



University of

CINCINNATI

INTERNATIONAL

global

STRATEGIES

2016 - 2017

In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.



STRATEGY GROUP OBJECTIVES

- Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
- Enter into broad and deep collaborative relationships with these institutions.
- Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
- Increase market awareness of UC in each region to diversify our international student population

FEATURED UNIVERSITY | AMITY UNIVERSITY



STRATEGY GROUP MEMBERS

Fred Beyette, Pankaj Desai, Tonya Hampton, Lisa Holstrom, Laura Jenkins, Milind Jog, Aarati Kanekar, Liza Murrison, Kristi Nelson, Tim Nymberg, Shailaja Paik, Debashis Pal, Barbara Ramusack, Meera Rastogi, Charles Schwartz, Piyush Swami, Kim Taylor, Gowribalan Vamadeva, Jagjit Yadav

The India Strategy Group has looked at many Indian institutions over the years. Ideally, we wish to identify a potential strategic partner in the north, the south, and the western part of the country. The challenge has been the lack of comprehensive universities in India. Rather, the range of disciplines is more focused in most of them - institutes of science, technology, design, management, business, etc. This then requires us to find another institution or two in the same region to round out a diversity of curricular offerings for our students and faculty who travel there.

The choice of strategic partner institutions is also limited by locale. We need to stay focused on the major transportation locations within the country.

INDIA

When Strategy Group member Dr. Jagjit Yadav recommended we take a look at Amity University in Fall 2015, we welcomed the opportunity to get to know them. A private university, Amity has 21 campuses in India – the largest being located in Noida, near New Delhi. They also have eight international locations. Since spring of 2016, we have visited one another a couple of times and have explored mutual interests. At this time we are still working to try to identify substantive collaborative activities that are of mutual interest and benefit.

We also had a delegation travel to Sri Lanka to visit four institutions, and have signed a new 5-year agreement with the Sri Lanka Institute of Information Technology. We are awaiting a fully executed MOU with the University of Colombo.



Prerna Gandhi, UC international student & acid attack survivor, delivers a talk at Amity University.

INDIA ENROLLMENT

Fall 2016 - Open Doors Preliminary Report

1,629



In the **recipe** for global success at UC, our **regional strategy groups** are the **secret ingredient** whose spirit binds the whole dish together.

Good food, good drink, strong relationships; in any location across the world, **that's a dish well-served.**

Vice Provost for International Affairs Raj Mehta



www.uc.edu/international