Regular Meeting of the Board of Trustees  
December 11, 2012  

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The Three Hundred and Twentieth Session of the Board of Trustees of the University of Cincinnati was opened at 10:27 a.m. on Tuesday, December 11, 2012, in the Russell C. Myers Alumni Center of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by Robert’s Rules of Order.

C. Francis Barrett, Chairperson of the Board of Trustees, presided. Mr. Barrett asked that roll be called.


BOARD MEMBERS ABSENT: None

ALSO PRESENT: Santa J. Ono, President; Robert F. Ambach, Senior Vice President for Administration and Finance; Lawrence J. Johnson, Interim Senior Vice President for Academic Affairs and Provost; William Ball, Vice President for Research; Thomas Boat, Vice President for Health Affairs; Ryan Hays, Executive Vice President;
Mr. Barrett:

Good morning everyone, I’d like to welcome everybody. It’s our first board meeting since our October 23, 2012 board meeting. I have a couple of announcements, as far as appointments to board committees. With the resignation of Trustee Margaret Buchanan who served on the Finance Committee and the Compensation Subcommittee, I am appointing Ginger Warner to take her place. Ginger you will now be on the Finance Committee and the Compensation Subcommittee. I am also pleased to report that Wym
was the UC Trustee in addition to myself on the UC Health Board. She is now the chairman of UC Health and no longer UC Trustee, so the small board UC Health Care System, five person board which is responsible for nominating directors has nominated from our board Wym Portman. Wym has agreed to accept and thank you very much for assuming that very important responsibility.

Also, since our last board meeting we have had a lot of excitement. We had Santa’s fiftieth birthday party. I think I went to three or four of your birthday parties, I don’t know how many more there were. (Laughter) Our football team has won the Big East Championship again; we are Co-Big East Champions, going to the Belk Bowl. Our Basketball team is undefeated and knocking on the door to the top ten. We have some very important issue we need to address, campus safety and security which is the highest priority of our board. Today I was asked if this was Gary Heiman’s last board meeting, but under the rules he is not officially off the board until his successor is named, so we are going to postpone Gary’s resolution of congratulations and appreciation and thanks for all your service until your actual last board meeting occurs. If you don’t mind Gary I’m just going to tear up that resolution right now and we will just save that for another day. (Laughter)

We will now move on to the President’s report.

President Ono:

Good Morning everyone, it has been a wonderful beginning to my presidency here at UC. Lots of excitement and I just wanted to highlight in my report some examples of exciting things that has happened here at UC.

Yesterday, there was a ceremony at what was called University Hospital it’s related to UC Health. I want to talk about UC Health and its bright future. We’ll hear more about that when the chair of the Health Affairs Committee Stan Chesley will get a
report from Brian Gibler. The partnership between the University and all the hospitals within UC Health is really one of the bright successes of this academic year. Yesterday we announced with our partner UC Health, the renaming of the University Hospital to the University of Cincinnati Medical Center. This name truly reflects what the hospital is and where it is located in this great city of Cincinnati that we all love.

You may have already seen some commercials on T.V. featuring myself and UC Health CEO, Jim Kingsbury, it’s a little painful to watch myself on the screen but the commercial delivers a great message and one that our community needs to be reminded of. That great city’s deserve great universities and great healthcare partnership. University of Cincinnati provides both with our partner UC Health.

I’d like at this point to call on a friend of mine, the President of the University of Cincinnati Medical Center Brian Gibler to make a few remarks about what this means to them.

Mr. Gibler:

President Ono, thank you very much it is really a pleasure to be here this morning and I can’t stress enough and underscore what President Ono was saying as far as what this name change means to us as an institution. The University of Cincinnati Medical Center will make a very geographically and clear, when people go around the world to present scientific findings for panel discussions it will allow us to be recognized internationally as a geographic site for the University of Cincinnati College of Medicine and the University of Cincinnati. It also will enhance recruitment of very high quality faculty and very high quality students. I think that umbrella will extend over the undergraduate institution as well. To us this is something that I’ve looked forward to for thirty-one years.

President Ono:
Thank you very much Brian. We are incredibly proud of the contributions the university and the College of Medicine, the other health science colleges and UC Health have made to the treatment and discoveries in the pathogenesis of medical diseases. As you know, UC physicians and faculty have pioneered the development of polio vaccine, the first artificial lung for kids, the invention of Benadryl and we currently have the world’s best stroke center, one of the best obesity centers a fantastic neurology neurosurgery department and the nation’s premier emergency medicine department. There is a lot to be proud of here in Cincinnati with respect to healthcare.

I would be remised if I didn’t mention someone who was really pivotal in all of this and I mentioned him yesterday at the announcement and that is somebody who transformed this city, somebody who transformed this university and university hospital itself and really the genesis of UC Health together with many around this table and I like to remember someone whose dream this was and that is a former chair of the UC Board, George Strike. I really wish that George was there with us yesterday, because one of our last conversations that we had before he passed away was his dream that the University Hospital would eventually be called the University of Cincinnati Medical Center. So I really wish he was here with us today and I hope he’s smiling from up there on something that was really one of his dreams.

In other great news, earlier this fall, Procter & Gamble announced a “5 plus 5 plus5” award to UC in recognition of outstanding public-private collaboration. The award, presented at the 11th Annual C+D Awards Dinner and Partnership Celebration, included a pledge from P&G for funding and collaborative research spanning five years. This includes $5 million over a five-year period. We should be very proud that among the hundreds of partners that UC works with, UC was one of seven recognized for innovation and collaboration that drives business results. The award also ensures the longevity of UC’s Simulation Center, a collaboration of P&G and UC’s College of Engineering and Applied Science. I’d like to call upon the Dean of our College of Engineering and Applied Science Teik Lim to make some remarks. He has been a driving force behind the simulation center. If you could approach the microphone and
give us a little information about what the simulation does and what it means to our students and faculty here at the university. *(Teik Lim walks to the microphone)*

Dean Lim:

Thank you President Ono. UC simulation center was established back in 2008 as a small partnership with P&G and the College of Engineering and Applied Science. It has actually blossom to include projects that involves multiple colleges. We work with the College of Engineering and Applied Science and College of Business, College of Medicine, DAAP and Arts and Science. This is a true partnership with P&G and the University of Cincinnati and it gives the students a different type of experiential learning as part of the studies here at Cincinnati. It also provides P&G with a pool of talent that they can employ down the road. It gives faculty the opportunity to collaborate in practical real world problems and solving product process and design consumer product for Proctor & Gamble. We truly appreciate P&G’s partnership and we look forward to an even greater partnership with them. Thank you.

President Ono:

Dean Lim, thank you so much for your leadership and everything that you do including with our interaction with GE aviation and UCRI, you’ve really played a pivotal role in maintaining the momentum of that college since you took control of that leadership position. Thank you Teik.

I am very proud to report that our university has won honors from a national magazine, INSIGHT into Diversity, for our diversity initiatives. I would like at the very beginning to recognize somebody who has played a pivotal role in our receiving that award and that is our Vice President of Student Affairs and Chief Diversity Officer Mitchel Livingston. Mitchel could you please stand for a moment so we can thank you for all you’ve done?
(Applause)

UC was named among the inaugural winners of the Higher Education Excellence in Diversity Award in recognition of our diversity efforts. The work of the President’s Diversity Council was commended. The Council has identified specific strategies to enhance the curricular and co-curricular dimensions of diversity throughout the institution. Dr. Livingston, would you like to make some comments about the award?

(Dr. Livingston walks to the microphone)

Dr. Livingston:

Oh my goodness, I did not expect having this opportunity, but I certainly cherish this moment to recognize so many different faculty, staff and students who have contributed unselfishly to help this institution distinguish itself in this very special way. This magazine is yet another publication that speaks to one of the greatest challenges that we have in America higher education, and that is the changing demographics of our society and that it is indeed one of the greatest challenges going forward and is a defining characteristic of who we are as a free and just society. I’m so pleased that they appreciate the work that we are doing here and that we will continue to do as we go forward in the future, thank you.

President Ono:

Thank you very much Mitchel. Before I introduce our presenters today I also want to encourage one and all to join the Bearcat Nation in Charlotte, North Carolina, on Dec. 27 for the Belk Bowl. Our football team has accomplished something no other major college program in the country has – winning or sharing its conference championship in four of the last five years. We are definitely the hottest college in America. Our football student-athletes have achieved this while maintaining one of the highest grade point averages in the nation for bowl-bound teams. We are all looking forward to a Bearcat victory over the Duke Blue Devils.
And over the weekend, our outstanding Athletic Director Whit Babcock really turned the eyes of the sports world on the University of Cincinnati. We have, I believe the best athletic director in this country. He did a great job in hiring a new football coach, who will lead our Bearcats on to even greater accomplishments and to a different level of competition. Tommy Tuberville is a 17-year coaching veteran with a record of 130-77. He is considered one of the top coaches and top recruiters in college football. And I understand, you are going to continue to recruit in this area and I’m excited about that. Your name is a household name around the country. So we’ll be able to recruit all over the country. It was a pleasure to be able to welcome Tommy and his wife Suzanne and their sons Tucker and Troy to our UC community on Saturday evening at Fifth Third Arena. It was supposed to be a news conference, but it resembled more of a pep rally, didn’t it Tommy? It was great to see you interacting with bearcat nation. I’d like to turn this over to now our Athletic Director Whit Babcock to introduce formally to this community Tommy Tuberville. *(Applause as Whit Babcock walks to the microphone)*

Mr. Babcock:

It’s an honor to be in front of this group today and to introduce to you our new football coach. I have known him for thirteen years. We met at Auburn University. Early on in my career I really admired the way he did his job. His CEO style of leadership, his engagement with the campus community his NCAA compliance record his on the field record his recruiting. I guess I held him up here as the model of what a football coach and a member of higher education could and should be. So we’ve kept in touch over the years and I can’t tell you how excited I was to make that phone call the other day and he said you know my wife’s family is from right up the road and I’ve been admiring what you guys are doing up there and I think I might want to be a part of that. So that was one of the best phone calls I had made and we worked very quickly.

I tell you what; he will earn your respect if he doesn’t have it all ready. He fits our brand to a T. One piece in particular is the university’s strategic plan accelerating our transformation. Coach Tuberville will reflect that and do that. He will accelerate our
transformation and like I said the other night at the end of my remarks were glad to have Coach Tuberville here. He is now a bearcat and now is the time and this is the place. Please join me in welcoming your next football coach Tommy Tuberville. *(Applause as Tommy Tuberville approaches the microphone)*

Coach Tuberville:

Hope your standing this time next year. *(Laughter)* First of all I like to give my appreciation to the University of Cincinnati, President Ono, Whit, Board of Trustees it’s been eye opening to say the least these last few days. This time last week, I was at Texas Tech University and had no thoughts of even thinking about leaving Lovett, Texas. But you never know what happens in a short period of time. In my business, this does happen and I am so excited. My family Suzanne, who grew up in Lawrenceburg, Indiana, my son Tucker who is an Engineering major at Texas Tech as we speak will transfer here next month and will play for the Bearcats, he is a quarterback.

My tenth grader Troy is excited and yesterday, wore all of his bearcat outfit to school there in Lovett. I told my wife he’s very brave *(Laughter)*. It went really well. I had to go down and get several t-shirts and FedEx them to Lovett, Texas for all his friends to wear, so today in Lovett, Texas, there is a huge bearcat day at Friendship High School in Lovett, Texas. It has been fun, and I want to thank you for entrusting me in being your head football coach, because I’ve been in this business a long time and I know how important the head football coach is to a city, community and university.

The responsibility of the face and the public and also building and continuing to build on what you have here and that’s my job. It’s hard and I’m dealing with a couple of kids at home it’s hard for me to control them, and I have 120 over here on this campus, try that for a living. 18 and 19 years old kids, it’s a thrill a minute, but it keeps you young, but I am so excited about the possibilities, you’ve achieved a lot just listening to the record of the championships. There’s major transformation in college football as we speak, we know we have a lot of work to do to make sure were figured in that
transformation over the next few years, because it’s going to be a lot. My job is to be a salesman. I’m going to sell this city, this university, this football program, athletic program; it’s just one of many.

Fortunately and unfortunately, I get my face on T.V. a lot and so you’re going to have a responsible coach and a guy that will sell the University of Cincinnati and this community. I’m selling every 17-25 year’s old kids from all over the country we will recruit this area very hard. But we will take kids from California, we will take kids from New York, New Jersey, you have to do that. Again, this is not going to be a hard sell. Just walking around the campus talking to people, professors, talking to people that are alumni here, former players. I have to build a book of sell points. I’ve already figured out, I am not going to have a big enough book. Because, were going to have to compete with the big guys so to speak, and we will since we are one of those big schools, again, the selling points are going to be outstanding.

I’m excited and one thing I will tell you is that we all got to be in everybody, top to bottom, we have to continue to build in the community, the fan base that is second to none and we’ll do that. I know one thing that helps in that area, that’s winning games. The thing we have to understand is that we all have to be in this together. I cannot do it myself, Whit cannot do it, President Ono cannot do, we all have to do it together and if we do that we can build something that is very special.

I’m excited about the future, I looking forward to everyday, getting up and coming and being a part of this community and I’m looking forward to selling this University and bringing in players that are student athletes, that come here number one for an education and number two to learn self responsibility. When they leave, I want to make sure they understand that it’s going to be a tough life in front of them and we helped them make goals and they understand that they have to take care of themselves. The football part will take care of itself. We’ll be a discipline team and a team I know you will be proud of. Now we will have mistakes, 18 years old we all made mistakes when we were that young, but we will understand and take care of all those things.
Thank you again for the responsibility that you’ve given to me and I look forward to everyday of it and look forward to a lot of success and meeting everybody, with a whirlwind of names and faces. I’m use to dealing with numbers and talking to numbers on jerseys instead of faces. I’m looking forward to everything that goes along with the University of Cincinnati and being a part of this community. I think it’s going to be a great situation for my family and my kids. Again, I am looking forward to great success and building this thing even further from where it’s at. Thank you very much.

President Ono:

Coach Tommy I just want to tell you welcome to Cincinnati, welcome to our family, we’re all in. I just want to make a little bit of a joke, you’re talking about maybe everyone should have numbers, I’m number 7 and I still have some years of eligibility left, so if you need me to play for you, I’m all in. (Laughter)

Coach Tuberville:

I’m looking for walk-ons. (Laughter)

President Ono:

Thank you Tommy. We are going to start our first presentation; we are privileged to have Trustee Tom Humes and his wife Marty who are serving as co-chairs of the UC Presidential Bicentennial Commission. They have been working energetically and enthusiastically for two and a half years already getting UC ready for the greatest celebration in UC history. In 2019, the University of Cincinnati will mark its 200th birthday. Today Tom and Marty will give an update on this tremendously important work.

Mr. Humes:
Thank you very much Dr. Ono. Marty and I are extremely honored to serve as the Chairman of our University’s Presidential Bicentennial Commission. You appointed us about two and a half years ago and we have since been working to put together what we think is a very exciting team that will continue to grow and build and execute what truly will become the greatest celebration in our history. All ready off to a good point with this PowerPoint.

For some of the Board members who are not familiar with this we thought we would give you a quick overview of what the bicentennial is all about. What is it? What are our goals? And then we will lead into where we are today. Quite simply our vision is to create the greatest celebration history of the university. This is much more than just a party or series of parties. It is the greatest opportunity that our university has ever had to showcase itself, to showcase our exciting past, incredible accomplishments that we have had over the many years to put forth and demonstrate the incredible leadership that we are showing today in educations and in so many ways.

What does the future hold for this University? Many of us would agree that our best times are yet to come. Two years ago this board actually authorized the creation of the Presidential Bicentennial Commission. Since that time we have put together what we consider to be a truly world class group of alumni, friends, faculty and students that have come together to be part of our bicentennial commission.

Their job is to brainstorm, conceptualize and execute the greatest celebration in our history. I put our goals up here, because I mentioned, that this is more than just a party. Our primary goal is to create the greatest celebration in UC history. However, it is not just about our great past and celebrating it, but it is also about our wonderful today and the incredible opportunities that we have tomorrow. Very few universities reach the opportunity to have a bicentennial and very view university’s are at a point that our university is at today. Which I think is a wonderfully, exciting upward trajectory with so many parts of the university coming together and growing, will only enhance it.
Just like Dr. Ono said with Coach Tuberville, I think not only is our football team posed to go to another level, I think our entire university is posed to go to another level. So, our hope is that the bicentennial can give us a great reason to reach out and tell the rest of the world what is going on here at UC and the great things that are ahead.

Another important part is to build a uniquely positive experience for our university community. Again, a lot of times we have issues that can have two or three sides to them and people don’t like everything. It’s hard not to like a birthday party. Especially one that is so special like this. Our job is to reach out and pull everybody in from the university, internally and externally and come together to create a bicentennial legacy, that will carry us together into the next century.

Now this might seem a little overwhelming, but this is our organizational chart for the Bicentennial Commission. I am proud to say, that we have 158 volunteers that are currently involved in our Bicentennial Commission. We have eight committees and we have a very diverse world class group of people that are working to put this together. Leading our group is a group of Honorary Chairs, we have seven honorary chairs, led by the world famous architect, Michael Graves, the incomparable Oscar Robertson, Mike Ullman, former chairman of JCPenny, John Barrett, Candace Kendle and both Craig and Carl Lindner. So we have a very distinguished group that represents a world class experience and the diversity of educational experience that we have providing our honorary chairs.

We have eight vice chairs of the committee. Each of those vice chairs is responsible for one of our committees. You can see again, we have a wonderful group including Buck Niehoff, who was chairman of the board and really help start this effort, based on his previous efforts with the State of Ohio and what he saw the State of Ohio not do to take advantage of the opportunities that were there. He was bound and determined to make sure that our university did, so we will always owe Buck a very special thank you. I think you know the rest of the people, all leaders, Jeff Williams,
former chairman of the UC Foundation for five years. Jack McDonough, a highly respected doctor in the College of Medicine, Richard Harknett and Gigi Escoe leading our faculty bicentennial commission. Down at the bottom, we have three students that are organizing our student bicentennial commission, which is happily named, the best is yet to come. We have three dynamic students with an incredible enthusiastic group of students already participating on this.

Our actual presidential bicentennial commission names are listed here, again representative of people throughout the university covering all the years, all the colleges and again representing the best and brightest that our university has to offer. Coming back to the organizational chart, we talked about our honorary chairs and about our vice chairs, of course Dr. Ono is leading the charge as our president. We know he is going to be an exciting and wonderful leader, to help lead us into our bicentennial. Buck is Marty and I, co-chair. Bill Mulvihill, executive VP of the UC Foundation is the University Coordinator, and here is our Bicentennial Commission.

Now under that you see eight boxes. Those eight boxes each represent a Bicentennial committee. One of our vice chairs is chairman of each of those committees. We begin with the Spirit of History Committee, which is chaired by Buck Niehoff. Spirit of History is to help celebrate our history and bring it to life. The vision for education committee, that it the name we gave to our faculty bicentennial commission. You can see underneath that there will be an organizational structure representing all of the colleges and you see the names of all the people on the faculty commission that are already in process.

Next we have the “Potential of Tomorrow” committee, led by Dick Thornburg. Potential of tomorrow might be a bit of a stretch, but this is our finance committee. This is a committee that needs to raise money for this effort, because we’re going to raise money all out of private funds. We tried to dress it up, put a name on this committee got people excited. We believe that it really is the potential of tomorrow.
Next we have our “Bicentennial Celebration” Committee, Chris and Judy Dalambakis will chair this committee. This will be organized with all the colleges and tie in with the key departments and elements of the university.

Next our “Bicentennial Legacy” Committee, which will focus on what should the bicentennial do to leave a legacy for future generations. That is chaired by Jeff Williams. Then we have our “Creating the Dream” committee, now some people would simply call this the marketing committee. Again to get the message out about what this is about. For those of you who know Kirk Perry who is the chairman of the committee is President of P&G household products, he is a dynamic truly dedicated bearcat who is a great marketing mind and he has assembled a group of former and current P&G leaders to work to put this marketing committee together.

Then we have our UC health committee that is called “From 1819 to UC Health”. Some of you may know that the College of Medicine was the first part founded of our University in 1819 and we take that all the way today to the formation of UC Health and today with the Christening of our new University of Cincinnati Medical Center. An incredible history that we want to make sure is enhanced and brought together.

Lastly, we do have our “Best is Yet to Come” committee, you will see a wide variety of students that are listed here. I should also say that this committee will be responsible for young alumni in general. Starting with the class of 2011 and will reach all those young people that are coming in as future students and future graduates of the university.

I know that we talked about the importance of reaching out and touching people, getting a diverse group of people and getting people excited. This is an event that presents just the most unique opportunity our university has had in years. I thought you’d be interested in a few of the statistics as to who is on this Commission. We have 37 Faculty and staff members from the university involved. 35 students, 27 PhD’s, 24 current or former members of the UC Foundation Board, 15 CEO’s, 10 MD’s, six former
bearcat athletes, five former members of the UC Board of Trustees, four deans, three past presidents of the UC Alumni Association, two Broadway stars, two Olympic gold medalists, one of the world’s greatest architects and rounding out things, we have the greatest basketball player in the twentieth century all part of our bicentennial commission.

We are very excited and I am very fortunate to have as my partner, my very talented wife Marty, who will now tell you a little bit about what the committees are doing and where we are.

Mrs. Humes:

Thanks Tom. We began this effort in 2010, nine years ahead, and everybody kept saying “what were you thinking”, and often times we turned to each other and thought “what were we thinking”. But because of Buck’s experience we thought that it was important to get started early and you’ll see some of the initiatives that the committees have developed really do take some time.

Are charge is to tell UC’s story to the world were not only thinking campus and city wide, were thinking state wide, nationwide and worldwide and you will hear just a little bit about the worldwide. Because the University has such a global impact, we feel that we need to go to all corners of the earth. As Tom stated, this will be entirely funded through private money, there will be no university funds used for this year long celebration.

There are several themes that have already begun their initiatives and the Bicentennial was the imput for the naming of several of these initiatives. They are not because of the bicentennial commission, but they nicely tied in to our goal year. So you can see the 2019 transformation plan, the UC 18 and the Proudly Pennies Campaign, by the Alumni Association, to increase donor giving from alumni of all ages. Then the UC memory bank which is a bicentennial project that has begun with interviews of historic
and significant UC alumni, friends of the university, significant names in our history. Trying to capture those people, while we still can and that will be formulated into a platform that can be accessed through a website and other ways we will use. That’s the UC memory bank.

Our bicentennial brainstorming, from the beginning the charge was to dream, to be creative, to think of possible ideas for events, for communication, for marketing, how to time these things, how to involve different people. Fundraising resources and how we can build on many opportunities here at UC to help our celebration to truly be the best it can be.

Several of our committees have been meeting for two and a half years, the commission meets every six months, the committee meets on the off six months, so several of our committees have met multiple times and have already begun their work, you can see the marketing plan that is very closely formulated in its final design. We do have a student competition with DAAP this spring semester. The students actually designed the logo and many of the merchandise opportunities for the bicentennial of the city of Cincinnati several years ago. So we are incorporating them into this marketing effort as well. They will play on the numeration number of 200.

Spirit of History is going to be a historical look at the bicentennial we have multiple books coming out. Not only from this committee but also from the medical committee. We hope to digitize personal stories. The vision for education is the faculty committee; they want to make certain that people understand the experiential learning that used to be known as the co-op program. But now is updated with more sophisticated wording and spread that word. We are very seriously looking at endowing scholarships and professorships. There may be some symposiums. All of these are brainstorming ideas. We had about 150-160 ideas that came from all of our brainstorming sessions that have been surveyed and prioritized and ranked and now the committees are addressing the top ideas in each of their areas.
Celebrations will probably be throughout the year 2019. It was suggested to have a countdown clock on Fountain Square and on campus. Maybe hang banners on buildings on campus, similar to what someone did in Louisville on some of the downtown buildings in Louisville. We have a UC road show that were going to be looking at CCM and others for help on. I mentioned the global impact. We have graduates all over this world and one of our ideas really far out there ideas, but when brainstorming there are no bad ideas. Delta has a flight that goes around the world and as long as you get on the plane and go in the same direction continuing east you can stop get on and off as many times as you want. So we thought wouldn’t it be great to do a UC road show around the globe and stop on each continent where we have alumni to kick off this celebration. Pie in the sky, but who knows, never say never.

The medical center, these guys are really organized, when you apply to change the name of an avenue in the city of Cincinnati, you have to do that years in advance and we want to change Eden Avenue on the medical campus to Daniel Drake Way. When you petition the Ohio society historical markers, you have to do that many years in advance. So many of these things take a longtime and that’s one reason why we started so early.

The potential of tomorrow are charged with raising the funds. We do want to give some type of gift, a legacy gift. I don’t know if it will be a building, a UC welcome center has been mentioned. They will need to figure out how to fund whatever the final idea is.

Then we have our students, the best is yet to come, and I’ll ask some of our students to come forward, Lane, Nick, Lena, Joe and Katy if you’ll come forward at this time. These are just a few of our many members of the student bicentennial commission. They are helping to set the tone for the student participation on the bicentennial. DAAP, CCM and the Lindner College of Business students are uniquely involved in multiple areas of the bicentennial. This committee has a big job of figuring out how to specifically engage the graduates from the years 2010-2020. We don’t want to lose
people that are here now and we also want to get our incoming students as well. And then of course the social media aspect, its twitter and Facebook today but who knows what it will be in 2019. But these guys are on the cutting edge and will know that kind of thing.

So in conclusion, we want to make sure you all understand that this is celebrating 200 years of the university from 1819 to 2019 and we plan to do it in a huge spectacular way. To illustrate that, we have a giant fire cracker, what a celebration without fireworks. We want to graphically show you that we have been meeting for two and a half years. We’ve got a great start, but we still have a really long way to go, so we want your ideas. We put our light bulbs and our team work phrase at each of your places. Please call us with any ideas that you have, so that we can have a really, really spectacular celebration and make this the best celebration in the history of the university.

Mr. Humes:

I’d like to thank our student committee; we’ve mentioned them many of times. This is why we’re really here.

Mrs. Humes:

I forgot to thank our students, Lane Hart, Nick Hertlein, Katy Madelli, Joe Blizzard and Lena Tome, Thank you very much.

Mr. Humes:

These are all members of our student Bicentennial commission. Hopefully you can see we’ve been hard at work. The light bulbs are something we use to help people think about brainstorming. Who would have thought particularly for the young people on our board, that this would be our light bulb? But it illustrates how quickly things can change. It illustrates the opportunity that we have to think forward, to think ahead and
say where our university will be in seven years. Where can we be in seven years? How can we celebrate in the best way? What ideas, what new thoughts, what creative positioning can help our university really launch into our next century in the greatest way possible?

This light bulb represents, creativity, they represent thinking and in many ways, they have been at the heart of our bicentennial celebration as we launched into the many brainstorming parts. With that, I am open for any questions. Mr. Chesley?

Mr. Chesley:

I just want to thank you and Marty. I have never seen such an organization and we compliment you and everybody really appreciate what you’re doing. This is just an example of what the University of Cincinnati is and can do. Thank you very much.

Mr. Humes:

Thank you very much Stan. It is an example of what our university can do and what we can all do. We’re just catalyst. We’re here to create opportunities and to also have some fun as a university along the way. Are there any more questions or comments? Well we thank you all very much, Dr. Ono that is our report.

President Ono:

Thank you very much. I was simply blown away. I had no idea there was going to be fire crackers at a trustees meeting. The best is definitely yet to come and that’s because of all of your hard work and all the hard work of the people on the committee and the passion of the students that are here. Only twenty one hundred and ten days until that celebration.

Our final report has something to do with what we call the Urban Health Project.
One of the things we want to do with this meeting is bring you up to date with some of the service oriented and educational opportunities that are being undertaken by our students. You’ve heard about that with respect to Sara Whitestone a freshman in the University from our last meeting. Now I want you to here from a different individual. When Sara Whitestone was here, she talked about Sara Spins. Sara indicated that she was trying to raise money for a second individual to have an automated wheel chair, similar to the one we purchased for her as a group. I am happy to report, that she raised the funds needed and the second automated wheel chair will be given to another freshman on campus. Thanks to all of you for supporting that effort.

Today, were going to hear about an outreach project in the academic health center on the other campus. Aubrey Brink is a third-year student in the College of Medicine and she will be telling us about the Urban Health Project. Originally from Centerville, Ohio, she graduated Summa Cum Laude in 2010 from Miami University with a degree in Biochemistry. Aubrey will be telling us more about how the program helps our community and the impact it has had on her and her fellow medical students.

Aubrey….

Ms. Brink:

Thank you, Dr. Ono. And thank you to the board of trustees for allowing me to speak on behalf of the College and a project very close to my heart. I like to introduce those unfamiliar to Urban Health Project with this quote from Dr. Thomas Kunkel. Dr. Kunkel was a member of the founding Urban Health Project class in 1986 and recently spoke at our 25th anniversary celebration.

“Too often, as physicians, we write orders or give recommendations without taking the time to fully understand the impact, the disruption and the hardship that medical illnesses and treatments put upon people-especially poor people. The experience at The Elm
Street Clinic opened my eyes at an early stage in my career and I’d like to think that my eyes have remained open throughout it…”

- Dr. Thomas Kunkel, Member of the founding UHP class Keynote speaker at the UHP 25th anniversary event

Urban Health Project was founded in 1986 by medical students at the University of Cincinnati who sought to supplement their rigorous academic workload with lessons in humanity. In 1987 the first eight medical students, funded on small stipends from local donors, went out into the Cincinnati community and spent their summers immersed in eight local nonprofit organizations. After this first summer, the organization began recruiting first year medical students, encouraging them to spend their summers learning about the social, economic, and health needs of Cincinnati’s indigent population. Soon after, Urban Health Project was formalized as a 501(c)(3) nonprofit organization and established its mission to educate, inspire, and challenge medical students in order to produce more socially responsible physicians who have a greater understanding of factors that impact health.

Today Urban Health Project has grown to be a national leader in student driven initiatives and service based learning. 23 first year students served at 22 community sites for eight weeks this past summer, offering greater than 8000 unique Cincinnatians over 7600 hours of service. Students are funded $3500 living stipends from our generous donors. This allows each nonprofit organization and their clients to receive 320 hours of free services. Urban Health Project has now reached over $120,000 in donations annually and in 2011 sought to solidify its financial stability with the creation of a $100,000 endowment fund. Additionally, Urban Health Project has collaborated with Xavier University’s Masters of Health Administration program to create measurable outcomes and financial tracking systems.

Our community partners have been an integral part of Urban Health Project’s past 26 years. We place students at sites throughout Greater Cincinnati and Northern Kentucky that focus on mental health, child services, end of life care, immigration,
rehabilitation, homeless services, and women’s health. Though the focus of each individual site varies greatly, they are all linked by a commitment to provide care and resources to an underserved client base. Students coordinate programs, implement educational sessions, initiate health and fitness programs, organize discussion groups, and conduct research while at their sites. As we begin planning our next year of service, we are proud to still be collaborating with sites, who have welcomed an intern for all 27 summers.

It is also important to recognize those who have made a financial commitment to the sites and students each year. We are very fortunate to have dedicated supporters that annually fund the internships, projects, and administrative costs of Urban Health Project. In particular, I would like to thank UC Physicians, UC Health, and the University Hospital Medical Staff for their continuous contributions to our program.

Beyond the quantifiable statistics, I think Urban Health Project is really about the memories and experiences that both the interns and I gathered throughout our time with the program. I can distinctly remember the first time an intern and I struggled on the phone, attempting to get a prescription for glasses approved by insurance for an elderly man who had fallen because his visual impairment was so profound. I still remember how it feels to have a child tell an intern and I he’s hungry because the last meal he ate was breakfast with us the previous morning. I learned how frightening and intimidating going to the doctor can be when you’re new to this country and cannot speak the language. I learned why healthy eating is the last thing on your mind when you and your children are homeless.

But I also learned how we can help people overcome these struggles. Together with the support of our sites, we initiated protocols to fast track optical prescriptions. We worked with local food pantries to provide at home meals to children. We made home health kits for immigrants in their native language and provided basic medications and first aid care. We made healthy eating cookbooks with affordable ingredients and easy directions. We learned how to recognize barriers and overcome them with action.
I think an immeasurable aspect of Urban Health Project is the relationships formed during the experience. I think about the intern who still goes to play basketball at the youth services organization he served at-- or the intern still running an art group at a local homeless shelter each Tuesday. The interns did implement programs and initiatives at their sites, but a common observation from staff was the comfort of the intern “just being there.” Interns were suddenly a source of medical information—fielding questions about diabetes, cancer, and addiction. For many this was the first time they bore the responsibility of another’s trust and confidence. For me, it was the first time I really saw the barriers many people face when trying to receive adequate care. It’s motivated me to move towards a career in women’s health and public service. Speaking with other interns, I know their residency choices and ultimate careers will be colored by their summer with Urban Health Project.

A common question from people is why I chose Cincinnati for medical school? This program is the answer. The University of Cincinnati is strong academically, has wonderful research opportunities, and a nationally renowned clinical staff. But what made Cincinnati’s College of Medicine really stand out from among the other medical schools was its true commitment to service learning. In addition to Urban Health Project, the administration has implemented a new course, Physicians In Society, that allows medical students to collaborate in teams with local community partners and implement preventative health measures. This program will increase service learning time during the school year in order to supplement Urban Health Project’s summer experience.

I’ve recently been privileged to speak about Urban Health Project at the Community Campus Partnerships for Health Conference. Other medical schools were truly amazed by Urban Health Project’s student driven leadership, impact on community, and relationship with the College of Medicine. It is now my hope that we can provide a template for other medical schools to start similar service learning opportunities at their own institutions.
I would like to end with a quote that has been used time and time again during Urban Health Project’s history. I think it encompasses the heart of our program and students.

“For me, an area of moral clarity is: you're in front of someone who's suffering and you have the tools at your disposal to alleviate that suffering or even eradicate it, and you act.”

-Paul Farmer

It is my hope that those involved with Urban Health Project, myself included, can remember our summers well and use our careers as physicians to advocate for those who need us most. Thank you.

(Applause)

President Ono:

Aubrey, let me just say, I am incredibly impressed with you as a person and the entire effort in the College of Medicine. We’re proud that 100 percent of our entering undergraduates will be involved with experiential learning and service learning. Very pleased to see that ten percent of the curriculum will be devoted to service learning at the College of Medicine, and I am very proud that UC is taking a leadership role in giving back to the community. I just want to say to you Aubrey and to Tom Boat, that we will support this project moving forward as well. Thank you so much for everything you’ve done.

Ms. Brink:

Thank you.

(Applause)
President Ono:

I’d like to call on Otto Budig to make a report.

Mr. Budig:

Thank you, I’m Otto Budig and I’m proudly Cincinnati. I am pleased to share that we are getting pretty close to our milestone goal of a billion dollars for proudly Cincinnati. We continue to focus on soliciting donors closing gifts and encourage supporters to get involved over these final six and a half months. As we look at the campaign’s final stretch however, were also hoping to reach another key milestone tied to our donor account because we feel that is as equally impressive as the dollar goal and the campaign.

From day one to December 1, 2012 there has been more than eighty seven thousand two hundred donors, who made gifts to the campaign and of that eighty-seven thousand, over forty-five thousand are donors who mark there first ever donation to UC which shows tremendous growth we’ve received in reaching out to new donors during the time frame. More than one third of these donors have made multiple gifts to the proudly Cincinnati campaign, which suggest strongly that we’re making strides in retaining the donors we attract once they learn about us and the work we’re doing. Since we are less than thirteen thousand donors away from reaching a hundred thousand donors goal we anticipate that by the end of this campaign we will be very close to that goal.

Before I share our fundraising totals, I’d like to acknowledge and thank you President Ono for your willingness and enthusiasm to join us for alumni and donor based events for a variety of locals. You have met with the alumni’s of Washington, DC campaign committee before the UC Virginia Tech game. You traveled to Chicago to meet with our most engaged committee, Chicagoans’ for Cincy. Our regional volunteers
are energized and challenging times and to have you as a part of those meetings is very forceful and shows how important this campaign is to the entire University.

From July 1, to November 30 of this partial year, we have raised over thirty six million dollars and that encompasses two major donors that I want to isolate. First, the five hundred thousand dollar commitment from UC foundation trustee John Goering, to the college of business and a six hundred fifty thousand dollar gift in kind to DAAP from NedGraphics Incorporated. The annual total means that new campaign which accounts for all private support raised from July 1, 2005 to November 30, 2012 now stands at more than ninety nine hundred and sixty six million dollars. Ladies and Gentlemen, my colleague and dearest Tom Humes mentioned the celebration that will be coming in 2019 indeed a precursor to this remarkable celebration will be the fact that this university has raised more money than it ever has in its history. Thank you ladies and gentlemen.

(Applause)

Mr. Barrett:

Thank you Otto, thank you President Ono.

THE BOARD COMMITTEE MEETINGS

(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)

The committee meetings began at 9:45 a.m.; the meetings concluded at 10:47 a.m.
THE REGULAR MEETING OF THE BOARD OF TRUSTEES

The Regular Meeting of the Board of Trustees was convened at 10:48 a.m. and, as noted on the first page of these minutes, roll call was taken.

Approval of the Minutes from the Regular Meeting of the Board of Trustees

Mr. Barrett called for additions, corrections, or deletions to the minutes of the Regular Meeting of the Board of Trustees of October 23, 2012. Upon proper motion by Mr. Cassady and seconded by Mr. Humes, the minutes were approved as distributed.

Approval of the Items Recommended by the Board Committees

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee, the Finance and Administration Committee and the Governance and Audit Committee at their respective meetings held on December 11, 2012, prior to the Regular Meeting of the Board of Trustees.

Academic and Student Affairs Committee Recommendations

12.12.11.01 Academic Appointments

<table>
<thead>
<tr>
<th>Endowed Chair Appointment</th>
<th>Academic Appointments</th>
</tr>
</thead>
</table>
| Mary C. Mahoney           | Eugene L. & Sue R. Saenger Chair of Radiological Sciences  
|                           | Department of Radiology  
|                           | College of Medicine  
|                           | Effective January 1, 2013 through August 31, 2017 |

<table>
<thead>
<tr>
<th>Academic Unit Head</th>
<th>Academic Appointments</th>
</tr>
</thead>
</table>
| Samuel Stringfield        | Director, Professor of Education with Tenure  
|                           | School of Education  
|                           | College of Education, Criminal Justice and Human Services  
|                           | Effective August 15, 2012 through August 14, 2017 |

<table>
<thead>
<tr>
<th>Emeritus Status</th>
<th>Academic Appointments</th>
</tr>
</thead>
</table>
| Alvin H. Crawford         | Professor Emeritus  
|                           | Department of Orthopaedic Surgery  
|                           | College of Medicine |
Grace K. Lemasters  
Professor Emerita  
Department of Environmental Health  
College of Medicine  
Effective March 5, 2013

James E. Lockey  
Professor Emeritus  
Department of Environmental Health  
College of Medicine  
Effective March 5, 2013

Donald E. Shrey  
Associate Professor Emeritus  
Department of Physical Medicine & Rehabilitation  
College of Medicine  
Effective January 1, 2013

James R. Stringer  
Professor Emeritus  
Department of Molecular Genetics, Biochemistry, & Microbiology  
College of Medicine  
Effective January 8, 2013

You-Hai Xu  
Research Associate Professor Emeritus  
Department of Pediatrics  
College of Medicine  
Effective November 1, 2012

Judith Trent  
Professor Emerita  
Department of Communication  
McMicken College of Arts and Sciences  
Effective January 1, 2013

Judith Sharp  
Associate Professor - Educator Emerita  
Department of English  
McMicken College of Arts and Sciences  
Effective January 1, 2013

Alan Yaffe  
Professor Emeritus  
Division of Opera, Musical Theatre, Drama and Arts Administration  
College-Conservatory of Music  
Effective August 31, 2012

George Johnston  
Associate Senior Librarian Emeritus  
University of Cincinnati Libraries  
Effective December 31, 2012

12.12.11.02  
DISSOLUTION OF DEPARTMENT OF PHYSICAL MEDICINE AND REHABILITATION, COLLEGE OF MEDICINE
It is recommended that the Board of Trustees approve the dissolution of the Department of Physical Medicine and Rehabilitation in the College of Medicine, effective December 31, 2012. The rationale for dissolution of the department includes the fact that the department has decreased in size over the last few years; the department can be managed more economically by combining resources with a larger department; the PM&R program is closely affiliated with Neurology, so that bringing PM&R into Neurology will increase the alignment of patient care and teaching. All Physical Medicine and Rehabilitation faculty will be transferred to the Department of Neurology.

**12.12.11.03 DEPARTMENT NAME CHANGE TO THE DEPARTMENT OF NEUROLOGY AND REHABILITATION MEDICINE, COLLEGE OF MEDICINE**

It is recommended that the Department of Neurology change its name to the Department of Neurology and Rehabilitation Medicine, College of Medicine, College of Medicine, effective January 1, 2013. Documentation to support this recommendation is attached.

**12.12.11.04 NAME CHANGE IN ALLIED HEALTH SCIENCE**

**Synopsis:** Bachelor of Science (BS) – Respiratory Therapy

It is recommended that the Board of Trustees accept the name change of Bachelor of Science – Respiratory Therapy. The name change will help to facilitate the marketability and longevity of the program. This name change will be more representative of the degree being offered and the content being covered. This new program was approved by the Ohio Board of Regents over a year ago and the first cohort is scheduled to begin classes in Spring 2013

**Finance and Administration Committee Recommendations**

**12.12.11.05 CHRISTINE COX CONFERENCE ROOM NAMING**

**Synopsis:** It is recommended that the Board of Trustees approve the name Christine Cox Conference Room located at 2148 Edwards I

Dr. Christine Cox left a bequest in the amount of $568,000 to the College of Education, Criminal Justice, and Human Services to be used to train teachers in early childhood education. Eighteen thousand dollars of the gift will be used to refurbish 2148 Edwards I. This conference room is used by faculty in Early Childhood Education in CECH for training, seminars and meetings focused on training teachers in Early Childhood Education.

The gift from Dr. Cox will greatly enhance the way faculty in Early Childhood Education train teacher candidates in literacy innovation, STEM learning and exposure to successful international early childhood methodology.

We recommend the Board of Trustees approve the name Christine Cox Conference Room.
12.12.11.06 MARY LOUISE SCHROTH CHILDREN’S LITERATURE COLLECTION

Synopsis: It is recommended that the Board of Trustees approve the name *Mary Louise Schroth Children’s Literature Collection* located in the Literacy Research and Innovation Center, CECH

Mary Louise Schroth left a legacy as a UC College of Education graduate with bachelor and master degrees, over 30-year career as English teacher at Western Hills and Walnut Hills High Schools, and English secondary supervisor for CPS. She was a philanthropist of the highest order, supporting many local worthy causes, and left a sizeable estate named in memory of her brother.

The Literacy Research and Innovation Center is dedicated to preparing teachers to work successfully with children from urban communities at greatest risk of academic failure. The LRIC submitted a proposal to the John A. Schroth Family Charitable Trust at PNC Bank for $100,000 to name the Children’s Literature Collection for Mary Louise Schroth. Since establishment of the trust, the LRIC has received a gift of $45,000 for refurbishment of the LRIC offices and classroom.

This naming request is recognition of Miss Schroth’s commitment to children’s education and philanthropic contributions to the Cincinnati community, therefore, we recommend the Board of Trustees approve the name *Mary Louise Schroth Children’s Literature Collection*.

12.12.11.07 ACTION TO APPROVE AMENDMENTS TO THE ARTICLES OF INCORPORATION AND CODE OF REGULATIONS OF UC HEALTH CARE SYSTEM, AMENDMENTS TO THE ARTICLES OF INCORPORATION OF UC HEALTH, AND THE ARTICLES OF INCORPORATION OF UNIVERSITY HOSPITAL, LLC.

Synopsis: UC Health Care System seeks the consent of the Board of Trustees to amend its Articles and Code of Regulations to permit and provide for the conversion of UC Health and other affiliates from nonprofit corporation to nonprofit limited liability company (LLC). UC Health simultaneously seeks the consent of the Board of Trustees to amend its Articles to reflect and provide for its conversion from nonprofit corporation to nonprofit LLC. And, University Hospital, LLC seeks consent to amend its Articles to change its name to University of Cincinnati Medical Center, LLC.

UC Health Care System is the sole member of UC Health and its affiliates. For tax, accounting, governance, and administrative reasons, UC Health Care System proposes to convert UC Health and certain of its affiliates from nonprofit corporations to nonprofit LLCs. To accomplish that, UC Health Care System must amend its Articles and Code of Regulations. Such amendments require the consent of a majority of the university’s Board of Trustees.

UC Health seeks to amend its Articles to reflect and provide for the conversion of its status from nonprofit corporation to nonprofit LLC. Pursuant to its Code of Regulations, the amendment of UC Health’s Articles requires the consent of a majority of the university’s Board of Trustees. University Hospital, LLC, seeks to amend its Articles to change its name to University of Cincinnati Medical Center, LLC.
The Office of General Counsel has reviewed the proposed resolutions adopted or to be adopted by UC Health Care Systems, UC Health, and University Hospital copies of which are attached, and finds that they are sufficient to accomplish the purposes stated. The undersigned recommends their approval.

12.10.23.08 APPROVAL OF THE TENTATIVE AGREEMENT BETWEEN THE UNIVERSITY OF AND THE FRATERNAL ORDER OF POLICE, EMERGENCY COMMUNICATIONS DISPATCHERS UNIT

Synopsis: It is recommended that the Board of Trustees approve the tentative agreement between the university and the Fraternal Order of Police, Emergency Communications Dispatchers unit.

It is recommended that the Board of Trustees approve the tentative agreement between the university and the Fraternal Order of Police, Emergency Communications Dispatchers unit pursuant to Ohio Revised Code 4117.14.

The tentative agreement presented to the Board of Trustees on October 23, 2012, has been modified to reflect an expiration date of June 30, 2014, consistent with the other two collective bargaining agreements with the Fraternal Order of Police.

12.11.12.09 RESOLUTION CONFERRING EMERITUS STATUS FOR RETIRING VICE PRESIDENT FOR STUDENT AFFAIRS AND CHIEF DIVERSITY OFFICER

Synopsis: Recommendation that the Board approve emeritus status for Mitchel Livingston, who retires in December as the Vice President for Student Affairs and Chief Diversity Officer.

It is recommended that the Board of Trustees approve the following emeritus status for Mitchel Livingston effective upon the date of his retirement from the University.

Mitchel Livingston, Vice President for Student Affairs and Chief Diversity Officer Emeritus, University of Cincinnati.

Governance and Audit Committee Recommendations

12.12.11.10 ACCEPTANCE OF THE UNIVERSITY’S EXTERNAL, AUDITED FINANCIAL STATEMENTS

Synopsis: The audit reports for fiscal year 2012 rendered by BKD, LLP on the University of Cincinnati’s external financial statements and internal controls are recommended for acceptance.
It is recommended that the Board of Trustees of the University of Cincinnati accept the audit reports for fiscal year 2012 rendered by BKD, LLP on the university’s external financial statements and internal controls. This action will be effective when the Ohio Auditor of State’s Office completes their review and approves of the audit reports.

With the approval of the Ohio Auditor of State’s Office, the university has entered into a five year contract with BKD, LLP to provide for annual audits for fiscal years 2012 through 2016. The university has presented the financial results for the fiscal year ended June 30, 2012 to the Governance and Audit Committee and BKD, LLP has communicated the results of their audits to the Governance and Audit Committee. The audit reports contained clean, unqualified opinions. Internal control matters were included in the internal control letter to the university and the university has taken action to address those matters.

**Comments from Chairman Barrett**

The full Board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs Committee, the Finance and Administration Committee and the Governance and Audit Committee. The items reviewed and recommended by the Committees are named in the Action Items list at your place. May I have a motion to approve all of the recommended items?

Upon motion of Mr. Heiman, seconded by Mrs. Warner, the Board approved the items recommended by the Committees by the roll call vote.

**Recommendation Nos. 12.12.11.01 through 12.12.11.10**

**AYE:** C. Francis Barrett, Thomas D. Cassady, Stanley M. Chesley, Gary Heiman, Thomas H. Humes, William C. Portman, Robert E. Richardson, Jr. and Geraldine B. Warner.

**NAY:** None

**ABSENT:** None

**Unfinished Business and New Business**
Mr. Barrett:

Is there any unfinished business to come before the board? Seeing none we’ll move to new business. We’ll have the Reports of the Board Representatives and Student Trustees. We’ll start with the report of the Alumni Association, Laurence Jones III.

Alumni Association Report

Mr. Jones:

This is an exciting time for the university with the football team and the Co-Championship with the Big East. I was hoping that Dr. Ono would be bald at this point in time, but he’s not, but the basketball team is giving us hope. Here coming up soon, we will see that happen along with Lane Hart.

This time of year gives us great opportunities to bring bearcats together thanks to the drawing power of UC football and basketball programs. During the just completed football regular season, UCAA hosted “Bearcats On The Road” pre-game events in Washington, Toledo, Louisville and Philadelphia. Collectively, these events drew more than 800 alumni and fans.

The Bearcats’ bid to play in the Belk Bowl against Duke on Dec. 27 provides a new opportunity for thousands of UC alumni, students and fans to congregate in Charlotte. UC has developed a reputation for “traveling well” to bowl games and we expect the same this year. UCAA will be involved in the official bowl activities for UC fans. Details are on our website.

When the UC and Xavier men’s basketball teams meet at US Bank Arena in the reconstituted Crosstown Classic on Dec. 19, we expect the national TV audience to include more than 500 alums at 23 scheduled game-watches (plus many more at “unofficial” watch parties). Getting together this way for the big game has been a
tradition in our alumni networks for many years. We are strategically targeting engagement efforts for both young alumni and students, and there’s a “sweet spot” where those two groups intersect.

UCAA staged a pre-game event prior to UC’s home basketball game on Dec. 6, welcoming about 50 YPs and graduating seniors for fun and networking. We had Whit Babcock who spent time with us discussing upcoming changes and activities on campus in the sports program. At that point in time he was not at liberty to discuss in full detail what was going to happen, but were all happy of the outcome.

We are expecting to have more than 150 alums and fans in this (Russell C. Myers Alumni Center) room for the February 15th basketball game against Georgetown. A Montgomery inn dinner and a visit with Whit Babcock will also take place.

We have accelerated our collaborative effort to move towards the next generation of alumni data gathering. For us, our student plan is that we realize that if we haven’t tracked it, it wouldn’t happen. With technology, we are looking to how we can easily capture the information of our alums, so that we can properly engage them and really raise the money to reach the endowment of Harvard, and to really understand what our alums like to do and how we can have programs to keep them engaged and want to be donors of the University.

The UC Board of Trustees is uniquely positioned to recognize alumni who have a profound impact on their university, and who have carved out successful careers. These characteristics come together in the slate of alumni awards presented annually by the UCAA — the William Howard Taft Medal for Notable Achievement, the Alumni Distinguished Service Award, the UCAA Mosaic Award, and the Jeffrey Hurwitz Young Alumni Outstanding Achievement Award. We encourage our UC board members to consider the opportunity to nominate worthy alumni for these honors, which will be presented at the UC Distinguished Alumni Celebration on June 13. Tom Humes can attest to the pride that comes from this opportunity as he was a recipient of one of those
awards. The deadline for nominations is January 18. Visit www.uc.edu/alumni for more information.

Winter Commencement on Dec. 15 will feature a UCAA-hosted reception for several hundred students and their families. UCAA hosted a holiday dinner for about 100 international students on Dec. 8. The Student Alumni Council (SAC) sponsored a men’s basketball pre-game event for alumni at Uncle Woody’s on Dec. 1. As with all of our events, we diligently gathered information on attendees to capture this engagement activity.

SAC’s “Dinner with 12 Strangers” will be held Saturday, Feb. 9, in which students have a unique opportunity to network with alumni. We’re accepting alumni volunteers to serve as dinner hosts. Host registration can be found at www.regonline.com/dinnerwith12strangershostsignup2013. SAC just completed its recruitment for the new year and selected 27 outstanding students, mostly underclassmen, to join the organization.

We are working closely with the President’s Office to coordinate a lengthy series of visits by President Ono with alumni throughout the Cincinnati area and across the U.S. Plans call for about a half dozen receptions with the president throughout 2013, hosted by alumni in various parts of Cincinnati. Meanwhile, in his “#hottestcollegeinamerica Tour, President Ono will visit about 10 cities with significant concentrations of UC alumni, beginning with Dayton on January 24. That concludes my report thank you.

The UCAA Annual Report for FY12 is now online, alongside the organization’s strategic plan. You can review them online at http://www.uc.edu/alumni/about/resources.html and http://www.uc.edu/alumni/about/mission_vision.html, respectively.
Mr. Barrett:

Laurence, I want to thank you so much for your enthusiasm. Would you be kind enough to thank all the alumni for their overwhelming support of the new selection of the football coach? It’s been a wonderful response from the alumni, so will you thank all the alumni on behalf of the board for their support, it means a lot.

Mr. Jones:

Absolutely!

Mr. Barrett:

Our next report is the faculty senate report Dr. Richard Miller.

University Faculty Chair Report

Dr. Miller:

Thank you Mr. Chairman and Board members, just over a week ago, the Ohio Education Funding Commission presented their report to the Governor. I know that President Ono has been in Columbus fighting on our behalf for State Subsidy. I am convinced it is doing some good as the feedback I get leads me to believe that UC will probably benefit from the proposed support models. If we do indeed benefit, it will not be without challenges.

The recommendations in the Commission’s report echo Governor’s emphasis on completion, not enrollment, as a major measurement for funding. One of our challenges
is going to be how to move more students to completion while maintaining our academic standards and our access goals.

This means we are going to have to look at new ways of doing things. We have already started this process. Semester conversion gave us the opportunity to revise our curricula and the new General Education requirements have “touchstones”, which set intermediate goals for our students and faculty as a pathway to completion. The Center for Enhancement of Teaching and Learning has been moved on a more solid funding base so that it can continue its mission. Recently, the College of Engineering and Applied Science opened its new Student Learning Center. I visit it regularly and am impressed by the activity I see. If we spend money on innovation in the classroom, support for faculty in those classrooms and support for our students outside of the classroom, it will translate into the increased completion rates we will need to justify higher levels of state support without compromising our core principals.

But classroom education is only part of our mission. Research is an equal part of our core mission. There are concerns that we are going to fall behind our peer institutions if we do not make the investments we need in Faculty, both in terms of numbers of Faculty needed to achieve a critical mass in some areas and development of Faculty to keep them competitive. This is necessary if we are going to meet the Governor’s goal of increased commercialization to help Ohio’s economy.

In the past, we made major investments in improving the quality of our students, the look of our campus and the profile of our athletic program. We have been successful with these investments. But now it is time to invest in our Faculty if we are going to remain a school of choice for incoming students, stay competitive in research, and attain the goals of increasing completion rates and commercializing research. We are glad that President Ono and Interim Provost Johnson both see that continuing cuts to the Colleges are not sustainable. I can assure you that members of the Faculty will be working with the administration on the committees which are taking a hard look at the budget, looking for efficiencies and finding new sources of revenue.
The Faculty understands that we are moving to a different way of doing business. We have to look for new ways to enhance revenues and deliver education more efficiently, while maintaining standards and increasing completion rates. This is a tall order, but we can do it if we get the investment we need in our Colleges and our Faculty. That concludes my report Mr. Chairman.

Mr. Cassady:

Mr. Chairman, Dr. Miller, one of the things that the report suggest is that by recruiting out of state students and by keeping them in the state for at least a year after graduation, that there is additional revenue available. Has there been any discussion at all about how we would be able to accomplish that?

Dr. Miller:

I will say that certainly there has been many discussions among the faculty about out of state students. We see this as both a way to strengthen our academic programs, bring in revenue and also diversify our student pool. But I believe President Ono could probably address that question.

Mr. Cassady:

It’s the second part on being able to keep them in the state after they graduate and show that they become an Ohio resident a year later that is somewhat of an innovative idea.

President Ono:

I’m happy to talk about that, that certainly is part of the new funding formula and there has been a number of modeling exercises that have taken place. Bob Ambach and I
have been involved in that over the past several weeks. That is one of the strengths of the university. We are strategically trying to expand our applicant pool, to a more national one. And as you know, I reported while Provost, that were moving to the common application system, which we think will expand the pool of applicants from across the country. That’s one way that we will get a more national applicant pool. So that’s step one.

Your right, for us to benefit from that metric in the funding formula, they have to stay here. We just got a boost in that, as you may have heard, we are going to be the largest recipient of funds from the state. Governor Kasich just recently announced that we are going to be rolling out something called the Cincinnati Plan for experiential learning. I think one of the reasons that we’ll probably end up winning, is if you look at the three year rolling out averages before, is that we have built in to the ethos of what we do, bringing the student whether in state or out of state into corporations many of them will be in Ohio, which we think will help retain them within this state.

Mr. Cassady:

That’s great, it sounds like you’ve given it a lot of thought and that there is a good plan. It’s a great opportunity for the university to be partnering with the firms in and around Cincinnati and the state with our experiential learning process. If they can provide a job to a student for a least a year after they graduate, that will be great.

President Ono:

Beyond Co-op, I can report that there are enhanced efforts to provide mentoring activities between students at UC and service learning activities with CityLink and Give Back Cincinnati. I think bringing people together, current students with young alumni and people who are not alumni but who are working in companies in this city all of that
will have a positive impact on retention within the city of Cincinnati and the region and the state.

Mr. Ambach:

I think another approach that Larry has been working on we need to work with Jobs Ohio and make sure we identify with the x-10’s of thousands of positions unfilled in the state of Ohio. Do we have the degree programs that are actually graduating the students that can fill those jobs that currently are unfilled at this point in time? Larry has talked about that a lot while he was Dean and while he is Provost, tying that data back to the Ohio Bureau of taxation is the methodology that they will use to identify whether a former UC student has become a tax paying resident of the state of Ohio, which is relatively innovative at least in higher education arena.

Mr. Cassady:

If we can actually recruit out of state students, with the thoughts achieve at a certain level of academic excellence, that they can be guaranteed a job for at least one year. There are some of those firms that have these openings and we can do that in the recruitment process that would really be exciting.

President Ono:

There are two things I want to mention with respect to that. When I was still Provost, one of the areas where we need many more graduates is in the STEM disciplines. We have many strengths, many assets in computer science and computer engineering, information technology, scattered around multiple colleges including Blue Ash, Clermont, College of Education, Criminal Justice and Human Services, College of Engineering and Applied Science, and Arts & Sciences and Business. There are strengths in the Health Sciences Colleges as well in bioinformatics and while still Provost, I asked the Deans of those colleges to get together and think about how to create
a common portal, so that a company on the outside world would actually be able to communicate with a single individual in a single office, to know the totality of what we have here at the University of Cincinnati.

There was recently a summit that was organized by Larry Johnson and the Chief Information officer, which I think will really form the foundation of what you’re looking for. There were primarily external individuals, chief information officers of the large companies in Cincinnati Metro area that work together with key individuals and students in these colleges and departments. They have begun to make key recommendations and define action steps that will align and create that pipeline you’re talking about. Where the employer says, we need this many graduates in this discipline or this discipline, or this discipline and their talking to the provost and the deans to try and align what’s needed on the output side, with the input side.

There have been conversation between large corporations and myself, where those companies have said, “well you know we are willing to consider a master agreement, whereby we might scholarship kids that are coming in that have an interest in majoring in a field A, B, C and we’re interested in not only scholarshiping those kids, but also looking for diversity in the incoming cohort with the full expectation that they might eventually be hired and become employees of those company. There is a lot of activity going on and if you want, we can provide a more detailed report at a subsequent board meeting.

Dr. Miller:

I just like to add one thing Mr. Cassady I am a native Ohioan although from the other side of the state, I don’t want to keep them here for a year, I want to keep them here for about fifty. (Laughter)

Things like investing in faculty that will do research in commercialization that will create jobs are the things that are going to keep people here in the best state in the union.
Mr. Jones:

If I could just add to Bob’s point. The governors created a new workforce board at the state through Jobs Ohio, I was at that meeting two or three weeks ago and the marginal point of that, was working with the universities to understand what that outputs going to be, so if you don’t know about that committee I can send information out so that you can be in contact with that group as they pull together. The template is to get students into jobs in the future.

Mr. Chesley:

Dr. Miller, I just want to follow up with what Tom Cassady said, isn’t there a corollary that were losing the students second, third and fourth year because of the economics and the cost of tuition, and that’s whether it’s in state, out of state or outside of our region. The question I have is, are we working hard to keep students in school who deserve to graduate, who deserve to go into a third year? Is there a way we can get some corporations to help? I’m seeing people in restaurants working who’ve dropped out of school. I go to a lot of restaurants and one thing I’m hearing over and over again is, “I had to drop out of school, because I could not afford it” and the question is, if the goal is under the state how many do we graduate. But if it’s a corollary that we have people who cannot afford to go to school, the parents are paying or trying to gather money to pay for the first and second year and they have to quit to work, because they cannot afford to go to school and they have an expectation that they have to get a job or whatever they do and carry a heavier schedule and how can we be of help for that student, aside from the best professors and so on. How do we help those students? Were losing students that should graduate and some of them have gotten all the way into their third year and there not able to go forth.
Dr. Miller:

I think Mr. Chesley, that some of it is things we are already doing, which is trying to expand things like our Co-op program. I graduated from school with no debt, because I was able to Co-op and pay my way and many students in the College of Engineering and Applied Science, the College of Business other places have been able to do that.

Mr. Chesley:

Yes, but there is very few Co-op, in other words you’ve got Engineering and Business, what are the other Co-op programs? What other Colleges have Co-op?

Dr. Miller:

I think just about all of our colleges in some form or another have a Co-op program or something similar.

Mr. Chesley:

Arts and Sciences?

Dr. Miller:

Yes.

President Ono:

Let me address this if you don’t mind. I think that the question that is brought on is a very important question, Were talking about only several thousand that are enrolled
in Co-op activity in any given time, as you know we have 42,000 students, so that’s a good question, what are we doing for the rest of them? Let me tell you a little bit about certain things were working on, there not yet finalized, but we know that there is a need that we are unable to meet all demonstrated needs of the students that we simply do not have enough dollars to do so. One of the ways the community can help, is to provide more scholarship dollars that would be need based, because you are right, even with the demographics of our student body with some concerns about financial aid with the fiscal cliff, this is something that is a concern for me. I’ve gone to Washington, D.C. to participate in the council of competitiveness, to discuss this concern across higher education. One way individuals can help is to help provide more need based aid; we need to beef that up locally.

The focus on providing more part-time jobs is another way the community can help. I’ve been in discussion with Convergys to try to bring some of the jobs that have moved out of this country back into this country, back into this metropolitan area and as you know there are call centers that exist in India and in Asia, these are part-time jobs that can certainly be performed by our college students and we have nine fortune 500 companies and many financial institutions.

As you know, we have been discussing, “education at work” where the target population is specifically undergraduate students and there is an innovative platform, that they are not only paid pretty well for their part-time work, but will also provide financial resources flowing directly into the institutions where they are enrolled based upon their performance. It’s to the interest of the students and the institution for them to be retained, it feels that gap that is resulting in their dropping out. So, we are in those sorts of conversations, the best thing would be if we could provide a location where these students can easily walk to work for their part-time job.

We have call center activity on this campus but there is a place right now in Norwood and Kenwood and there maybe satellite locations, so we are aware of the fact that some of our students are really under duress in terms of their ability to afford their
education. Three strategies in a multi prong approach is number one, to provide as much academic assistance as possible, so that they will be retained from that stand point, we’ve been investing in reading and quite a bit of skills centers to support them while they’re here and taking a look at the course where they actually crash and burn if you will. But we are also strategically trying to build up our scholarship funds that are focusing on need based aide. I know that Rob and I raised some of those funds at a recent event. We need to do more of that, so that we have a larger war chest of funds and third we need to develop those sorts of interaction where we create part-time jobs close to this campus. So I hope that helps.

Mr. Richardson:

I would like to say, that this is a very important topic, when we are talking to the governor, I think we need to make sure that the intent is good, but it doesn’t have the detrimental effect. If the focus is on just graduation rates and there’s no thought into how we really do that, we can increase graduation rates, we could probably lower the access, figure out a way to get higher income students and increase our graduation rates. That’s great, but are we serving the mission of a university to help those who come from the lower class who want to move their way up. We have to think about a comprehensive approach.

It sounds like a good idea in principal but we need to think about what it really means to graduate more people. Are we going to keep raising cost for students? I think some of the calculations need to be when you talk to the governor, how many scholarships UC is offering, what type of innovative partnerships we do with corporations to help students get long term jobs, not just the graduation rate in itself. I think it is very important, how many students from lower income are given the opportunity to go to the university, not simply for graduation rate, because it may make it harder for students from lower income to get into the university, which is one of the principal reasons for public education.
Second point that Dr. Ono talked about is very important, and I think it’s important for us to get out of state students but it is also important not to lose the focus in the tri-state area. We have a lot of kids around here, who if we invested correctly over a longer period in disciplines like STEM education, I think we can get more entrepreneurs here. I want to always remember that we shouldn’t necessarily forget about the kids locally in the area. I know you’re not, but I feel like I have to say that.

Dr. Johnson:

We may want to do a presentation in the future in addition to the things in which the president has talked about. We have hired an outside firm and actually the president started this as his role of provost, to really look at our scholarships, to make sure we are targeting the right individuals. We have some things like the Gen-I house, like our hemi project is bringing in local kids that we receive national attention for. So we are really aggressively moving on this. We’ve changed our structure on how we award UGs’.

Mr. Richardson:

What is UGs”?

Dr. Johnson:

University Graduate Scholarships. So that there is an incentive, we are focusing on how do we get the right kids here and make sure we do our commitment and perhaps this is a future presentation that we can show the multiple fronts that we are working on.

Mr. Richardson:

We can do that on Academic and Student Affairs.
Mr. Ambach:

I think the other component to the formula, this piece got the most press, in terms of out of state and staying within a year, but the formula still has other levers with inside of it, so at risk students actually have four criteria and a combination for at risk students that an institution is funded for. So if there a first generation, if there socio-economic background of an incoming freshman, those are rewarded as well within that formula, which is encouraging, that it is not just about one criteria by which you’re going to be funded, or the funds are going to spread throughout the state, there’s multiple criteria.

President Ono:

I just wanted to respond Richard to your comment about needing to invest in faculty and the importance of that in terms of our research platform. I agree 100 percent. I hope you know that before I left my position as provost that I convened a summit before the beginning of the year, that included all the deans and several cabinet members and Bob Ambach and taken away from that was that we needed to seriously look at the entire university budget, not just the increment and look at all the efficiency within all sectors of the institution, because the conclusion of our summit is that we needed to find large chunks of money and I am just very happy to say, that the leadership of Provost Johnson and Bob Ambach are well on their way at looking at that.

I am responsible for one of the pillars of the activity, but their making very outstanding progress and I just spoke with Bob Ambach earlier this morning and has some very original ideas, which I can’t talk about right now. But their working very hard to find the resources needed to invest back into faculty. Larry is the one who is overseeing recruitment that will happen moving forward, as you know if you look at demographics with faculty, we’ll pretty much turnover faculty in the next 15 years, much of it in the next 5-7 years, you’ve already seen a lot of that happen in Arts and Sciences and if you look at certain colleges, it will be almost total turnover in the next five to seven years. There is a lot of resources wrapped up right in there and making the right
hires will really transform the institution and you’re going to play a role in that because you’re going to be on those search committees looking for faculty of the future, and you can see new blood coming in already, there are hundreds of professors that have come in over the past couple of years and you know the energy, like Jason Heikenfeld and others. We need to find more and more of those people and make sure we recruit those sorts of individuals to our faculty, so I’m very optimistic, we need to find some money, and we need to leverage the dollars when new hires are made.

Mr. Barrett:

Thank you Santa, thank you Rich and also thank you for your report, producing such provocative discussion, because it is this type of exchange involving faculty, board and administration allows us to resolve these issues and move forward, so thank you very much for that.

We will now move to the student trustee reports, we’ll start with the Graduate student trustee Josh Smith.

Graduate Student Trustee Report

Mr. Smith:

Thank you Mr. Chairman, at my last report in August I reported on veteran’s services and benefits at UC, and the possibility of a student organization for student veterans on campus. I am very happy to update the board and the University on the progress on each of these monumental tasks

For anyone that doesn’t know, the recommendations for the new center came from a task force of UC leaders assembled by the Office of the Provost in 2008, with the goal of making UC the preeminent destination for American veterans who wanted to advance their education using their military education benefits such as the Montgomery and post 9/11 GI Bill.
I’m happy to report that the new center was opened on November 9th with a ribbon cutting celebration on campus. This New Center provides support services for student veterans, including tutoring, career services, disability services and counseling, in addition to support involving veteran’s benefits certification.

UC veterans services is also in the process of identifying and training certifying officials at UC Blue Ash and Clermont College, which will be helpful for veterans attending UC on the regional campuses.

Overall, this new center is a tremendous step forward for our veterans on campus, and I can personally say I’m honored to be so well supported by the University.

Second, a new Student Veterans Fraternity, Omega Delta Sigma, is emerging on Campus. The organization has been headed up by fellow student veteran Robert “Buck” Clay, a fellow veteran who served in (Iraq/Afghanistan). The organization is a co-ed fraternity which is open to all student veterans, and currently has 14 interested students, and hopes to retain more.

Some of its goals include, facilitating the transition from military to collegiate life through a connected network of student veterans, to make significant contributions to its University and Community, to promote future life goals for all of its members, to create a union of its members through uniting as one organization. And finally, to always hold in highest regard the sacrifice that not only our members made, but all those before us, so that we may all live free together.

The group is in the process of identifying officers and submitting an application to colonize on the UC campus. For more information about the organization, or if you’d like to help, please feel free to either contact myself or Mr. Clay, which I can get you his contact information.

Again, I’d like to thank the University for its continued support of Student veterans.
Thank you Josh, I want to note, on Veteran’s Day, I thought the University had a most impressive celebration, Dr. Ono participated, would you agree with that?

Mr. Smith:

Yes definitely, I actually had to go out of town for that, because of an Army commitment, I heard it was a great celebration.

Mr. Barrett:

Thank you Josh.

Mr. Portman:

I have a quick question. We were told a week ago that we have 1200 student veterans enrolled, how does that compare to other similar universities and is it our goal to be world class in terms of the nation, are we looking at something that is going to be much more significant?

Mr. Smith:

I think that is definitely a goal especially considering, I believe two years ago we had around six hundred and now it’s double, and I don’t think that 1200 includes the regional campuses. As large as UC is, I think that is going to grow throughout the years, so that is definitely a goal.

Dr. Johnson:

It’s one of the things dealing with our web based instruction, is to provide the opportunity for our veterans to continue their work even in service. In fact, I am working
with the vice provost now to expand those services, to try to recruit so that students don’t have to interrupt their set courses.

Mr. Chesley:

Is there such a thing as GI Bills, or is that just old fashion concept. Look at the thousands and millions of veterans that were able to receive GI Bills. Is there something we can put together and get the government interested in this issue?

Dr. Johnson:

There is and we are in active discussions to try and make things happen. It’s not called the GI bill anymore.

Mr. Richardson:

Aren’t there a lot of major scholarships through the federal government?

Mr. Smith:

Yes, there are actually many different one, the post 911 GI Bill is the most recent one and that’s for anyone who served overseas. There’s also, if you haven’t served overseas but are in the service, I believe that is the Montgomery GI Bill. Then we have R.O.T.C. on campus as well in addition there is tuition assistance that’s paid from the Army or National Guard.

Mr. Barrett:
Thank you Josh for your report. We will now move to our undergraduate student trustee Nick Hertlein.

**Undergraduate Student Report**

Mr. Hertlein:

Thank you, Chairman Barrett. I’m very excited today, as my report today corresponds with the conversation we were just having with completing college degrees, actually on November 13, I went to Columbus for what was called the Complete College Ohio Conference, convened by Chancellor Petro and it went directly to this point of how do we graduate not just traditional students, but everybody that we need to graduate to make sure that Ohio fulfills the job openings that will be there in 10 or 20 years.

I wanted to highlight some of the strategic recommendations, but also open up avenues of information. If you haven’t read the report contained within the task force that published, I’ll make sure that Nicole can distribute that to everyone, because it has fantastic recommendations about how we can not only cater to the traditional self funded students, but the fact that we need so many graduates in Ohio in the coming years, how do we focus on first generation students, at risk students. Those in the restaurants that Mr. Chesley goes to that have two years of credit and only need another two to fulfill a four year college degree and even those outside of the state, some of the strategic recommendation that came of it, there were twenty, I’ll only highlight three with the interest of brevity.

Originally formed earlier this year at the request of Chancellor Petro, this Task Force was designed to address issues holding back Ohioans from earning degrees. Within the report presented at the conference, there were several strategic recommendations. I will highlight a handful that I thought were most pertinent to our institution:
First, the report urges universities “Adopt a consistent, statewide definition of ‘college and career readiness’.

During the conference, I was stunned to hear that over 41% of full-time students entering a public college or university directly from high school in 2010 required some sort of remedial English or mathematics coursework. 41%. Those 41% of students, were exponentially higher of at risk in not completing, because they start out to what amount to remedial English or remedial mathematics and I know President Ono, you’ve already been working on this and UC is working to address this, but how do we reach down into the educational pipeline to make sure that when students get on our campus they are prepared to take English 101, and have accomplished high school algebra.

If they aren’t prepared, how can we initiate programs and initiatives with the high schools to make sure they are prepared and increase their ability to complete a college degree and something that came up several times is that it’s not in the institutions benefit, nor the students benefit to have a student starting unprepared, because it leaves the student at a disadvantage and too often it is the students that are at risk, or first generation, socio-economically disadvantaged.

The second recommendation was to “Enhance financial literacy and planning for students and families” that are at risk. Really explain to people what the true costs of college are going to be. How can we explain to people what various funding sources are out there, what they’re going to have to commit in terms of finances, to really set people up so that they don’t find out two years or three years in that they can’t afford that final year of schooling.

Third, the Task Force recommends that universities “Expand opportunities for earning college credits that count toward a degree or certificate before graduating from high school.” I know that UC expanded dual enrollment so that UC professors were collaborating with high school teachers to already start on this, and a lot of these recommendations within the task force, UC is already doing. But I think, taking a couple
of hours to read over the recommendations of this task force will really go to the heart of where governor Kasich thinks education needs to go, but also where the higher education opportunities are in the coming decades.

I have highlighted only three of the 20 recommendations that emerged from the Task Force. However, I believe this document will be an effective tool moving forward, and I know many of the recommendations within the report are either partly or wholly underway at the University.

Gigi Escoe, was a central moving part in this task force and she knows far more than I about this and I think it might make since for her to make a presentation on this at the next board report and I’ll reach out to her, I know she’s very busy, either way, to explain what the university is doing to reach these students to initiate new programs to reach new student demographics.

It’s certainly something we need to focus on to accomplish our mission and also graduating the people Ohio needs to keep moving forward. Thank you.

Mr. Barrett:

Thanks Nick, next is the student government report President Lane Hart.

**Student Government Report**

Mr. Hart:

Thank you, Chairman Barrett. Election Results Watch Party: Student Government co-hosted an extremely successful Election Results Watch Party with the Political Science Department on Election Night at the Kingsgate Marriott. It was well attended and exciting to share this non-partisan event with the UC community.
Smoking policy update: On October 24 Student Government hosted a tobacco policy forum in TUC in order to engage the undergraduate community. The event was well-attended with approximately 30 students voicing their comments and concerns. Overall, it seemed that the student body is deadlocked on the issue. When we surveyed 14,942 students, 7,496 believe that there should be a ban, 6,263 oppose a ban, and 1,183 have no opinion. Overall, Student Government plans to recommend enforcement of the existing policy, prohibiting smoking within 25 feet from buildings, instead of a broader change to this policy due to the information collected.

App Innovation Studio: Student Government has been excited to work with Interim CIO Nelson Vincent and his team to repurpose a UC IT space in Steger Student Life Center as an app innovation studio. In this exciting space, students, faculty, and community developers will come together to create a suite of apps that are related to and benefit our community. This space will be a physical symbol of our continued dedication to innovation and collaboration across disciplines such as computer technology, information systems, graphic design, business, and many others. UC IT and Student Government will be hosting a launch event on February 7th and we would love for each of you to join us. This serves as a model for collaboration internally and externally to continue to elevate the profile of our institution. Huge thanks to Nelson and his team.

Moving on, it sounds like we’ve all been in Columbus a lot and we were up there with an undergraduate team on November 9th and 10th for the Ohio Student Government Association meeting. We met with a public school representatives from across the state, we met with Chancellor Petro, we also met with some other representatives and talked about many of the same issue we’ve been talking about this entire meeting, so I won’t belabor over those.

Also, on November 26th, President Ono hosted a Safety Summit. The summit was extremely successful and the President did a fantastic job communicating the needs of the UC community and garnering support for our safety. The Chief of Police for Cincinnati,
the assistant city manager and lots of people, Chairman Barrett was there. It was a great turnout, and we really had a good conversation about what needs to be done in the area and President Ono tasked a lot of people to bring back recommendations to the next meeting, which will occur on January 18th.

An International Taste: Student Government hosted an outstanding multi-cultural food tasting event where student group representatives from many cultural groups on campus were invited to cook and share their culture’s cuisine on November 14 in TUC. This was a great learning and social opportunity and we look forward to hosting similar events next semester to continue the dialogue along with Vice-Provost Raj Mehta. We also had a menorah lighting for Hanukkah yesterday evening actually on McMicken Commons, which President Ono and I both attended and we also hosted a holiday caroling event inside of TUC, both were really well attended and I think it speaks to the community that President Ono is really trying to get a lot of students together.

Computing and IT Summit: Lastly, on December 3rd Student Government representatives were invited by Interim CIO Nelson Vincent to attend the Computing and IT Summit with business leaders from across the region. The dialogue was extremely rich and VP Nelson, President Ono, and Provost Johnson are very committed to making our career landscape the best in the region for both students and employers.

That concludes my report, thank you Chairman Barrett.

Mr. Barrett:

Thank you president Hart. Is there any other new business to come before the board? I want to also remind everybody, that this coming Saturday, December 15 is our commencement ceremony. Through the efforts of Santa Ono and Wym Portman, we have Senator Rob Portman as our speaker, it’s most impressive and I hope everybody is available and can make the graduation on December 15th.

Executive Session
We are going into executive session, officially, I will say we may or may not conduct business after we reconvene. I want to remind everybody that our next Regular Board Meeting will be held here in the Russell C. Myers Alumni Center, on Tuesday, February 19, 2013.

For the first part of our executive session, I would like for all of the student representatives to stay in the room, that would be Josh, Nick and Lane and I also like Chief Cureton to stay in the room for the first part of the executive session.

I will now call for executive session and I would like to have a motion that we enter Executive Session for the purpose of considering the appointment, employment, dismissal, discipline, promotion, demotion or compensation of a public employee; to consider matters required to be kept confidential by federal law or regulations or state statutes; and conferring with counsel concerning disputes involving the University?

Upon motion of Mr. Chesley and seconded by Mr. Portman, the Board voted to enter Executive Session by the following roll call vote:

**AYE:** C. Francis Barrett; Thomas D. Cassady; Stanley M. Chesley; Gary Heiman; Thomas H. Humes; William C. Portman, III; Robert E. Richardson, Jr.; and Geraldine B. Warner

**NAY:** None

**ABSENT:** None

The executive session commenced at 11:19 a.m. and adjourned at 11:58 a.m.
Reconvene Meeting

Mr. Barrett:

The meeting of the Board of Trustees of the University of Cincinnati will now be reconvened. *(Meeting was reconvened at 12:14pm)*

Mr. Barrett:

We have just a couple of items that I want Dr. Ono to talk about upcoming we have a major basketball game, do you want to comment on that briefly?

President Ono:

Yes that game is a historic one, a rivalry between the University of Cincinnati and Xavier University, which has been rebranded as the Crosstown Classic. We have a great rapport, it’s going to be at US bank arena and some of the proceeds through ticket sells is going to the national underground freedom center. We’re looking forward to that and I’m certainly hoping that UC wins. It should be a good experience.

Mr. Barrett:

Another thing I’d like to share with Dr. Ono and have you comment on it is the Belk Bowl, which is on December 27, 2012 in Charlotte, North Carolina at the Bank of America Stadium, beautiful venue, and beautiful facility. We want to ensure that if any of our students who wish to go have the opportunity to go and we want at least a thousand students to be able to attend so were going to raise the funds to do that. Do you want to talk about that very quickly Santa?
President Ono:

Sure, there’s a package deal that students can purchase, some of them have, but we would like more to purchase that travel package and I think it is around $154.00, which includes the bus trip, hotel room and a ticket to the Belk Bowl and we discussed this situation, and we think we have great fans and I think we agreed to make a thousand such packages available to students on a first come first serve basis. It was very important for our band to have access to that package too, so they can travel. I will be talking to Whit Babcock and Bob Ambach after this meeting to operationalize those steps.

Mr. Barrett:

Thank you, with respect to the subject matter of Executive Session, the first item doesn’t require any action, but I want to state on the record that the Board of Trustees and the Administration is completely and firmly committed to ensuring safety on campus and in the neighborhoods surrounding the campus for all of our UC students, guest visitors, etcetera and were going to leave no stone un turned in our efforts to insure a level of safety. We do not need a motion to that effect, but I want to stay on the record the Board of Trustees and the Administration is completely committed to that.

The one item we do need to take some action on is a compensation issue. I am now going to turn the meeting over to the chair of the compensation committee Gary Heiman and the committee also consists of Wym Portman and Ginger Warner. Gary?

Mr. Heiman:

Thank you Mr. Chairman and first of all I’d like to thank my committee, Ginger and Wym and Mr. Chairman you were present during this and everybody else on the
board who assisted and Dr. Ono for your cooperation in making this a very amicable negotiation. Let me just hit the high points. The term of the appointment?

Mr. Barrett:

For clarification you are talking about the employment of Dr. Santo Ono of president of university.

Mr. Heiman:

Thank you. The initial term will be ten years commencing on October 23, 2012 and expiring on October 22, 2022, the compensation for all the service that Dr. Ono will render under this agreement the board shall pay the president, an annual base salary of $525,000 which will be payable in equal monthly installments. The president’s annual base salary shall be reviewed annually by the board compensation committee in according to university rule 30-17-01. It may be increased, but not decreased.

Dr. Ono will be eligible for a performance bonus and there are no lower or upper limitations on that bonus. As a condition of his employment, he will receive an automobile, so he can perform his duties, which will appropriately reflect his position. The president can travel and entertain under reasonable entertainment expenses, however to be reviewed every six months by the board’s audit committee. Mr. Chairman, is there anything else you would like me to cover in this contract?

Mr. Barrett:

I would ask that other members of your committee would speak and make a motion and a second to authorize the board of trustees.

Mr. Heiman:
Okay. Ginger would you please comment on the agreement?

Mrs. Warner:

As a committee we looked at all of the details, the contract you see before you that includes the changes that we made and I would enthusiastically endorse the support of the rest of the board members and voting to accept this contract.

Mr. Chesley:

Was President Ono represented by council?

Mr. Heiman:

The president was represented by council.

Mr. Chesley:

Was the University of Cincinnati represented by outside council?

Mr. Heiman:

Yes.

Mr. Barrett:

If I could make one comment, I think the single most important aspect of this contract which your committee is recommending to the board is the term of ten years and during the search process and during the interview process that the candidate was put through, there was a refrain especially that came from the students that was on the search committee, graduate and undergraduate students and they wanted to know if Dr. Ono
would make a commitment to the University to stay. That impressed him most of all and he said he would make a commitment and in fact he is the one that said if the students want me to stay and the university wants me to stay, I want to make that commitment, so Santa agreed to a ten year commitment and one of the things again that came out of the whole process was the desire to not only retain an extremely qualified person of his ability and caliber, but to provide stability to the university over the long-term and were so happy to have Dr. Ono and we wish to have a long-term relationship.

Mr. Chesley:

Can I add one other thing that I thought was of interest? The search that we had for president, now there was 28 people one of the things that came out was that there were two or three people that had been on the national search committee with President Ono, when he was looked at and became provost and they were also on the search committee with the last president. The comments were that two and a half years ago that President Ono would have probably been on the highest of rankings, to be a President, I found that to be significant.

Another thing I found to be significant, is I did a little research and I found that Raymond Walters served about twenty eight years, Dr. Langston served twenty something years and even Dr. Steger served twenty-three years. That wasn’t all in one contract the fact that President Ono prepared to spend ten years, I think he’s already spent two years, in the last several months (laughter). I find that we are so very fortunate to have him. Also, I noticed in the New York Times in the last two days, he is seriously being underpaid. Based on some of the numbers we saw for some of the presidents throughout the country.

Mr. Barrett:
Thank you Stan. Are there any other comments? Okay we have a motion by Mrs. Warner and a second from Mr. Portman. The Board approved President’s Ono employee contract by the roll call vote.

**AYE:** C. Francis Barrett, Thomas D. Cassady, Stanley M. Chesley, Gary Heiman, Thomas H. Humes, William C. Portman, Robert E. Richardson, Jr. and Geraldine B. Warner.

**NAY:** None

**ABSENT:** None

**Adjournment**

There being no further business before the Board, and upon proper motion of Mr. Cassady, seconded by Mr. Humes the meeting adjourned at 12:39 p.m.