Building Your Leadership Brand

Time: 50 Minutes

Materials
Building Your Leadership Brand Presentation
Personal Branding Handout
Audio/Visual equipment
Two presenters

Description: When it comes to leadership, the common denominator is YOU. Make sure you not only like what you see but you believe in what you see!

Preparation
- Review and practice presentation beforehand
- Print enough handouts for participating members of the workshop

Instructions
1. Distribute Personal Branding handout
2. Present the PowerPoint on Building Your Brand
3. When working through the handout, follow instructions in the notes section of the PowerPoint

Notes: __________________________________________
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