

MARIANNE W. LEWIS

Dean, Professor of Management

Carl H. Lindner College of Business, University of Cincinnati

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EDUCATION

Ph.D. University of Kentucky – Management, Technology & Innovation	1997
M.B.A. Indiana University – Management	1991
B.A. Tusculum College – Business Administration	1989

ACADEMIC LEADERSHIP – Major Roles

<i>University of Cincinnati, Carl H. Lindner College of Business – Dean, Professor</i>	2019 – current
<i>City, University of London, Bayes Business School (formerly Cass) – Dean, Professor</i>	2015 – 2019
<i>UK Fulbright – Cardiff University/London</i>	2014 – 2015
<i>University of Cincinnati</i>	
<i>Assistant Professor promoted through Professor of Management</i>	1997 – 2015
<i>Associate Dean for Undergraduate Programs</i>	2009 – 2015
<i>Director of Kolodzik Business Scholars</i>	2007 – 2015
<i>Associate Dean for Innovation & Program Development</i>	2002 – 2006

ADMINISTRATIVE LEADERSHIP IMPACT & INNOVATION – Illustrative Efforts

<i>University of Cincinnati, Carl H. Lindner College of Business – Dean, Professor</i>	2019 – current	<ul style="list-style-type: none">• Strategic Plan – universal co-op, record enrollment and fundraising, best places to work• Partnerships – amplified interdisciplinarity and impact of Lindner Centers & Institutes (e.g., Analytics/Applied AI Lab, Leadership, Entrepreneurship, Insurance & Risk Management, Investment, Real Estate, and Sales) and professional/executive education (1819, CCPS, UCO)
<i>City, University of London, Bayes Business School (formerly Cass) – Dean, Professor</i>	2015 – 2019	<ul style="list-style-type: none">• Global Excellence – international alumni network, record enrollment and rankings (UK top 5; global top 40; Dubai campus); forged base for UK expansion (new campus opened 2023)• Systemic Changes – ended UK’s largest gender pay gap; built fundraising and Exec Ed arms
<i>University of Cincinnati – Associate Dean for Undergraduate Programs</i>	2009 – 2015	<ul style="list-style-type: none">• Experiential Learning – innovated via First-Year Experience, PACE, Lindner Career Services• Empowered Collaborations – fueled record retention, enrollment, placement
<i>University of Cincinnati – Director of Kolodzik Business Scholars</i>	2007 – 2015	<ul style="list-style-type: none">• New Honors Program – launched via naming gift and infrastructure; doubling honors’ size• Experiential Innovations – piloted/scaled first-year study abroad, student ambassadors
<i>University of Cincinnati – Associate Dean for Innovation & Program Development</i>	2002 – 2006	<ul style="list-style-type: none">• Semester Conversion – led college efforts, served on university coordinating team• Co-op – co-chaired university strategy for cooperative education

PROFESSIONAL ENGAGEMENT & LEADERSHIP – HIGHER EDUCATION

- AACSB Continuous Improvement Board 2023 – *current*
- AMBA International Governing Board 2018 – 2019
- AACSB Middle East and European Board 2016 – 2019
- The Higher Learning Commission, Consultant Evaluator 2008 – 2010
- Technology & Innovation Management Division Treasurer-AOM 2002 – 2005

PROFESSIONAL ENGAGEMENT & LEADERSHIP – COMMUNITY

- Big Brothers Big Sisters Strategic Task Force 2024 – *current*
- Northern Kentucky Chamber – Talent Task Force 2024 – *current*
- United Way Greater Cincinnati Board 2023 – *current*
- Leadership Cincinnati – Class 46 2021 – 2022
- International Business and Diplomatic Exchange (IBDE) Board 2016 – 2019
- CityUK Board, Director 2015 – 2019
- INTERalliance Board of Directors (Cincinnati) 2013 – 2015
- Product Development Management Association–Cincinnati Board 2009 – 2011

PROFESSIONAL ENGAGEMENT & LEADERSHIP – ACADEMIC DISCIPLINE (BUSINESS/MANAGEMENT)

- Executive Editor** – *Management and Business Review* (for FUE/UC partner) 2022 – *current*
- Guest Editor** – Special Issue of *Organization Studies* 2014 – 2016
- Editorial Board**
 - Academy of Management Journal* 2003 – 2007
 - Journal of Operations Management* 2003 – 2005

ILLUSTRATIVE ACADEMIC COMMUNITY EFFORTS

- Keynote CASE District V Annual Conference 2025, Chicago
- Keynote AACSB Associate Dean Conference 2023, Washington DC
- Keynote AMBA 2018 Deans & Directors Conference, Stockholm
- Chair AACSB 2017 Europe, Middle East and Africa Annual Conference, Malta
- Chair EFMD 2017 Conference for Deans & Directors General, Ljubljana
- Keynote OFEL 2017 Conference on Governance, Management & Entrepreneurship, Dubrovnik
- Keynote PROS 2016 International Process Conference, Corfu
- Keynote Harvard Learning Innovation Laboratory Annual Conclusion 2016, Boston

AWARDS

- Thinkers50 – top 50 management thought leaders 2025
- Thinkers50 – Breakthrough Award 2023
- Web of Science top 10% cited in Management 2023
- Academy of Management Review* Decade Award 2021
- Academy of Management Annals* Best Paper Award Runner-up 2016
- Alpha Theta – National Outstanding Faculty of the Year 2013 – 2014
- University of Cincinnati Professor of the Year (Order of Omega) 2013 – 2014
- University of Cincinnati Academy of Fellows for Teaching and Learning 2009 – 2015
- INFORMS Best Technology Paper, *Organization Science* Runner-up 2009
- Harold J. Grilliot Award for Service to Students 2008
- EXCEL award for Undergraduate Teaching 2000
- Academy of Management Review* Best Paper Award 2000

BOOKS

Smith, W.K., & Lewis, M.W. 2022. *Both/And Thinking: Embracing Creative Tensions to Solve Your Toughest Problems*. Harvard Business School Publishing. **Thinkers50 Breakthrough Award**

Smith, W.K., Lewis, M.W., Jarzabkowski, P., & Langley A. 2017. *Oxford Handbook of Organizational Paradox*. Oxford University Press: Oxford.

ARTICLES

Schrage, S., Andriopoulos, C., Lewis, M.W., & Smith, W.K. 2025. Unleashing the Creative Potential of Research Tensions: A Paradox Approach to Methods. *Organizational Research Methods*.

Kocabasoglu-Hillmer, C., Roden, S., Vanpoucke, E., Byung-Gak, S., & Lewis, M.W. 2023. Radical innovations as supply chain disruptions? A paradox between change and stability. *Journal of Supply Chain Management*. 59/3: 3-19.

Lewis, M.W. & Smith, W.K. 2023. Today's most critical leadership skill: Navigating paradoxes. *Leader to Leader*. 107: 12-18.

Sparr, J.L., Miron-Spektor, E., Lewis, M.W., & Smith, W.K. 2022. From a label to a meta-thory of paradox: If we change the way we look at things, the things we look at change. *Academy of Management Collections*. 1/2: 16-24.

Lewis, M.W. and Smith, W.K. 2022. Reflections on the 2021 Decade Award: Navigating Paradox is Paradoxical. *Academy of Management Review*. 47/4: 528-548.

Bednarek, R., Lewis, M.W. and Schad, J. 2021. Conversations and Inspirations for Organizational Paradox Scholarship, Bednarek, et al. (eds.) *Interdisciplinary Dialogues on Organizational Paradox: Investigating Social Structures and Human Expression, Part B (Research in the Sociology of Organizations, Vol. 73b)*: 175-200.

Pradies, C., Tunarosa, A., Lewis, M.W. & Courtois, J. 2021. From vicious to virtuous paradox dynamics: The social-symbolic work of supporting actors. *Organization Studies*. 42/1: 1242-1262.

Schad, J., Lewis, M.W., & Smith, W.K. 2019. Quo vadis, paradox? Centripetal and centrifugal forces in theory development. *Strategic Organization*. 17(1): 107-110.

Andriopoulos, Gotsi, M., C., Lewis, M.W., & Ingram. 2018. Turning the sword: How NPD teams cope with front-end tensions. *Journal of Product Innovation Management*. 35(3): 427-445.

Smith, W.K., Erez, M., Javenpaa, S.L., Lewis, M.W., & Tracey, P. 2017. Adding complexity to theories of paradox, tensions and dualities of innovation and change: Introduction to *Organization Studies* special issue. 38(4) 303-317.

Miron-Spektor, E., Ingram, A., Keller, J., Smith, W.K., & Lewis, M.W. 2017. Microfoundations of organizational paradox: The problem is how we think about the problem. *Academy of Management Journal*.

- J. Keller, J. & Lewis, M.W. 2016. Moving towards a geocentric, polycultural theory of organizational paradox. *Cross Cultural & Strategic Management*. 23(4)
- Smith, W.K., Lewis, M.W., & Tushman, M.L. 2016. Both/and leadership. *Harvard Business Review*. 94(5): 62–70.
- Schad, J., Lewis, M.W., Raisch, S., & Smith, W.K. 2016. Paradox research in Management Science: Looking back to move forward. *The Academy of Management Annals*. April: 1-60. **Academy of Management Annals Best Paper Award 2017 Runner-up**
- G.T. Fairhurst, W.K. Smith, S.G. Banghart, M.W. Lewis, L.L. Putnam, S. Raisch & J. Schad. 2016. Diverging and Converging: Integrative Insights on a Paradox Meta-perspective. *The Academy of Management Annals*. 10(1): 1-10.
- Ingram, A., Lewis, M.W., Barton, S., & Gartner, W.B. 2015. Paradoxes and innovation in family firms: The role of paradoxical thinking. *Entrepreneurship Theory and Practice*.
- Lewis, M.W., & Smith, W.K. 2014. Paradox as a metatheoretical perspective: Sharpening the focus and widening the scope. *The Journal of Applied Behavioral Science*. 50(2): 127-149.
- Smith, W., & Lewis, M.W. 2014. The yin-yang of management. *Rotman Management*. Fall. 22-28
- Lewis, M.W., Andriopoulos, C., & Smith, W. 2014. Paradoxical leadership to enable strategic agility. *California Management Review*, Spring, 56/3.
- Smith, W. & Lewis, M.W. 2012. Leadership skills for managing paradoxes. *Industrial and Organizational Psychology*, 5/2: 227-231.
- Smith, W., Lewis, M.W., & Tushman, M.L. Organizational sustainability: Organization design and senior leadership to enable strategic paradox. *Positive Organization Studies Handbook*. Chapter 61.
- Smith, W. & Lewis, M.W. 2011. Toward a theory of paradox: A dynamic equilibrium model of organizing. *Academy of Management Review*, 36: 381-403. **Academy of Management Review Decade Award 2021**
- Knapp, J., Dalziel, T., & Lewis, M.W. 2011. Governing top managers: Board control, social categorization and their unintended consequences on discretionary behaviors. *Corporate Governance: An International Review*, 19/4: 295-310.
- Gotsi, M., Andriopoulos, C., Lewis, M.W., & Ingram, A. 2010. Managing creatives: Paradoxical approaches to identity regulation. *Human Relations*, 63/6: 781-805.
- Andriopoulos, C., & Lewis, M.W. 2010. Managing innovation paradoxes: Ambidexterity lessons from leading product design firms. *Long Range Planning*. 43: 104-122.
- Andriopoulos, C., & Lewis, M.W. 2009. Exploitation-exploration tensions and organizational ambidexterity: Managing paradoxes of innovation. *Organization Science*, 20: 696-717. **INFORMS Best Technology Paper of Organization Science 2009 Runner-up**

- Lüscher, L., & Lewis, M.W., 2008. Organizational change and managerial sensemaking: Working through paradox. *Academy of Management Journal*, 51: 221-240.
- Khazanchi, S., Lewis, M.W., & Boyer, K. 2007. Innovation-supportive culture: The case of advanced manufacturing technology. *Journal of Operations Management*, 25/4, 871-884.
- Lüscher, L., Lewis, M.W., & Ingram, A. 2006. The social construction of organizational change paradoxes. *Journal of Organizational Change Management*, 19/4: 491-502.
- Sundaramurthy, C., & Lewis M.W. 2003. Paradoxes of governance: Managing control and collaboration. *Academy of Management Review*, 28: 397-415.
- Lewis, M.W., Welsh, A.W., Dehler, G.E., & Green, S.G. 2002. Product development tensions: Exploring contrasting project management styles. *Academy of Management Journal*, 45: 546-564.
- Lewis, M.W., & Kelemen, M. 2002. Multiparadigm inquiry: Exploring organizational pluralism and paradox. *Human Relations*, 55: 251-275.
- Lewis, M.W., & Boyer, K.K. 2002. Factors impacting AMT implementation: An integrative and focused study. *Journal of Engineering and Technology Management*, 19: 111-130.
- Boyer, K.K., & Lewis, M.W. 2002. Competitive priorities: Investigating the need for trade-offs in operations strategy. *Production and Operations Management*. 11/1: 9-20.
- Dehler, G.E., Welsh, M.A., & Lewis, M.W. 2001. Critical pedagogy in the 'new paradigm': Raising complicated understanding in management learning. *Management Learning*, 32/4: 493-511.
- Lewis, M.W. 2000. Exploring paradox: Toward a more comprehensive guide, *Academy of Management Review*, 25: 760-776. **Academy of Management Review Best Paper Award for 2000**
- Lewis, M.W., & Dehler, G.E. 2000. Learning through paradox: A pedagogical strategy for exploring contradictions and complexity, *Journal of Management Education*, 24: 708-725.
Finalist for Roethlisberger Award – Journal of Management Education Paper of the Year
- Lewis, M.W., & Grimes, A.J. 1999. Metatriangulation: Building theory from multiple paradigms, *Academy of Management Review*, 24: 672-690.
- Lewis, M.W. 1998. Iterative triangulation: A theory development process using existing case studies, *Journal of Operations Management*, 16: 455-469.