



University of

CINCINNATI

INTERNATIONAL

global

STRATEGIES

2016 - 2017

In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.



STRATEGY GROUP OBJECTIVES

- Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
- Enter into broad and deep collaborative relationships with these institutions.
- Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
- Increase market awareness of UC in each region to diversify our international student population

FEATURED UNIVERSITY | FUTURE UNIVERSITY IN EGYPT



STRATEGY GROUP MEMBERS

Hassane Amlal, Dena Cranley, Hazem Elzarka, Tonya Hampton, Robert Haug, Thomas Herzog, Holly Johnson, Ethan Katz, Megan Lindle, Charles Matthews, Kristi Nelson, Peter Obermark, Todd Schwartz, Brittney Smith, Robert Stevie

Our Middle East & Northern Africa strategic partnership grew out of a relationship with a relatively new university in Egypt – the Future University in Egypt (FUE). FUE wished to benchmark their young programs against those of an accredited institution. Led by former provost Anthony Perzigian, many UC faculty have contributed to curriculum review and development in the fields of engineering, political science and business.

Following several years of research and evaluation, UC faculty continue to travel for annual on-site curriculum review and twice-yearly teaching. This initiative provides an income stream back to UC, a portion of which serves to provide more scholarships for study abroad.

Since our original connection, the relationship has developed into a full strategic partnership with the following activities:

- 30-40 UC faculty and administrators have visited FUE to teach and assist with accreditation
- 25 FUE students attended last year's 3-week Summer Program providing for both instruction and cultural immersion activities
- Two FUE students worked as interns in the UC International offices over last summer, with another scheduled to come this summer, giving those students valuable international experience on their resumes
- 4 FUE students will come on exchange for a semester this Fall



Lubna Beheiri & Mahmoud Osama (on the right of this photo), FUE students, join UC International's 2016 internship program.

MIDDLE EAST & N. AFRICA ENROLLMENT

Fall 2016 - Open Doors Preliminary Report

315



In the **recipe** for global success at UC, our **regional strategy groups** are the **secret ingredient** whose spirit binds the whole dish together.

Good food, good drink, strong relationships; in any location across the world, **that's a dish well-served.**

Vice Provost for International Affairs Raj Mehta



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