

Strategic Map for eLearning at UC

Mission:

To create a learning and teaching environment that promotes student success

Vision:

Inclusive, flexible, engaging, transformative: learning for everyone

Objective:

Cultivating an innovative, collaborative, and evolving community of learning

FOCUS AREAS

1. Student & Faculty Experience

2. Foundations of eLearning

3. Building Community

4. eLearning Ecosystem

STRATEGIES

1.1 Promote digital citizenship and prepare students to succeed in the rapidly evolving digital world.	2.1 Deliver a high quality, 24/7 support environment that is effective and responsive to the diverse needs of the UC community.	3.1 Engage the student voice in building the eLearning community.	4.1 Align Canopy products and services with student and faculty needs and expectations.
1.2 Create a 21st century digital eLearning environment that promotes evidence-based learning and teaching.	2.2 Leverage eLearning analytics to improve student success and support continuous quality improvement.	3.2 In partnership with CET&L, promote a shared understanding of eLearning pedagogies to further encourage academic excellence at UC.	4.2 Create awareness of the shared set of Canopy tools while acknowledging UC's distributed organizational structure and diverse instructional needs.
1.3 Provide affordable, quality, consistent and easy to use eLearning resources to remove barriers and increase access.	2.3 Ensure eLearning strategies are aligned with the university's five-year enrollment plan to forecast technology and related staffing needs.	3.3 In partnership with CET&L, grow communities of practice to promote and advance the adoption of eLearning pedagogical best practices.	4.3 Develop models that assist in selection of appropriate instructional tools that are supportive of pedagogical innovation, inclusive and accessible.
1.4 Exceed industry standards for eAccessibility and quality in order to deliver an inclusive, world class eLearning environment.	2.4 Benchmark UC's eLearning environment to monitor and compare our performance against ourselves and peer institutions.	3.4 Communicate effectively with the university community to increase awareness of opportunities and encourage engagement.	4.4 Develop a strategy for the effective use of instructional tools to support teaching and learning.
1.5 Provide comprehensive faculty professional development that highlights pedagogical best practices for existing and emerging technologies.	2.5 Collaborate in the development of models to identify, develop and launch new online programs.	3.5 Enhance and expand collaboration between central and distributed eLearning efforts to cultivate shared services and best practices.	4.5 Develop a strategy for cloud-based services to provide for easy-to-access, secure and sustainable service delivery.
1.6 Ensure appropriate and adequate resources are available across the university for student and faculty success.	2.6 Establish a sustainable eLearning funding model that promotes access to Canopy products and services across the university.	3.6 Leverage eLearning to enhance UC's community partnerships by reaching new audiences and delivering diverse program offerings.	4.6 Strengthen business relationships with critical vendors to ensure quality service delivery and promote UC as a leader in the industry.

Shared Governance and University Partnerships