UC Campus Crime Reduction Strategies

I. Updated UCPD Database

- To facilitate an understanding of crime in the Clery Area, both on- and off-campus crime need to be examined.
- The updated UCPD database combines both UCPD and CPD data.
- The database contains queries requested by UCPD. It is interactive tool so that users can change the criteria used to make their queries. For example, it can also show crime trends over time according to an officer’s inputted criteria.
- Crime can be examined by different combinations of street address, building location, month, and/or crime type.
- The database contains information from 1993 to present.
- Displays crimes geographically using Google Earth tools.
- UCPD officers have been trained on the database by Dr. Murat Ozer.

II. Crime Calendar

- The Crime Calendar is a tool for identifying crime trends and patterns based on UCPD and CPD data from previous years.
- It is built into the new UCPD database.
- This tool highlights anticipated spikes in crime by week and by crime type.
- This includes both on- and off-campus spikes, for the crimes of robbery, burglary, felonious assaults and theft.
- The Crime Prevention Calendar allows the users to think about possible crime prevention strategies ahead of the anticipated crime spike. A warning email is sent 30 days in advance of a spike.
- This calendar allows users to click on each particular crime spike to access a list of crime-specific evidence-based reduction strategies.
- Together, the Crime Calendar and Crime Prevention calendar informs evidence-based deployment strategies and crime prevention efforts.

III. Strategic Extra-Deployment

- Based on an analysis of 2012 crime data, an increase in robberies was expected to occur at the beginning of the school in the areas surrounding the University that are frequented by UC students.
- These robberies typically occur in the evening and early morning hours.
- To prevent this annual increase in victimization, UCPD and CPD worked cooperatively to develop and implement a strategic deployment plan.
- This deployment increased police visibility in highly frequented areas on and around campus.
• The officers are typically deployed between 9 PM and 3 AM.
• Officers are deployed in high-visibility vehicles, on foot, or on Segway.
• The extra-deployment began August 14, 2013 and continues to date.

IV. Case Watch

• The program traces offenders who have been identified as targeting the university or its students, faculty and staff in and around campus.
• A letter is written and signed by University of Cincinnati President Santa Ono and Cincinnati Police Chief Jeffrey Blackwell and sent to the district judges advocating for harsher punishment for those who target UC students.
• This is a long-term strategy focused on deterring offenders from committing crime in and around the University of Cincinnati.

V. Facilities

• Hotspots, or facilities on campus with the greatest number of crimes based on UCPD data, were identified on the West Campus.
• These facilities include the Campus Recreation Center, Tangeman University Center and Langsam Library.
• Dr. John Eck and his team conducted an in-depth analysis to identify patterns of crime and develop crime reduction strategies for these problem facilities.
• Problems largely revolved around theft.

VI. Door Hanger Event

• Burglary prevention tips, in the form of door hangers, have been distributed in selected off-campus burglary hot street segments.
• In August 2013, UCPD officers distributed door hangers on an ongoing basis.
• In November 2013, officers from CPD and undergraduate students delivered door hangers prior to Thanksgiving break.

VII. Lighting and CCTV Additions

• In 2013, 96 streetlights were added to selected streets by Duke Energy to improve the visibility of these areas during the night. These lights were installed between June and August 2013.
• In 2013, 5 CCTV cameras were added in District 5 along Warner Avenue.
VIII. Be Smart. Be Safe. Campaign

- Strategic Plan
  - Comprehensive plan for UC Public Safety efforts by the University of Cincinnati.
- UC Public Safety Mobile App
- Night Ride program
  - Safely transport students during the evenings.
- Student Centered Messaging via Twitter
  - Crime prevention tips, crime incident notifications, crime warnings.

IX. 2014 Ongoing Strategies

- Neighborhood Ambassador Program
- Short course on “How Not to be a Victim”
- Campus survey of students, faculty and staff
- Continued funding of extra police deployments