TABLE FEEDBACK FROM CAPP Town Hall Meeting VII – 04/08/04

Recommended name of plan:
- UC: Creating a Universal Community
- UC: Leading in the 21st Century
- UC: A leader in the Urban Renaissance
- UC 21: Leading Now and in the Future
- UC: Urban Renaissance Plan
- UC: Urban Integration Plan
- UC: Reality Integration Plan
- UC21: Vision, Action, Success
- UC21: The Urban University without Boundaries
- UC21: The Power of the Vision
- UC 21: Leading the Urban Renaissance
- Cincinnati Plan
- “Leading” resonates
- UC: Leading the Urban Renaissance
- Negative connotations for “21”
- Positive connotations for leadership, pioneer, and renaissance
- U2C1:
  - UC: City Plan- city is more positive than urban
  - The Cincinnati Model
  - UC Urban Renaissance Plan
  - UC Urban Integration Plan
  - UC Reality Integration Plan
  - UC City Limits Plan
  - UC the future
  - Like UC 21
  - Circles vs. triangles
  - Don’t like UC 21 or UC21
  - Pioneer or renaissance sounds old
  - Urban- overused and negative
  - It’s all UC in the 21st century
  - Leading our Community
  - The Cincinnati Deal
  - Be inspiring, uplifting, positive, and powerful
  - UC: The Urban University for the 21st Century
  - UC: The Urban University for the 3rd Millennium
  - UC: 3rd Millennium Plan- 3rd millennium plan will take us seamlessly to 2999
  - UC21: Leading Our Community Now and in the Future
  - UC 21st: Leading Our Community Now and in the Future
  - UC21: Unlimited Change
  - UC21: Uniquely Changing
  - UC21: University and Community
• UC21: University/Community
• UC21: Upper Class!
• UC21: Unique Community
• UC21: Utterly Classy!
• UC21: Renaissance and Discovery
• UC21: Ubiquitous Success
• UC21: Future and Change
• UC21: Progress and Change
• UC21: Unstoppable Creativity
• UC21: Glory thru Change
• UC21: Vision, Action, Success
• UC\textsuperscript{21}: Urban Power
• UC\textsuperscript{21}: Exponential Growth
• UC\textsuperscript{21}: The Power of Change
• UC: Vision 21
• The UC\textsuperscript{21} vision
• UC: The Urban Vision
• UC: The Urban Discovery
• UC 21: Defining the Great Urban University- unanimous choice of team 12
• UC 21: Experience Education- leverages the urban experience, second century of co-op, UC Your Way, Co-Op for the 21\textsuperscript{st} Century, Beyond the Classroom
• UC\textsuperscript{21}: The Formula for the Future- formula denotes solution, urban is limiting and we transcend our location
• The UC Act
• UC Act: Urban Action, Global Vision
• UC/21: Urban Engagement, Global Vision
• UC Now: Leading for Tomorrow
• UC Impact: Leading for Tomorrow
• UC Impact: A Great Urban University with Global Vision
• UC\textsuperscript{21}: Building Excellence
• UC Tomorrow
• Urban Engagement, Global Vision: The Strength of a National University
• Cincinnati Plan for the 21\textsuperscript{st} Century
• UC: Plan for the 21\textsuperscript{st} Century
• UC: Cruise into the 21\textsuperscript{st} Century
• UC: Charting our Voyage into the 21\textsuperscript{st} Century
• UC: Chart your Voyage into the 21\textsuperscript{st} Century
• UC: Setting the Course for the 21\textsuperscript{st} Century
• UC: Barge into the 21\textsuperscript{st} Century
• UC: The Course for the 21\textsuperscript{st} Century
• UC: The Heart of the City
• UC: The Brain of the City
• UC: Setting the Course for a Great Community
• Nobody likes UC\textsuperscript{21} or UC\textsubscript{21} it is too nightclub/disco thematic, An image not fit for our university
• UC\textsuperscript{21}
• UC\textsuperscript{21} s+c
• UC to the 21\textsuperscript{st} Power
• UC\textsubscript{works}
• UC\textsubscript{works}: Where Excellence Matters
• UC\textsubscript{opportunity}
• UC\textsubscript{opportunity}: Where Excellence Matters
• UC\textsubscript{pathway}
• UC\textsubscript{innovation}
• UC\textsubscript{forward}
• UC\textsubscript{leads}
• UC\textsubscript{genius}
• UC\textsubscript{free parking}
• UC\textsubscript{engagement}
• UC\textsubscript{connection}
• UC\textsubscript{vision}
• UC\textsubscript{creates value}
• UC\textsubscript{cool}
• Lack of understanding of UC21 could play to its advantage; must link to a descriptive line to dispel unintended connections
• URBAN = crime, safety, concrete – Keep the word “Urban” out
• UC\textsubscript{21}: Defining the new century
• UC\textsubscript{21} (catchy and interesting)
• UC\textsubscript{21} UP (aspirational, reaching, moving, catchy
• UC\textsubscript{21}\uparrow
• UC\textsubscript{21}\uparrow
• UC: Creating the Future
• UC\textsubscript{21}: Creativity and Innovation for the 21\textsuperscript{st} Century
• UC\textsubscript{21}: Establishing Standards of Excellence
• UC\textsubscript{21}: Shaping the 21\textsuperscript{st} Century
• UC 20/20: Visionary Leadership in the 21\textsuperscript{st} Century
• UC 20/21: Visionary Leadership in the 21\textsuperscript{st} Century
• UC 20/20: A Perfect Vision
• UC 20/21: A Perfect Vision
• 20/20: UC Vision
• 20/21: UC Vision
• UC: Leading in the Urban Renaissance
• UC\textsubscript{21}: Leading in the Urban Renaissance
• UC\textsubscript{21}: Leading in the Urban Renaissance
• UC\textsubscript{21}: Like the words “URBAN” and “UNIVERSITY” in some combination (do not like pioneer or renaissance
• UC\textsubscript{21}: You do the math (CVM Note: Candidate for the TOP 10 LIST)
• Imagine UC
• The UC Commitment of a Discovery Urban University

Recommendations for “Standards of Excellence” Document:

**Name “Standards of Excellence”**
- We unanimously do not like “Standards of Excellence”
  - We prefer:
    - “Building Excellence, Creating Opportunity”
    - “Pathways to Leadership”
- “Standards” – not accurate, should be “Promise” or more aspirational
  - Surrounded by Excellence
  - A New Century of Excellence
  - A Third Century of Excellence
  - Creating Excellence
  - Expanding Excellence
  - Expanding on Excellence
- Rename to “Compact for Excellence”
- Rename “Achieving Excellence”
- Rename “Pillars of Excellence”
- Good title
- Rename to “UC Steps Ahead”
- Rename to “Setting the Standard of Excellence”
- Rename to “Building Excellence Through:”
- Main title looks OK
- Main title is o.k.
- Main title should be: “The Elements of Excellence” or “The Formula UC21”
- Main title should be: “Guiding Principles of Academic Excellence: NAME SHIPS and Cultural Competence”
- Main title should be: “Guiding Principles of Academic Excellence”
- Main title should be: “UC Preparing for the 21st Century”

**Column 1 “Student Centered”**
- Change title to “Putting Students First”
- Change title to “Centering on Students”
- Add the following to this standard: “Liberal Education as a Core”, “Teaching Matters”, “World Class Faculty”
- Change title to “Student Focus”
- Rename to “Students First”
- Rename to “Student Centeredness”
- Add “Selectivity with Clear Access Pathways” to this standard
- Rename to “Becoming More Student Centered (Service)”
- Rename to “Focusing on Students”
- Rename to “Students First”
• Rename to “Student Centered”
• Add “Selectivity with Clear Access Pathways”
• Rename to “Focus on the Student”
• Rename to “Student Centered Focus”

**Column 2 “Research Excellence”**
• Should be combined with “Academic Excellence”
• Should be combined with “Academic Excellence”
• Change name to “Research Impact”
• Combine with Academic Excellence and rename “Achieving Research and Teaching Excellence”
• Rename “Research Excellence”
• Add “Economic Force”
• Add “Experts in Residence”
• Combine Standard 2 and 3 and rename “Building Upon Academic Excellence”
• Delete “Teaching as Scholarship”
• Add “experiential learning”
• Rename to “Research Excellence”
• Rename to “Research Excellence”
• Rename to “Research Excellence”

**Column 3 “Academic Excellence”**
• Should be combined with “Research Excellence”
• “National Presence and Recognition” should be moved to “Creating Opportunity” standard
• Should be combined with “Research Excellence”
• “Experiential Learning” should also be included here
• Rename standard to “Achieving Academic Excellence & Prominence”
• Change name to “Academic Opportunities”
• Put “Experiential Learning” in this standard
• Combine with Research Excellence and rename “Achieving Research and Teaching Excellence”
• Rename “Academic Excellence”
• Move “Liberal Education as Our Core” up to second on the list
• Add “Cultural Competence”
• Rename to “Achieving Educational Excellence”
• Add “Experiential Learning”
• Add “Cultural Competence”
• Add “Selectivity with Clear Access Pathways”
• Combine Standard 2 and 3 and rename “Building Upon Academic Excellence”
• Rename to “Academic Excellence”
• Rename to “Academic Excellence”
• Rename to “Academic Excellence”
• Rename to “Teaching and Learning is Key”
Column 4 “Relationships and Partnerships”
- Rename to “Engaging in Community Relations and Partnerships”
- Change the name to “Forging Key Relationships & Partnerships”
- Add “Economic Force” and “Revenue Generation” to this standard
- Change name to “Building Relationships & Partnerships”
- Rename to “Engaging in Community Relationships & Partnerships”
- Rename to “Key Relationships & Partnerships”
- Add “Revenue Generation and Performance-based Budgeting”
- Add “Economic Force”
- Add “Economic Force”
- Rename to “Forging Key Relationships & Partnerships”
- Rename to “Relationships & Partnerships”
- Rename to “Community Involvement”
- Rename to “Engaging in Key Partnerships”
- Add “Healthy Cincinnati”
- Rename to “Community Involvement”

Column 5 “Place”
- Rename to “Expanding A Sense of Place”
- Combine this standard with standard 6 ‘creating opportunity’ and rename “Establishing A Sense of Place & “Opportunity”
- Rename to “A Great Place”
- Rename to “A Sense of ‘Place’”
- Rename to “Expanding Our Sense of ‘Place’”
- Rename to “A Sense of ‘Place’ Destination”
- Rename to “A Sense of ‘Place’”
- Rename to “A Sense of ‘Place’”
- Rename to “A Sense of ‘Place’”

Column 6 “Creating Opportunity”
- Combine this standard with standard 5 “place” and rename “Establishing A Sense of Place & “Opportunity”
- Add “UC Anytime/Anyplace” to this column
- Add “UC Anytime/Anyplace” to this column
- Add “Community Partnerships” to this standard
- Delete it
- Delete this column
- Rename to “Creating Opportunities”
- Rename to “Opportunity”
- Rename to “Opportunity”
- Rename to “Creating Opportunities”
- Rename to “Opportunity”

General Comments
- Categories/Headings/Standards: Simplify heading by removing modifiers
- There were too many columns or pillars that needs more parallel construction or phrasing (e.g. all nouns, gerunds, verbs, etc.)
- Draw three intersecting circles – Top circle is ACADEMIC; Bottom left circle is COMMUNITY; Bottom right circle is RESEARCH (Expertise)
  - Reinvents traditional University model (teaching research, service) by recognizing/ fueling interactions and synergy. We MUST achieve excellence across these spheres. Do NOT artificially fit teams into the spheres. Rather have teams specify how their efforts foster excellence in each sphere.
- We don’t find the 6 labels compelling
  - We’re agnostic about the “ships”
  - Maybe go back to Teaching and Research
  - No strong opinion
  - Rename standards names to:
    - Students
    - Research
    - Academics
    - Partnerships
    - Sense of Community
- The first three columns are our core mission
- Missing – Leading Change
- Mediocre categories – need more punch, more “salability”
- What will challenge a student living in Indian Hill to select UC? LEADERSHIP
- Too internally focused on UC
- Whole table needs rewording because there is a disconnect between the title and the table.
- Excellence is a disconnect with what is below
  - Labels are not exciting – not unique
  - Needs to be looking forward
  - Try the “ships”
- Old thinking; won’t appeal to the 21st century constituency