3/9/15 SACUB MEETING MINUTES

Attendance: Cody D., Hadis P., Ethan F., Clement C., Daniel F., Trevor S., Connor E.,
Lin Z., Joe W., Catie C., Delise L., Abishek B., Elysee W., Jovo V., David S., Andrew N.,
Rachel D., Chase J., Luci S.,

Motion to approve meeting minutes from last week’s meeting: Approved

**Student Activities Board- Susie Facciolo (President)**

-25 members and 1 representative from the senate

-Four main events: Fall Organizations Fair, Spring Organizations Fair, Presidential
Luncheon, and Celebration of Student Involvement; serve 450 organizations

**13-14 Budget**

-43% is from the Activus (book that shows how they can get involved)

-$800 dollars under budget

**Changes**

-Want to move Activus to a online platform therefore reducing printing costs

-Rebranding the organization registration process

**14-15 Budget**

-Reducing the Activus cost from the previous 43% to 14% of the budget

-Advisor Budget of $2500 was added (requirement from SALD)

**Goals for the Future**

-To serve our student leaders more effectively through inclusion of programs and services

-Plan on providing assistance for student leaders with Campus Link
- Bring in bigger speakers for student leaders
- Increase support for new organizations

Discussion: Money from the student budget is being taken from the advisor development versus SALD providing money from SALD to provide the advisor development

**Programs & Activities Council**

**13-14 Budget**

- $197,070 was the total budget, 3,000 of it was unused
- Spent about 95.39% of their movie budget
- Spent about 99.20% of their special budget
- 86% of the budget was spent on concerts, comedy, special events & movies
- Concert budget is $76,500
- Artist is determined by surveys, go through a middle agent, list created among PAC
- Co-Sponsored 8 groups last year and 11 as of now for this year
- 66.25% of their budget for co-sponsorships has been spent
- Membership events include transition meeting, spring retreat, fall retreat, fall recruitment
- 93% of their budget on membership has been used

**Overall Year**

- One of the highest social media presences at UC
- Internal cohesiveness has lead to higher productivity
- Had to turn students away at some events because capacity was filled

**Impact on UC**
-When students are engaged and have a positive view on the students the positive messages from students get spread and increase the quality of recruits for the school overall

Focus on Next Year

-Bring student organizations closer together and UC campus by co-sponsoring more groups

-Big name groups so it gets attention from recruits and other colleges

Red & Black Bash- Mark O'Quinn

-Mission: Music, Spirit, and Pride

-Main event is the fall concert that has started since 2002

-Peak of attendance was in 2013 when they brought in Walk the Moon; attendance went down this past year

-Promotional videos try to show the diversity of UC's campus

2014 Concert Recap

-Increased Sponsorships

-Estimated Attendance was 7,500 students

Budget of 2013 vs. 2014

-Facilities for 2013 was $24,211 and for 2014 was $28,128

-Talent for 2013 was $40,000 and for 2014 was $35,000

-Cost per attendee was $6.78 in 2013 and $9.08 in 2014

2015 Goals

-Increase Marketing and student attendance

-Increase Sponsorships within the UC community (Local business)
Problem: Sponsors want bigger headliner but R&B Bash can’t book it unless they have proper funding

-Inclusive team and concert environment

-Welcome weekend at Nippert Stadium

Booking Nippert won’t cost anything except the tarp, staging, and security

**Student Activities and Leadership Development - Leah Howell**

- 42 Greek organizations as a whole

-Signature Programs: Community Plunge, New & Rising Leaders Conference, NPHC New Member Orientation, Executive Leadership Conference, Future Greek Leaders, Greek Recruitment Team

**Future**

- Working to support welcome weekend in a more positive way

**Budget**

- Totals about $18,950

- Community Plunge ($1500)

- New and Rising Leaders Conference ($6000)

- National Pan-Hellenic Council ($1000)

Executive Leadership Conference ($3000)

Future Greek Leaders ($500)

Greek Recruitment Team ($2500)

- Staffing in the office is; 1 to about 1500 students, comparing Cincinnati to other colleges in Ohio our ratio is a lot higher to compare in other colleges.
Discussion: Greek Life (IFC) providing scholarships for organizations average GPA as an incentive

**University Funding Board**

-Monetary Changes: the maximum amount given to student organizations is now $7,000; groups can also apply for up to $2,000 additional dollars if more than 20% of the budget is left over

**Criteria Changes**

- More than two groups can now co-sponsor events
- Student groups can now apply for two summer events
- Starting a fund to cover security costs for UFB organizations
- $1500 is the limit for the total of two events for food and drink

**Budget**

- Total allocated is $221,242.05
- A lot of funding happens around spring break

**Questions**

About 300 student groups are now UFB eligible