MEETING MINUTES
eLEARNING COMMITTEE

DATE:    JULY 2, 2014
TIME:    8:30 AM TO 9:30 AM
LOCATION: UNIVERSITY HALL, ROOM 504
CHAIR:   CHRIS EDWARDS, CO-CHAIR: MELINDA RHODES-DISALVO
CALL TO ORDER
Melinda Rhodes-DiSalvo chaired the meeting and asked for introductions

Present: Melinda Rhodes-DiSalvo, Paul Foster, Warren Huff, Leslie Schick, John Hutton, Brian Verkamp, Melody Clark, Michelle Conda, Dawn Clineman, Dani Peterson, Sarah Schroeder, Pam Rankey, Brian Smith, Sarah Ehmschwender, Eugene Rutz, Pam Greenstone, Tracy Hermann, Ruth Benander, Emily Baute, Robert Rokey

Apologies: Jeff Nainaparampil, Lisa Meloncon, Jennifer Killham, Patricia Goedl, Jennifer Killham, Matt Rota, BJ Zirger, Janine Morris, Chris Edwards

BUSINESS

Kaltura update
Brian Verkamp said the conference he attended was a unique blend of corporate and educational representation. One notable speaker was the founder of Noodle.

Kaltura announced lecture capture in additional to their streaming service. It is a one-on-one multiple input platform that performs personal capture. Note that this causes more overlap between Kaltura and Echo360. Kaltura is also offering an open source API called KAF. KAF allows Kaltura to integrate with not only Blackboard, but all of our platforms. They claim that the tool kit will be ready by September. UC could target the spring semester as a starting point for the full-blown pilot.

Another important update is that Kaltura’s new player is completely HTML5. This means that if an instructor posts a video, their students will be able to view it on any device. The ‘behind the scenes’ driver for this is the Kaltura Media Space. This will enable students to upload videos to Blackboard into their ‘My Media’ section, and then submit them as assignments if needed. Kaltura does provide a closed captioning service, which can be purchased on-demand. It provides 80% accuracy for speech to text capturing; however, 80% is not enough for students with disabilities. Brian and Sarah will talk offline about this. Sue Trakas, would like to have the closed captioning for the online classes at UCBA. Perhaps that will be part of the Kaltura recommendation. More discussion about captioning options needs to be addressed in the ID/Pedagogy group.

Library Strategic Plan
Leslie Schick – The Strategic Plan is posted on the UC Libraries website. Dean Wang has transformed the business and focus of the libraries. Planning started last summer. Assistant Deans are working with Dean Wang to finalize and prioritize the resources needed to implement this strategic plan. Data and digital literacy pillar is student focused. They are developing research programs that support researchers at all levels, including student researchers. Safari has some license for textbooks. Health Sciences has most of the basic book requirements. There are other textbook initiatives on campus. This group may pursue initiatives, other than Library. Melinda asked the committee to review the Strategic Plan and think about how they can partner with UC Libraries.
The Library Strategic Plan was presented to IT Council. Warren Huff suggested they make an extra effort to include faculty in their plans. Some publishers are publishing eBooks, loose-leaf form, with QR codes for students. Publishing has a long way to go to meet the changing needs. Health Sciences chose eBooks with lots of choices. Humanities does not have as many ePublications. UCBA Library works closely with UC Libraries but they are not officially a part of UC Libraries. UCCC & UCBA have dotted lines to Libraries, but both are still independent units.

Canopy Portal Issue/Action Form
The portal site is currently built within Blackboard and has limitations. Currently the Marketing team cannot edit the portal pages, but would have that ability in CQ. The URL may be a problem. In the Bb frame they want to consume the Canopy tab from CQ. Sarah Ehrnschwender proposes for fall a CQ page for the portal to meet eLearning community needs. She also wants to have a portal on SIS. The Committee is to review portal requirements and email suggestions to Sarah or Tara by July 10th for her to be ready for fall. Let Sarah know if you are interested in serving on a long-term committee. Is Canopy the primary portal for students? This needs additional discussion. Possibly a guide is needed for how to find an advisor, pay my bill, etc.

Brian Smith asked if the committee would vote to accept the CQ portal proposal. Eugene Rutz motioned to accept it, Robert Rokey seconded the motion. The committee voted unanimously to move the Canopy portal to the in CQ platform.

CET&L Draft –
Melinda submitted the CET&L draft. Please review and provide feedback, suggest collaboration and partnerships. CET&L is redesigning its website. It will have an eLearning page and have an attribution system that will define them by category, such as eLearning, STEM, Gateway, etc. It will be on Faculty one-stop. Send feedback to Melinda or Brian Smith.

Faculty Senate eLearning Update
Tracy Herrmann shared the initial report from the Faculty Senate Distance Learning task force. They met two times so far. The title of the group may change. The committee membership is listed below:

Drew Boyd (Business); Sharon Burns (Clermont); Melody Clark (Provost’s Office/Distance Learning & Distance Education); Nikole Hicks (Nursing); Dan Milz (CECH); Debbie Page (Blue Ash); Kevin Raleigh (A&S/Geography); Cynthia Ris (A&S/English), Chair; and Eugene Rutz (Engineering); and Alan Vespie (Allied Health)

They plan to use HLC definitions for eLearning and distance learning. The task force will focus more on distance learning vs eLearning. They will be discussing the work load of IT ID in distance learning. It is unknown at this time how the work of the task force will overlap with the eLearning committee work and avoid redundancy. They do want collaboration with eLearning. Mel and Eugene are on both committees and will try to keep the links between them.
John Hutton suggests the task force use national research for distance learning best practices. They will have a mid-report by end of July and a final report with recommendations by Nov 2014. The report will be vetted through Faculty Senate and senators before being widely distributed.

Adobe License
UC is negotiating as a local institution since state initiatives failed. Adobe changed from concurrent model to cloud model, which means a license for EVERY user. The financial burden is overwhelming. More to come on this subject.

Bb Site Visit
Paul said site visits with the leadership of Bb started last year. Nelson was very candid with them about UC’s dissatisfaction. A recap of initiatives included:
  - Training classes
  - Collaborate failures
  - New Leadership training series

Paul will send meeting invitations to the group for the Leadership series. Thirty people attended the first event. This is an example of good collaboration and partnership with Bb. Another example is large group are planning to attend BbWorld at 50% discount. The first planning session for BbWorld will be scheduled in the next couple of weeks. Bb is working on providing better analytics.

UC is planning to sunset Blackboard external hosting for all clients by June of 2015. UC is encouraging them to migrate to managed hosting with Blackboard.

The Bb Collaboration issues is being reviewed in the Web Conference task force. Bb committed to reviewing our technical setup. They also were updating their data centers, which was probably the biggest contributing factor to the Collaborate product failure. UC is looking at other competitors to provide this service. Institutionally we are renewing contracts on a year-to-year basis to keep options open. UC purchased an on-site content management system to be implemented in Sept.

Accessibility Committee
The subcommittee formed because of Dept. of Education audit. They will hold a 2 hour workshop in the Leadership Series training (date to be announced later) to discuss what it means to faculty, what it means for compliance, and how to make accommodations in various Canopy resources, such as Echo360, Kaltura, eBooks, etc. Paul will send the Leadership series class list to the eLearning group.

Pedagogy Update
Dani and BJ submitted an evaluation form for the Echo360 pilot to the eLearning Committee. Committee is to review it and provide feedback.
Dani Has a TEACH Act draft ready to be shared after everyone returns from BbWorld. She will also share it with the Faculty Senate Distance Learning committee for vetting before Chris Edwards and Melinda Rhodes-DiSalvo take it to IT Council.

**MOOC Task Force**
They posted their final report on SharePoint. Ruth will also distribute the report to the committee. Paul will include Ruth in MOOC discussion with Bb.

**Web Conference Update**
The task force is in the process of identifying all possible tools and will develop a matrix to evaluate them. They will be asking for feedback during the process, and ask eLearning committee members to participate.

**CCO Report**
The report was presented to BOT on 5/12. There is executive summary and as soon as it is official, Melinda will share it with the group. Melinda and Chris are looking for points of collaboration with eLearning.

**ePortfolio**
The format for the group will be a task force. Sarah Schroeder and Ruth Benander are co-chairs. Committee members will send nominations and volunteers to Jane. Jane will send out a call to IT Governance Topical Committees for committee representation to ePortfolio Task Force. They plan to start meeting around the start of fall semester.

All subcommittees and task force groups need to be formed by fall semester.

**ADJOURNMENT**
Meeting adjourned at 10:00 AM.