President's Report Card to the Board of Trustees

September 2011 Update

UC2019

Accelerating Our **Transformation**



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	2007	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
LEARNING								
First-Year Retention Rate	82%	83%	85%	85%	85%	90%	0.0%	0.0%
Six-Year Graduation Rate	52%	55%	55%	56%	58%	75%	2.0%	3.0%
Articulation and Transfer from UC Regional Campuses	658	654	774	840	876	1500	4.3% 📥	13.2% 🔺
Transfer Students from Non-UC Schools & Universities	1,288	1,550	1,720	1,727	1,731	2,500	0.2%	0.6% 🔺
Number of Merit Scholars (Total Enrolled)	117	113	120	135	157	200	16.3%	30.8%
Number of Merit Scholars (New)	29	44	23	45	45	60	0.0%	95.7% 🔺
U.S. News Ranking	148	149	146	156	143	Top 100	13.0% 🔺	3.0% 🔺
SSI Measure (Overall Satisfaction)		5.08		5.24		5.55	3.1%	3.1% 📥
NSSE Measure-Freshmen (All Categories Combined)	42.2		44.3		44.6	47.8	0.7%	0.7% 🔺
NSSE Measure-Seniors (All Categories Combined)	47.6		48.6		48.9	51.3	0.6%	0.6%
Graduate Student Satisfaction Survey (Masters Students – Overall Satisfaction)	92%	92%	88%	90%	89%	95%	-1.0% 🔺	1.0% 🔺
Graduate Student Satisfaction Survey (Doctoral Students - Overall Satisfaction)	92%	92%	93%	93%	91%	97%	-2.0%	-2.0% 🜓
ACT Scores of Entering Class	24.1	24.8	24.8	25.0	25.0	27	0.0%	0.8% 🔺
University Athletics Academic Progress Rate (Multi-Year)	0.948	0.951	0.955	0.958		1.000	0.3%	0.3%
E-Classrooms - (% of Centrally Scheduled Rooms)	72%	75%	75%	83%	86%	100%	3.0%	11.0% 📥
Libraries: Number of Volumes	3,418,599	3,631,658	3,715,957	4,379,445		4 M 🗸	17.9% 🔺	17.9% 🔺
Libraries: National Ranking (ARL)	58	72	71	69		45	2 🔺	2 📥
Out -of -State Enrollment (Percentage)	16.4%	16.3%	16.1%	16.8%	17.8%	18%	1.0% 🔺	1.7% 🔺
Wireless Coverage (Estimated)	56%	56%	56%	57%	71%	100%	14.0%	15.0% 🔺

◆► Emerging

Progress Needed

Baseline Year

✓ Target Met

YEAR AT A GLANCE

- ▶ **UC Among the Best** UC is one of the country's best institutions for undergraduate education, according to *The Princeton Review*'s 2012 edition of its annual college guide, *The Best 376 Colleges*. Only about 15 percent of the nation's 2,500 four-year colleges are featured in the book, which is the *Princeton Review*'s flagship college guide. UC student surveys in the 2012 *Princeton Review* praised UC as a large university with a small-town warmth, with "great programs and infinite opportunities."
- ▶ UC2019 Master Plan Under Provost Ono's guidance, the university unveiled an Academic Master Plan aligned to UC2019 in April 2011 and will be unveiling an action plan for UC2019 priorities and implementation this fall.
- ▶ New jcpenney Logo The jcpenney company unveiled a new logo in February designed by fourth-year UC DAAP student Luke Langhus. The design, which premiered with advertisements shown worldwide during the Oscars broadcast, was selected from more than 200 submissions in a competition that included the company's associates, several design agencies and two art schools UC and the Rhode Island School of Design.

- ▶ Basketball Gains Academic Recognition The Bearcats men's basketball program was publicly recognized by the NCAA in May 2011, based on its Academic Progress Rate (APR) for the 2009-10 season. The Public Recognition Awards are given each year to teams scoring in the Top 10 percent in each sport with their APRs. This is the first time a UC athletics program has been so honored.
- ▶ U.S. News Rankings In the 2012 U.S. News & World Report "America's Best Colleges" guide, UC is once again listed among the Best National Universities, with its overall ranking rising to No. 143. UC is also listed among "A-Plus Schools for B Students" and among "Programs to Look For: Internships."
- ▶ Scholarships Boosted In his investiture speech last fall, President Williams called for an annual \$500,000 UC2019 initiative to increase institutional aid and scholarships for first-generation, National Merit and honors program students. Starting this fall, \$180,000 was awarded in a pilot program to first-generation students with high school GPA's above a 3.2 who had unmet need. Another \$160,000 in pilot funding was awarded to the first class of Provost Scholars in the Honors Program. The last \$160,000 assists students who are awarded National Merit or National Achievement Scholarships. This fall, UC boasts 45

incoming National Merit scholars and a record 157 National Merit or National Achievement Scholars – these students represent the top 1% of all high school graduates.

- ▶ National Merit Ranking A report released earlier this year from the National Merit Corporation reports that UC enrolled 41 first-year National Merit Finalists in 2010, placing UC 55th nationally among institutions with high numbers of National Merit finalists, as well as 21st among the nation's public institutions. Among its Big East peers, UC is second in large numbers of these academically talented freshmen, behind Notre Dame, which reports 51. UC actually gained four additional freshman scholars after its first report to the National Merit program, raising the freshman total to a record 45 and the total number of UC merit scholars to 135.
- ▶ Office of Awards UC continues to develop its new Office of Nationally Competitive Awards, dedicated to helping the best and brightest students compete for national awards such as the Rhodes, Marshall, Mitchell, Truman and Goldwater scholarships. The office's interim director is Marla Hall and is operated in the Honors Program suite in Swift Hall. A search will be done to find a director.

<u>S)</u>	2007	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
DISCOVERY								
Total Research Funding	\$333,502,261	\$353,029,246	\$377,865,075	\$443,229,814		\$500 million	17.3% 🔺	17.3% 🔺
Total Research Expenditures	\$336,717,000	\$344,045,686	\$356,752,000	\$411,269,000		\$500 million	15.3% 🔺	15.3% 🔺
Rank Among Publics	23	34	34			20	0	0 🕩
Federal Research Expenditures	\$219,317,000	\$221,186,244	\$229,324,000	\$262,513,000		\$350 million	14.5% 🛕	14.5% 🔺
Rank Among Publics	18	25	25			20	0	0 🕩
Corporate Research Investment in UC	\$8,726,966	\$14,820,755	\$12,563,034	\$15,233,890		\$20 million	21.3% 🔺	21.3% 🔺
Number of Patent Applications	56	43	64	50	70	100	40.0% 🔺	9.4% 🔺
Number of Patents Issued	13	8	7	16	11	20	-31.3% ▼	57.1% 🔺
Number of Invention Disclosures	111	115	113	82	106	160	29.3% 🔺	-6.2% 🔻
National Academies Members	7	8	8	9	10	15	11.1% 🔻	25% 🔺
Faculty Awards	7	5	9			14	80% 🔺	80% 🔺
Research/Scholarship Doctoral Degrees Awarded	225	282	215	219	220	358	0.5% 📥	2.3% 🔺
Post-Doctoral Fellowships Awarded	288	277	268			350	-3.2% ▼	-3.2% 🔻

◆► Emerging

▼ Progress Needed

Baseline Year

Target Met

YEAR AT A GLANCE

- ▶ Research Reaches Record UC reached another record level of \$443 million in total research funding for Fiscal Year 2010. The amount represents an increase of more than \$65 million over last year's total and includes federal stimulus funding that is unlikely to be available in the next funding cycle.
- ▶ Carbon Dioxide-Absorbing Foam An artificial foam inspired by the meringue-like nest of a South American frog won the 2010 Earth Awards. The foam, which could help to tackle climate change, soaks up carbon dioxide from the atmosphere and generates sugars that can be converted into biofuel. The award was presented to David Wendell of the College of Engineering and Applied Science (CEAS) by the King of Malaysia at Marlborough House, London. Also among those who provided essential components of this discovery are CEAS Professor H.J. Choi and CEAS Dean Carlo Montemagno.
- ▶ Rare Collection Professor of History Thomas Sakmyster obtained a U.S. microfilm collection about the American Communist party that now sits in the UC library. UC is one of only four libraries in the country with this material.
- ▶ Three Professors Named AAAS Fellows Three UC professors have been named new Fellows of the American Association for the Advancement of Science (AAAS). Receiving this national honor in February were Jerry Lingrel, Distinguished Research Professor in the College of Medicine's molecular genetics, biochemistry and microbiology and cancer and

- cell biology departments; Marepalli Rao, professor in the College of Medicine's environmental health department; and Andrew Steckl, Gieringer Professor and Ohio Eminent Scholar in the College of Engineering and Applied Science's electrical and computer engineering department. UC now has 17 AAAS members, 10 of them in the College of Medicine.
- ▶ Memory Disorders Center Opens Patients and families dealing with memory loss issues gained an important resource with the official opening of the Memory Disorders Center at the UC Neuroscience Institute in May at the UC Health Physicians Office in West Chester. Brendan Kelley, MD, the center's director and an associate professor in the Department of Neurology, is supported by an Endowed Chair in Alzheimer's Disease Research and Education, which was established in 2008 with a \$1.5 million gift from Sandra and Bob Heimann. The endowment has since grown to over \$2 million.
- ▶ Stroke Council Leader Joseph Broderick, MD, a researcher, teacher and clinician in cerebrovascular disease and stroke at the College of Medicine, has been appointed as the incoming vice chair and chair-elect of the American Heart Association (AHA) Stroke Council. He will serve two years (2011—2013) as vice chair of the Stroke Council, then two years (2013—2015) as chair. He serves as research director of the UC Neuroscience Institute and was co-founder of the Greater Cincinnati/Northern Kentucky Stroke Team, a group of UC physicians and health professionals dedicated to providing rapid diagnosis and treatment of stroke patients.
- ▶ \$24 Million From Air Force Trauma and critical care researchers at UC will expand their research on air medical evacuation with the help of \$24 million from the U.S. Air Force to fund research housed at UC's Institute for Military Medicine. The award will fund five research tasks from basic sciences questions of how the unique environment of aeromedical evacuation affects the body (and possible treatments to offset those effects) to clinical studies on the amount of oxygen required when using an oxygen concentrator at altitude. Other ongoing projects that will receive funding include a partnership between UC emergency medicine researchers and local first responders, who receive tools to measure how much oxygen victims of traumatic injuries need.
- ▶ Chasser Named to National Trademark Committee Associate Vice President for Research Anne Chasser has been selected as one of three new members of the national Trademark Public Advisory Committee (TPAC). Chasser's appointment was announced by U.S. Commerce Secretary Gary Locke. She is one of three new appointees to the TPAC. Chasser is formerly commissioner for trademarks for the U.S. Patent and Trademark Office in Washington, D.C. Chasser recently co-authored a book titled Brand Rewind: Connecting Branding, Creativity, and IP Strategy.

Significant ProgressEmergingProgress NeededBaseline YearTarget Met

COMMUNITY	2007	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
Number of Mainstreet Visitors (TUC and CRC)	1,930,000	2,100,000	2,144,138	1,979,855	2,484,199	3,000,000	25.5% 🔺	15.9% 🔺
Attendance at UC Events (Football, Men's Basketball and CCM)	367,383	408,979	402,768	420,283	450,252	500,000	7.1% 🔺	11.8% 🔺
Students Participating in Volunteer Activities	4,529	5,986	6,487	7,979	11,256	9,000 🗸	41.1% 🔺	73.5% 📥
Participation in Artswave Campaign*	5.6%	6.2%	6.8%	6.7%	6.4%	10%	-0.3%◀▶	-0.4%
Participation in United Way/Community Shares Campaign*	10.5%	11.5%	11.9%	8.7%		15%	-3.2% 🔻	-3.2% 🔻
University Athletics Winning Percentage (Big East Only)	0.428	0.464	0.518	0.420	0.467	0.575	11.2% 🔺	-9.8% 🔻
% of FTE Students Taking Service Learning Courses (forthcomin	ng after semest	er conversion)		1	•		·	

^{*}These two workplace giving efforts are included here because they are historically the two community-based fundraising programs monitored by the university.

YEAR AT A GLANCE

- ▶ New Name for Regional Campus In June, UC's Board of Trustees renamed UC's Raymond Walters College as UC Blue Ash College. The name change more effectively projects the college's major strengths for the future: the UC brand and its Blue Ash location, both aspects most commonly cited by incoming students as reasons for enrolling at the school.
- ▶ Business College Named for Lindner The UC Board of Trustees changed the name of the College of Business to the Carl H. Lindner College of Business in honor of Carl Lindner Jr.'s extraordinary support of the university and his legacy of entrepreneurship and excellence in business. Mr. Lindner, an internationally recognized businessman and philanthropist, began his career with his father, two brothers and sister when they founded United Dairy Farmers in 1940 as a single storefront selling dairy products. He also founded and serves as chairman of the board of American Financial Group, Inc., a diversified financial holding company. To further honor Lindner, a group of the university's most visionary and generous donors have formed the Friends of Carl H. Lindner, a new society that will lead fundraising efforts for the college's continuing transformation. The goal is to raise money to recruit and retain top-tier faculty and the best and brightest student leaders, while updating the college's Carl H. Lindner Hall facility.
- ▶ UC East Opens For three years, the former Ford plant that once employed 1,400 people sat empty in Clermont County. But new life for the plant has been found as UC East. The new campus was officially dedicated in October 2010. UC's Clermont College is occupying the first floor, offering Allied Health programs, and UC's College of Nursing and the College of Education, Criminal Justice and Human Services (CECH) are occupying the second floor, offering high-demand nursing and paralegal and criminal justice classes, including some baccalaureate degrees.
- ▶ Community Service Honor Roll UC has been recognized as a national leader among institutions of higher education for its support of volunteering, service learning and civic engagement. The Corporation for National and Community Service (CNCS) named UC to the 2010 President's Higher Education Community Service Honor Roll for engaging students, faculty and staff in meaningful service that achieves measurable results for the community. The center indicates that over the 2009–10 academic year, UC students offered a total 226,125 hours of community service.
- ▶ **Programming Stats** During Fiscal Year 2010–11, Tangeman University Center hosted 6,498 events with over 43,000 hours of programming and 851,000 attendees, while MainStreet outdoor spaces had 858 events with over 5,300 hours of programming and 207,000 attendees.

► Entrepreneurship and Community Development Clinic — Launched in January 2011, the new Entrepreneurship and Community Development Clinic (ECDC) in the College of Law offers third-year law students hands-on experience representing local

small business owners and aspiring entrepreneurs on transactional legal issues critical to

learning experience and to contribute to the economic development and revitalization of

their success. Through its work, the ECDC strives to provide students with an invaluable

Cincinnati and its surrounding communities.

- ▶ **Keyboard Installation** UC MainStreet partnered with the National Public Radio affiliate WXVU for the *Play Me, I'm Yours* public art installation of pianos throughout the city and collaborated with the College-Conversatory of Music to use the *Play Me, I'm Yours* piano exhibited at Tangeman University Center for a CCM Preparatory recital on the front porch of TUC.
- ▶ **Student Housing** A neighborhood redevelopment corporation sold a piece of property on Jefferson Avenue in Uptown near the Corinthian Restaurant to a developer based in Columbus that is building a 268-bed student housing project. The property, sold May 31, will be opened by Hallmark Student Housing in fall 2012.
- ▶ **Project Renamed** The project formerly known as Uptown Crossing between McMillan and Calhoun has been renamed University Square at the Loop. Towne Properties and Al. Neyer Inc. have been finalizing the development and financing for the project.

\$	2007	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year
ECONOMY								
OBR Financial Health Composite Score**	2.8	2.5	2.3	3.3	3.3*	3.4	0.0	1.0 🔺
Institutional Liquidity*** (As % of Total Expenditu	ires)	11.2%	18.4%	23.3%	26.6%	25.0% 🗸	3.3% 🔺	8.2%
Annual Giving (CASE)****	\$100,411,406	\$214,851,310	\$103,899,213	\$104,425,962	\$109,895,143	\$125 million	5.2% 🔺	5.8% 🔺
Annual Giving (CAE)****	\$69,486,347	\$160,124,169	\$89,726,964	\$95,737,064	\$114,298,794		19.4% 🔺	27.4% 📥
Rank Among Publics	51	20	39	36		20	3 🔺	3 🔺
Overall Alumni Giving Participation Rate	8.7%	9.6%	10.8%	11.2%	12.5%	18%	1.4% 🔺	1.7% 🔺
Faculty/Staff Campaign Participation	22%	22%	27%	32.5%	42%	50%	9.5% 🔺	15% 🔺
Endowment Assets	\$1,185,400,000	\$1,099,104,693	\$832,900,000	\$883,700,000	\$1,004,400,000	\$1.104 billion	13.7% 🔺	20.6%
Endowment Assets Rank Among Publics	22	23	25	25		20	0 🔷	0

◆► Emerging

▼ Progress Needed

Baseline Year

✓ Target Met

YEAR AT A GLANCE

- ▶ Fundraising Success UC raised a total of \$110 million during its 2011 fiscal year, making 2010-11 one of the university's best fundraising years since Fiscal Year 2000. The contributions to Proudly Cincinnati, the university's billion-dollar fundraising effort, bring the campaign's total to more than \$802,649,138 million. The university's success in 2011 reflects a nationwide trend of incremental growth within the higher education sector. According to results of the annual Voluntary Support of Education (VSE) survey, charitable giving to U.S. colleges and universities increased by 0.5 percent in 2010, as compared to an 11.9 percent drop in 2009.
- ➤ **Self-Support Reaches Record** The 2011 faculty/staff campaign at UC produced record-breaking results with 4,029 faculty and staff committing \$6.73 million to their favorite UC programs and initiatives, representing a 42 percent participation rate among active, full-time employees. That participation rate is nearly a 10 percent increase over last year and represents the highest participation rate ever. The Carl H. Lindner College of Business achieved a 100 percent employee participation rate, becoming the first college to reach full participation in campaign history.
- ▶ Regional Goal-Setting A network of 12 regional campaigns, staffed entirely by volunteers and tasked with fundraising goals related to the Proudly Cincinnati campaign, has been a critical contributor to the success of Proudly Cincinnati. The Washington, DC Campaign Committee, chaired by UC Foundation Trustee Todd DeGarmo, has exceeded its initial campaign goal of \$8 million. Committee members have challenged themselves to reach a new threshold in the final two years of the Proudly Cincinnati campaign.
- ▶ Alumni Giving Rate on the Rise Right in line with the objectives outlined in the UC2019 strategic plan, UC's alumni giving rate has increased to 12.5% this year, in large part due to the 1819 initiative launched by the UC Foundation. The initiative takes its name from the university's founding date and is also the objective for UC2019 raising the UC alumni giving rate to 18.19 percent.
- ▶ Efficiencies Bring Energy, Cost Savings Improvements in how UC chills water to cool buildings will bring economic and energy savings, while also reducing the university's carbon footprint. In its utility plant, UC chills water and then uses that chilled water to provide cool air to campus buildings. In February, the university made a change in the utility plant's chilled-water system that will result in a reduction of the university's annual electricity use by 2.5 million kilowatt hours (KWh), enough electricity to power 208 homes for an entire year. It is also the equivalent of an energy-related economic savings of \$177,000 per year.

▶ Psych Prof Honored for Digital Bookshelf — Associate Professor Charles Ginn of the psychology department received the 2011 Ohio Faculty Innovator Award from the Ohio Board of Regents for his work on the Ohio Digital Bookshelf. The annual award recognizes Ohio faculty who find creative ways to reduce the cost of course materials for students while improving educational content. The Digital Bookshelf Project is currently bringing together psychology departments across the state of Ohio to offer students e-textbook choices from five major publishers.

Significant Progress

^{*}This 2011 figure is based on an unaudited projection.

^{**}The Ohio Board of Regents' Financial Health Composite Score: Scale is 0 – 5; fiscal watch after two consecutive years of 1.75 or lower.

^{***}The target for institutional liquidity is not tied to a five-year timeline. Institutional liquidity goals are based on Board policy enacted in 2006.

^{****}FY 2008 included two of the largest gifts in institution history—the PACE software gift and an endowment for space exploration; both announced in October 2007.

65	2007	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year	▲ Significant Progress
SUSTAINABILITY									. 3 3
Carbon Footprint (Total Metric Tons of Carbon)			358,947	432,507*		Reduction	20.5% 🔻	20.5% 🔻	Progress Needed
Recycling as a Percentage of Waste Stream		60%	NA	65%		70%	5.0% 📥	5.0% 🔺	Baseline Year
Grade – The College Sustainability Report Card	(-	C+	В-	B+		A-	A	_	✓ Target Met
Attendance at Sustainability Programming and Outreach				12,435	15,162	15,870	21.9% 📥	21.9% 📥	▼ larget met

^{*}The increase is due to the inclusion of additional spaces and buildings.

YEAR AT A GLANCE

- ► "Green Leader" Again The Princeton Review once again named UC among the nation's "green leaders" in higher education. This year's national list of schools leading in environmental practices and in preparing the next generation of green professionals marks the second straight year that UC made this prestigious list.
- ▶ **Recycling on the Rise** UC recycling efforts led to a 42 percent decrease in what UC sends to local landfills from 2000 to 2010. UC launched a new All Recycling program in 2010 that placed recycling containers in all university buildings. These recycling efforts are

possible with the help of Facilities Management and the President's Advisory Council on Environment & Sustainability (PACES) committee, which includes faculty, students and staff.

▶ **Green Awards** – UC won a 2011 Green Business Award from the *Business Courier* for sustainable transportation policies. The contest judged companies and institutions in the areas of water and energy efficiency, indoor environment, materials used, sustainable site and triple bottom line. UC was singled out for its sustainable transportation initiatives, including the Bearcat Bike Share, partnership with Cincinnati Metro that offers discounted

transportation on Metro through the UC*Metro Fare Card Program, UC Shuttle System, electric vehicle plug-in stations and Walk-to-Work Loan Program for home ownership assistance within walking distance of UC.

➤ **Sustainability Pledge** — The month of October 2010 turned "green" all over campus as nearly 2,000 members of the university community signed the first-ever Sustainability Pledge, committing to a more sustainable lifestyle and receiving re-usable water bottles, green C-paw tee-shirts, and green UC stickers.

	2007	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year	Significant Progre
GLOBAL ENGAGEMENT						larget	Most Recent Measure	Dasellile Teal	◆► Emerging
Students Studying Abroad	874	831	836	806		1,500	-3.6% ▼	-3.6% 🔻	▼ Progress Needed
International Student Enrollment — Percentage	5.3%	5.0%	4.9%	5.0%	5.4%	8%	0.4%	0.5% 🔺	Baseline Year

YEAR AT A GLANCE

- ▶ International Innocence Conference In April 2011, the Ohio Innocence Project at the College of Law hosted the first-ever conference dedicated to exploring the phenomenon of wrongful conviction of the innocent in the international arena. This groundbreaking event also included the publication of a special issue of the Freedom Center Journal, a collaborative effort between multiple departments in the colleges of Arts and Sciences; Design, Architecture, Art, and Planning; and Law. The journal included letters, essays, poetry and visual art created by exonerees.
- ▶ International Scholars Six UC students have won awards to study abroad next academic year with the support of the Benjamin A. Gilman International Scholarship, given by the U.S. Department of State. Five students will study abroad for fall term: Nathaniel Hill (Seoul, South

Korea); Omolara McCloud (Dubai, United Arab Emirates); William McIlwain (Tunisia); Mary Kay Meier (Viterbo, Italy); and Nicholas Seay (St. Petersburg, Russia). One UC student will study abroad for the entire academic year — Deepika Joshi (Barcelona, Spain).

- ▶ International Students Rate UC Among the Best In the latest International Student Barometer, UC ranks first among national peers in providing certain learning and living opportunities to international students. The survey covers topics ranging from learning spaces and online libraries to arrival services such as housing costs, hosting and banking. Globally, UC ranked in the world's top 15 in these and other categories.
- ▶ **UC-Iraq Parnership** Representatives of the College of Business and College of Education, Criminal Justice, and Human Services hosted a delegation from Kurdistan in Iraq

as a part of a new educational partnership during fall 2010. UC is one of only five universities nationally selected to participate in the partnership supported by the U.S. State Department.

▶ UC2019 Boosts Travel Grants — Beginning in August, UC increased its annual support of study abroad by \$500,000 as part of President Williams' UC2019 goal to double the number of students studying abroad. The funds include \$100,000 in aid to expand participation in University Honors international programs by Honors and non-Honors students and to create more Honors courses with travel abroad, \$185,000 to expand international study grants based on merit, and \$100,000 in additional funds to expand need-based aid for international study. Additional funds are also being used to hire a program manager to assist faculty in the development and administration of new education abroad programs.

◆► Emerging✓ Progress NeededBaseline Year✓ Target Met

	2007	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year*
DIVERSITY								
Percentage of African American Students in the Baccalaureate Applicant Pool **	13.0%	14.5%	14.3%	12.8%	11.3%	12.24%***	-11.7% ~	NA
Percentage of Confirmed Admissions for Baccalaureate Undergraduate African American and Under-Represented Students **								
African American	6.8%	5.9%	5.8%	5.2%	5.0%	7%****	-3.8% 🔻	NA
Asian	3.0%	2.9%	3.5%	2.4%	3.0%	3%**** ✔	25.0% 📥	NA
Hispanics	1.5%	1.3%	1.7%	2.4%	2.4%	4%****	0.0%	NA
Multi-Racial				2.4%	2.6%	****	8.3%	NA
Retention Rate - Undergraduate African American Students	72%	79%	77%	81%	83%	90%	2.5% 🔺	NA
Six-Year Graduation Rate - African American Students*****	30.8%	32.6%	30.4%	35.9%	35.8%	75%	-0.3% 🔷	NA
Percentage of African American Tenured AAUP Faculty	4.16%	4.13%	4.19%	4.15%	4.19%	5%	1% 🔺	NA

^{*}Change since Baseline Line Year is Not Available (NA) because the Baseline Year is 2011.

YEAR AT A GLANCE

- ▶ **Journal HQ at UC** The National Council for Black Studies (NCBS) has moved its headquarters to UC and will now be based in the Department of Africana Studies in the McMicken College of Arts & Sciences. Established in 1975, NCBS is the leading organization of black studies professionals in the world and is the home of the *International Journal of Africana Studies*.
- ► LGBTQ Update UC opened a Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) Center, located in the Steger Student Life Center, and appointed Leisan Smith as the director in October 2010. The center held the university's first Rainbow Celebration to honor achievements of LGBTQ students, faculty, staff and alumni.
- ➤ Steering the Path UC, in collaboration with Procter & Gamble, STRIVE and the National Underground Railroad Freedom Center, has launched a new mentoring initiative designed to pair external mentors to African American students enrolled at UC. The Striving to Transform, Enrich, Empower and Reward (STEER) program is working to improve the retention rates of African American students at UC and to ensure that they graduate. Fifty students have been paired with P&G managers.

- ▶ **Diversity Plan Launch** The university's five-year diversity plan, developed by a subcommittee of the Diversity Council, will begin implementation this year, after consultation across campus during the last academic year. The plan includes action steps to achieve greater diversity across the university in an inclusive environment.
- ▶ Minority Suppliers Prompted by the UC2019 commitment to diversity, the university has reaffirmed its efforts on supplier diversity. The Supplier Diversity Office, headed by Cheryl Smith, has been established, and already the university has earned honors as a "Goal Setter" from the Cincinnati USA Regional Chamber of Commerce's Minority Business Accelerator. UC has established an office supply contract for the first time with a minority business and a petroleum products contract with another minority enterprise.
- ▶ Expanding Services to Gen-1, Foster Care Students UC's PASS center, housed in the College of Education, Criminal Justice, and Human Services, won a \$550,000 grant (\$275,000 per year for two years) from the Social Innovation Fund to expand services for the Gen-1 House and the Higher Education Mentoring Initiative (HEMI), programs that support first-generation college students and students coming from the foster care system, respectively.

► **Ties to Freedom Center** — Thanks to a gift to the Department of Africana Studies

in the McMicken College of Arts and Sciences, Associate Professor of History Nikki Taylor

relationship between the National Underground Railroad Freedom Center and UC.

has joined the university in a newly created community professorship that fosters a formal

- ▶ **Retention Rise** UC's retention rate for African American baccalaureate students has improved to 83 percent, nearly equal to the retention rates for majority students (based on 2011 fall data). The retention rate for African American students is up from 71 percent in 2005.
- ▶ Student Satisfaction African American students continue to report high levels of integration into and satisfaction with their UC experience, both inside and outside the classroom. Their satisfaction ranks higher than majority students. These data are from two national studies (the National Survey of Student Engagement and Student Satisfaction Inventory), which are conducted periodically.

^{**} Source for the target is the Western Interstate Commission for Higher Education. This source was published before the requirement to add a multi-racial category.

^{***}Target is to meet or exceed the percentage of African American high school graduates in Ohio by 2016.

^{****} Target is to meet or exceed the percentage of African American and underrepresented high school graduates qualified for baccalaureate admission in Ohio by 2016.

^{*****}No target has been set for "Multi-Racial" due to the lack of multiple years of data. This category was first added to data collection in 2010.

^{******}Target is based on six years, not five years.

	2007	2008	2009	2010	Change Since Most Recent Measure	Change Since Baseline Yea
DIVERSITY DEMOGRAPHICS	10.030	20.105	24 574	22.662	F 10/	F 10/
Female Student Headcount	19,839	20,195	21,571	22,662	5.1%	5.1%
% Female Students	54.3%	54.5%	54.4%	54.8%	0.4%	0.4%
Male Student Headcount	16,679	16,877	18,096	18,695	3.3%	3.3%
% Male Students	45.7%	45.5%	45.6%	45.2%	-0.4%	-0.4%
American Indian Student Headcount	129	113	111	117	5.4%	5.4%
% American Indian Students	0.4%	0.3%	0.3%	0.3%	0.0%	0.0%
African American Student Headcount	3,745	3,726	3,818	3,672	-3.8%	-3.8%
% African American Students	10.3%	10.1%	9.6%	8.9%	-0.7%	-0.7%
Asian Student Headcount	1,027	1,032	1,192	1,246	4.5%	4.5%
% Asian Students	2.8%	2.8%	3.0%	3.0%	0.0%	0.0%
Hispanic Student Headcount	553	570	664	825	24.2%	24.2%
% Hispanic Students	1.5%	1.5%	1.7%	2.0%	0.3%	0.3%
White Student Headcount	26,475	27,206	29,212	30,470	4.3%	4.3%
% White Students	72.5%	73.4%	73.6%	73.7%	0.1%	0.1%
Non-Resident Alien Student Headcount	1,930	1,867	1,938	2,097	8.2%	8.2%
% Non-Resident Alien Students	5.3%	5.0%	4.9%	5.1%	0.2%	0.2%
Race/Ethnicity Unknown Student Headcount	2,659	2,558	2,711	2,673	-1.4%	-1.4%
% Race/Ethnicity Unknown Students	7.3%	6.9%	6.8%	6.5%	-0.3%	-0.3%
Minority Student Headcount	5,454	5,441	5,785	5,860	1.3%	1.3%
% Minority Students	14.9%	14.7%	14.6%	14.2%	-0.4%	-0.4%
Multi-Racial Student Headcount			19	243	1178.9%	1178.9%
% Multi-Racial Students			0.05%	0.59%	0.5%	0.5%
Native Hawaiian or Other Pacific Islander Headcount			2	14	600.0%	600.0%
% Native Hawaiian or Other Pacific Islander Headcount			0.01%	0.03%	0.0%	0.0%
Full Time Faculty Female Headcount	907	927	931	949	1.9%	1.9%
Full Time Faculty % Female	38.5%	40.0%	40.7%	41.2%	0.5%	0.5%
Full Time Faculty Male Headcount	1,450	1,390	1,357	1,354	-0.2%	-0.2%
Full Time Faculty % Male	61.5%	60.0%	59.3%	58.8%	-0.5%	-0.5%
Full Time Faculty American Indian Headcount	9	9	8	9	12.5%	12.5%
Full Time Faculty % American Indian	0.4%	0.4%	0.3%	0.4%	-0.1%	-0.1%
Full Time Faculty African American Headcount	96	87	82	84	2.4%	2.4%
Full Time Faculty % African American	4.1%	3.8%	3.6%	3.6%	0.0%	0.0%
Full Time Faculty Asian Headcount	251	226	234	240	2.6%	2.6%
Full Time Faculty % Asian	10.6%	9.8%	10.2%	10.4%	0.2%	0.2%
Full Time Faculty Hispanic Headcount	41	40	45	49	8.9%	8.9%
Full Time Faculty % Hispanic	1.7%	1.7%	2.0%	2.1%	0.1%	0.1%
Full Time Faculty Multi-Racial Headcount			0	1		
Full Time Faculty % Multi-Racial			0	0.0%		

	2007	2008	2009	2010	Change Since Most Recent Measure	Change Since Baseline Year
DIVERSITY DEMOGRAPHICS						
Full Time Faculty Native Hawaiian or Pacific Islander Headcount			2	2	0.0%	0.0%
Full Time Faculty % Native Hawaiian or Pacific Islander Headcount			0.1%	0.1%	0.0%	0.0%
Full Time Faculty White Headcount	1,746	1,675	1,685	1,685	0.0%	0.0%
Full Time Faculty % White	74.1%	72.3%	73.6%	73.2%	-0.4%	-0.4%
Full Time Faculty Non-Resident Alien Headcount	95	86	102	106	3.9%	3.9%
Full Time Faculty % Non-Resident Alien	4.0%	3.7%	4.5%	4.6%	0.1%	0.1%
Full Time Faculty Race/Ethnicity Unknown Headcount	119	194	130	127	-2.3%	-2.3%
Full Time Faculty % Race/Ethnicity Unknown	5.0%	8.4%	5.7%	5.5%	-0.2%	-0.2%
Full Time Faculty Minority Headcount	397	362	371	384	3.5%	3.5%
Full Time Faculty % Minority	16.8%	15.6%	16.2%	16.7%	0.5%	0.5%
Full Time Staff Female Headcount	1,968	1,981	1,959	1,982	1.2%	1.2%
Full Time Staff % Female	55.9%	56.4%	55.7%	56.0%	0.2%	0.2%
Full Time Staff Male Headcount	1,550	1,534	1,555	1,560	0.3%	0.3%
Full Time Staff % Male	44.1%	43.6%	44.3%	44.0%	-0.2%	-0.2%
Full Time Staff American Indian Headcount	16	12	11	10	-9.1%	-9.1%
Full Time Staff % American Indian	0.5%	0.3%	0.3%	0.3%	-0.0%	-0.0%
Full Time Staff African American Headcount	669	623	618	597	-3.4%	-3.4%
Full Time Staff % African American	19.0%	17.7%	17.6%	16.9%	-0.7%	-0.7%
Full Time Staff Asian Headcount	120	102	103	108	4.9%	4.9%
Full Time Staff % Asian	3.4%	2.9%	2.9%	3.0%	0.1%	0.1%
Full Time Staff Hispanic Headcount	19	19	25	32	28.0%	28.0%
Full Time Staff % Hispanic	0.5%	0.5%	0.7%	0.9%	0.2%	0.2%
Full Time Staff Multi-Racial Headcount			2	7	250%	250%
Full Time Staff % Multi-Racial			0.1%	0.2%	0.1%	0.1%
Full Time Staff Native Hawaiian or Pacific Islander Headcount			4	5	25.0%	25.0%
Full Time Staff % Native Hawaiian or Pacific Islander			0.1%	0.1%	0.0%	0.0%
Full Time Staff White Headcount	2,483	2,388	2,514	2,548	1.4%	1.4%
Full Time Staff % White	70.6%	67.9%	71.5%	71.9%	0.4%	0.4%
Full Time Staff Non-Resident Alien Headcount	75	66	84	90	7.1%	7.1%
Full Time Staff % Non-Resident Alien	2.1%	1.9%	2.4%	2.5%	0.1%	0.1%
Full Time Staff Race/Ethnicity Unknown Headcount	136	305	153	145	-5.2%	-5.2%
Full Time Staff % Race/Ethnicity Unknown	3.9%	8.7%	4.4%	4.1%	-0.3%	-0.3%
Full Time Staff Minority Headcount	824	756	763	759	-0.5%	-0.5%
Full Time Staff % Minority	23.4%	21.5%	21.7%	21.4%	-0.3%	-0.3%

Progress Needed Baseline Year Target Met

MISSION-BASED HEALTH CARE	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year*
Education							
Number of Graduates from Health-Related Programs**		1,264	1,426	1,708	2,050	19.8%	NA
Number of Students Enrolled in Heatth-Related Programs**		5,891	6,629	7,049	8,000	6.3% 📥	NA
Research							
Funding from Biomedical Research Grants and Contracts (Including Affiliates)***		\$275,195,488	\$335,845,034		\$375,000,000	22.0% 🔺	NA
Number of Biomedical Patent Applications (Including Affiliates)***		114	98	84	120	-14.3% 🔻	NA
Number of Active Clinical Trials (Including Affiliates)***		2,266	2,557	2,380	2,700	-6.9% 🔻	NA
Clinical							
Number of Patient Encounters (College of Medicine and UC Physicians)		689,748	798,101	947,238	1,125,000	18.7% 🔺	NA

^{*}Change Since Baseline Year is Not Available (NA) because Baseline Year is 2011.

YEAR AT A GLANCE

- ▶ **Top Ranked** UC Health University Hospital was named the region's top hospital by U.S.News & World Report. The ranking — No. 1 out of 34 hospitals in Southwest Ohio and Northern Kentucky — was recognized in a series of local radio ads by UC President Gregory H. Williams, who congratulated the faculty, doctors, nurses and staff of UC, UC Health and University Hospital for the top honor.
- ► Faculty Physicians Highly Ranked College of Medicine faculty were frequently included on three separate lists of top doctors throughout the year. In July, U.S.News & World Report listed 111 top physicians in Cincinnati. Of these, 85 were College of Medicine faculty. Of the 498 names on Cincy Magazine's "Best Doctors" list, appearing in the December 2010 issue, 86 percent, or 427 doctors, had an affiliation with the College of Medicine – 21 percent attended medical school at UC, 32 percent were a UC resident or fellow and 71 percent are current faculty. In *Cincinnati Magazine's* "Top Doctors" survey, printed in the January 2011 issue, 70 percent were affiliated with the college: 33 percent graduated from the College of Medicine, 10 percent had been a UC resident or fellow and 24 percent are current faculty members.
- ▶ **New College of Medicine Curriculum** A new medical college curriculum was implemented with the start of classes for first-year students beginning in August 2011. The new curriculum gives first-year students the opportunity to immediately engage in clinical activities such as First Responder training, and by the end of the first semester, students will be able to complete a full medical history and physical exam.

- ► Environmental Health Wins Major Grant UC environmental health researchers received a \$2 million grant from the National Institute for Occupational Safety and Health to support research to determine the link between environmental pathogens and lung disease in the workplace. Led by Jagjit Yadav, this ongoing study seeks to determine what specific mycobacteria (microscopic pathogens) and their antigens are linked to work-induced hypersensitivity pneumonitis, a pulmonary disease that leads to chronic inflammation of the
- ▶ **Advanced Brain Monitor** The U.S. Department of Defense awarded researchers at UC a \$2.1 million Advanced Technology/Therapeutic Development Award to develop the next generation of brain monitors. The researchers' novel, multitasking "lab on a tube" is designed to provide continuous brain monitoring of patients who have suffered brain injury or other neurological emergencies and is capable of simultaneously draining cerebrospinal fluid. The ultra-thin, spirally rolled tube — also known as a "smart catheter" or "smart sensor" - would allow real-time monitoring of seven different parameters with a single catheter placed inside the brain through a hole in the skull.
- ► Success in Undergraduate Research A record 1,245 undergrads from across the country applied to the College of Medicine Summer Undergraduate Research Fellowship (SURF) Programs this summer. Of those, 143 SURF Fellows were placed in College of Medicine labs — 22 of them from UC, including 18 Honors Scholars.

- ▶ Parkinson Center UC, home of the Gardner Center for Parkinson's Disease and Movement Disorders at the UC Neuroscience Institute, was designated as the official Information and Referral Center for Ohio, southern Michigan and portions of Indiana and Kentucky by the American Parkinson's Disease Association.
- ► World Trade Center Appointment Glenn Talaska, professor of environmental health and chair of the University Radiation Safety Committee in the College of Medicine, was appointed by the National Institute of Occupational Safety and Health (NIOSH) and the World Trade Center Health Program to serve on the World Trade Center Health Program Scientific Advisory Committee. His appointment will continue to September 30, 2015. This position assists in quiding the medical compensation of the first responders of the disaster of September 11, 2001.
- ▶ **Pharmacy Grads Beat National Average** The PharmD Class of 2010 in the College of Pharmacy achieved a 100 percent passing rate on the National Association of Boards of Pharmacy License Exams (NAPLEX) licensure exam. The UC average score was 108.04, while the Ohio average score was 107.58, and the national average was 103.06.

^{**}Includes Colleges of Medicine, Nursing, Pharmacy, Allied Health Sciences, including undergraduate, graduate and professional programs.

^{***}Includes Colleges of Medicine, Nursing, Pharmacy, Allied Health Sciences, Cincinnati Children's Hospital Medical Center, Veteran's Administration, Shriners and UC Physicians

COLLABORATION	2007	2008	2009	2010	2011	Five Year Target	Change Since Most Recent Measure	Change Since Baseline Year	▲ Significant Progress ◆ Emerging
COLLABORATION Undergraduate Students Engaged in Internships and Co-ops	5,043	5,336	5,483	5,714		6,500	4.2%	4.2%	▼ Progress Needed
Master Agreements with Companies	NA	NA	NA	12	12	20	0 🔷	0 🔷	Baseline Year
									✓ Target Met

YEAR AT A GLANCE

- ▶ Science on Wheels The College of Medicine in September 2010 launched a "Science on Wheels" program a fully–equipped mobile lab that allows grade school students hands–on experimentation to complement their classroom instruction. In collaboration with Cincinnati Public Schools (CPS) and Cincinnati Children's Hospital Medical Center, the 30-foot mobile unit mimics the standard laboratory, with wet and dry areas, microscopes and safety equipment to accommodate 24 CPS students in fourth and fifth grades.
- ▶ Clustering on Water Innovation UC is a leading partner in a new Water Technology Innovation Cluster announced by EPA head Lisa P. Jackson, Small Business Administration head Karen Mills and UC President Gregory H. Williams. Jackson and the president also signed a memorandum of understanding (MOU) strengthening the UC-EPA relationship around water research and education. The purpose of the cluster is to position the region of Ohio, Kentucky and Indiana as a national and world leader in water-related technology development and commercialization.
- ▶ **Center of Excellence in Music, Theater** The Ohio Board of Regents and the University System of Ohio (USO) came to UC to announce the creation of the Ohio Center of Excellence in Music and Theater Arts at the College-Conservatory of Music. While there are over 40 USO centers of excellence statewide, this is the only one in the arts, and this recognition reflects CCM's standing as the exemplary performing-arts institution in the state.
- ▶ Infant Research Students in the McMicken College of Arts and Sciences'
 Organizational Leadership's spring quarter research methods course partnered with the
 Women and Infant Vitality Network to study infant deaths in Hamilton County.

UC BY THE NUMBERS

ENROLLMENT (Projected September 2011)

42,750

PROGRAMS OF STUDY (2010)

First Professional (MD, JD, etc.) 4 Doctoral (PhD, DSc, etc.) 67 Master's (MA, MS, MBA, etc.) 85 Bachelor's (BS, BA, BSW, etc.) 103 Associate (AA, AAS, AGS, etc.) 49

LIBRARIES

UC Libraries holds 4,379,445 million books, journals and other materials

PERSONNEL (December 2010)

2.706 Faculty Full Time

3.096 Faculty Part Time

3,520 Staff Full Time

412 Staff Part Time

9,734 Total (Without Students)

6.702 Student Workers and Graduate Assistants

16,436 Grand Total

ENDOWMENT (June 2011)

\$1.004 Billion

EXTERNAL GRANTS AND CONTRACTS (2010)

\$443.2 Million (including affiliates)

LAND AND BUILDINGS

Acreage 473 Gross Square Footage 13,453,824 Buildings 117

Acknowledgments

Institutional Research Office of the President University Relations Creative Services (UC4518)

www.uc.edu/reportcard