I. Call to Order – Welcome
   Ron Cushing

II. Introductions

III. Search for New Vice Provost
     R. Cushing

**Ron Cushing**

- Provost Ono is aware of the vacant Vice Provost position in UC International. There is no report as to when the search will commence to fill that position.

- The President’s UC2019 Plan includes a goal to increase study abroad numbers to 1500 outgoing students (approximately doubling current numbers). In his Convocation speech, the President announced that he would be allocating an additional $500,000 to assist in reaching that goal. No additional information about those funds has been received yet. Everyone on the committee is urged to think proactively about strategies for encouraging more students in their units to study abroad.
In addition, the UC2019 Plan includes a goal to increase the percentage of international students on campus to 8% of the total. That increase would bring the total to approximately 3200, which is 1200 more than are currently enrolled. There are strategies in place for increasing international student enrollment at the undergraduate level but those strategies won’t likely get us 1,200 additional students. Colleges/departments need to be thinking about where they have capacity to grow.

IV. UCosmic Update

- UC is in the process of finalizing an agreement with SUNY that will make UCosmic available to other institutions as an open-source platform. Institutions will be able to join the UCosmic consortium and have access to the software. The contract should be signed before the next IC meeting. Dan Ludwig, who developed UCosmic along with Mitch Leventhal, will work full-time for the consortium.

V. Reports

International Services Subcommittee

- The university has provided funding for airport pickup for new International Students. We have contracted with airport Executive Transportation. We are also developing “welcome teams,” which are teams of people who meet and greet newly arrived international students at the CVG baggage claim area.

- Ron Cushing is collaborating with Jason Dickman in the Alumni Center to develop some systems for engaging our International Alumni. Engagement will involve tracking their activities, successes, whereabouts… and creating new international alumni networks. This project is in the preliminary stages, as they must decide which database is most appropriate to house this information.

International Programs Subcommittee

- With the President’s announcement we will re-gather and reconstitute the International Programs Subcommittee, making it more relevant to achieving the UC2019 goals. Once more campus-wide planning has begun under the direction of the Provost, plans can be made with more certainty.

- UC International Programs has been working to improve procedures and services for our faculty program directors, with more resources becoming available via the upgraded UC International website. Currently, much of the focus is on developing viable, sustainable ideas for increasing the numbers of outgoing students. IC members are encouraged to email Kurt Olausen about involvement with the subcommittee or with education abroad in general.
• In relation to this topic, Dennis O’Neill announced the upcoming All university faculty meeting which will take place on October 27. There will be break out sessions dedicated to the goals of UC2019. Dennis O’Neill will lead the discussion on Global Engagement.

**International Recruiting & Marketing Subcommittee**

**Jon Weller**

• The committee on International Marketing & Recruitment has not met recently. However, International Admissions is currently focusing on recruitment in India and developing a new strategy for that country. IA anticipates that China will become the top country of origin for UC in the next year or two. This fall, 125 new international student undergraduates were from china, 30 started in ELS and matriculated into UC.

• India – IA is currently building a university brand in India by participating in a 3 city recruitment tour, which involved 3 press conferences. UC has 15 profiles in print publication and 20 online profile publications in India. Some of the publications focus on co-op, a major selling point for the University.

• International Admissions will be awarding 2 full scholarships to students from India, who have overcome great obstacles to reach academic success. Jon mentioned the initiative in the press conference and received a great response from students and parents in India.

• Jon will be in India next week where IA is currently working with 60 high schools to identify potential candidates for the scholarships.

• Dennis O’Neill asked if UC has a partner-university in India for exchange. At this time, there is no active exchange partner. Jon and his staff are exploring 2 plus 2 articulation programs. Kurt Olausen explained that exchanges in India have come and gone over time. There is one that may be revived in DAAP.

• IA is currently creating a team of international ambassadors, comprised of student volunteers who work in IA to help with peer recruitment. Their duties include making calls through Skype, emailing students who have applied to UC; they earn community service hours if they are global scholarship or Cincinnatus recipients. IA needs about 15 students to make this project a success. If we have students who are interested Jon will tell them more about how the program works. Ambassadors will work 3 hours a week.

• Undergraduate pathway programs –IA is currently working to develop pathway agreements with our Regional campuses and community colleges nationwide. We have agreements in Seattle and Singapore, because it is easier to develop pathway programs with external institutions than it is to develop them with our own regional campuses. The reasons for this include: Seattle has more housing, community colleges in Seattle are aggressively increasing their international recruitment efforts, if students start at community college (i.e. Seattle) they are eligible for the
global scholarship at UC, if they start at a regional campus they are not eligible for the global scholarship. It is attractive for students to see that you can move to Seattle, and then live in Cincinnati for two years. Community colleges have strong pipelines and great locations. Students like these options. UC is also looking to develop pathways with Columbus State and Cincinnati State, but there are challenges at Cincinnati State. They do not currently have a large international student population, and there are no dedicated staff who understand the issues. There is no infrastructure for Conditional admission for students lacking English proficiency. Mentoring is needed at Cincinnati State by our UC International Services, but to date this has not been successful. It will be easier for us to assist Cincinnati State once we have mastered the model with other community colleges

- Transportation between UC campuses is also an issue; there is no solution in place yet. The Dean of RWC would like a shuttle bus running from the RWC campus daily. Blue Ash – Main campus shuttle.

- Overall UC has 2,100 international students enrolled. This is 3 % increase from the past few years. We have 584 undergraduate international students this year. There has been a decrease in the number of doctoral international students, while international enrollment at undergraduate and master’s levels have increased. We believe there may be several reasons for the decrease in doctoral students including lack of graduate family housing, domestic students are filling former international students spots, etc. Bob Zierolf confirmed that overall doctoral enrollment has increased at UC.

**Regional Campus Subcommittee**

- Vicki Hammer has asked to be replaced as the chair of the Regional Campus Subcommittee. Ron Cushing will temporarily lead the Regional Campus Subcommittee until a replacement for Vicki can be identified. If anyone is interested in serving on this committee, email Ron.

- Discussion for this committee include how Clermont and RWC can be more integrated with UC as a whole. At RWC internationalization is a growing issue, as there are now over 60 international students enrolled on that campus. This is creating challenges in staff preparedness, in programs such as pre-nursing and pre-dental which have waiting lists which creates visa issues, international students must check in with UC International Services, which is on main campus and is not easily accessible from Blue Ash or Batavia; students have no means of transportation to get to main campus. UC International is considering having a staff member from main campus visit the regional campuses once a week to help international students.

**ELS Language Center**

**Ron Cushing reporting for Pat Killian**

- There are currently 254 students enrolled in ELS. UC now hosts the largest ELS center in the country. ELS has about 6 classrooms and some office space on the fifth floor of Edwards One, which they have outgrown. They are now utilizing space in Shriners Hospital, and the old Faculty
Club in addition to Edwards. The renovation of Sander Hall is underway for ELS so that they have an area which can accommodate their numbers. The university is co-investing over 2 years in this project. Renovation of the first floor will take place initially, and the 2nd floor will follow. A large number of the students in ELS plan to matriculate into UC Programs. Some students are not completing the full ELS program because they are able to earn the minimum TOEFL scores for some colleges that have lower thresholds, but those students are then not able to succeed in their degree programs. To address this issue, these students will be required to take 2 ESL courses offered by CECH and 2 General Education courses. This is the start to developing a formal bridge program for students who score between 66 and 79 on the TOEFL and those colleges whose minimal TOEFL score for admission is below 79. Most students coming out of ELS into UC are A&S students, but some are also enrolling in the College of Business and DAAP. CECH teachers and facilities are being utilized to help them improve their English skills. A&S has a 66 TOEFL score and Business has a 79. 30 to 40% of ELS students are in the pipeline for economics which is now a part of the College of Business. The main reason for this was the low TOEFL score. Other schools have a low TOEFL score for admission but have support systems built in to help students transition. UC does not have support systems in place. In addition, students cannot take English 101 until January (Winter Quarter), as it is not offered in the fall.

- Marilyn Bossman reports having mostly Chinese students in her English 101B courses, and a couple of Korean students. The Korean students struggle in the 101B course. A&S cut some of the 101A classes, and will increase 101B in January because students need additional help with writing skills. Marilyn finds that her students are unfamiliar with cultural topics in the US, such as: the ware in Afghanistan, Gay Marriage, and other subjects which make it difficult for them to incorporate writing into what they learn in the lectures.

VI. New Business

- Dennis O’Neill is developing a 1 to 1 exchange in China and asked about the possibility of applying the principle of “purchasing power parity between countries” to UC housing. This would allow for a discount for international students for campus housing based on the cost-of-living difference between their home country and the U.S. According to Ron, this is a question for Todd Duncan. Housing is a big issue for UC; Ron does not anticipate that housing will lower rates for students coming from countries with a lower cost of living than the US.

- Dennis O’Neill also asked about UC’s intent to apply for a Confucius Institute with regards to UC International or Asian Studies taking the lead in the process. It was explained that this needs to be a university-wide initiative or Hanban (the Chinese government educational foundation) will not fund it. During this year of transition the issue has been placed on hold. Now that a new Provost is in place, discussion is needed about financial resources from the University side. There is interest from a number of units on campus: Asian Studies, COB, UC International, and others.

- Housing will be a problem. Stratford is filled. Everything is over capacity. We don’t have university housing for visiting scholars, deans, or any high level people.
Jon and Bob Zierolf are interviewing two people for the International Admissions position that will focus on graduate admissions. This person's job is to build on marketing success they have had with undergraduate students. Academic programs on campus frequently approach International Admissions asking, how we can grow international student numbers. The plan is to find a designated person for this position who could help facilitate those increase enrollment initiatives.