3/23/2015 SACUB Meeting Minutes

Attendance: Catie C., Hadis P., Andrew N., Shivam S., Jake H., Daniel F., Trevor S., Chase J., Jake B., Elyse W., Cody D., Jeremy F., Allison P., Luci S.,

Motion to approve meeting minutes from last week’s meeting: Approved

Student Government

• Program and initiatives is main portion of budget ($35,000)
  o Athletics and spirit
  o Community relations
  o Diversity and inclusion
  o Safety
  o Student experience – receives the most allocated funds and the most bills
  o Sustainability
• Honoraria
  o President = $27,927 - full tuition, room/board, parking pass
  o VP & Speaker of Senate = $16,500 – full tuition, parking pass
  o Internal & External holdover = $4,125
• 2015 Initiatives
  o Miami bus trip
  o Gov’t leadership summit
  o Diversity and inclusion training
  o Night ride light beacon
  o UC Airport Ride
  o Innovation bar
  o Bearcat centennial
  o Justice collaborative
• 25% of budget left to spend on program and initiatives
• Diversity and inclusion has used more money than it was allocated

Future Government Plans

• Wants to eliminate the need to pass bills that will go through year after year (Veteran’s Day celebration is one example)
• SG is there to provide seed funding for programs – pay overhead to start program and then hand off to other groups/organizations - there are plans in place for who will take over funding, need a few pilot years to show growth and usage
  o Night Ride started as this
  o UC Airport Ride - allocate $2500 for spring semester
    ▪ Spent about $1800 last semester, served about 240 students
    ▪ Want to ramp up for Fall (include Thanksgiving break)
Next year looking at 6 weeks of ride services (only 2 weeks this year)
- Textbook exchange program and swiping program for TUC restaurants is Naab/Griggs next initiative
- Redefining the SG budget to refocus on what the students want
- Wants to promote cabinet initiatives – remove some of the barriers

**Athletics – Omar Banks, Executive Senior Associate Athletic Director (CFO)**

- Athletics spending has drastically increased since 2003-04
  - Moving into Big East
- The transition from BCS bowls to College Football Playoffs increases spending
- As a result of teams leaving Big East, fees were redistributed to teams that remained (including UC)
- Lost a lot of bus trips and replaced with flights (more expensive)
- Most of revenue comes from university support about 46%
  - Including SACUB
  - Direct/indirect
- Conference/NCAA revenue is second biggest source of revenue
  - Including exit fees from the teams that left the Big East
  - Receive grants from NCAA
- Ticket sales, gifts/endowments, sponsorships follow in source of revenue
  - All affected by how successful the teams are
- Looking at a significant bump for next year (bringing back to Nippert + revenue from new seats)
- Guarantees in the revenue pool include OSU paying us to go to Columbus to play them (approx. $300,000)
- Salaries and benefits is the largest expense
- Debt services and variable operating expenses tie for second largest expenses
  - Variable operating expenses include things we control (new turf, pens/paper, etc)
- Scholarships is the third biggest expense
  - Athletics pays for the entire scholarship

**Conference Comparison**

- UCONN spends the most at $63,344,767 (2012-2013)
- Cincinnati is the second biggest spender at $59,540,002 (2012-2013)
- UCONN/SMU have a similar staff to UC
- UC has 19 varsity sports

**Departmental Support (2013-2014 FY)**

- Band = $155,299 – athletics money (doesn’t include SACUB funding)
• Cheer = $151,328 – athletics money (doesn’t include SACUB funding)
• Dance = $131,572 – athletics money (doesn’t include SACUB funding)
• RallyCats = $17,000 – comes from the general fee
• Athletics provides apparel/uniforms, food at rehearsal (band)
• Cheer/Dance funding from SACUB supports national competitions – AD is big on supporting spirit side of athletics
• Salaries/benefits, instruments are not funded by athletics
• Band camps, away games, and tournament games are funded by athletics – has increased every year since Omar has been here (2008)
• Once they know the priorities from coaches, they try to allocate funds to meet the priorities
• Left over money goes to enhance student athlete experience
• Try to allocate salaries/benefits from ticket sales, sponsorships
• Offer a lot of academic support for students including advisors, resume building, dorm checks to ensure they are in class, etc – GPAs has increased over the last years
• Willing to provide any metrics we wish to see – believes Athletics doesn’t tell its story well enough
• Looking for private funding for facility renovations – including 5/3
• A large portion of the general fee goes to athletics; will the increase in revenues decrease the reliance on student general fee?
  • It will go down if we move into another conference – university support would be reduced