

Store Layout

Five levels containing shopping bays, four aisles per level
one service level, office space at either end of building

Shopping Bays

unique employee-guest product vehicle interaction;
convenient, personalized shopping experience;
materials contribute to atmosphere;
reduce unsolicited interaction;
guest is doing some of the work;
bagging own groceries;
self-checkout with RFID technology

Gamal Prather Green Supermarket

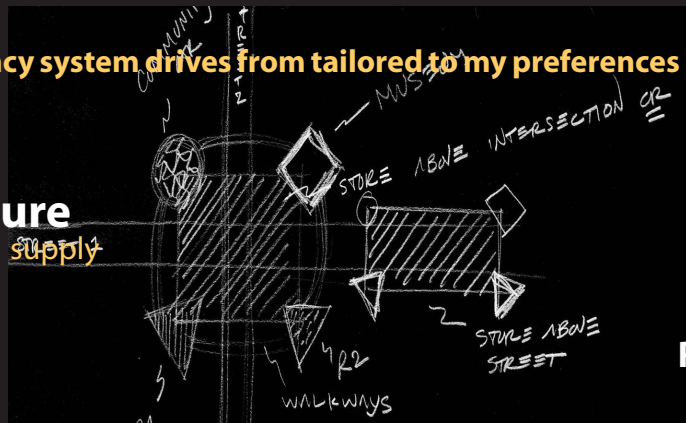
convenience modularity redundancy flow and interaction parking
checkouts safety entrance and exits shopping carts thoughtful integration
of other models

Design Strategy

innovation; eliminate redundancy system drives from tailored to my preferences

Sustainable Architecture

- ☐ wind farm along roadway to supply
- ☐ renewable energy
- ☐ grass roof
- ☐ natural, ambient light
- ☐ guest comfort
- ☐ employee productivity
- ☐ lower operation costs
- ☐ architecture as pedagogy



Field Research Themes

personal service; product display; space;
atmosphere; sense of place; history



Roadway Interface

- ☐ convenient to shop on the way home from work, etc;
- ☐ "commerce takes place at the intersections" - Gil Born
- ☐ Conserves land if constructed over existing roadway
- ☐ smaller footprint
- ☐ advertising presence via unique proximity and orientation to roadway

