

**Regular Meeting of the Board of Trustees
November 17, 2009**

Table of Contents

| | |
|--|---------|
| Two Hundred and Ninety-Fifth Session of the Board of Trustees | 83 |
| Attendance | 83-84 |
| Chairman’s Greeting..... | 84-87 |
| Report of the Foundation | 89-91 |
| Report of the President..... | 92-93 |
| | |
| Presentations | 94-117 |
| Sandra J. Degen, PhD Office of Research Report | 94-103 |
| Caroline Miller, PhD Lee Mortimer Enrollment Report, Autumn 2009..... | 104-111 |
| Jon Hughes Elissa Sonnenberg Voices of the Faculty: Journalism at UC | 112-117 |
| | |
| Board Committee Meetings | 117 |
| Regular Meeting of the Board of Trustees..... | 117 |
| Approval of the Minutes of the September 22, 2009 Regular Meeting..... | 117-118 |
| Approval of the Items Recommended by the Board Committees | 118 |
| Academic and Student Affairs Committee Recommendations | 118-119 |
| 09.11.17.01 – Academic Appointments..... | 118 |

| | |
|---|---------|
| 09.11.17.02 – Change of Department Name to Department of Family and Community Medicine, College of Medicine | 118-119 |
| 09-11-17-03 – Establishment of the Diabetes/Obesity Center of Excellence in the College of Medicine..... | 119 |
| 09-11-17-04 – Approval of New Degree Programs in the McMicken College of Arts and Sciences..... | 119 |
| 09-11-17-05 – Approval of College Reorganization in the College of Engineering And Applied Science | 119 |
| Finance and Administration Committee Recommendations | 119-124 |
| 09.11.17.06 – Approval of President Williams’ Contract | 124 |
| 09.11.17.07 – Amendment of University Rules 10-1-06, 10-5-01, 20-23-02, and 20-41-03 Establishing Limitations on the Delegation of Contracting Authority, Terminating Prior Delegations of Contracting Authority and Increasing the Signature Authority Dollar Limits of the President and the Contracting Officer..... | 119-120 |
| 09.11.17.08 – Amendment of University Rule 10-21-01 Governing Gifts of Personal Property | 120 |
| 09.11.17.09 – Amendments to University Rule 10-19-01, Patents and Copyrights: Policy on Inventions and Discoveries..... | 120-121 |
| 09.11.17.10 – Check Signature/Countersignature and Wire Transfer Initiation/ Verification Authority..... | 121 |
| 09.11.17.11 – Addition of Fidelity Brokerage Services, LLC as an Approved Provider under the Alternative Retirement Plan..... | 121-122 |
| 09.11.17.12 – Practice Fields, Jefferson Avenue Sports Complex..... | 122-123 |
| 09.11.17.13 – Approval of the Contract for Purchase of Electricity from Duke Energy Retail for Branch Campuses..... | 123-124 |
| 09.11.17.14 – Jefferson Avenue Sport Complex Naming | 124 |
| 09.11.17.15 – Betty Lee and Jay G. Gates Conference Room Naming..... | 124 |
| 09.11.17.16 – Widen Tabakoff Propulsion and Gas Dynamics Lab Naming..... | 124 |

| | |
|---|---------|
| Roll Call Vote | 125 |
| Unfinished & New Business | 125 |
| Alumni Association Report by Steve Simendinger | 125-127 |
| Faculty Senate Report by Marla Hall..... | 127-130 |
| Graduate Student Trustee Report by Diana Hechavarria..... | 130-131 |
| Under Graduate Student Trustee Report by Kyle Quinn | 131-133 |
| Student Representative Report by Tim Lolli | 133-134 |
| Resolution of Congratulations and Appreciation..... | 135-137 |
| Adjournment | 137 |

UNIVERSITY OF CINCINNATI

Official Proceedings of the

Two Hundred and Ninety-Fifth Meeting of the Board of Trustees

(A Regular Meeting)

November 17, 2009

The Two Hundred and Ninety-Fifth Session of the Board of Trustees of the University of Cincinnati was opened at 11:25 a.m. on Tuesday, November 17, 2009, in the Russell C. Myers Alumni Center of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

H.C. Buck Niehoff, Chairperson of the Board of Trustees, presided. Mr. Niehoff asked that roll be called.

BOARD MEMBERS PRESENT: C. Francis Barrett, Stanley M. Chesley, Gary Heiman, Sandra W. Heimann, Thomas H. Humes, H.C. Buck Niehoff, Robert E. Richardson, Jr., and Jeffrey L. Wyler

BOARD MEMBERS ABSENT: Margaret E. Buchanan

ALSO PRESENT: Gregory H. Williams, President;
Monica Rimai, Sr. Vice President for
Administration and Finance;
Anthony J. Perzigian, Senior Vice President
for Academic Affairs and Provost;
Michael W. Carroll, Vice President for
Development and Alumni Affairs;
Sandra J. Degen, Vice President for
Research;
Mitchel D. Livingston, Vice President for
Student Affairs and Chief Diversity
Officer;

Mitchell D. McCrate, General Counsel;
Carlo Montemagno, Chair for Council of
Deans;
James D. Plummer, Vice President for
Finance;
David Stern, Vice President for Health
Affairs;
Michael J. Thomas, Director of Athletics;
Gregory J. Vehr, Vice President for
Governmental Relations and
University Communications;
Greg Hand, University of Cincinnati
Spokesperson;
Steve Simendinger, Alumni Representative;
Marla Hall, Faculty Representative;
Makram Suidan, Faculty Representative
B. J. Zirger, Faculty Representative;
Diana Hechavarria, Graduate Student
Trustee
Kyle Quinn, Undergraduate Student Trustee
Tim Lolli, Student Representative
Susan Stringer, Executive Assistant to the
Board of Trustees and Sr. Vice
President for Administration and
Finance;
and the public

(Prior to the Board Committee Meeting and the Regular Board Meeting,
Chairman Niehoff began the proceedings at approximately 8:30 a.m.)

Mr. Niehoff:

Good morning everyone. The meeting will now come to order. Mrs. Buchanan will not be attending the meeting today and Sandy Heimann is on her way.

Mr. Barrett:

Buck, that looks like her right there.

Mr. Niehoff:

Perfect timing. Couldn't be better. So we welcome everyone. I'd like to give a special welcome to Greg Williams, our new president, at his first meeting of the Board of

Trustees. President Williams will speak to the board in just a few minutes and later in the meeting we will be ratifying his contract.

I have a sad farewell today in honor of Jeff Wyler and Monica Rimai. We will be recognizing them in a few minutes.

I'd also like to welcome Tom Cassady whose term on the board will begin in January. He is here at the meeting today and I would like to ask him to stand as we welcome him.

As you may know, Jeff Wyler's nine-year term as a trustee will come to a close at the end of this year. This is Jeff's final official board meeting; however, Jeff has agreed to return on January 26th and we will honor him with a retirement reception following that board meeting. Today I would like to read a commendation that expresses our sincere thanks for his service to the University and to this Board of Trustees.

In expressing its appreciation, the Board of Trustees of the University of Cincinnati commends Jeffrey L. Wyler for his outstanding service to the University of Cincinnati.

WHEREAS, Jeffrey L. Wyler was selected by Ohio Governor Bob Taft to fill a nine-year term as a Trustee of the University of Cincinnati beginning in 2001, and

WHEREAS, this board has benefited immeasurably from Mr. Wyler's business insight, commitment to excellence in education, and unceasing concern for the needs of our students, and

WHEREAS, his fellow trustees, inspired by his effective leadership and congenial humor, unanimously elected him chair in 2006 and 2008, and

WHEREAS, Mr. Wyler has a long record of service to the University of Cincinnati including service at the executive level of the UC Foundation Board of Trustees, UCATS, the Proudly Cincinnati Campaign, the Goering Center at the College of Business, and the UC Alumni Association, and

WHEREAS, he participated in two successful presidential searches, chairing the 2003 search process, and

WHEREAS, Mr. Wyler has accrued numerous accolades for his service to this University, including the Carl Lindner Medal for Outstanding Business Achievement, the Order of the Black Blazer, and the Entrepreneurial Excellence Award,

NOW, THEREFORE, let it be it resolved that the Board of Trustees of the University of Cincinnati, a State University organized under Chapter 3361 of the Ohio Revised Code, commends and expresses its appreciation to Mr. Jeffrey L. Wyler for all of his dedicated efforts on behalf of the University and its City, and wishes him well on his retirement from the Board of Trustees.

BE IT FURTHER RESOLVED, that this Resolution be spread upon the minutes of said Board and that a certified copy be presented to Jeffrey L. Wyler.

(Applause)

Mr. Wyler:

The chairman has granted me the ability to speak and I appreciate that. I appreciate this very much. When I graduated from this school in 1965, I swore I would never come back on this campus again. *(Laughter)* That isn't my humor, that's a true story. They charged me \$10 for the tassel I kept off of my graduation hat, mortar board, and I had spent three years going through this school working three jobs to pay for it and they wanted \$10.00. The police department, Gene, caught me for a \$140 worth in back parking tickets just before I got graduated. I'm not making this stuff up folks. *(Laughter)*

This last nine years has been a terrific experience for me to work with the Board of Trustees, but more importantly the students and the people who work here. The energy that you have presented to me and your dedication to this institution have been the things that have made me so happy. The pay check that I got was small. I know that some of you people want raises, but I didn't get one in nine years. The point is that the intellect here, the drive, the cohesiveness of the team that has been here over that last several years has been terrific. I've been honored to serve with you. I'll take this with me as one of the highlights of my life. Thank you very much. *(Applause)*

Mr. Niehoff:

Today will be Monica Rimai's last board meeting with us. Monica will be leaving her position as Senior Vice President of Administration and Finance at the University of Cincinnati and will join Nancy Zimpher at the State University of New York as their Chief Operating Officer and Senior Vice Chancellor. Monica will be very much missed. Monica has done an outstanding job as both Senior Vice President of Administration and Finance and as the 26th President of the University of Cincinnati. I've a commendation that reflects the board's appreciation for Monica's service and I would like to read the commendation at this time.

The Board of Trustees of the University of Cincinnati commends Monica Rimai for her distinguished leadership of the University of Cincinnati as Interim President.

WHEREAS, Monica Rimai has worked diligently with successful outcomes in maintaining the momentum of the university as an urban research university during her tenure as the 26th President, and

WHEREAS, since her arrival at the university in 2005, she has played a guiding and instrumental role in the university's fiscal turnaround, placing UC on a path of greater discipline and accountability, and

WHEREAS, her mark will live on in an evolving Performance-Based Budgeting system and fiscal planning process that has grown in its transparency and openness, and

WHEREAS her outstanding service to the University of Cincinnati has been at its core motivated by a genuine and deep commitment to the transformative role that higher education plays in the lives of individuals and society,

NOW, THEREFORE, be it resolved that the Board of Trustees of the University of Cincinnati, a state university organized under Chapter 3361 of the Ohio Revised Code, commends and expresses its appreciation to Monica Rimai for her dedication and leadership and wishes her well in her new endeavors at the State University of New York.

BE IT FURTHER RESOLVED that this resolution be spread upon the minutes of said board and that a certified copy be presented to Monica Rimai.

Mr. Niehoff:

I will bring it over to Monica. *(Applause)*

Ms. Rimai:

Thank you, Mr. Niehoff and thanks to all members of the Board of Trustees. I'd just briefly like to say again how honored and privileged it has been for me to serve this entire institution. I have consistently said and I will say again that this has been a team effort. The results that you have often credited me for achieving were really simply recognizing that in this entire institution—its students, its faculty, its academic leadership, its administrative leadership—was the will, I simply helped organize it. I am grateful for this opportunity. I have learned an enormous amount and I'm particularly grateful for the board's confidence in allowing me to help take the institution where it rightly ought to go. I think now in the wonderful hands, great stewardship and incredible leadership that is offered by President Williams its trajectory is really limitless. So, thank you. *(Applause)*

Mr. Niehoff:

Now we will have the report from the Foundation, Steve Wilson?

Report of the Foundation

Mr. Wilson:

Thank you for the opportunity to report on the Foundation. Thank you, Chairman Niehoff and President Williams and members of the Board. I'm sitting in for Otto Budig. Otto was unable to make this morning and I'm sure he will be happy to rejoin you in January as our representative.

In my new capacity in the Foundation, you never miss an opportunity to ask for gifts. It just seems that after Jeff's parting speech that a possible opportunity might be to endow tassels in perpetuity. (*Laughter*) Graduation—we will be talking to you shortly.

President Williams, we're anxious to have you on campus and look forward to working with you and we pledge our support just in time to raise another \$500 million. I know that the way you think that's probably more than \$500 million and we will do our best to do that.

Reporting on the campaign, total private support for FY 2010 stands at \$24.6 million through October and that includes \$18.9 million in gifts and pledges and \$5.7 million in non-governmental research funding. Through the first four months of the fiscal year, we've received support from 14,225 donors compared to last year's number of 10,981. As you know, we surpassed the \$500 million halfway mark on the campaign last June and we're working hard to push toward the second half of the campaign. Through October, total campaign support now stands at \$535 million. It is our anticipation; however, that the second half may be a little more challenging than the first largely because we will depend on development and gifts from new donors who need cultivation. May be a little harder to raise that, but I think we have a great start and we are pretty optimistic that will happen.

There are several campaign activities that are worth noting:

- We continue to lend support to CCM's Steinway Concern Series, which commemorates CCM's designation as an all-Steinway school. Concerts are being held in New York City's Steinway Hall and we've had some very favorable media coverage on New York One and not too long ago on CBS Sunday Morning. Two concerts have already taken place, and world –renowned pianist and CCM alumnus Michael Chertock closes the series on December 10th.

- The Alumni Association is working to build support for several long-term priorities and not to steal Steve Simendinger's thunder here, but one of those most obvious today is the new audio visual equipment that we have in this room which is the result of a significant gift from our Chicago campaign chairman Bob Fealy. And, there are more to come. At the end of the football season we plan to replace the ramp outside. I saw Monica struggling up the ramp this morning and hopefully that will be eased as we go forward.

- We continue to raise funds for the Jefferson Avenue Sports Complex. Larry Sheakley of the Sheakley Group and Foundation board member has been instrumental in that process. His initial \$1 million matching gift got the campaign started and when we reached that he pledged an additional \$1.5 million for matching to continue the private funding for the Jefferson Avenue Sports Complex.

In early 2010 we plan to take advantage of President Williams' arrival on campus and shift the campaign into second gear. We will provide more information on that at the January meeting.

In terms of activity at the Foundation, we enjoyed a very successful fall meeting. Jeff Williams, retiring chairman of the Foundation Board, was honored with the Chairman's Award. Jeff's contribution over the last seven years to our organization has been enormous. We hope that we won't miss him because he has pledged to stay

involved and we look forward to working with Jeff on into the future and taking advantage of his energy and creativity is very important for our success.

We had the Rieveschl banquet prior to our meeting and there was a very nice tribute to George Rieveschl as well as we honored Ellen Rieveschl for her continued deep and lasting commitment to the university. Dr. Cora Ogle received the Trustees Award for her outstanding volunteer service and Bill Henrich received the Staff Award for merit for his exceptional service as well. We were nicely entertained by a classic music trio led by Medicine Dean David Stern. He performed on the clarinet and there were some in the room that thought that he was kicking off a campaign to trade roles with Doug Knehans of CCM. I saw him over in the corner in pretty intense negotiation at the meeting.

At our meeting the next day we installed four outstanding new trustees:

- Carrie Hayden of Cincinnati
- Michael Paxton of Egan, Minnesota
- Larry Sheakley of Cincinnati
- Sandra Wiesmann of Washington, DC

These people's talents and expertise in fundraising we think will go a long way to help us reach that second half of the campaign.

We certainly appreciate the hard work of this board and their help in our efforts and the collaboration that we have forged between the fundraising leadership and the academic leadership on campus. I am very *Proudly Cincinnati* and I thank you very much.

Mr. Niehoff:

Thank you, Steve. We normally have an enrollment update at this point, but we will be having that at a later time. Now it is my great pleasure to call upon our new president for his report. President Williams.

President's Good News Report

President Williams:

Thank you Mr. Chairman. It is a pleasure to be with all of you this morning. I also want to add my thanks to Jeff Wyler for his nine years of service to the board. While it's unfortunate that I arrived at the end of Mr. Wyler's term, I am deeply grateful for his participation in the Presidential Search and I hope he is pleased with the result. (*Laughter*) Of course I look forward to seeing him around a lot. He has promised me that he is still going to be involved with the university in a significant way. Jeff, I am going to hold you to that.

It's also great to see in the audience this morning, Tom Cassady, who is here as a new member of the board of trustees who will begin in January. Tom, thank you for being here and being part of this. I look forward to working with you. Of course, you've always been involved with the university and I appreciate that.

I want to add my thanks to Monica Rimai for her many months of service as Interim President and for her tremendous contributions to the University of Cincinnati as Senior Vice President for Administration and Finance. We wish her well in her new endeavors with the State University of New York. But I want to particularly thank her for her help during the transition. She has been of enormous help and assistance to me and I really deeply appreciate that. I thank you Monica for that.

I want to state for the record how wonderful and warm the reception has been here to the campus and Cincinnati for Sarah and myself. We have been overwhelmed by the spirited and kind welcome that we have received from the University of Cincinnati community and from Cincinnati.

With this, my first official board meeting as president, I want to emphasize my intention to build on the momentum that UC has achieved in recent years. Nearly every indicator of success is up and we need to keep stretching and striving for more. I'm

grateful for the fiscal turnaround that is underway and I plan to stay the course on the fiscal planning strides that have, in fact, already been achieved.

We do have at your places a double-sided written report highlighting some of the great news that has been happening since the board's last meeting in September. I want to highlight just a few.

- CCM faculty, Awadagin Pratt, made us all very Proudly Cincinnati by performing at the White House on November 4th. He was invited to be part First Lady Michele Obama's Celebration of Classical Music. Actually, I have had the chance and good fortune to hear Professor Pratt perform at the Steinway Hall in New York at a CCM event and he is absolutely fantastic. Anytime you have an opportunity to hear him I urge you to take advantage of it.
- The State of Ohio has announced the first of five rounds of naming Centers of Excellence to align with the state's goal to attract and retain the best talent in Ohio. The first center on advanced energy includes one at the University of Cincinnati focusing on sustaining the urban environment. The next centers are to be announced and expected at any moment.
- We talked a lot this fall about our highest enrollment since 1980 of nearly 39,700 students. But another record that I would like to highlight is our graduate degrees. During Fiscal Year 2009 we set new highs in the number of Masters and Doctoral degrees awarded here—reaching over 2400. We also hit records in the number of graduate applications that were received.

One last item, I will give my first major university address at the All University Faculty meeting tomorrow at 2:00 pm in the Great Hall and the entire university community is invited to attend.

Today, we have three presentations. Our first focuses on Annual Research Report and the Strategic Plan that has been vetted by Sandra Degen, Vice President for Research. Sandra, would you come forward?

(Sandra Degen, Ph.D., Vice President for Research, gave a presentation on the Office of Research utilizing PowerPoint slides. A copy of the presentation is on file in the Office of the Board of Trustees.)

Dr. Degen:

Thank you, President Williams. First, I'd like to point out that at all of your places today are five items related to research. As I speed through these slides you can find more detail in our newest publication, *UC Research*, which comes out today in honor of this event talking about UC research and it's the annual report issue which contains the statistics I am going to talk about. Also, if you really want much more detail we have the *Sponsored Awards Report* which talks about the colleges and about how much money they bring in and all the industrial report we have. Also, just to be consistent and follow through what was presented to you at the June meeting, we have the update of the UC/21 Report Card on Goal 2 on Research Excellence. If you remember at the June meeting, we didn't have our end-of-the-year fiscal numbers yet and we do and they are on the Report Card. You also have the strategic plan that was part of President Rimai's Maintaining the Momentum initiative. Part of that was to have a new research strategic plan and that has been accomplished and I will talk about that at the end of this presentation as a way to save time later when we do present the research plan you will have already heard about that – and you've got that. Finally, you have copies of my presentation today.

I'd like to start out by saying that I am here only because of our researchers – our faculty, our graduate students, our postdocs and our students. It's because of them that I get to stand up here and tell you the great news about how we are doing on research. It is their dedication, their effort, their passion that has made a difference. Again, I thank them and I'm only here to provide the infrastructure for them to do what they do best.

The next two slides show the numbers for Research for FY 2009. In FY 2009 we had a \$25 million increase in research support to almost \$380 million. These numbers include our faculty here at UC, but also our faculty that are placed at what we call our affiliates. Our affiliates are Cincinnati Children's Hospital, the Shriners, the VA, and the Clinical Research Trials Unit that is part of UC Physicians. I have said this before and I will say it here, the reason that we include the affiliates is that these are our faculty. At Cincinnati Children's there are over 600 faculty from the University of Cincinnati working there. They would not be there if not for a faculty appointment through the University of Cincinnati. We acknowledge what they do, but they are part of the UC family. We're very proud of this increase. You'll see later it is not due to the economic stimulus passed by President Obama – that will be in this next fiscal year. So this was done before the economic stimulus came into place.

If we look at just UC alone, without the affiliates, we actually had an 11% increase in funding over the previous year to almost \$240 million. I believe that this slide as well as the previous one is incredibly significant because this was at a time when federal funding when actually the funding for research was negative and was going downhill from the previous year and we still did amazing things.

When we look at the composition of the funding that we received, 75% of our funding comes through the federal government. That's why my last statement was very important. We are very dependent upon the federal government. Yes, we want to diversify and we try our hardest to get more industrial support. The state funding goes up and down. You'll see that the state funding here went up 15% but that becomes a challenge for me and the faculty because we have a \$28 million grant in the College of Engineering for the Ohio Research Scholars Program in Aerospace Engineering so next year we have to find a way to get more than \$28 million and that is not going to be easy. So every year we have those challenges with those very big grants. They are great when they come in and we are happy and the researchers get to do their thing, but for reporting these numbers we've got to continue to do those sorts of things.

When talking about the NIH which is 44% of our funding, primarily through the College of Medicine, we had an increase of \$1 million this past year. Although that's not a lot, it's significant because again, funding for the NIH during FY 2009 was going down. I thought that I'd share this interesting fact that I learned at a meeting that President Williams and Vice President Vehr and I attended these past two days at the American Association of Public and State Land Grant Institutions. At the presidential big talk yesterday, the Executive Director of the NIH spoke and he showed the first grants awarded from the NIH in the late 1940's and the University of Cincinnati was one of those ten grants. I didn't know that. A person named E.W. Wallace, that Greg we are going to have to go and find more about. He highlighted that the University of Cincinnati was one of the first awardees so we're going to find out more about that one.

The two largest increases for research funding not surprisingly are the two colleges that bring in the most funding and that is the College of Engineering and the College of Medicine. When we look at rankings, which we like to do, especially when they are good, in research we are doing very well. This is something that we have to toot our horns better at and we are working on that. I actually have, at the suggestion of Greg Vehr, contacted Coach Kelly and he now has some talking points on research so I am going to be watching him to make sure that he at least says that we bring in \$380 million in research funding and we are ranked 18th among all public universities in federal R & D expenditures. He may not say it all that way, but I'll take whatever he says. We are in the Top 20 of all top universities in the US in federal R & D expenditures and the Top 25 in total expenditures. These are all great numbers and something that we should be very proud of our researchers for.

When we look at our intellectual property, which is how we disseminate the great things that we do in our labs and research programs at the university and how we get it out to the public good, we're on track. We could always do better, but last year was a good year. We had 113 invention disclosures which is the pipeline for getting those inventions out and our royalty stream increased to \$884,000. We have seven patents issued and three start-up companies which are shown here and I won't go through them.

Start-up companies are considered the way toward innovation and we consistently have between one and three start-ups a year. This was a good year, but I can tell you that next year will be a really good year and that's because of something that we're going to talk about later – taking equity. The university now has the ability to take equity in our start-up companies which is something that by law we could not do until July of this year.

I'm really going to speed through some of the successes of the year and I really don't like to do this because it does seem to diminish those of our researchers who are really doing wonderful things. They get million dollar grants all the time and I am going to highlight some of the bigger ones here. You've heard this before, but I think that it is important to say again, we were last February the only institution awarded a Clinical Translational Science Award, a CTSA grant, from NIH. This is very significant. They plan to only award 60 of these and we were 39th. This is a \$23 million grant. The co-directors here are Jim Heubi and Joel Tsevat. President Williams, you met Joel Tsevat last night on the escalator at the airport. These two people put their lives on hold for two years writing a 700 page grant and this is going to change how we do things in the institution. It's all about infrastructure. It's all about how we interact across the university but with our affiliates, our institutional review boards, how we try to do things similarly between Cincinnati Children's, the VA, and UC. There are pilot grants in there for people to work across the institution. More importantly, it puts us in a prestigious group at the National Institutes of Health and allows us to apply for grants that only CTSA institutions can apply for. One example was that we put in 8 economic stimulus grants for CTSA that only CTSA institutions could get. We got 2 of those for about \$3 million. So already the \$23 million has been parlayed into \$3 million more.

Last March, and again next March, we are going to be showcasing our entrepreneurial activities at the statehouse in the atrium. Last year we had about 20 of our faculty and their industry relationships or startup companies showing the people that happened to go through the atrium the great things that we do. We actually had a lot of interest from our state legislatures and again, not to highlight Athletics, but we had the advantage that Brian Kelly and the football team came through to go get a proclamation

from the state legislature and that actually created a lot of activity. I hope that we can do the same thing again. Our faculty really appreciated this event and I think our legislatures learned a lot about what we are doing here at UC.

Something that I am very passionate about is our undergraduates and getting them involved in research. It is how I started. If not for having the opportunity when I was an undergraduate to work in a lab I'm not sure what I would be doing today. It made all the difference in the world. We have a counsel in undergraduate research that put on a poster session for our undergraduates working in labs during the school years and over 100 of our students participated in that. It was in the TUC so it was right up front and center and a lot of people saw what wonderful things are students are doing.

I think I have to mention this for Provost Perzigian and for me since I used to work in the area of the evolution of genes, we are celebrating full blast the sesquicentennial of the publication of the *Origin of Species* by Charles Darwin. There are some major events coming up the end of this month that we are bringing in some world class researchers who have won major awards in furthering the study of evolution. I also must give credit for Professor Millard for all of his passion and effort in organizing these activities.

My office has had the ability with resources from the university and the state of Ohio to give out over 7,000 in pilot grants to our students and our faculty so that they can get preliminary data to go on to write those extramural grants. Those are in the form of what is called the University Research Council. Then something that I talk about a lot is the Third Frontier which is a state program for funding our activities that are leading towards commercialization. Last year we had a big success with Vijay Vasudevan from the College of Engineering got a \$3 million Third Frontier Grant and hopefully we'll be more successful in the future.

Looking forward, as I mentioned the economic stimulus that has had a profound effect on what we can do here at the university. We have actually gotten about \$28

million in economic stimulus money just for research and there is other money for educational efforts. For FY 2010 we have received about \$17 million and for the two-year time frame of the stimulus it totals about \$27 million in the form of 66 grants. There are still some grants that are still outstanding that we have not heard about so that could increase further.

This past year Provost Perzigian's office ran a competition to determine the Ohio Board of Regents Centers of Excellence awards. President Williams mentioned one of them. Actually these are not awards but programs. We designated eleven of our programs as Center of Excellence and they are shown here that are being rolled out by the Chancellor and Governor over probably a month or so period and are receiving a lot of press. This leads into my Strategic Plan which is shown here. One of which is to support the Centers of Excellence in ways that my office can. That mostly will be with recruitment of new faculty and cluster hires that are in these identified Centers of Excellence which I think is a real opportunity here for us to really make a difference. I've highlighted other parts of the Strategic Plan. Of course there is benchmarking. And, something that I've been on my soapbox a lot about in the five years that I've been the Vice President of Research is interdisciplinary effort. It's when we get our faculty from across the university working together that is when they do cool and really interesting things. I can give many examples, but I'm not going to, but that is when they're at the cutting edge. It's not the silos but it is when we get rid of those silos and work together across those disciplines. I have some ideas in the Strategic Plan about what we are going to do about that this year. Of course to promote the entrepreneurship of our faculty in research and scholarship – to help in whatever way I can with recruitment, development, retention, and rewarding the faculty because again, if not for them I wouldn't be up here reporting what I am. Institutional change with regard to research – how we can reward our entrepreneurs in different ways from the past with reappointment, promotion, and tenure guidelines have not rewarded—we will try to work in those areas. Let's see. Research excellence in our academic programs – I think that's a given, but there are some ideas in the Strategic Plan about helping to promote that. Also, our research excellence in corporate activities – that's where our opportunity is. We just won an award with

Procter & Gamble for being one of their wonderful collaborators with regard to the Live Well Collaborative and we need to be able to do that with other partners not only in the Cincinnati region, but in the state and nation. Finally, something that I find fun because it is somewhat new for me that is advocacy for UC research at the state and federal level with our government representative. So, that's it unless there are some questions. Actually, I will start with a question asked by Mr. Humes. Every year he asks how we can grow our research enterprise by twenty percent. Obviously, I haven't forgotten that.
(Laughter)

Mr. Humes:

Thank you very much.

Dr. Degen:

And I've said it before and I'll say it again (although I think we now have new opportunity) we have been increasing our research enterprise with basically the same faculty. We have not had the opportunity because of state funding to increase the number of faculty here at the university significantly in the past—I don't know how many—years. I think now with the Centers of Excellence we have the opportunity for more cluster hires and more synergy between our faculty. And that, I think, will make a difference. That's where we are going to start to see a significant increase in funding. We've been holding our own. I think, I said, with the same group of faculty, but when we can bring new blood in as young faculty but then also internationally recognized scientists that is where we can really make a difference.

Mr. Humes:

Dr. Degen, I think that we all feel very strongly that you have done a wonderful job. When you look at the challenges that you have faced in terms of funding in the field of research over the last several years especially and the limits that we have at the university because of our financial challenges, I think that your consistent increase in funding and your consistent increase in collaborations between colleges and departments

has really been a shining star. Congratulations to you. Now, we expect twenty percent next year. (*Laughter*)

Dr. Degen:

Yes, I remember that always.

Mr. Chesley:

I think it is exciting. The question that I have, which is a follow up to Tom, is that I notice that most of the researchers are in medicine and engineering. Are there any other of the disciplines where you see an opportunity for us to reach out that may not have the sophistication of engineering or medicine, but it is time for some of these disciplines or to reach out to the people who might be interested in something other than medicine—corporations, industry, government—other than, a discipline other than just medicine and engineering?

Dr. Degen:

Yes. Last year when I showed the slide with the two colleges that had the most significant increases Arts & Sciences was one of the two. If I had a third listed this year they would have been on this slide. With our chemists, our physicists, our biological scientists, they're really doing great things. I can't neglect to talk about the College of Education because they really with their criminal justice program that is world renowned they bring in significant funding. There's always opportunity. Again, I think that opportunity is when we bring these researchers from these different colleges together. My favorite example of that is something called the Voice Consortium which is just now getting public funding. That started as a collaboration with the College of Engineering, one of our Ohio Eminent Scholars in aerospace engineering who works on how to reduce the effect of sound by jets and sound waves over the wings who met someone who met someone in Otolaryngology, ENT, someone who works on airwaves on going through the throat and he had the equipment that could help this new faculty member in ENT address his problems. Well now this consortium has turned into a much larger consortium with our sleep apnea group a Cincinnati Children's, our communications disorders group at

Allied Health, and I think the coolest part of it all is our voice program at CCM. They had a reception about a month ago where all these people were. That's where they're really doing exciting things. So we just have to get the word out. I see my job as making connections and getting people together. That's where I think we can make a big difference.

Mr. Quinn:

My question is in regards to undergraduate research. You kind of said that having been in the lab at that young age really spurred what you are doing today. I'm just interested in what your office does and their tactics in getting more undergraduates in your labs so we can build that pipeline towards future success and future faculty.

Dr. Degen:

We are doing many things. One is that we have not been able to even have an idea of how many students are doing research in labs and that is part of semester conversion. That is going to be captured because now that is something that has to be clicked when people post programs or when students register. We're trying to offer more programs through the Council on Undergraduate Research to get students excited. I try to talk. I talked last week with high school students actually down at Northern Kentucky University about this if how to get involved in research. I can tell you that our summer undergraduate programs, the one that I am responsible for our affiliate at Cincinnati Children's had 960 applications last year. We placed 120 students in labs Cincinnati Children's and we just need to get the word out. The problem is funding. These students do need support to work in labs especially during the summer. Part of my Proudly Cincinnati campaign is to get money for scholarships for students to do research in labs and again the more opportunities, or the more money and scholarships that we have, the more we can do for students. There are ways to do that – they can do internship and they can do it as part of classes. We just need to get the word out more to students.

Dr. Suidan:

Sandra, in the College of Engineering we have quite a few undergrads right now that do research co-ops. Anant Kukreti, who gets a lot of funding from the NSF, has a lot of high school kids who are coming in and doing work on this.

Dr. Degen:

Anant is the Associate Dean for Education, I believe...

Dr. Suidan:

Yes, he is.

Dr. Degen:

...in the College of Engineering. He is passionate about this. He gets high school students, high school teachers...

Dr. Suidan:

Yes.

Dr. Degen:

...and writes grants continuously for the National Science Foundation to get funding for students and labs. Thank you.

President Williams:

Thank you, Vice President Degen. Instead of the brief enrollment report usually presented by Caroline Miller today, we have for our second presentation a little deeper dive on our tremendous enrollment this fall. This report will also give us an update on enrollment performance related to our integrated enrollment plan. Our presenters are Caroline Miller, Associate Senior Vice President for Enrollment Management and Lee Mortimer, Director of Institutional Research.

(Caroline Miller, PhD, Senior Associate Vice President and Associate Provost for Enrollment Management and Lee Mortimer, Director of Institutional Research gave a

presentation titled Enrollment Report, Autumn 2009 utilizing PowerPoint slides. A copy of the presentation is on file in the Office of the Board of Trustees.)

Dr. Miller:

Thank you, President Williams. We thought we'd start with the most frequent question I get these days and that is just how much does football with our increased enrollment? My answer is—it surely doesn't hurt. (*Laughter*) And just like a good coach, we're willing to use everything that's out there in terms of attracting students to the University of Cincinnati. I think many of you saw this as our opening day ad and we just wanted to keep rerunning it.

Lee and I are doing this presentation together today in part in recognition of the tremendous partnership that we have institutional research and enrollment management at large. Lee and his staff are our independent auditors and, more importantly, they are willing to deep dive into data for every hairbrained stunt that I can come up with to try to find out if it is a useful tactic in terms of supporting increased enrollment and retention. Lee is going to start us off today.

Mr. Mortimer:

Good morning everyone and thank you for the invitation. It's my pleasure to be here. It's no secret that enrollment is up here at Cincinnati, but what Caroline and I would like to do is take a little bit deeper dive and show you some of the details. Our head count enrollment is just shy of 39,700 students this autumn. That's an increase of 2595 students or 7%. The Uptown Campus increased about 5% and the branch campuses increased 14.5% with undergraduates up almost a 1,000 students at 4.6% and our grad students up a little over 500 or 6.6%. Now, how does that look over time? Since 2003 we have had a 5,844 student increase. That is 17% since 2003. Let's take a look at distance learning. We had a 15% increase in distance learning. We now have over 3200 student in distance learning programs. Another way to look at that 29% of our total growth here was from distance learning programs. Now, speaking of distance learning and instruction, this is our FTE instruction all campuses. In 1988 about 7% or our

instruction was taught in the evening. In 2009, almost 19% of our instruction is either taught in the evening or via distance learning.

The ever popular first-time, full-time retention rate—this is the retention rate that I report to the US News and World Report, to the US Department of Education, the Ohio Board of Regents, etc. We have seen an eight percentage point increase in retention since 2003 and a five percentage point increase since 2006. Now that arrow is there to remind us that is when we started to increase our admissions standards, academic success criteria, but as you can see we did have a running start so to speak even before there. Success Challenge, First Year Experience, Learning Communities, etc., were obviously having effect before 2006. Now I would like to do a comparison on 2006 and 2009 in the next slide. These are those same numbers broken out by ethnicity. What we've seen is again there is a 5% increase total overall in retention since 2006 and a 6% increase in our minority students' retention rates. Hispanic students have increased 10%, African-American 4%, Asian 3% and you can see the others—very good results.

How does ethnicity look overall? Again, our overall enrollment increase over last year was 7% and our minority student increase was 6.4%. Some of the largest gains were in Asian and Hispanic at 16% and 17% increases respectively and we had about a 3% increase in African-American students. So, thank you very much and Caroline Miller, ladies and gentlemen.

Dr. Miller:

Thank you, Lee. Most of you know that Kristi Nelson, Neville Pinto and I have been working with the deans on something we call Integrated Enrollment Planning. That's an effort to link the budget targets and the enrollment targets in a more unified manner to hopefully result in the goal that we want to achieve which is that they are in sync. We set them for actually five categories: new freshman, new transfers, total undergraduates, new graduates students and total graduate students. I've just picked two to share with you today. The black dot is the college set by the dean of each college or program that is here. The red bar is where enrollment ended up. You can see that across

the colleges our targets and our achievements are fairly much in sync. And certainly in the aggregate UC achieved all of its freshman transfers, undergraduate and graduate goals. These are the undergraduate numbers and these are the graduate numbers.

One of the things that I know Cliff Peale has helped us herald this year is our record freshman class—6200 freshman at the University of Cincinnati across our three campuses. 4300 of those freshmen are on the Uptown Campus. To give you a little bit more information about those 4300, they hail from 38 states, 41 countries and 84 of our 88 Ohio counties. That 4300 is a roughly 500 student increase in our uptown freshmen. Not here, but one of the things that we realized in Lee's staff digging, is that of that 500 student increase almost all of it is attributed to students enrolling in the STEMM disciplines—something that is near and dear to our Ohio Strategic Plan and our own enrollment targets.

You can also see our growth in transfer students. About five years ago we decided to get serious about making UC a transfer destination. We are reaping the benefits of that with improved processing of transfer records, letting students know better what credit they have before they walk in the door and not two years after. And our great pipeline programs, the Cincinnati State and Sinclair, in terms of students that start there and transition successfully to the main campus. A little information and more about the profile of this incoming class—you know when you look at these numbers you don't see dramatic changes with the exception of ACT scores. Our profile has been fairly steady in the aggregate although there are changes in terms of tails if we were to put this in a bell curve, but it is a steady record of positive growth in terms of the profile of our students. That you can see attributed in terms of their success and retention from the classroom.

This particular class that entered on main campus is also gender balanced. Something that you may have read much in the paper late is how unbalanced higher education is particularly in terms of decreasing numbers of men arriving on the United States campuses. We are 51% male and 49% female. 15% of the freshman are underrepresented minorities. This is also a bit of a longitudinal view of what the profile

looks like in the context of our establishment of minimum standards. The baseline year which is 2005 before they came into play, 14% of our students had ACT's below 20. The reason that number is important is that below 20 is an ACT benchmark in terms of the likelihood of college success and that is, in part, how we have structured our success criteria. That number has gone from 14% to 4% during the course of this effort. The group 25-29 has, quite frankly, been our focus in terms attraction in our market. It is where we focus a lot of our effort around Cincinnati Scholars (certainly the top group) 30 ACT's or more have gone from 8% to 11% are where we build our reputation and we are proud of the growth there as well.

And because Trustee Heimann usually asks, these are our top feeder schools. I think you'll agree with me that these are all Cincinnati market schools. There are some very fine schools on that list. In the next ten you will find two schools from Dayton and a school from Columbus. Much of our growth in terms of all that 500 student growth as well has been from the Columbus, Dayton, and Cleveland markets.

But, just like a good coach, I know that you are probably more interested in what are we doing for you lately. So a quick look at Fall 2010. Applications as of last Saturday were up 9%. I got a text as I was sitting in the back of the room—784 applications came in over the weekend. That's our biggest weekend ever. Registration for winter quarter is going on right now. I think that Lee mentioned that we were roughly 2500 students larger in the fall. 2500 more students have registered for winter quarter on this date than the same date last year so that big group of students who started with us are registering with winter quarter and I think that is a good sign.

We've had a strong focus on growth in the last five years and for all the obvious reasons. But as we go forward, we probably need to pay an equal amount of attention on the balance between mix and growth. For we can hit the number, but miss the message if we don't get the right mix. So as we get a bit more nuanced in this enrollment management business these are the themes that we're working on for the incoming class. We have had a plan to grow the Ohio market share and we are in an exciting project with

our colleagues in Government Relations and Communications using some viral email technology, actually piloted in the Obama campaign, to see if we can improve the yield in terms of our applications. We know that the market is shrinking in terms of our traditional high school market so yielding them is part of the strategy for continuing our strong enrollment growth. We have an effort to be veteran friendly. Last year we had about 600 veterans on our campus and it has been a little hard to zero in on the fall number given some of the chaos in getting veteran's certified across the country, but we think that number is 750 or so this fall. We have a strong focus on trying to yield our underrepresented students. Applications and offers are up substantially. Our enrollments are up slightly and we would like to do a better job in that area and, quite frankly, are counting on *Proudly Cincinnati* to help us in that regard. We will continue our focus on retention through graduation. There is much been said of late in the press about the access across American campuses and the lack of success. I am pleased to tell you that UC bucks most of that trend because not only are our retention numbers going up but our graduation numbers are well.

We have 150 more high schools to work with for students eligible for in-state tuition in Ohio and that is through the Indiana Reciprocity Agreement signed last year. And President Williams, your Muncie Bearcats are among the schools that would be eligible for that.

President Williams:

Good.

Dr. Miller:

We will continue our growth, academic standards, and expectations for all of the research tells us that students will rise to the expectations that we set for them and not settle for what might have worried about. Not on this slide, but I am pleased to report that our little international undergraduate effort, when be baselined it in 2007, we had 259 international undergraduates on our campus and this fall we have 484—almost doubling in two years. We will continue our work around the STEMM disciplines. That's our

report and we are pleased to share it with you and if you have any questions, we'd be glad to answer.

Mrs. Heimann:

Caroline, what is our capacity both with respect to infrastructure and faculty?

Dr. Miller:

That's a good question and that's actually one of the questions that we're asking ourselves in terms of the sort of big ideas going forward is what is the optimal enrollment for the University of Cincinnati and how does mix contaminate that. Quite frankly, for incoming traditional market freshmen, we probably have hit some of that capacity because our beds are full and some of the stress that is puts on things like first year English and math classes in order to be able to deliver. But, we do have some other places where we do have some capacity. We have some capacity at the upper level in terms of transfer students and certainly our distance programs are providing some additional capacity there, so we are trying to zero in on that, but I don't have a number that I could tell you today is the exact number.

Mr. Chesley:

The Indiana reciprocity—does that mean that students from Indiana get a break on out-of-state tuition?

Dr. Miller:

The agreement we have with Indiana is that students from 28 counties, basically the counties from Ft. Wayne down to just north of Louisville, can attend UC for the in-state rates and Ohio agrees to provide the subsidy for those students just like they do in-state students.

Mr. Chesley:

Both Kentucky and West Virginia are underserved university wise. Is there a possibility of some type of reach out, particularly to Kentucky and West Virginia.

Dr. Miller:

We have a reciprocity agreement with Kentucky for the 8 counties just south of us and that has been around for a while.

Mr. Chesley:

I'm talking about larger than the eight counties.

Dr. Miller:

And we have a metro rate that we put in place for three of our colleges that we are accessing the impact on. Reciprocity is one of those things that has to work both ways. They have to agree and we have to agree. We can do the metro rate and there might be some advantage for doing that, the disadvantage is that we get no subsidy on those students at the undergraduate level.

Mr. Humes:

Congratulations to you and your team on a fantastic job with the enrollment. I know that you are always on the move and you have so many volunteers working with student volunteers and your staff putting in enormous hours so thank you for everything you are doing. I was a little surprised to see the number of evening students up. I know there has been a lot of discussion in terms of at one time we had the largest evening college in the country that provided great educational opportunities for so many people who couldn't get them other places. I know we changed that and dropped that element to expand to some other colleges. We've also seen over the last eight years a tremendous growth in other institutions, more private institutions, moving into the area and trying to take a piece of that market. Do you have any idea how we stack up? Who are these people and what is the change that has occurred in that mix from where we were to where we are in terms of the evening student? And, this may be a little more in-depth question than you would be prepared for right now, but it is something that I think we should look at and understand. I am sure you already have, but it's a market opportunity that I think

we just need to make sure that we're dealing from a business opportunity and also from a community-based need.

Dr. Miller:

I think that is a great question—and one that when you look around that one of the places that we have an opportunity for growth—is growth in the adult student or the 25 and older student. One of the things that we know about the dynamics of this market is sort of as green is the new black, distance is the new evening. Certainly, either pure distance or blended programs are more what today's adult student is interested in than just the pure evening class. We do know who our competitors are. We do know that for the most part they are actually higher priced than we are, so there is an opportunity there. And we do know that our evening enrollments are in fact up, but a piece of that being up are actually students that one might have traditionally thought of as day students who are taking a section at night. So they are not the pure evening student that we might have seen 10 or 15 years ago. We do, I think, have a market opportunity there. While our classes are up in the evening, there are not a huge number of programs that a student can successfully complete all the way through in the evening. We have that on our list of things to assess in the coming year with the deans to see where we might be more attractive in terms of that blended distance and evening to support that market. Well, thank you very much.

President Williams:

Thank you, Caroline and Lee. Third we have another installment in the Voices of the Faculty series. Today we will hear from Jon Hughes whom I'm told attended Ball State during the same time that I did. Jon is a professor in the English Department in the McMicken College of Arts & Sciences and is Director of the Journalism Program. He is joined by Elissa Sonnenberg, Field Service Assistant Professor and the Program's Assistant Director.

(Jon Hughes, Director, Journalism Program, Dept. of English & Comparative Literature in the McMicken College of Arts & Sciences and Elissa Sonnenberg, Assistant Director,

Journalism Program, Dept. of English & Comparative Literature in the McMicken College of Arts & Sciences gave a presentation entitled Journalism at UC utilizing PowerPoint slides. A copy of the presentation is on file in the Office of the Board of Trustees)

Professor Hughes:

Thank you President Williams for inviting us to talk with you about the Journalism program. While at Ball State President Williams and I were fortunate to have mentors who influenced our professional life. Mine was Dr. Louis Ingelhart who then was just beginning to develop a journalism programs that became one of the best in the country. Today, I'm proud to share the story of our progress from modest beginnings into an important player in journalism education and in the region's professional journalism marketplace.

Journalism had modest beginnings at UC, beginning in 1938 when the Evening College offered courses taught by working professionals who traveled from their jobs downtown to teach "on the hill." The courses migrated from the Evening College to the McMicken College of Arts and Sciences English Department in the mid 1950s. In 1975, Journalism became a writing certificate program.

From those modest beginnings, UC's Journalism classes and hands-on media experience have trained a Pulitzer Prize winner and three Pulitzer finalists. Our alumni have landed jobs at The New York Times, the Wall Street Journal, Newsday, Wired magazine and countless other publications, large and small. Our distinguished alumni include newspaper publishers, successful business leaders, top-ranking editors and public policy decision makers across the country.

The certificate reinforced our strong liberal arts focus and our belief that well-rounded journalists are necessary and essential to our democracy.

Now Assistant Professor Elissa Sonnenberg, assistant director and internship coordinator, will talk about the last few years, during which Journalism at UC has made significant strides.

Professor Sonnenberg:

Thank you again for this great opportunity. I am compelled to note that I'm not only here as a faculty member but as an alumnus. I was lucky enough to be in the Journalism Program here and edited the student newspaper here many, many years ago before I went on to Northwestern and before I started writing for magazines all over the country. So I can talk first hand because I'm a client as well as a professor here.

In 2005, Jon led the program to a new level as the BA in Journalism was launched. From the start, Journalism majors at UC have been required to minor in another subject area—it is a point of pride among our ranks. The major was an initial and a continuing success as you will see here.

Since 2005, the number of journalism majors has grown from 76 to 262 and this is with a rigorous academic requirement, not counting nearly 50 certificate students at any given time. This means that Journalism ranks as the fourth largest in the College of Arts & Sciences among departments, programs and centers. We already have almost 160 degree graduates and we are just four years old.

Part of what has made our undergraduate-only program unique, since the 1970s, is our rigorous internship program. Collaborating with professionals throughout the region and the country in print, broadcast and online newsgathering has helped our students learn, grow and land jobs. Here you see just a few of the outlets where UC Journalism students have interned and they are always interning at every media outlet in Greater Cincinnati. Internships have also been boosted by our three-year status as a Scripps Howard Partner School and it's an honor that comes along with a highly competitive fellowship/scholarship program. Now Jon will talk about an exciting innovation for the program that launched just this fall.

Professor Hughes:

The New Media Bureau has been a dream of mine for many years. Through collaborations I never imagined might be possible, our students' best work can now be featured in major journalistic outlets throughout the region as we create a unique model for education, training and storytelling that is already garnering attention and making news.

The New Media Bureau at the University of Cincinnati's Journalism Program is a unique media cooperative between the University, the regional professional media and the public. It is a service based on educational experience for undergraduate students using video, audio, text and still images as well as social media sites, texting and tweeting—that's the new media part of The New Media. So far, Enquirer Media, Scripps Howard, CityBeat, Cincinnati Magazine and the city's weekly African-American newspaper, The Cincinnati Herald, have verbally agreed to participate publishing student work on special projects and providing support and training as needed to ensure the program's quality and growth. about issues of concern to the public while exploring new experiment with new ideas and have access to a team of multimedia-savvy young professionals for assistance with projects.

Now Elissa will share information about our work connecting students with the community and the scholarship of engagement.

Professor Sonnenberg:

This is my favorite part, because one of the most exciting elements of Journalism at UC for me is our active leadership role in Service Learning and Community Engaged learning. We take full advantage of our location in a major urban area as well as our place in an excellent urban research university to connect our students with their community as they tell important, and often untold or severely undertold, stories. Our faculty has worked with dozens of community organizations to create meaningful class and capstone experiences for our students. From documenting the role of the Black Press in a partnership with the National Underground Railroad Freedom Center and the role of the

Cincinnati Stock Exchange with the Cincinnati Historical Society to telling the stories of Hospice patients, our students often learn as much about themselves as about their subjects in these courses.

Another area in which we excel is in Service Learning projects across disciplines. Journalism students documented the university's first Solar Decathlon entry in 2007 and are already on board to help with the 2011 bid. Students are in the midst of a two-year environmental journalism project that teams them with environmental health experts on the East Campus. I love going to the East Campus. We are charting a path using Community Based Participatory Research guidelines as a guide toward better storytelling. New initiatives with the Latino Health Collaborative, which is a wonderful group also on East Campus, are helping deepen the connection between campuses and our diverse community.

But Jon can explain how he has been forging those kinds of partnerships for years, long before it was trendy to talk about community engagement.

Professor Hughes:

Today, our program has six full-time faculty members and a strong team of adjuncts, including a Pulitzer Prize winning photographer, an AP Photographer of the Year and a National Magazine Award finalist. Each of our full-time faculty advises upwards of 50 students, adding to their rigorous teaching and research schedules. Offering our students opportunities to learn from practicing professionals as well as local legends remains an important part of our program.

Since the major was launched, we have been working to connect with a multitude of alumni around the world. Their support and enthusiasm for the program, and their memories of how classes and student publications changed their lives, open up new worlds of experience for our students today.

For years, I have led cross-collegiate partnerships with the College of Design, Art, Architecture and Planning as well as the College Conservatory of Music working with Electronic Media, Digital Design and Fine Arts Photography students. Our advantages in teaching journalism at UC include: a strong liberal arts A&S curriculum; the evolving interdisciplinary collaboration between departments and colleges; and, significantly, the urban experience within a mid-sized media market.

Finally, Elissa will talk a bit about our development strategies before we take your questions.

Professor Sonnenberg:

Like everyone else here we are looking towards the future and it looks good. In order to make the most of the resources, the Journalism Program established an Advisory Board in 2007. The Board consists of business and media leaders who help raise awareness of our strengths as well as our needs.

Last spring, we inaugurated the UC Journalism Hall of Fame, inducting three well-known journalism leaders who graduated from UC. Mary Linn White paved new paths for women journalists at The Cincinnati Post. Luke Feck served as editor and publisher of the Cincinnati Enquirer and the Columbus Dispatch. William Keating studied at UC's business school and served as publisher of the Cincinnati Enquirer. Those were our three inductees,

Another strong area of development for us has been programming for our students and the public as well as for our alumni. We have co-hosted a symposium on civil rights and the press, a conference focusing on women in journalism, a day-long series of panels about reporting on arts and culture and many others. These public presentations allow our students to participate beyond the classroom and extend the reach and reputation of our program, which continues to flourish and grow. Thank you.

Professor Hughes:

Any questions? Thank you.

President Williams:

Thank you Jon and Elissa. Mr. Chairman that concludes our presentations.

Mr. Niehoff:

Thank you President Williams. Those were three excellent reports. Now we will begin our committee meetings. The first committee is the Academic and Student Affairs Committee which will be followed by Finance and Administration Committee.

THE BOARD COMMITTEE MEETINGS

(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)

The committee meetings began at 9:50 a.m.; the meetings concluded at 11:25 a.m.

THE REGULAR MEETING OF THE BOARD OF TRUSTEES

The Regular Meeting of the Board of Trustees was convened at 11:25 a.m. and, as noted on the first page (page 83) of these minutes, roll call was taken.

Approval of the Minutes from the Regular Meeting of the Board of Trustees of September 22, 2009

Mr. Niehoff called for additions, corrections, or deletions to the minutes of the Regular Meeting of the Board of Trustees of September 22, 2009. Upon motion of Mr. Richardson; seconded by Mr. Wyler, the minutes were approved as distributed.

Approval of the Items Recommended by the Board Committees

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee and the Finance and Administration Committee at their respective meetings held on November 17, 2009, prior to the Regular Meeting of the Board of Trustees.

Academic and Student Affairs Committee Recommendations

09.11.17.01 ACADEMIC APPOINTMENTS

Synopsis: Appointments of Faculty and Academic Administrators

It is recommended that the Board of Trustees approve the academic appointments of faculty identified in the attached document. These recommendations have been approved by the appropriate departments, colleges, and offices of the Vice President for Health Affairs and the Senior Vice President for Academic Affairs and Provost.

Emeritus Status

| | |
|---------------------------|---|
| T. Michael Baseheart, PhD | Professor Emeritus of Civil Engineering College of Engineering Effective: January 2, 2010 |
| Richard S. Kerstine, MD | Volunteer Assistant Professor Emeritus of Ophthalmology College of Medicine Effective: December 1, 2009 |
| Janet Strife, MD | Professor Emerita of Radiology College of Medicine Effective: July 1, 2009 |
| James E. Wade, PhD | Associate Professor Emeritus of Aerospace Engineering and Engineering Mechanics College of Engineering Effective: July 1, 2009 |

**09.11.17.02 CHANGE OF DEPARTMENT NAME TO DEPARTMENT OF FAMILY
AND COMMUNITY MEDICINE COLLEGE OF MEDICINE**

It is recommended that the Department of Family Medicine change its name to the Department of Family and Community Medicine, College of Medicine, effective November 1, 2009. Documentation to support this recommendation is attached

09.11.17.03 ESTABLISHMENT OF THE DIABETES/OBESITY CENTER OF EXCELLENCE IN THE COLLEGE OF MEDICINE

It is recommended that the Board of Trustees approve the proposal to create the new Diabetes/Obesity Center of Excellence in the College of Medicine and appoint Randy J. Seeley, Ph.D. as Director, effective on September 1, 2009. Documentation to support this recommendation is attached.*

09.11.17.04 NEW DEGREE PROGRAMS

Synopsis: New degree programs in the McMicken College of Arts and Sciences

It is recommended that the Board of Trustees approve the new degree programs in the McMicken College of Arts and Sciences for a Bachelor of Arts (B.A.) in Physics, Bachelor of Arts (B.A.) in Liberal Arts, and a Bachelor of Arts (B.A.) in Archaeology. The proposals* have been reviewed and approved through the University governance structure.

09.11.17.05 COLLEGE REORGANIZATION

Synopsis: College reorganization in the College of Engineering and Applied Science

It is recommended that the Board of Trustees approve the reorganization of the College of Engineering and Applied Science.

Finance and Administration Committee Recommendations

09.11.17.06 APPROVAL OF PRESIDENT WILLIAMS' CONTRACT*

09.11.17.07 AMENDMENT OF UNIVERSITY RULES 10-1-06, 10-5-01, 20-23-02, AND 20-41-03 ESTABLISHING LIMITATIONS ON THE DELEGATION OF CONTRACTING AUTHORITY, TERMINATING PRIOR DELEGATIONS OF CONTRACTING AUTHORITY AND INCREASING THE SIGNATURE AUTHORITY DOLLAR LIMITS OF THE PRESIDENT AND THE CONTRACTING OFFICER

Synopsis: This recommendation seeks the amendment of University Rules 10-1-06, 10-5-01, 20-23-02, and 20-41-03 to establish uniform requirements for and limitations upon the delegation of contracting authority by the President, the Chief Investment Officer, and the General Counsel as contracting officer. This resolution also revokes all delegations made prior to November 17, 2009, but delays implementation until January 1, 2010, to allow time for re-delegation of necessary authority under the amended rules. This recommendation also seeks to further amend University Rules 10-1-06 and 10-5-01 to increase the dollar limits of the President's and Contracting Officer's contracting authority to a maximum of five million dollars and one million dollars, respectively.

*Filed in the Office of the Board of Trustees

It is recommended that the Board of Trustees approve the amendment of University Rules 10-1-06, 10-5-01, 20-23-02, and 20-41-03 to make clear that only the President, the Senior Vice President for Administration and Finance, the Vice President for Finance, the Director of Purchasing and Material Management, the Chief Investment Officer, and the General Counsel as contracting officer, have plenary authority under University Rules to contract on behalf of the Board of Trustees subject to the limitations established by existing rules, and to provide that only the President, the Chief Investment Officer, and the General Counsel as contracting officer have the power to delegate their plenary contracting authority subject to the limitations established by these amended rules. It is further recommended that all delegations of contracting authority issued prior to November 17, 2009, for or on behalf of the Board of Trustees be terminated without prospective force or effect as of January 1, 2010. It is further recommended that University Rules 10-1-06 and 10-5-01 be amended to increase the dollar limits of the President's and Contracting Officer's contracting authority to a maximum of five million dollars and one million dollars, respectively. Copies* of the proposed amended rules are attached with the amendments identified. The recommended action will clarify contracting procedure and authority, improve contract management and accountability, and permit better efficiency in contracting and in the day to day operation of the institution. The authorization of the Board of Trustees is, therefore, respectfully requested.

09.11.17.08 AMENDMENT OF UNIVERSITY RULE 10-21-01 GOVERNING GIFTS OF PERSONAL PROPERTY

Synopsis: This recommendation seeks the amendment of University Rule 10-21-01 to establish that the university will accept gifts of personal property only if there is either a market for such property or a use for the same by the university, and granting the Senior Vice President for Administration and Finance the authority to accept such gifts and promulgate policies consistent with this Rule.

Ohio Revised Code Section 3361 permits the Board to receive gifts of property, including personal property. Current University Rule 10-21-01 governs the receipt of personal property by the university and states that it is the policy of the university to accept all gifts of personal property, subject only to the conditions that there be no restrictions on usage or sale. The policy of accepting all gifts of personal property, without regard to whether there is a market for particular items or whether there is a use to which they can be put by the university, has proved impractical. The recommended changes make clear that there must be a market or university use for such gifts and vest in the Senior Vice President for Administration and Finance the authority to accept gifts of personal property and to promulgate policies for determining which gifts should be accepted consistent with the amended Rule. The recommended changes also acknowledge the role of the University of Cincinnati Foundation in accepting gifts of personal property. A copy* of the Rule showing the recommended amendments is attached.

09.11.17.09 AMENDMENTS TO UNIVERSITY RULE 10-19-01, PATENTS AND COPYRIGHTS: POLICY ON INVENTIONS AND DISCOVERIES

Synopsis: It is recommended that the Board of Trustees approves amendments to University Rule 10-19-01, Patents and copyrights: Policy on inventions and discoveries.

University Rule 10-19-01, Patents and copyrights: Policy on inventions and discoveries, is being amended to allow the university greater flexibility and more options when negotiating the terms of license agreements. As authorized by Section 3345.36 of the Ohio Revised Code, the revised rule would allow the university to accept equity in exchange for the grant of rights to a university invention.

It is recommended that the Board approve the changes to University Rule 10-19-01, and authorize the Senior Vice President for Administration and Finance, or the Senior Vice President's designee, to do all things necessary and appropriate, including the execution of additional documents, to comply with and to carry out the purposes of this recommendation. A copy* of revised University Rule 10-19-01 and a form of resolution* are attached.

09.11.17.10 CHECK SIGNATURE/COUNTERSIGNATURE AND WIRE TRANSFER INITIATION/VERIFICATION AUTHORITY

Synopsis: Update check signature/countersignature and wire transfer initiation/verification authority to reflect recent title and responsibility changes

It is recommended that the Board of Trustees approve the following resolution updating the list of individuals authorized to sign/countersign checks and initiate/verify wire transfers. The list of authorized individuals reflects recent title and responsibility changes.

RESOLVED, that effective November 17, 2009, all checks (excluding health care/benefits payments issued by third-party administrators) drawn upon the depositories designated by the Board of Trustees of the University of Cincinnati must bear the signature of William L. Doering, Treasurer.

- a) This signature may be a mechanical facsimile, the proper affixing of which shall be the responsibility of William L. Doering, or in his absence, Karen L. Sullivan, Senior Associate Vice President for Budget & Financial Services.
- b) All checks in excess of \$75,000 must bear the countersignature of Karen L. Sullivan, Senior Associate Vice President for Budget & Financial Services, or Sheila A. Farley, Assistant Treasurer, or Susan Albonetti, Assistant Treasurer, or Barry L. Holland, Director of Tax Compliance, or Carol Metzger, Controller, or Ruth A. Ross, Assistant Controller, or James D. Plummer, Vice President for Finance.

RESOLVED, that effective November 17, 2009, all wire transfers drawn upon the depositories designated by the Board of Trustees of the University of Cincinnati must be initiated by Karen L. Sullivan, Senior Associate Vice President for Budget & Financial Services, or William L. Doering, Treasurer, or Sheila A. Farley, Assistant Treasurer, or Susan Albonetti, Assistant Treasurer, or Barry L. Holland, Director of Tax Compliance, or Jim Birch, Senior Financial Analyst.

- a) All non-repetitive wire transfers in excess of \$75,000 initiated by one of the authorized individuals must be verified by a second authorized individual.
- b) All repetitive wire transfers must be established by two of the authorized individuals.

09.11.17.11 ADDITION OF FIDELITY BROKERAGE SERVICES, LLC AS AN APPROVED PROVIDER UNDER THE ALTERNATIVE RETIREMENT PLAN

Synopsis: It is recommended that the Board of Trustees enter into a trust agreement with Fidelity Brokerage Services, LLC to provide investment options under the University's Alternative Retirement Plan.

*Filed in the Office of the Board of Trustees

The Ohio Department of Insurance has approved the application of Fidelity Brokerage Services, LLC (“Fidelity”) to be a designated provider pursuant to Section 3305.03 of the Ohio Revised Code. Fidelity is willing to provide investment options under the University’s Alternative Retirement Plan (“ARP”), and the University desires to add Fidelity as an approved provider.

It is recommended that the Board enter into a trust agreement with Fidelity, which will allow Fidelity to serve as a designated provider under the University’s ARP, and authorize the Senior Vice President for Administration and Finance, or the Senior Vice President’s designee, to do all things necessary and appropriate, including the execution of additional documents, to comply with and to carry out the purposes of this recommendation. A copy of the proposed trust agreement between the University and Fidelity and a form of resolution are attached.*

09.11.17.12 Practice Fields, Jefferson Avenue Sports Complex

Synopsis: It is recommended that the Board of Trustees approve the \$10.7 million project to be funded with gifts for the 1 ½ practice fields and bubble on the south east corner of the Uptown Campus at the intersection of Corry Boulevard and Jefferson Avenue. Athletics has accepted all responsibility for project and financing costs.

Description: This project when completed will provide the Department of Athletics with new fields to be used for football practice, competitive women’s Lacrosse and other programs supported by Athletics that benefits the program and/or the campus at large. There will be one full field and a half field with an access road between to maintain access into campus. In addition, there will be a bubble to cover the full field during the winter months. The bubble is not a permanent structure and may not remain up 12 months per year since it is a temporary structure by code.

There are a number of upgrades required to the infrastructure in the area for water, sewer and electric in order to complete the project. This includes relocating a water main to an area further north on Jefferson Avenue to make way for the fields and extending new water, electric and gas service from the Edwards Center, Baseball Stadium, and Jefferson Avenue, respectively, to provide service for new utilities required by the project.

The relocation of the chemical storage facility is required to clear the site and is part of the \$10.7 million cost but is being completed as an independent project.

An all-university task force on Athletics, charged by the Interim President to address a more strategic and long-term manner by which the University funds and identifies solutions to the challenge of recurring budget deficits is underway. To date, the task force has been gathering the facts that will be needed to make a comprehensive recommendation. The committee is scheduled to have its work complete by December 1, 2009.

However the Practice Fields are required to be available for use during the next academic year (2010 -2011). Therefore, the project requires approval at the November 17, 2009 Board of Trustees meeting to meet the deadline.

*Filed in the Office of the Board of Trustees

Finance Plan: The Jefferson Avenue Sports Complex project will be funded entirely by Athletics. The financing plan is comprised of pledged gifts and future game contracts. The funds will be received over a period of time which will necessitate the borrowing of cash in advance of the receipt of gifts and game contracts. This process is known as “gift bridging.”

Bond Anticipation Notes (BANS) will be issued to provide the cash required for project expenditures prior to the receipt of gifts pledged and game contracts. Gifts pledged and game contract payments will be sufficient to pay the estimated project expenditures as well as the estimated financing costs for the gift bridging.

The attached Finance Plan reflects by fiscal year projected cash flow for pledged gifts and game contracts, project expenditures, interest costs, and borrowed proceeds (BANS). The diversity of the funding lends to financial viability. Funding an Athletic project with game guarantees is a new and exciting concept. It is to be noted, Game contracts are guaranteed income barring a force majeure. (See attached contracts* for specifics.) All interest expense incurred for borrowing in advance of the receipt of gifts and game contracts will be funded with gifts and game contract proceeds. Athletics has accepted all responsibility for project and financing costs.

Justification: The Board of Trustees was informed of this project as a fundraising priority in June 2009. Since that time Athletics has been fundraising and the project is going to become a reality. The funds will be raised entirely by Athletics with the land provided by the University.

The project will provide the much discussed fields for two of the institution’s athletic programs and will provide the football programs access to facilities more in keeping with the other Big East venues.

Action: It is recommended that the Board of Trustees approve \$10.7 million for the design and construction of the Jefferson Sports Complex and the relocation of the Chemical Storage facility based on the Finance Plan outlined in the attachment.*

09.11.17.13 APPROVAL OF CONTRACT FOR PURCHASE OF ELECTRICITY FROM DUKE ENERGY RETAIL FOR BRANCH CAMPUSES

Synopsis: This recommendation seeks the approval of the Board of Trustees of a new electric gas supply contract for all facilities except the uptown campus, for a minimum term of two (2) years that will reduce costs by approximately \$400,000 per year.

It is recommended that the Board of Trustees approve a new electric supply contract to be entered into between the University and Duke Energy Retail Sales (DERS), which is a UCO approved Certified Retail Electric Supplier in the Cincinnati service territory.

Senate Bill 221 created a competitive electric sales market in Ohio that allows consumers to shop for electricity from other suppliers than their regulated utility. DERS which is a subsidiary of

*Filed in the Office of the Board of Trustees

Duke Energy has presented a unique offer to UC that guarantees that our price for electricity for 2010 and 2011 will be lower than the price that we are currently charged under existing tariffs. This contract will not affect reliability and will be for all facilities except the Uptown Campus. The Uptown Campus has a different special contract for its electric supply.

A copy* of the proposed contract with DERS is attached, but it is likely to require additional modification for its terms to be satisfactory to the Office of General Counsel ("OGC"). Nevertheless, counsel is optimistic that a satisfactory agreement can be reached and, therefore, we seek the Board of Trustee's approval of the contract, subject to final review as to form by OGC, and authorization for the President and/or Senior Vice President, Administration and Finance to enter into said contract on behalf of the University.

09.11.17.14 JEFFERSON AVENUE SPORTS COMPLEX

It is recommended that the Board of Trustees approve the temporary name *Jefferson Avenue Sports Complex* to the proposed Football Practice Fields at Jefferson Avenue and Corry Boulevard until such time that a donor is found to contribute at a level to qualify for naming rights on a permanent basis.

09.11.17.15 BETTY LEE AND JAY G. GATES CONFERENCE ROOM

It is recommended that the Board of Trustees approve the naming of this conference room located at 401 Teachers College. The meeting space is for CECH faculty and staff and is also used to host friends, donors, prospects and alumni for lunches and breakfasts with the Dean.

09.11.17.16 WIDEN TABAKOFF PROPULSION AND GAS DYNAMICS LABORATORY

It is recommended that the Board of Trustees approve the naming of the gas dynamics and propulsion lab located at 300 Rhodes as the *Widen Tabakoff Propulsion and Gas Dynamics Laboratory*. This is a request to honor Professor Emeritus Tabakoff as one of the founders of aerospace program and his many contributions over his 50 year career at UC. This honorific name has the support of Dean Montemagno as well as the Provost.

Comments from Vice Chairman Niehoff

Mr. Niehoff:

The full Board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs and the Finance and Administration Committees. The items reviewed and recommended by the Committees are named in the Action Items list at your place.

*Filed in the Office of the Board of Trustees

May I have a motion to approve all of the recommended items.

Upon motion of Mr. Richardson, seconded by Mr. Wyler, the Board approved the items recommended by the Committees by the following roll call vote:

Recommendation Nos. 09.11.17.01 through 09.11.17.16

AYE: Mr. Niehoff, Mrs. Heimann, Mr. Barrett, Mrs. Buchanan, Mr. Wyler, Mr. Humes, Mr. Richardson and Mr. Chesley

NAY: None

ABSENT: Mrs. Buchanan

Unfinished Business and New Business

Mr. Niehoff:

The next item is unfinished business. Is there any unfinished business? Hearing none we will move on to the reports of the board representatives and student trustees. I now have the pleasure of calling upon my friend, Steve Simendinger.

Alumni Association Report

Mr. Simendinger:

Thank you, Buck, I appreciate it. This continues to be a busy autumn for the UC Alumni Association. Our Homecoming was a great success. We had wonderful weather and we had about 40,000 alumni and friends to campus under the theme of “Connecting Bearcats.” Our Student Alumni Council which is affiliated with the Alumni Association runs Homecoming and it’s a wonderful activity for the student and we thank them again for pulling that together.

We also had the African American all-class reunion, drawing approximately 250 alumni for the bulk of the activities, and about 750 students and alumni for the event's step show.

We also hosted approximately 30 alumni volunteers representing about 20 of our regional alumni networks across the United States. They gather each Homecoming to brainstorm ways to engage more of our "national alums."

The regional networks have had more than 20 football game-watches in more than dozen cities, as President Williams can attest — he attended our South Florida game-watch party in New York last month. Also, our Denver and Boston networks have joined Charlotte in launching regular monthly networking events.

Our pre-game Bearcat Blitzes, held in and around the Myers Alumni Center, have drawn thousands prior to each home game. And President Williams, we want to thank you for attending the UConn Blitz. It was great to have you hear.

President Williams was officially greeted here on Nov. 4 at a reception with our Alumni Association Board of Governors, past presidents, and current committee members. We will also host a welcome reception with President Williams on Nov. 19 for leaders of Cincinnati's African American community.

We're issuing a Save-the-Date for the next UC Day Celebration which will be held on June 10, 2010. That's when we present our highest awards to outstanding members of our alumni family.

We continue to be active in the social media space. Our presence on Facebook, LinkedIn and Twitter is gaining momentum and communicating our news and key messages via channels that resonate with a growing number of our alumni—especially our younger alumni. This became the subject of a story on Channel 5 News earlier this

month. We've also posted our first online annual report on our Web site. Please take a look at it if you have an interest in it.

Also, in development news, we are up about 200% verses last year for the same quarter. In the first quarter of 2010 we have raised about \$138,000. Clearly our alums are getting the message that we need some help and are continuing to help us including our big screens.

I want to thank the Board's for your continuing ongoing support of the Alumni Association's mission and the efforts of our staff and volunteers. Thank you.

Mr. Niehoff:

Thank you, Steve. Now from our hard-working and committed representative from the Faculty Senate, Dr. Hall?

Faculty Senate Report

Dr. Hall:

Thank you, Mr. Chair and you'll all be excited to know that most of this has nothing to do with Athletics. *(Laughter)*

The Faculty Senate, the Senate Cabinet and the Senate Standing Committees are all highly engaged in discussions on numerous topics. Chief among them are on-going work on Restructuring, Semester Conversion, Textbook Affordability and Bylaws Revisions.

At its October meeting, the Senate passed a resolution endorsing a recommendation from the College of Applied Science that the Spring Quarter 2010 course offerings continue to be offered through CAS under CAS course numbers. There was great concern that moving the courses delivered through the Humanities Media and Cultural Studies and Math Physics departments to A&S for Spring Quarter would be

highly disruptive to both students and faculty and would create numerous problems with scheduling and advising. The Provost's office accepted the recommendation from the college and senate and delayed making the changes until the Summer Quarter when the transition should go much more smoothly.

Also at its October meeting the Senate discussed three proposed models for class schedules for the 14 week Semesters. The senators took those models back to their colleges for continued discussion and made reports at the November meeting of the Senate. Additional models were identified at the November meeting and thus discussions will go back to the faculty and also to the Faculty Senate Planning Committee for continued discussions before making a recommendation.

The Academic Affairs Committee is currently discussing Textbook Affordability which will be a Senate discussion at the December meeting. Two items of relevance under this topic include the timing of textbook adoptions and the emerging availability of electronic textbooks. Two of the concerns of the faculty related to both of these issues are the effects on pedagogy and academic freedom.

At the All-university Faculty Meeting to be held tomorrow, the faculty of the university will be considering several bylaws changes recommended by last year's ad hoc committee on Bylaws and Governance. The most significant recommendation is the addition of an article outlining a process for College level governance. This proposal mirrors the university level process and is intended to be a step in improving college level involvement of faculty and thus overall communication and effectiveness of faculty participation in shared governance. Work on bylaws and governance issues continues this year under a newly formed 09-10 standing committee on Bylaws and Governance.

Three additional topics currently being addressed by the Faculty Senate and Senate Cabinet include funding of athletics, faculty policies at the College of Medicine, and a needs assessment concerning the periodic review of administrators above the decanal level.

The faculty remain very concerned over the use of general funds monies to subsidize athletics especially in light of the university's adoption of Performance Based Budgeting and also the on-going budget stresses created by the economy. The senate cabinet has been following the work of the Athletics Task Force and also has been following the national trends on athletic funding that are being reported in higher ed. publications.

For the 2009-2010 academic year, the senate has created an ad hoc committee on Faculty Affairs to address those faculty issues not under the purview of the Human Relations Committee. As a primary order of business, this committee will be acting on the resolution passed by the Board of Trustees last spring which called upon the Faculty Senate to monitor and make recommendations to the Provost regarding the new faculty policies at the College of Medicine. The committee will review all bylaws and faculty policies at CoM and also will engage in conversations with faculty of the college in developing its report for the senate.

Last Spring at the first annual joint meeting of the Faculty Senate, GSGA and Student Senate one of the resolutions passed by all three bodies called for the formation of a committee to assess the potential need for periodic reviews of administrators above the decanal level that would involve faculty, staff and students, and, if appropriate, to recommend policies and procedures for carrying out such reviews. Should such a review process be recommended and adopted, the primary intention is to assist the Board of Trustees in collecting broad input which it can use in its deliberations.

As mentioned earlier, the Fall All-university Faculty Meeting will be held tomorrow. The highlight of the meeting will, of course, be the Presidential Address, given by our new president, President Williams. The Board of Trustees and all who are interested are invited to join us in the Great Hall of Tangeman University Center from 2-4 tomorrow for this event.

This concludes my report for the November 17, 2009 meeting of the Board of Trustees.

Mr. Niehoff:

Thank you, Marla. The next reports are from our student trustees, starting with the great Diana Hechavarria.

Graduate Student Report

Ms. Hechavarria:

Good morning or should I say nearly afternoon. In the spirit of brevity, I will try to keep my report as concise as possible.

Firstly, I would like to take this opportunity to welcome Dr. Williams to the University of Cincinnati on behalf of the Graduate Student Governance Association and the graduate student community. The GSGA looks forward to working with Dr. Williams to continue advancing our institutional position as a highly active national research university.

Secondly, I'm happy to report that the Graduate School Welcome Reception held earlier this quarter was a great success. About 300 students attended and the Graduate School has plans to make it bigger and better next year.

Moreover, there are several developments in funding for graduate research which have been worked on by Dr. Neville Pinto. For instance, there was a 3% increase in graduate student stipends this academic year over last year. Also, the Graduate School will be continuing the Dissertation Completion Fellowship Award. In conjunction with the UC capital campaign, the Graduate School now has a part-time development officer to help garner resources to improve the graduate student environment here at UC as well as stipends.

Also the GSGA has been actively working to fund research as well. For instance, here today we have awarded close to \$50,000 of our operating budget this year for Conference attendance and research initiatives led by our graduate students. Among these awards 83% represent full conference travel. These full conference travel awards help students present their research at national conferences. 18% was represented by partial conference travel to foster professional and networking and 9% represents research awards for students currently conducting research here at the University of Cincinnati.

Additionally, the GSGA is collaborating with the Alumni Association to foster networking opportunities between alumni and graduate students. We hope by encouraging graduate students to become members to connect with UC Alumni Association will help them connect with UC Alumni. Therefore graduate students can find new opportunities to enrich student life and their own research through collaborating with new guest speakers, finding new research opportunities and finally fostering UC spirit by building a more cohesive campus community.

Finally, I would also like to thank Jeff Wyler and Monica Rimai for their leadership and hard work here at the University of Cincinnati. You have definitely been valuable assets to this university and the graduate school as well as GSGA appreciates that.

This completes my report this morning. As always, I thank you for your time and I look forward to seeing many of your faces at the Illinois game. Go Bearcats!

Mr. Niehoff:

Thank you, Diana. The one and only Kyle Quinn.

Undergraduate Student Report

Mr. Quinn:

Thank you. It sure has been an exciting morning filled with intense moments so allow me to humor you. While knowing that it's President Williams first meeting and the last for Trustee Wyler and Vice President Rimai and as public figureheads of the university I know you are all just itching to know what the 18-22 year olds that you serve think of you. So, I decided to take the liberty of polling 25 Bearcat undergrads and ask them to describe you in one word. (*Laughter*) Trustee Wyler your word is smooth. The quote being, after we listened to one of your commercials, "Wow, he's smooth." Vice President Rimai, after one of your public addresses was, "Whew, she is sharp." So your word is sharp. Finally, to President Williams, after again your welcoming addresses was, "He seems like a cool guy." So your word is cool. So welcome to you, and again, thank you to both of you for your service. It's obviously an exciting time to be here and we're glad that you were able to be a part of it.

On behalf of the undergraduate student body I would like to extend to President Williams our deepest gratitude to you for meeting with us over the first few weeks and meeting with our students, addressing their successes, their concerns, and taking this university to new heights under your leadership.

I can hardly start then without saying, "How about them Bearcats?" An undefeated start, sold-out stadiums and primetime games – we are truly proud of the way our football team has competed and represented our great university on a national scale. Mr. Wyler, while I do enjoy the football games in the student section, I will put on public record that I am under 21 so no drinking for me.

Mr. Wyler:

I knew that anybody under 21 would not drink in this university.

Mr. Quinn:

Absolutely not. There really is no better time to be a Bearcat and our undergrads are taking advantage of the amazing opportunities we have here at UC. It has been a jam-

packed fall with campus appearances Magic Johnson, last week, and the Nobel Prize winner in Economics, Erling Kydland. We've also hosted:

- Bearcat Live! our annual fall concert featuring *We the Living*
- The International Programs Abroad Expo
- Career Fairs in the College of Engineering & Applied Science and College of Business
- Greek Life & Student Group recruitment
- The PricewaterhouseCoopers xTreme tax competition
- Debates for ballot issues in our November election
- And started our International Education Week activities this past Friday
- Not to forget - all while giving our best effort to dodge the H1N1 virus.

Undergraduate spotlight goes to our students in the Student Alumni Council, whom Mr. Simendinger mentioned earlier, who did an exceptional job of putting on this year's homecoming activities, students in the college of Design, Architecture, Art, & Planning whose "Ad-hoc" display is located in the Clermont College gallery, and students from the College Conservatory of Music who kicked off the Musical Theatre's 40th anniversary with the showing of the American Rock Musical *Hair* this past weekend and runs through this week as well. So best of luck to our students as the daunting final exams are upon us and I wish everyone a safe, happy, and healthy holiday season. So thank you and that concludes my undergraduate report.

Mr. Niehoff:

Thank you and now the remarkable Tim Lolli.

Student Government Report

Mr. Lolli:

Thank you, Mr. Chairman, and thank you to Trustee Quinn for highlighting many of the accomplishments and ongoings of the undergraduate student body for the fall

quarter. Along with those mentioned, I would like to discuss two items and go more in-depth.

I would like to start my report by going back to an issue I brought up during the last meeting regarding the general fee and proper funding for student services. Since then, quite a bit of investigation has taken place and we are now looking into the adequate amount to propose to this body for an increase. Currently, students pay a total of \$396 dollars per quarter and the general fee accounts for \$249. We are looking into the number of dollars that needs to be raised per student to first recoup the loss of last year's funds, and then to the amount needed to progress services to the levels that students desire. I look forward to continuing this process and hopefully having a proposal during an upcoming meeting.

Second, and in a very heartfelt story, Student Government has joined efforts with UC's Football team in the adoption of Mitch Stone. To give a quick background, Mitch Stone is a twelve-year-old Cincinnati native battling cancer. He was adopted through the Friends of Jaclyn Foundation back in June and has been an inspiration for a football team throughout the entire season. The players, student-athletes, as well as coaches have shown their support for Mitch through constant communication with him and by wearing red/white/blue wristbands. Student Government, accompanied by strong support from administration, has accompanied their mission by wearing these wristbands and selling them for \$3 to raise money for Mitch and his family to help offset some of the healthcare costs. We have also developed a website, mitchmission.com, that lays out more details about the campaign and allows members of the UC community to donate to the cause and as well as send words of encouragement to Mitch through a message board on the bottom of the page. To date, we have had more than 30 posts to the site, including from as far away as Beijing, China. Just over a week into the campaign, we have already raised over \$1,000 dollars and have to order more wristbands. We are looking forward to continuing this campaign and do as much as possible to aid Mitch and his family.

That concludes my report today. Thank you very much.

Mr. Niehoff:

Thank you, Tim. My script says that it is now 11:00 a.m. (*Laughter*)

Mr. Humes:

Mr. Chairman, before you take the next step, I'd like to introduce a resolution under new business. Our football coach was with us before and he kind of ran out quickly before we had a chance to say anything to him. I notice that we do not have another meeting until the end of January.

Mr. Niehoff:

Right.

Mr. Humes:

I think that given the historic performance that we have, it would be appropriate for the board to pass a motion of congratulations, thanks and support for Coach Kelly, the staff, and the team for the wonderful job that they have done in representing our university on the football field and in the community, etc. I'd like to introduce that motion, Mr. Chairman, and ask you to author the fine, articulated details of that.

Mr. Niehoff:

I'd very pleased to do that and honored. If I may, I'd like to second the motion.

Mr. Wyler:

The irony does not escape me. (*Laughter*) I've been to 150 UC football games in my life and he's been to 2. (*Laughter*)

Mr. Humes:

I've got a good idea. I think the two of you could give it to him directly or give it to the team directly...

Mr. Niehoff:

We will do that.

Mr. Humes:

And express our appreciation.

Mr. Niehoff:

Thank you, Mr. Humes. There has been a motion and a second. *(The motion passed unanimously and the resolution below was presented to Coach Kelly and the football team).*

RESOLUTION OF CONGRATULATIONS AND APPRECIATION

The Board of Trustees of the University of Cincinnati congratulates the 2009-2010 UNIVERSITY OF CINCINNATI FOOTBALL TEAM, COACH BRIAN KELLY, his coaches and staff on their outstanding performance and representation of our university.

WHEREAS, the 2009-2010 UNIVERSITY OF CINCINNATI FOOTBALL TEAM has had a remarkable and unprecedented football season; and

WHEREAS, the 2009-2010 UNIVERSITY OF CINCINNATI FOOTBALL TEAM has not only performed and achieved on the field but also in the classroom with UC football being only one of seven teams in the country who have graduated 90% or higher of its players; and

WHEREAS, under the leadership of COACH BRIAN KELLY and his dedicated staff, the 2009-2010 UNIVERSITY OF CINCINNATI FOOTBALL TEAM supported by ATHLETIC DIRECTOR MIKE THOMAS and the entire Department of Athletics' Coaches and Staff has embodied the spirit of Proudly Cincinnati by being bold, strong, and ambitious; and

WHEREAS, the genuine commitment of the 2009-2010 UNIVERSITY OF CINCINNATI FOOTBALL TEAM to compete as Cincinnati Bearcats has engaged not only the University of Cincinnati family and Cincinnati community but also Bearcats throughout the world.

NOW, THEREFORE, let it be it resolved that the Board of Trustees of the University of Cincinnati, a State University organized under Chapter 3361 of the

Ohio Revised Code, commends and expresses its appreciation to the 2009-2010 UNIVERSITY OF CINCINNATI FOOTBALL TEAM, COACH BRIAN KELLY, his coaches, staff and players, ATHLETIC DIRECTOR MIKE THOMAS and the entire Department of Athletics' Coaches and Staff for their outstanding performance and dedicated efforts on behalf of the University of Cincinnati.

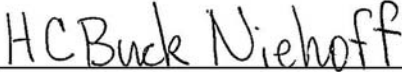
BE IT FURTHER RESOLVED, that this Resolution be spread upon the minutes of said Board and that a certified copy be presented to the 2009-2010 UNIVERSITY OF CINCINNATI FOOTBALL TEAM, COACH BRIAN KELLY, his coaches and staff, ATHLETIC DIRECTOR MIKE THOMAS, and the entire Department of Athletics' Coaches and Staff.

Adjournment

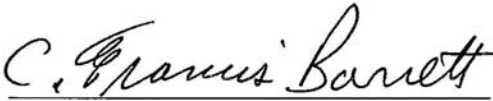
Our next regular board meeting will be held here at the Russell C. Myers Alumni Center with its enhance audio visual system, but with its still defective heating system, on Tuesday, January 26, 2010. Thank you all for being with us today.

The trustees, Monica, and President Williams just a reminder that we will be taking pictures afterwards in the reception area.

There being no further business before the Board, upon motion made by Mr. Wyler and seconded by Mrs. Heimann, the meeting adjourned at 11:55 a.m.



H.C. BUCK NIEHOFF
CHAIRPERSON



C. FRANCIS BARRETT
SECRETARY