10/28/2013 SACUB Meeting Minutes


Motion to approve meeting minutes from last meeting: Approved

Fraternity and Sorority Life

- 36 active chapters and 3 colonies
  - Total population of 2722
  - 22 IFC
  - 10 CPH
  - 7 NPHC
  - 2 Non-Affiliated organizations
- Budget
  - FSL Office: $18,950
    - CPH: $30,000
    - IFC: $20,000 (Dependent on Dues)
    - NPHC: < $2,000
- Programs
  - Community Plunge
    - Morning of service out in the community
    - Attendees: 300+
    - Cost: $1,500
  - New Member Welcome
    - Attendees: Fall 2012-750 Fall 2013-500
    - Costs: $13,000
  - Greek Leadership Conference Spring 2013
    - Attendees: 337
    - Cost: $17,240.60
  - Future Greek Leaders
    - Curriculum-based learning programs geared to develop the emerging leaders of our community
    - 34 participants (out of 95)
  - NPHC New Member Orientation
    - Participants: 35
    - Cost: $1,000
• New Initiatives
  o Leadership Conference
  o External Sponsorships
  o National Hazing Prevention Week/Hazing Prevention Initiatives

Red and Black Bash
• Description
  o An outdoor, festival style concert that takes place in Sigma Sigma Commons in the fall as a welcome back to school event
  o Attendance has grown every year with the attendance mounting 10,000 last year at Walk the Moon
• Sponsorships
  o Scion
  o GE
  o Moksha Yoga
  o Main Street- Sponsored Security
  o Bearcat Radio- Sponsored Hotcards
  o Yelp
  o TQL
• Food Vendors
  o Mio’s Pizza
  o Which Which Sandwiches
  o Mr. Hantons
• 2013 Budget Summary
  o Funding
    ▪ $55,000 new 2013 SACUB Funding
    ▪ $2,000 leftover from 2012
    ▪ $10,277 from Sponsorships
  o Expenses
    ▪ $56,218 for Productions
    ▪ $8,686 for Operations
    ▪ $2,591 for Marketing
  o Total
    ▪ 67,277-67,496 = -219 (Estimated)
Discussion:

- Fraternity and Sorority Life
  - IFC budget dependent on dues is not a source of revenue except for certain programs
  - New Member program was expanded and food was taken into account after being a 2-hour session to an all-day event

- Red and Black Bash
  - How many of the 10,000 attendees were UC Students
  - How can students help pick the performance
    - They want to stick with more of an Indie band style of performers
  - Generate revenue to hire bigger named artists
  - Expand more on possible VIP services
  - As long as the alcohol is regulated, High School Seniors could attend to help make their decision on whether or not they want to attend here next year
  - This group is a niche for finding bands that are not too famous but are growing to help defeat the fees of paying for high named artists

- General Discussion
  - Feedback Form (any ideas?)

Next meeting will be on November 18th, 2013 to meet with Nelson Vincent with ITIE and Steve Sayers and Kim Schmidt with Campus Services