



# *global* **STRATEGIES**

2016 - 2017



In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.



## STRATEGY GROUP OBJECTIVES

- Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
- Enter into broad and deep collaborative relationships with these institutions.
- Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
- Increase market awareness of UC in each region to diversify our international student population

# FEATURED UNIVERSITY | BOTSWANA INTERNATIONAL UNIVERSITY OF SCIENCE & TECHNOLOGY



In 2014, the University of Cincinnati sent a delegation to BIUST – a brand new university located in the Central District city of Palapye. Halfway between Gabarone and Francistown, BIUST is an outgrowth of the Revised National Policy on Education that recognized the importance of globalization and the need to produce globally competitive students. Specifically, they focus on science and technology as disciplines that would drive the future economy.

## STRATEGY GROUP MEMBERS

Charlene Agyemang, Vanessa Allen-Brown, Ashley Currier, Michelle Eckerle, Prince Ellis, Habtu Ghebre-ab, Margaret Kupferle, Bert Lockwood, Karen Manning, Russell McMahon, John McNay, Kristi Nelson, Lizzie Ngwenya-Scoburgh, Oxana Prokhorova, Joseph Takougang, Nora Wagner, Victoria Wangia-Anderson, Jon Weller, Nick Williams, Kate York

We have engaged with BIUST with the hope that UC can help this young university in its early stages of development. And, by so doing, we mutually develop a strong interrelationship that will continue to broaden as disciplines advance and new ones are added.

Since then:

- Prof. Vanessa Allen-Brown has led a student study abroad trip to Palapye that provided opportunities for UC students to teach a class in the local school. She will repeat this trip in May with 14 more students.
- Botswana delegations have visited UC several times. Former Ambassador Seretse (UC grad) visited along with personnel from the Ministry of Education.
- Current Ambassador David John Newman visited UC this past year in order to better acquaint himself with us and our objectives in Botswana.
- UC's Engineers Without Borders has applied to their national organization to be able to do work in Botswana as well as Tanzania, where they are currently working.
- A delegation will visit BUIST again in May, since significant changes have occurred at the institution since 2014.



*UC students in Prof. Vanessa Allen-Brown's study abroad course visit Botswana for a service learning opportunity.*

## SUB-SAHARAN AFRICA ENROLLMENT

*Fall 2016 - Open Doors Preliminary Report*



In the **recipe** for global success at UC, our **regional strategy groups** are the **secret ingredient** whose spirit binds the whole dish together.

Good food, good drink, strong relationships; in any location across the world, **that's a dish well-served.**

*Vice Provost for International Affairs Raj Mehta*



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