Club Sports 2012-2013 Goals

Goal 1
Place Students First
With additional resources put towards the Club Sports programs, the SALD office plans to provide more oversight and additional resources to the club sports member and officers. This goal focuses on student leadership opportunities within the Club Sports programs and developing resources and partnership on campus and close to campus for club sports organizations.

Learning outcomes:
By participating in Club Sports students will be able to:
- Develop leadership skills and competencies
- Develop a commitment to the University of Cincinnati through friendships, experiential learning as an organizational leader, and other engagement opportunities
- Gain experience in organizational leadership, event management, and business processes

Professional Competencies:
- Equity, Diversity, and Inclusion
- Leadership
- Student Learning and Development
- Personal Foundations
- Advising and Helping

3 Months: Provide additional resources for club sports leaders when hosting events, fundraising, and recruiting. Utilize focus groups of club sports leaders to develop leadership and recruitment opportunities for 2012-2013. Plan for leadership workshops and officer training in the fall. Gather information regarding resources on campus and how peer institutions operate their club sports programs and utilize space on campus. Develop a program for Welcome Weekend to assist clubs in recruitment activities.

6 Months: Follow up with club sports organizations regarding recruitment events, leadership opportunities, and campus wide opportunities for Club Sports Leaders. Provide a leadership workshop in the spring and seek feedback. Continue to meet with partners on campus to improve resources available to club sports organizations.

9 Months: Develop and document new partnerships or agreements for resources on campus and offerings within a 5 mile radius of campus.

1 Year: Make adjustments to program based on year one feedback. Seek input and avenues for additional student leadership in the operations of the Club Sports program.

2 Years: Implement new leadership strategies within the Club Sports program.

Long Run: Creation of a sustainable board that assists with the operations of the Club Sports program and provides peer feedback regarding incidents, recruitment efforts, and fundraising initiatives.

Ongoing: Assessment, marketing efforts, recruitment, new partnerships for fundraising, recruitment efforts, and resources

Guiding philosophy: CAS Standards, Benchmarking of peer institutions
Goal 2
Create a Campus Environment that Promotes Student Engagement/Sustainability and a Sense of Community

With additional resources put towards the Club Sports programs, the SALD office plans to provide more oversight and additional resources to the club sports member and officers. This goal focuses on collaboration among club sports organizations, cultivating a relationship with alumni services, and providing support for the sustainability of club sports organizations.

Learning outcomes:
By participating in Club Sports students will be able to:
- Develop presentation and budgetary preparation skills
- Gain transferrable skills in organizational leadership and budget preparation
- Be able to provide feedback and be part of an intentional strategic process in the allocation process

Professional Competencies:
- Equity, diversity, and inclusion
- Leadership
- Student Learning and Development
- Ethical Professional Practice
- Advising and Helping

3 Months: Develop budgetary guidelines for the allocation process. Promote working together on recruitment and fundraising efforts and allow for opportunities for clubs to work together. Start to find ways to show club sports breadth (i.e. all club sports picture, e-media tools highlighting events). Provide resources to clubs regarding alumni services and foundation resources. Begin to provide new graduates to alumni services to help build an alumni base. Provide resources for new clubs wanting to form.

6 Months: Form Club Sports Allocation Committee comprised of at least 8 club sports student leaders. Provide resources to club sports leaders during each interaction and within meetings. Make meetings more interactive and improve the website allowing for resources to be easily recognizable and identified. Continue to develop and update marketing and fundraising resources for the program.

9 Months: Continue to work with student leaders and provide support and structure to each club’s activities. Begin to consider resources for new club sports leaders and how to assist with transition.

1 Year: Make adjustments to allocation process for next year. Develop new guidelines with student allocation committee. Evaluate committee and determine if any additional charges can be accepted by the student leaders on committee. Is the committee ready to serve as a board? Evaluate interactions with student leaders and provide an outline as to what next year’s meetings, operations, and guiding documents will look like and make adjustments. Continue to evaluate and seek input.

2 Years: Have plan in place for transition of new club sports leaders. Have additional fundraising opportunities available to clubs, as well as additional resources. Have an evaluation/assessment plan that allows for continued change and student input. Additional partnership are in place, as well as an emphasis is placed on the importance of community among club sports. Additional clubs have connections with past members and supporters.

Long Run: A solid assessment model for the program is in place, as well as officer resources and methods in place to ease the transition for new student leaders. Partnerships among clubs and community involvement is rewarded with the Club Sports program. Well established clubs have an alumni presence and support.
Ongoing: Assessment, marketing efforts, recruitment, fundraising partnerships

Guiding philosophy: CAS Standards, Benchmarking of peer institutions, Assessment feedback

Goal 3
Encourage the Growth and Development of the Club Sports Program
With additional resources put towards the Club Sports programs, the SALD office plans to provide more oversight and additional resources to the club sports member and officers. This goal addresses the risks related to club sports on and off campus.

Learning outcomes:
By participating in Club Sports students will be able to:
- Assess risk and create a safe environment for their peers
- Place the safety of peers at the forefront of an activity

Professional Competencies:
- Law, Policy, and Governance
- Student Learning and Development
- Assessment and Evaluation
- Advising and Helping
- Risk Management

3 Months: Benchmark response to and risk management guidelines among peer and local institutions. Create plan in place to have first responders as a part of every club. Develop risk tiers among club sports organizations to place safety requirements such as coaches for high risk clubs in place. Develop Risk Management plan.

6 Months: Explain risk guidelines to club sport organizations, train student responders, and seek feedback and input on new standards. Work with the UC campus to address and develop a concussion protocol. Continue to implement Risk Management Plan year 1.

9 Months: Evaluate event guidelines and host information. Develop resources with each individual club that pertains to risk within their particular organization.

1 Year: Implement concussion protocol during 2013-2014. Evaluate safety guidelines and standards used in 2012-2013 and develop guidelines for 2013-2014. Develop safety officer positions within club sports organizations where the position’s purpose is to minimize risk during activity and on travel with the club.

2 Years: Implement Year 2 of Risk Management Plan. Possess general liability insurance for all of club sports.

Long Run: A solid risk management plan is in place for club sports organizations that are manageable for each club and the overall management of the program.

Ongoing: Assessment, Evaluation, Benchmarking

Guiding philosophy: Risk Management Guidelines and Standards, Risk Management Research
Goal 4
Assessment Plan for Club Sports
The following outlines a 2-3 year assessment plan for the club sports program.

Professional Competencies:
- Student Learning and Development
- Assessment and Evaluation
- Risk Management

3 Months:
- Benchmark response to and risk management guidelines, use of space, and relationships across campus among peer and local institutions.
- Conduct a focus group of club sport leaders regarding recruitment event layouts, concussion management program, fall workshop, individual risk management plans, and additional resources.

6 Months:
- Inquire about concussion testing from peer institutions.
- Gather feedback from clubs concerning orientation events, fall recruitment events, and the fall workshop.
- From survey develop list of officer needs, learning gaps, and current self-reported levels of outcomes
- Survey club sports officers and gather summative information from semester including highlights and up and coming events.

9 Months:
- Conduct focus group(s) to assess ability for sponsoring club sports students in economic need and/or other diversity or community initiatives from clubs.
- Assess outgoing club sports leaders and their experience (qualitative and quantitative). Conduct 4-6 exit interviews of key student leaders.
- Develop themes and talking points for the program out of current assessment instruments. Find areas for improvement and where learning and/or collaboration can happen.
- During final spring meeting of Club Sports Allocation Committee develop goals for next year.

1 Year:
- Survey club sports officers and gather summative information from the year including highlights and up and coming events. Use information in annual report.
- From focus groups develop direction of Club Sports Board and student leadership opportunities.
- From risk management guidelines, new and future resources, and offerings develop staffing model for Club Sports program.

2 Years: Develop satisfaction survey for club sport member and leaders. Assess recent changes and updates to the program.

Long Run:
- Supportive staffing model
- Additional resources for club in regards to lessening risk and providing affordable space on campus
- Leadership opportunities for the entire program for club sports leaders

Ongoing: Assessment, Evaluation, Benchmarking

Guiding philosophy: Risk Management Guidelines and Standards, Risk Management Research