Architecture, Urban Planning, and Economics students worked with Public school administrators to envision a new Entrepreneurial High School and a revitalized commercial and residential district around Findlay Market in Over-the-Rhine. This included illustrating a new public high school focused on entrepreneurial training of youth with a synergistic relationship to businesses in the Findlay Market commercial district. This project exploits a new approach to public education and school facilities which follows a concept supported by the US Department of Education called "Schools as Centers for Community Learning". In this project the Entrepreneurial High School provides a setting for students to connect with local businesses and participate in activities which support specialized learning for both students and community residents while at the same time, strengthen the local commercial district. Stakeholders and active participants in this quarter's studio included the principal and high school students of the current Entrepreneurship High School.

High School

Professors:
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Fall 2004
The rationale behind the Entrepreneurial High School Campus is to **take advantage of the existing amenities in the area and create a vibrant connection between the proposed high school and the Findlay Market District.** The Campus will include a 60,000 square foot recreational center, a 26,500 square foot library, a 120 space parking structure, a 25,000 square foot art gallery, and over a 100,000 square foot office space equipped with a full-service daycare and health center.

**Enhance Elm streetscape with the use of pavers, lighting, and signage**

**Implement tree-lined medians and pedestrian walkways on Liberty Street**

**Proposed Entrepreneurial High School**

- Convert Boys and Girls Club into 60,000 s.f. Recreational Center
- 26,500 s.f. Library to replace dilapidated housing
- 120 Space Parking Garage to replace existing surface lot

**Urban Design Scheme**

- Create greenways and vegetation buffers along Elm Street
- Create gateway at Liberty and Elm with outdoor plazas and landscaping
- Increase density throughout Elm Street corridor with mixed use infill
- 25,000 s.f. art gallery and studio to replace existing infill
- Enhance connection to Findlay Market with treatment of tertiary paths

**Logan Street Elevation**

**Proposed Recreational Center and Office Building**
By incorporating a theme of Humanities into the existing framework of Over-the-Rhine it is anticipate the neighborhood will experience an urban renewal. Renewal of the community, hopefully, will spread throughout the district and prevent further decline. In order to implement the Humanities Corridor and be an effective means of revitalization to the entire community, we feel several specific building types should be considered. Schools are a major category of our design plan, placed as anchors along the corridor. Other buildings we feel are necessary to the creation of the Humanities corridor include a branch library, a science and manufacturing museum, an Over-the-Rhine history museum, retirement center, day care, and mixed use buildings. It is also important to keep Over-the-Rhine available to people of all incomes, and to propose infill and rehabilitation of existing buildings into mixed income housing.
The 'Campus as a Community Center' plan makes a connection between the new Entrepreneurship High School and the Findlay Market District. The Elm Street retail corridor integrates mixed-use buildings as well as multiple EHS satellite storefronts as a way of creating a pedestrian link between Findlay Market and EHS.

Adjacent to both the EHA community campus and retail corridor are residential buildings to help support the community.

In addition, the campus contains several institutions aimed at supporting the residential district, such as: library, day care center, office space, and recreation center.
The key to making this idea work is finding a way to draw the people from Findlay Market down to the entrepreneurship high school and visa versa. This attempts to tie these two locations together and ultimately enhance district economic development.

The new school will be an estimated 50,000 s.f., three stories tall and be constructed of metal framing and brick veneer. A center courtyard was created similar to that of the proposed Findlay Market plaza, which will allow people to have an open space to shop during lunch or after school. On the weekends the school could act as a second Findlay Market if needed.

Various old vacant buildings near the high school will be converted into businesses that help support the school and give the kids places to shop for many of their necessities, as well as provide the surrounding residential units with places to shop, eat, read or just socialize.

Along the same lines as the high school many of the buildings close toward Findlay Market will be converted into businesses that will help to support Findlay Market.
The design for EHS creates a building massing based on program. **The two part massing defines a public building on the east side addressing the prominent corner with a more private building housing only classrooms on the west side of the site.** The parti, the circulation, is expressed on the exterior and connects the two buildings.

This exterior expression creates a theme for the entrepreneurial sales functions of the building allowing future expansion to other stores to reflect the original design.
Entrepreneurial High School
Charles Jahnigen

New School Proposal

Today’s educational institutions are changing...we are creating educational facilities that incorporate unique curriculum.

EHS is a combination of teaching practical skills for the workplace with traditional subjects—this provides students with a skill set to be prepared to go to college or to start their career path.

EHS’s specialized areas include digital photography, basic cooking, embroidery, and banking.

The location will be on the corner of Elm and Liberty Street in Over-the-Rhine. This site will take advantage of its location by serving as the midpoint on a street focused on learning and retail.

The design for EHS need to fit with Over-the-Rhine’s existing urban image utilizing similar scale, proportion, and materials.

The building will become a learning center for the community—will available to the community on night and weekends.

EHS is unique therefore, it requires unique treatment, and will serve as an exclusive facility for public schools in America.