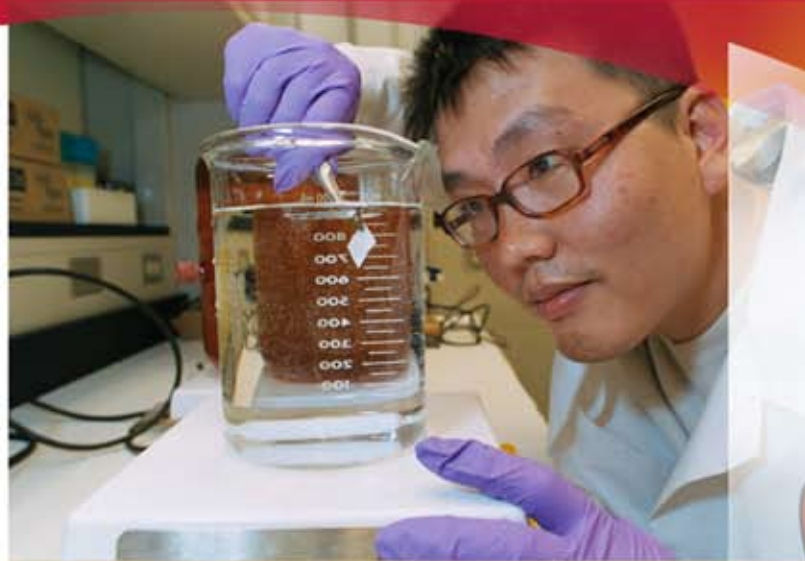


UC|21

President's
Report Card
to the
Board of Trustees

September 2009 Update



Goal 1 – Place Students at the Center

	2003	2006	2007	2008	2009	2011-2012 Target	Change Since Most Recent Measure	Change Since Baseline Year*	
Improve Student Satisfaction									
SSI Measure (Overall Satisfaction)	4.05	4.82		5.08		4.97	5.4%	↑	25.4%
NSSE Measure-Freshmen (All Categories Combined)	42.9		46.9		49.2	48.5	4.9%	↑	14.7%
NSSE Measure-Seniors (All Categories Combined)	45.3		50.2		50.7	51.1	1%	↑	11.9%
Graduate Student Satisfaction Survey (Master's Students - Overall Satisfaction)		91%	92%	92%	88%	92%	-4.0%	↓	-1.0%
Graduate Student Satisfaction Survey (Doctoral Students - Overall Satisfaction)		90%	92%	92%	93%	94%	1%	↑	3.0%
Student FTE to Faculty FTE Ratio	17.3	14.6	14.6	14.6	14.6	14.6	0.0%	↔	-15.6%
Improve Retention and Graduation Rates									
First-Year Retention Rate	77%	80%	82%	83%	84%	85%	1.0%	↑	7.0%
Six-Year Graduation Rate	48%	52%	52%	55%	55%	56%	0.0%	↔	7.0%
Establish a 24/7 Learning Environment									
Distance Learning Enrollment (Instructional FTE)	519	1,352	1,564	1,970	2,105	1,720	6.9%	↑	305.6%
Distance Learning Enrollment - Degree Program Headcount	642	2,290	2,559	2,809	3,002	2,815	6.9%	↑	367.6%
Distance Learning - Number of Degree Programs	8	15	16	16	23	22	43.8%	↑	187.50%
E-Classrooms - Currently 75% of 145 Centrally Scheduled Rooms are E-classrooms		98	99	101	109	144	7.9%	↑	22.5%
Student Use of Blackboard	66%	81%	86%	88%	89%	100%	1.0%	↑	23.0%
Faculty Use of Blackboard	33%	58%	64%	71%	74%	100%	3.0%	↑	41.0%
Wireless Coverage (Estimated)	15%	54%	56%	56%	56%	100%	0.0%	↔	41.0%
Provide Seamless and Effective Pathways for Student Success									
Transfer Students from Non-UC Schools & Universities	1,090	1,349	1,288	1,550	1,727	1,500	11.4%	↑	58.4%
Articulation and Transfer from UC Regional Campuses	436	559	658	654	755	750	15.4%	↑	73.2%
Cincinnati Public Schools First-Year Retention Rates	72%	72%	75%	70%	76%	80%	5.5%	↑	3.5%

OTHER ACHIEVEMENTS

- **Tuition Holds Steady** – After two consecutive years of no tuition increases for undergraduate students, tuition again remains flat as fall quarter 2009 opens. Even though state legislators passed a budget allowing universities to raise tuition 3.5 percent in 2009-10 and 2010-11, UC has declined to raise tuition at this time, except for graduate and professional degree programs.
- **Awards for Progress** – The Consortium for Student Retention Data Exchange recognizes UC with its annual Best Practice Award for institutionalizing improvements resulting in higher retention and graduation rates. Since the inception of UC|21, retention rates have risen 7 percent as have graduation rates.
- **Quarters to Semesters Conversion** – The Board of Trustees approves switching from quarters to semesters, effective in 2012, to help provide consistency across the state's public universities and allow for smooth transfer of credit from campus to campus. The University System of Ohio called for the calendar change in its 10-year strategic plan.
- **Piloting Regional Rate** – The colleges of Business, Applied Science and Allied Health Sciences pilot a new "metropolitan" tuition rate close to in-state tuition for out-of-state undergraduate students residing in the 42 counties of Kentucky and Indiana adjacent to Cincinnati. The new rate led to enrollment growth from Northern Kentucky and Eastern Indiana.
- **Law Ratio** – The College of Law's 9.7:1 student-faculty ratio ranks first among Ohio law schools and in the top 10 among American law schools.

- **Multi-Lingual Visits** – International students and their families can now "visit" UC without the time and expense of getting here, thanks to online tours of campus now available in Korean, Mandarin Chinese, Spanish, Turkish, Japanese and Italian. The tours can be accessed at: www.uc.edu/virtualtour/vidwest/.
- **Center for Engineering Students** – Fund-raising and planning get under way for the construction of the Engineering Alumni Learning Center to serve as an area where College of Engineering students can study in groups, receive tutoring and interact with faculty. This facility is expected to provide a welcoming and supportive atmosphere in which students can learn about the profession of engineering, fundamental skills that are necessary for its practice, and adjust to the rigors of academic life and the engineering curriculum.
- **Seamless Transition** – A transfer articulation agreement, signed by Raymond Walters College and the College of Design, Architecture, Art, and Planning, allows students to begin study in RWC's two-year Electronic Media Technology program and then enter into DAAP's Electronic Arts program to complete a baccalaureate degree with no loss of credit.
- **Admissions Changes** – The university announces admissions policies to align with the state's strategic plan for higher education and mission differentiation. Effective in fall 2010, freshmen admitted to the Uptown Campus must meet academic success criteria, while those who don't meet the requirements will be referred to the university's regional campuses in Blue Ash and Batavia and to Cincinnati State. Associate's degree programs will move to the regional campuses.

Goal 2 – Grow Our Research Excellence

	2003	2006	2007	2008	2009	2011-2012 Target	Change Since Most Recent Measure	Change Since Baseline Year*	
Increase Our Research Funding									
Total Research Funding**	\$310,483,057	\$332,655,266	\$333,502,261	\$353,029,246		\$350,000,000	5.9% ↑	13.7% ↑	
Total Research Expenditures**	\$255,083,000	\$294,150,000	\$336,717,000	\$344,045,686		\$325,000,000	2.2% ↑	34.9% ↑	
Rank Among Publics	37	40	23			Top 35	17 ↑	14 ↑	
Federal Research Expenditures**	\$185,261,000	\$201,742,000	\$219,317,000	\$221,186,244		\$225,000,000	0.9% ↑	19.4% ↑	
Rank Among Publics	22	28	18			Top 25	10 ↑	4 ↑	
Corporate Research Investment in UC**	\$6,439,014	\$6,253,398	\$8,726,966	\$14,820,755		\$15,000,000	69.8% ↑	130.2% ↑	
State Research Funding Investment	\$14,341,289	\$11,176,496	\$5,245,144	\$8,520,587		\$15,000,000	62.4% ↑	-40.6% ↓	
Research Grant Submissions	1,528	1,702	1,763	1,630		2,000	-7.5% ↓	6.7% ↑	
Grant Proposals Funded	869	930	729	792		1,000	8.6% ↑	-8.9% ↓	
Enhance Our Capacity for Interdisciplinarity, Innovation and Discovery									
Number of Patent Applications	25	73	56	43	64	75	48.8% ↑	156.0% ↑	
Number of Patents Issued	8	11	13	8	7	15	-12.5% ↓	-12.5% ↓	
Number of Invention Disclosures	86	116	111	115	113	150	-1.7% ↓	31.4% ↑	
Number of Undergraduate Research Programs ***	NA	NA	NA	NA	83	99	XX% ↔	XX% ↔	
Increase the Number of Our Faculty Awards and Distinctions									
National Academies Members	5	6	7	8	8	10	0.0% ↔	60.0% ↑	
Rank Among Publics	51	53	57			Top 50	-4 ↓	-6 ↓	
Faculty Awards	12	12	7			20	-41.7% ↓	-41.7% ↓	
Rank Among Publics	33	54	53			Top 25	1 ↑	-20 ↓	

OTHER ACHIEVEMENTS

— **Rankings Rise** – In the latest National Science Foundation report, UC ranks No. 18 in federal research expenditures, up from No. 28 the previous year. The new ranking, based on expenditures for fiscal year 2007, places UC above institutions such as the University of Virginia, Indiana University and Purdue. In the category of total research expenditures, UC ranks No. 23, up from No. 40 in 2006.

— **Record High** – UC reaches an all-time high in research funding in 2008 at \$353 million, \$20 million more than the previous year. Colleges showing significant increases include the College of Engineering and the McMicken College of Arts and Sciences.

— **Elite Designation** – UC, with Cincinnati Children's Hospital Medical Center, University Hospital and the Cincinnati Veteran's Affairs Medical Center, wins a \$23 million Clinical and Translational Science Award (CTSA) from the National Institutes of Health. Only 60 such awards and designations are expected to be given by 2012. The CTSA national consortium brings major research institutions together with the common focus of speeding the time it takes for laboratory discoveries to become real treatments for patients.

— **Connecting Researchers** – UC and Cincinnati Children's Research Foundation (CCRF) agree on an information technology strategy to optimize electronic communication and data-sharing among their researchers. The first step establishes a private network link between UC and Cincinnati Children's, enabling the rapid transfer of data between researchers at each site.

— **Bio-Diesel Production** – Utilities Services teams with College of Engineering Professor Ming-Ming Lu to produce biodiesel in the basement of UC's central utilities plant. The effort re-uses waste oil from campus dining facilities to make bio-diesel fuel used by Utilities to produce electricity.

* Baseline year varies and may not be listed if it occurs in 2004 or 2005.

** New data tracking and business procedures implemented in FY 2007 changed the calculations for some research information. As a result, there may be fluctuations in certain reporting categories.

*** Where XX appears data was not collected in the baseline year; a percentage change is not calculable.

— **Health Risks of Common Chemical** – Ongoing studies of the environmental pollutant bisphenol A (BPA) link this chemical commonly used in polycarbonate plastics to heart disease in women. Major news outlets around the world reported on this work as researcher Scott Belcher presented results of this and other BPA studies at the Endocrine Society's annual meeting.

— **Charting a Course** – Led by the Office of Research, the university in 2009 begins an update of its strategic plan for research. Input has been gathered from faculty and staff while the final plan will be presented soon to the Board of Trustees for approval.

— **Year of Celebration** – UC works with partners to honor the bicentennial of Charles Darwin's birth and the sesquicentennial of his work *On the Origin of Species*. Course offerings, speaking events and a virtual trip through Second Life to the Galapagos Islands helped to communicate Darwin's theories and stimulate conversation about the impact of his research.

— **Virus Research Finds Nobel Audience** – Detection and differentiation of influenza virus using carbohydrates earns chemistry doctoral student Dan Lewallen an invitation to the 2009 Lindau Meeting of Nobel Laureates and Students. Lewallen, a mentor to high school and undergraduate students, was one of just 600 young researchers from around the world selected to attend the 2009 meeting, where he was introduced to 23 Nobel Laureates.

— **Top in Tax** – College of Law Associate Dean Paul Caron is named one of the Top 100 Most Influential People in Tax and Accounting. His TaxProfBlog is one of The ABA Journal's Blawg 100.

— **Exhibiting Undergraduate Research** – The 2009 Undergraduate Research Poster Session showcases nearly 100 posters representing projects from 225 students. New to this year's event were People's Choice Awards, with attendees selecting as favorites 12 posters on projects ranging from traffic analyses to quality-of-life studies.

Goal 3 – Achieve Academic Excellence

	2003	2006	2007	2008	2009	2011-2012 Objective	Change Since Most Recent Measure	Change Since Baseline Year*	
Enhance Our National/International Presence and Recognition									
U.S. News Ranking	160	139	148	149	146	130	3 ↑	14 ↑	
Out of State Enrollment (Headcount)	4,430	5,772	5,992	6,041	6,194	6,500	2.5% ↑	39.8% ↑	
Out of State Enrollment (Percent)	13%	16%	16%	16%	16%	17.0%	0.0% ↓	3.0% ↑	
Graduate Student Enrollment	6,685	7,365	7,831	7,715	8,000	8,310	3.7% ↑	19.7% ↑	
International Student Enrollment (Headcount)	1,945	1,885	1,930	1,867	2,000	2,050	7.1% ↑	2.8% ↑	
Libraries: Number of Volumes	2,977,475	3,209,337	3,418,599	3,631,658		3,500,000	6.2% ↑	22.0% ↑	
Libraries: National Ranking (ARL)	45	49	58	72		50	-14 ↓	-27 ↓	
Double the Number of Our National Merit Scholars									
Number of Merit Scholars (Total Enrolled)	53	89	117	113	120	160	6.2% ↓	126.4% ↑	
Number of Merit Scholars (New)	18	39	29	44	28	40	-36.4% ↓	55.6% ↑	
Establish Academic Success Criteria									
ACT Scores of Entering Class	23.5	24.0	24.1	24.8	24.8	25.5	0.0% ↔	5.5% ↑	
Number of Uptown Students in Entering Class in Top 20% of ACT/SAT	1,106	1,275	1,529	1,539	1,750	1,630	13.7% ↑	58.2% ↑	
University Athletics Academic Progress Rate (Single Year)		0.944	0.947	0.959		0.955	1.3% ↑	1.4% ↑	
Develop Integrated Core Learning									
Students Studying Abroad	659	844	870	831	750	1,000	-9.7% ↓	13.8% ↑	
Graduates in High-Demand STEM Fields - Undergraduate	1,334	1,244	1,568	1,855	1,865	1,700	0.5% ↑	39.8% ↑	
Enhance National and International Importance of Graduate Education									
Number of Master's Graduates	1,466	1,622	1,706	2,035	1,884	2,100	-7.4% ↓	28.5% ↑	
Number of Doctoral Graduates	237	268	259	316	353	310	11.7% ↑	48.9% ↑	
Graduates in High-Demand STEM Fields - Grad/Prof	813	948	902	1,120	1,054	1,150	-5.9% ↓	29.6% ↑	
Number of International Students Graduated with Advanced Degrees	387	468	436	479	383	485	-20% ↓	-1% ↓	
Total Stipend Support for Graduate Students	\$22,152,704	\$28,343,685	\$28,896,415	\$29,743,761	\$29,814,619	\$33,000,000	0.2% ↑	34.6% ↑	
Total Externally-Funded Graduate Assistantships	\$9,324,152	\$7,825,686	\$9,034,842	\$9,805,068	\$10,680,498	\$11,000,000	8.9% ↑	14.5% ↑	

OTHER ACHIEVEMENTS

— **UC Up-and-Coming** – Within the space of two months, two major publications have used the term “up-and-coming” to describe the University of Cincinnati. *U.S. News & World Report’s* annual “America’s Best Colleges” issue listed UC as one of 18 “up-and-coming” institutions on the national universities list, and *The Chronicle of Higher Education* showcased UC among five up-and-coming institutions managing ambitions during tough times.

— **Evaluators Impressed** – After completing its site visit, a team of assessors indicates that UC can expect to earn 10-year reaccreditation from the Higher Learning Commission. The chair of the 12-member visiting evaluation team noted, “The team found a much improved university, a transformed university that better serves its constituents. You are all to be congratulated.” Similarly, Raymond Walters College completed a successful site visit with expected reaccreditation.

— **Two Tonys** – Two College-Conservatory of Music alumni win the theater industry’s highest honors at the 2009 Tony Awards. Karen Olivo clinched a Tony for “Best Performance by a Featured Actress” in her role as Anita in the Broadway revival of *West Side Story*. Matt Kraus, 2001 theater design and production alumnus, was part of the design team for *Liza’s at the Palace...!*, which won a Tony for “Best Special Theatrical Event.”

— **Athletes and Academics** – In 2008-09, 11 of 18 Bearcat teams posted GPAs of 3.0 or higher with 10 of the teams improving their GPAs over last year. Men’s basketball, lacrosse and women’s soccer posted perfect Academic Progress Rates, as reported by the NCAA.

— **State Centers of Excellence** – As requested by Ohio Board of Regents Chancellor Eric Fingerhut and the University System of Ohio (USO) strategic plan, UC identifies 11 centers of excellence: Design and Innovation; Neurosciences; Diabetes/Obesity; Environmental Health and Cancer; Pediatrics; Humanities (Classics, Creative Writing, and Philosophy of Science); Intelligent Air and Space Vehicle Energy Systems; Music and Theater Arts; Nanoscale Sensors; Sustaining Urban Environments; and Urban Transformation and Justice.

— **Top Rankings** – The most recent *U.S. News & World Report* rankings on graduate programs maintains five UC programs in the top 10: industrial design (6), interior design (3), criminology (3), pediatrics (3) and paleontology (7). In addition, *Forbes* magazine ranks UC among “America’s Best Colleges,” and for the third consecutive year, UC rates among the nation’s best, according to *The Princeton Review*. The annual college guide highlighted UC’s diversity, quality of life and “green” initiatives.

— **Prized Programs** – Yet again, the College of Design, Architecture, Art, and Planning’s prestigious programs in architecture, interior design and industrial design earn top rankings in a national survey of architecture and design employers. In the *DesignIntelligence* annual poll of employers, UC’s architecture, interior design and industrial design were consistently ranked among the nation’s top three in their respective disciplines.

— **Prescription for Success** – Students in the James L. Winkle College of Pharmacy score higher than the national and Ohio averages on the National Pharmacy Licensure Exam (NAPLEX) as well as on the law portion of the exam.

*Baseline year varies and may not be listed if it occurs in 2004 or 2005.

Goal 4 – Forge Key Relationships and Partnerships

	2003	2006	2007	2008	2009	2011-2012 Objective	Change Since Most Recent Measure	Change Since Baseline Year*
Expand Our Community and Business Partnerships								
Number of Undergraduate Students Engaged in Internships and Co-ops	3,654	4,386	5,043	5,336		6,000	5.8%	46.0%
Students Participating in Volunteer Activities**	NA	NA	4,529	5,986	6,487	8,261	8.4%	XX%
Community Organizations Served by Student, Faculty and Staff Volunteers***		500	NA	838	838	1,000	0%	41.6%
Number of Service Learning Courses**	NA	NA	39	57	126	65	121.1%	XX%
Pageviews on the Community/Business Web Site					81,252	114,336		
Number of Records in Community Connections Database**	NA	NA	NA	154	199	234	29.2%	XX%
Improve the Quality and Impact of Partnerships								
Community Partners Satisfaction Survey Results**				76%	NA	85%		XX%
Community Partners "Satisfied" or "Very Satisfied" with Service Learning, Capstone Experience			71%	NA	NA	90.0%		
Maintenance of Carnegie Foundation "Community Engaged" Classification			Yes	Yes	Yes	Yes		
Increase UC Investment in the Community								
Participation in Workplace Giving Campaigns		\$9,291,000	\$9,882,000	\$9,408,000	\$10,737,993	\$9,983,000	14.1%	83.5%

OTHER ACHIEVEMENTS

— **STEM Opening** – A second school devoted to science, technology, engineering and math (STEM) disciplines opens in Uptown as a result of the university's partnership with Cincinnati Public Schools, Strive and the state. This one is a high school in the newly renovated Hughes Center across the street from campus. The first was at Taft Elementary.

— **Community Service Honor Roll** – The Corporation for National and Community Service names UC to the President's Higher Education Community Service Honor Roll for exemplary service efforts and service to America's communities, the highest federal honor for educational institutions in service-learning and civic engagement.

— **Top Docs** – *Cincinnati Magazine* names more than 100 UC faculty members "Top Docs" in its November 2008 edition.

— **Corporate Relations and Community Engagement** – Departing President Nancy Zimpher funnels \$1 million into partnership activities after convening a presidential working group to examine the vital issues of innovation, economic development and working with business and community partners.

— **Strive Model Expanding** – The Strive birth-through-career educational collaborative co-founded by UC for the Greater Cincinnati/Northern Kentucky region receives a \$1 million investment from Living Cities to create a similar model in four cities involving four universities: California State University, Hayward, Calif.; Indiana University-Purdue University, Indianapolis; University of Houston; and Virginia Commonwealth University, Richmond, Va.

— **New Hope for Hospital Gowns** – UC employs its design research capabilities to heal the many ills of the hated hospital gown. After a display of better gown options held in May, a regional industry partner may soon bring the gowns to market.

— **UC Health Launch** – UC, UC Physicians and University Hospital announced the formation of UC Health, www.uchealthnow.com, a new collaboration blending the region's largest group of specialists with the area's premier teaching hospital and trauma center. Together, they comprise more than 650 clinicians, a 650-bed hospital, 20 clinical locations across the region and a growing medical campus in West Chester, which includes a medical office building and UC Health Surgical Hospital (formerly University Pointe Surgical Hospital).

— **Sharing Technology** – UC now hosts eight other institutions of higher learning and the Archdiocese of Cincinnati for Blackboard course management and communication and is embarking on a pilot project to bring it to science, technology, engineering and math (STEM) schools in the Cincinnati Public Schools. This shared service now serves over 55,000 external students throughout the State of Ohio, compared to 36,518 UC students.

— **Renewable Energy Production** – A new, three-year contract with GSF Energy, the landfill gas production company that extracts methane from Rumpke's landfill, allows UC's Utilities Services Department to purchase this landfill gas to produce renewable electricity in UC's cogeneration plant. This electricity will improve reliability, reduce costs and allow UC to sell Duke Energy 50,000,000 renewable energy credits per year.

— **Trees for Tomorrow** – Working collaboratively with Hamilton County's Park District, UC's Utilities Services Department sponsors a student-led event to reduce the university's carbon footprint by planting trees. Over 60 student and staff volunteers worked with parks personnel at the Glenwood Gardens to plant 2,000 seedlings— enough to absorb 1,200,000 pounds of carbon dioxide over their lifetimes.

— **Sharing Fitness Facilities** – UC's Campus Recreation Center becomes the on-campus fitness center for Cincinnati Children's Hospital Medical Center and University Hospital.

— **Regional Action** – The Agenda 360 regional action plan, created with the active engagement of UC faculty and staff, is unveiled. UC experts served on the initiative's planning teams, conducted research and served in leadership roles. Implementation of the plan, which is focused on the growth of the Greater Cincinnati economy, is underway with continuing participation from UC faculty and leadership.

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*** Self reported.

Goal 5 – Establish a Sense of Place

	2003	2006	2007	2008	2009	2011-2012 Target	Change Since Most Recent Measure	Change Since Baseline Year*	
Establish UC and Uptown as a Destination for Working, Learning, Living, Playing and Staying									
Number of Mainstreet Visitors (TUC and CRC)		1,740,000	1,930,000	2,100,000	2,144,138	2,426,258	2.1%	147.9%	
Participation in Catskeller Programs**		NA	3,757	3,328	3,911	4,200	17.5%	XX%	
Participation in Daily Campus Tours, Open Houses and Information Fairs**	NA	NA	NA	6,509	7,782	7,000	19.6%	XX%	
Participation in Virtual Tours				409,558	427,773	442,300	4.4%	4.4%	
Attendance at Venues on Campus (CCM, Nippert Stadium and Fifth Third Arena)**	NA	NA	367,383	408,979	402,768	505,577	-1.5%	XX%	
Improve the Quality of Life in Uptown									
See Achievements Below									
Create a "We're all UC" Culture									
Participation in MainStreet Stride (Participants and Spectators)**		NA	703	1,300	1,645	1,560	26.5%	XX%	
University Athletics Winning Percentage (Big East Only)		0.461	0.428	0.493	0.518	0.568	5.1%	12.4%	

OTHER ACHIEVEMENTS

— **Burnet Avenue Revitalization** – The parking garage is open, the LEED-certified headquarters for *The Cincinnati Herald* is ready for occupancy, the branding strategy for the Burnet Avenue is in place and plans for creating a vibrant retail and commercial district are being executed. The revitalization of Burnet Avenue is on track and gathering momentum.

— **Presidential History** – The nation's first African American president, Barack Obama, makes two stops on the UC campus during the campaign season, one just days before the election. In combination these events drew more than 50,000 people to campus, plus nationwide audiences via the news media.

— **Red and Black Makes Orange** – UC's football team wins the 2008 BIG EAST Conference Championship, the school's first outright conference win in football since 1964. The Bearcats' record-setting wins take them and thousands of their fans to the 75th Fed-Ex Orange Bowl – the first Bowl Championship Series appearance in UC history. Football season ticket sales rise by 44 percent in 2008 with attendance increasing 6 percent, while UC sets another record with six Bearcats selected in the NFL draft.

— **Environmental Impact** – Leaders in campus design and planning as well as utilities prepare a draft plan for reducing the university's carbon footprint as part of the American College and University Presidents Climate Commitment. In the meantime, Dining Services successfully implements tray-less dining, reducing food waste by 35 percent and decreasing the amount of water that needs to be heated for dishwashing.

— **Welcome to UC** – On July 1, Human Resources initiates a new "on-boarding" process to welcome, guide and orient job candidates from the time they accept a position at the university until the day they start work so that all employment documents, keys, IDs, e-mail access, benefits decisions, and compliance matters are taken care of efficiently.

— **Ground-Breaking on Short Vine** – Developers break ground on a new, \$26 million Hampton Inn at a prominent intersection between UC's east and west campuses in July. The Uptown Consortium and other Corryville stakeholders welcome the construction of the 132-room hotel at Martin Luther King Boulevard and Short Vine at a time when financing for new development has slowed.

— **'Wild' Night** – More than 5,000 students, faculty and staff participate in the university's successful UC Night at the Zoo, providing support for Uptown partner, the Cincinnati Zoo and Botanical Garden, and an evening of camaraderie. Another zoo outing is planned for this fall.

— **Naming Honors** – Three UC libraries take new names. The reconstructed Health Sciences Library, named for former senior vice president and provost Donald C. Harrison, M.D., sits in the CARE/Crawley building in the heart of the Academic Health Center. The new Center for the History of the Health Professions, also on the health campus, takes the name of President Emeritus Henry R. Winkler. An endowment names the Robert A. Deshon and Karl J. Schlachter Library in the College of Design, Architecture, Art, and Planning after two architecture alumni.

— **Conference Spotlight** – Successful national and international conferences hosted by departments in the McMicken College of Arts & Sciences and the College-Conservatory of Music attract hundreds of visiting scholars to campus and to Cincinnati. The ninth North American Paleontological Convention was hosted by the geology department and attracted over 500 paleontologists from nearly 30 countries to Cincinnati. The Midwest Economics Symposium was attended by 100 academic economists and hosted by the economics department. CCM organized the 14th International World Association for Symphonic Bands and Ensembles Conference.

— **Platinum in Ohio** – The Fernald Preserve Visitor's Center, which a team of UC faculty and students designed, wins a LEED Platinum rating for sustainable design, becoming Ohio's first such Platinum-rated project.

— **Teachers College Reopening** – The College of Education, Criminal Justice and Human Services celebrates the re-opening of Teachers College and the completion of its renovations. Its new facilities include a library, a video conferencing room with state-of-the-art equipment, a new center dedicated to science, technology, engineering, math and medical education, updated labs and new instructional computer labs.

— **Side by Side in Uptown** – UC and its partners in the Uptown Consortium complete a year of re-examination of the consortium's vision and mission in cooperation with the five community councils serving the Uptown neighborhoods. The recommendations, now being implemented, call for increased community participation in consortium decision-making and greater cooperation in advocacy.

— **Engaging Dialogue** – In the heat of the national debate on healthcare reform, UC hosted a timely Town Hall Meeting sponsored by U.S. Senator Sherrod Brown. More than 1,000 people attended the event in TUC's Great Hall.

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Goal 6 – Create Opportunity

	2003	2006	2007	2008	2009	2011-2012 Target	Change Since Most Recent Measure	Change Since Baseline Year*
Grow Our Revenues through Appropriate Enrollment Growth Strategies								
Total Enrollment	33,823	35,527	36,518	37,072	38,700	38,000	4.4%	14.4%
Size of Entering Class – Uptown Campus, Full Time Only	3,765	3,819	4,098	3,815	4,400	4,300	15.3%	16.9%
Size of Entering Class – Regional Campuses, Full Time Only	859	965	1,060	1,255	1,600	1,250	27.5%	86.3%
Undergraduate Student Enrollment Age 25 and Older	6,522	6,576	6,438	6,450	6,670	6,500	3.4%	2.3%
Grow Our Revenues; Become More Entrepreneurial and Efficient; Engage in Better Fiscal Stewardship and Discipline								
Institutional Liquidity – Avg. Daily Operating Cash Balance (15-Year Target \$236M—approximately 25% of total expenditures)	\$74,600,000	\$29,800,000	\$46,000,000	\$105,700,000	\$150,000,000	\$236,000,000	41.9%	101.1%
OBR Financial Health Composite Score**	2.8	2.6	2.8	2.5		NA	-0.3	-0.3
Foundation – Total Donations	\$70,745,341	\$84,044,247	\$79,004,470	\$196,005,461	\$91,340,362	\$100,000,000	-53.4%	29.1%
Faculty/Staff Campaign Results – Number of Donors		2,128	2,138	2,271	2,765	2,650	21.8%	47.5%
Faculty/Staff Campaign Results – Amount		\$8,921,081	\$9,541,102	\$9,085,302	\$10,387,137	\$7,500,000	14.3%	89.9%
Endowment Assets	\$873,327,000	\$1,101,100,000	\$1,185,400,000	\$1,099,104,693	\$832,900,000	\$1,366,000,000	-24.2%	-4.6%
Rank Among Publics	15	18	22	23		Top 20	-1	-8
Annual Giving	\$51,491,000	\$70,706,000	\$69,486,347	\$160,124,169	\$89,855,755	\$73,500,000	-43.9%	74.5%
Rank Among Publics	47	44	51	23		Top 40	28	24
Establish Diversity as a Core Value and Infuse Diversity into Our Campus Culture Students								
Female Student Headcount	17,747	19,363	19,839	20,195			1.8%	13.8%
% Female Students	52.5%	54.5%	54.3%	54.5%			0.1%	2.0%
Male Student Headcount	16,076	16,164	16,679	16,877			1.2%	5.0%
% Male Students	47.5%	45.5%	45.7%	45.5%			-0.2%	-2.0%
Native American Student Headcount	140	113	129	113			-12.4%	-19.3%
% Native American Students	0.4%	0.3%	0.4%	0.3%			-0.1%	-0.1%
African American Student Headcount	3,787	3,858	3,745	3,726			-0.5%	-1.6%
% African American Students	11.2%	10.9%	10.3%	10.1%			-0.2%	-1.1%
Asian Student Headcount	943	974	1,027	1,032			0.5%	9.4%
% Asian Students	2.8%	2.7%	2.8%	2.8%			0.0%	0.0%
Hispanic Student Headcount	432	523	553	570			3.1%	31.9%
% Hispanic Students	1.3%	1.5%	1.5%	1.5%			0.0%	0.2%
White Student Headcount	24,598	25,613	26,475	27,206			2.8%	10.6%
% White Students	72.7%	72.1%	72.5%	73.4%			0.9%	0.7%
Non-Resident Alien Student Headcount	1,945	1,885	1,930	1,867			-3.3%	-4.0%
% Non-Resident Alien Students	5.8%	5.3%	5.3%	5.0%			-0.3%	-0.8%
Race/Ethnicity Unknown Student Headcount	1,978	2,561	2,659	2,558			-3.8%	29.3%
% Race/Ethnicity Unknown Students	5.8%	7.2%	7.3%	6.9%			-0.4%	1.1%
Minority Student Headcount	5,302	5,468	5,454	5,441			-0.2%	2.6%
% Minority Students	15.7%	15.4%	14.9%	14.7%			-0.2%	-1.0%
Faculty								
Full-Time Faculty Female Headcount	710	862	922	977			6.0%	33.1%
Full-Time Faculty % Female	33.7%	37.8%	38.1%	39.4%			1.3%	5.3%
Full-Time Faculty Male Headcount	1,397	1,421	1,498	1,505			0.5%	5.8%
Full-Time Faculty % Male	66.3%	62.2%	61.9%	60.6%			-1.3%	-5.3%
Full-Time Faculty Native American Headcount	7	6	9	9			0.0%	50.0%
Full-Time Faculty % Native American	0.3%	0.3%	0.4%	0.4%			0.0%	0.1%

*Baseline year varies and may not be listed if it occurs in 2004 or 2005.

** Scale is 0-5; fiscal watch results after two consecutive years of 1.75 or lower.

Goal 6 – Create Opportunity

	2003	2006	2007	2008	2009	2011-2012 Target	Change Since Most Recent Measure	Change Since Baseline Year
Full-Time Faculty African American Headcount	78	88	96	90			-6.3%	5.9%
Full-Time Faculty % African American	3.7%	3.9%	4.0%	3.6%			-0.4%	-0.3%
Full-Time Faculty Asian Headcount	189	230	263	244			-7.2%	25.1%
Full-Time Faculty % Asian	9.0%	10.1%	10.9%	9.8%			-1.0%	0.8%
Full-Time Faculty Hispanic Headcount	28	43	42	43			2.4%	48.3%
Full-Time Faculty % Hispanic	1.3%	1.9%	1.7%	1.7%			0.0%	0.4%
Full-Time Faculty White Headcount	1,657	1,728	1,785	1,740			-2.5%	1.7%
Full-Time Faculty % White	78.6%	75.7%	73.8%	70.1%			-3.7%	-7.7%
Full-Time Faculty Non-Resident Alien Headcount	108	99	96	87			-9.4%	-25.0%
Full-Time Faculty % Non-Resident Alien	5.1%	4.3%	4.0%	3.5%			-0.5%	-1.9%
Full-Time Faculty Race/Ethnicity Unknown Headcount	40	89	129	269			108.5%	472.3%
Full-Time Faculty % Race/Ethnicity Unknown	1.9%	4.5%	5.3%	10.8%			5.5%	8.7%
Full-Time Faculty Minority Headcount	302	367	410	386			-5.9%	22.5%
Full-Time Faculty % Minority	14.3%	16.1%	16.9%	15.6%			-1.4%	0.9%
Staff								
Full-Time Staff Female Headcount	2,087	2,135	1,997	2,010			0.7%	-3.7%
Full-Time Staff % Female	56.4%	56.6%	56.0%	56.4%			0.4%	0.0%
Full-Time Staff Male Headcount	1,614	1,636	1,570	1,553			-1.1%	-3.8%
Full-Time Staff % Male	43.6%	43.4%	44.0%	43.6%			-0.4%	0.0%
Full-Time Staff Native American Headcount	19	16	16	12			-25.0%	-36.8%
Full-Time Staff % Native American	0.5%	0.4%	0.4%	0.3%			-0.1%	-0.2%
Full-Time Staff African American Headcount	769	727	671	625			-6.9%	-18.7%
Full-Time Staff % African American	20.8%	19.3%	18.8%	17.5%			-1.3%	-3.2%
Full-Time Staff Asian Headcount	97	106	120	102			-15.0%	5.2%
Full-Time Staff % Asian	2.6%	2.8%	3.4%	2.9%			-0.5%	0.2%
Full-Time Staff Hispanic Headcount	21	22	20	20			0.0%	-4.8%
Full-Time Staff % Hispanic	0.6%	0.6%	0.6%	0.6%			0.0%	0.0%
Full-Time Staff White Headcount	2,608	2,690	2,528	2,432			-3.8%	-6.7%
Full-Time Staff % White	70.5%	71.3%	70.9%	68.3%			-2.6%	-2.2%
Full-Time Staff Non-Resident Alien Headcount	101	86	75	66			-12.0%	-34.7%
Full-Time Staff % Non-Resident Alien	2.7%	2.3%	2.1%	1.9%			-0.3%	-0.9%
Full-Time Staff Race/Ethnicity Unknown Headcount	86	124	137	306			123.4%	255.8%
Full-Time Staff % Race/Ethnicity Unknown	2.3%	3.3%	3.8%	8.6%			4.7%	6.3%
Full-Time Staff Minority Headcount	906	871	827	759			-8.2%	-16.2%
Full-Time Staff % Minority	24.5%	23.1%	23.2%	21.3%			-1.9%	-3.2%

OTHER ACHIEVEMENTS

— **Record-Setting Enrollment** – As fall 2009 opens, UC expects to welcome the largest number of students in 28 years with projected enrollment of 38,700 students – a jump of more than 4 percent over the previous year. The freshman class, at a projected 6,000 students, marks the highest in UC's history and mirrors the record academic preparation of last fall.

— **More Than Halfway To \$1 Billion Goal** – The university launches Proudly Cincinnati, the most ambitious fund-raising campaign in its history with a goal of \$1 billion. Both Governor Ted Strickland and Ohio Board of Regents Chancellor Eric Fingerhut attended the kick-off event in October 2008. As of September 2009, more than \$520.6 million has been raised.

— **Budget Improvements** – The budget plan for Fiscal Year 2010 marks the first time that UC uses a new, more inclusive Performance-Based Budgeting system that offers incentives for growth and efficiencies. The system, which rewards colleges and divisions for meeting or exceeding thresholds, will continue to be refined in coming years. Also a revamped and more user-friendly budget book is unveiled.

— **Leading State Awards** – UC again leads the state in winning Choose Ohio First Scholarship funding, winning \$3.5 million of the total \$13.3 million distributed statewide. The funding will extend scholarships in critical science, technology, engineering, math and medicine (STEMM) disciplines.

— **Bond Rating Improves** – Standard & Poor's upgrades UC's financial outlook from negative to stable, following significant organizational improvements including a new institutional liquidity policy and enhanced internal audit functions. UC maintains an A+ rating.

— **Diversity Council Takes Steps** — UC's Diversity Council holds its first annual Diversity Conference, attended by hundreds of students, staff, faculty and external participants. In addition, the council awards the first round of competitive grants to promote the recruitment and retention of minority students at UC. The awards totaled \$50,000.

— **Fund-Raising Excellence** — The UC Foundation wins a 2009 Council for the Advancement and Support of Education (CASE)-WealthEngine Award for Educational Fundraising, an annual award that honors superior fund-raising programs across the country. The commendation recognizes UC for an overall improvement in fund-raising over the past three years.

— **International Plus** — UC and the McMicken College of Arts & Sciences' Department of Geography host five students this year in a joint undergraduate program with China's seventh-ranked Sun Yat-sen University. Twelve students are enrolled in the program that allows students to study two years each in China and Cincinnati, receiving two degrees while doing so.

— **Building Experience** — The region's youth enjoys the opportunity to experience the architecture profession at a hands-on summer camp in DAAP's top-ranked architecture program. The annual camp aims to foster greater awareness among younger students, and minority students in particular, regarding the possibilities for and requirements of a design career.

— **Satellite Nursing Program** — As UC and the University System of Ohio continue efforts to restructure higher education for broader accessibility, the College of Nursing BSN program serves as a model. Because of the college's BSN program at Clermont College, more than 30 students — primarily from Brown, Adams and Clermont counties — were able to realize their dreams of obtaining a bachelor's degree while remaining close to home.

— **Record-Setters** — Despite the current difficult economy, UC's donor count in Fiscal Year 2009 reaches 32,722 — the largest number in one year and the third consecutive year in which the count has risen.

— **Licensing Success** — The licensing program posts a gross income of \$515,844 from UC and Bearcat-related clothing and other items. This represents an increase of over 8 percent over the previous year, the third-highest total in the program's history and is well ahead of the industry overall, which has experienced dips of over 10 percent.

UC by the Numbers

PROGRAMS OF STUDY

Doctoral (PhD, MD, DSc, etc.)	98
Master's (MA, MS, MBA, etc.)	170
Bachelor's (BS, BA, BSW, etc.)	167
Associate (AA, AAS, AGS, etc.)	139

LIBRARIES

UC Libraries holds 3.6 million books, journals and other materials

STUDENTS

Enrollment (08-09)	37,072
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PERSONNEL (January 2009)

Faculty Full-time	2,549
Faculty Part-time	3,217
Staff Full-time	3,595
Staff Part-time	409
Total (Without students)	9,770
Student Workers/Graduate Assistants	6,806
Grand Total	16,576

ENDOWMENT

(2008)	\$1,099,104,693
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EXTERNAL GRANTS AND CONTRACTS

(2008)	\$353,029,246
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LAND AND BUILDINGS

Acreage	473
Gross Square Footage	13,657,431
Buildings	115

More information about UC|21, including an electronic version of the Report Card, can also be found at:
www.uc.edu/uc21