, good drink, strong relationships; in any location across the world, **that's a dish well-served.**

Vice Provost for International Affairs Raj Mehta



www.uc.edu/international