

UNIVERSITY OF CINCINNATI

Official Proceedings of the

Three Hundred and Twenty- Fourth Meeting of the Board of Trustees

(A Regular Meeting)

August 27, 2013

The Three Hundred and Twenty-Fourth Session of the Board of Trustees of the University of Cincinnati was opened at 8:08 a.m. on Tuesday, August 27, 2013, in the Tangeman University Center, Great Hall of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

C. Francis Barrett, Chairperson of the Board of Trustees, presided. Mr. Barrett asked that roll be called.

BOARD MEMBERS PRESENT:

C. Francis Barrett, Ronald D. Brown, Thomas D. Cassady, Gary Heiman, Thomas H. Humes, Carl H. Lindner III, William C. Portman, III, Robert E. Richardson Jr. and Geraldine B. Warner

BOARD MEMBERS ABSENT:

None

ALSO PRESENT:

Santa J. Ono, President;
Robert F. Ambach, Senior Vice President
for Administration and Finance;
Daniel R. Beerck, Interim General Counsel;
William Ball, Vice President for Research;
Thomas Boat, Vice President for Health
Affairs;
Beverly Davenport, Provost & Senior Vice
President Academic Affairs;
Ryan Hays, Executive Vice President;

Lawrence J. Johnson, Dean, College of
Education, Criminal Justice, and
Human Services;
Nelson Vincent, Vice President for
Information Technology and CIO;
Debra Merchant, Interim Vice President for
Student Affairs
Bleuzette Marshall, Interim Chief Diversity
Officer;
Caroline Miller, Senior Vice President for
Enrollment;
James D. Plummer, Vice President for
Finance;
Otto Budig, UC Foundation Representative;
Robert Probst, Chair for Council of Deans;
Gregory J. Vehr; Vice President for
Governmental Relations and
University Communications;
Greg Hand, University of Cincinnati
Spokesperson;
Benjamin Keefe, Undergraduate Student
Trustee;
Joshua Smith, Graduate Student Trustee;
Laurence F. Jones, III, Alumni
Representative;
Rodney Grabowski; President of UC
Foundation and Vice President for
Development and Alumni Relations
Richard Miller, Faculty Chair;
Tracy Herrmann, Faculty Representative;
Joseph Blizzard: Student Government
President;
Nicole Blount, Executive Assistant to the
Board of Trustees;
and the public

*(Prior to the Board Committee Meetings and the Regular Board Meeting,
Chairman Barrett began the proceedings at approximately 8:08 a.m.)*

Chairman Barrett:

Good morning everyone. Thank you for joining us a little early today and at
Tangeman University Center, Great Hall. I would like to welcome Provost Beverly

Davenport. Provost Davenport, most recently served as Vice Provost for Faculty Affairs at Purdue University, Davenport managed a broad portfolio of faculty-focused initiatives, ranging from recruitment and retention to resource allocation and faculty development. She also was responsible for administering faculty policies, including grievances, conflict of interest cases and promotion and tenure. New initiatives under her leadership included: cluster hiring; strategic opportunity hiring; bridge funding hiring; dual career assistance programs; and faculty success and retention efforts. These programs were complimented by a strategic partnership with Harvard's Collaborative on Academic Careers in Higher Education and a Faculty of Excellence campaign to increase the number of endowed professorships.

At Purdue, Davenport led the Provost's Fellows Program, the Department Head Leadership Program and New Faculty Orientation. With the goal of advancing inclusion and broadening representation in academic leadership, she directed the Susan Bulkeley Butler Center for Leadership Excellence, founded Purdue Women Lead and launched the Distinguished Women Scholars Program. As Associate Provost, she directed Purdue's Discovery Learning Research Center. Under her leadership, the Center doubled external funding to \$30 million and forwarded a digital-media, games-based learning initiative for which she and her team received the Mira Award in 2008 for educational contributions to technology.

Davenport has been the principal investigator or co-principal investigator for more than \$18 million of funding from the National Science Foundation and the U.S. Department of Education, most of which has supported student success programs

primarily for underrepresented students in STEM disciplines. She has received NSF funding for studies in leadership and change management for engineers. Organizational assessments and evaluation research have been supported by private foundations and industry contracts.

In addition to authoring more than one hundred papers and articles, Davenport Sypher has published three books on quality of work life issues and workplace civility. Her recent book with Lutgen-Sandvik, *Destructive Organizational Communication*, won an Outstanding Book Award from the National Communication Association. Davenport is also an award-winning teacher who was named a University of Kentucky Great Teacher, a University of Kansas Kemper Fellow, Mortar Board and Phi Beta Kappa outstanding professor, and the Ecroyd Award for Outstanding Teaching in the Profession from the National Communication Association.

Provost Davenport earned her PhD from the University of Michigan and bachelor's degrees in communication and journalism from Western Kentucky University. Prior to Purdue University, she was a senior fellow in the Office of the Provost at Virginia Tech University, divisional dean for the social sciences at the University of Kansas and chair of the Department of Communication at the University of Kentucky. She is the mother of two: Sloan, a daughter who recently graduated from Vanderbilt in biomedical engineering and Ford, a former Army Ranger who will attend Columbia this fall.

Provost Beverly Davenport, on behalf of the University Of Cincinnati Board Of Trustees, we welcome your experience in moving UC forward. (*Applause*)

Chairman Barrett:

Beverly if you would like to say a few words, your arrival is timely with a football game Saturday against Purdue.

Dr. Davenport:

Chairman Barrett, I have the inside word on the Purdue game on Saturday and I woke up this morning with the news that University of Cincinnati is ranked number one with best return on investments for our students to be a part of our University of Cincinnati. I am honored and delighted and I have been here a month and I feel like this is home.

Chairman Barrett:

I would like to commend our search committee for finding you and recommending you to our Board, thank you. I would also like to introduce our new Interim General Counsel Daniel R. Beerck. Dan is on Bob Ambach's immediate left. Daniel R. Beerck is currently serving as Interim General Counsel since July 1, 2013. He joined the Office of General Counsel in February, 2013 after serving for five years as Assistant General Counsel at Ohio State University, where he specialized in business transactions. Prior to OSU, he worked at First Group America, a billion dollar multi-state transportation corporation. Dan's practice at First Group focused on contracts, acquisitions, compliance and labor and employment matters. Dan also practiced at Manley Burke, LPA, in Cincinnati, Ohio working on labor employment matters and representing municipalities and villages.

Dan is a two-time graduate of the University of Cincinnati with a bachelor's degree from the College-Conservatory of Music and a Juris doctor degree from the College of Law. Dan, welcome aboard. (*Applause*) Any brief comments you would like to express to us.

Mr. Beerck:

This is my home, I am very happy to be back, and I have two sons who are attending the University of Cincinnati, and Go UC.

Chairman Barrett:

I would like to make a couple of acknowledgements and announcements. We had a graduation in August, the first time in a number of years on Saturday August 10, 2013. I would like to thank trustees Rob Richardson and Ginger Warner for participating in the graduation; it was meaningful to the graduates.

Just this past Friday, we had the new student convocation, and I would like to thank the trustees that were there, Tom Humes, Tom Cassady, Ginger Warner, graduate student trustee Josh Smith, and our undergraduate student trustee Ben Keefe. I would note that after convocation when there was an assembly in the green area, Dr. Ono was shaking hands with many of the parents, and the parents were most appreciative for the representation of the trustees at the convocation. They understand and expressed to me that they know we are all volunteers and are not compensated, and they were most

appreciative that we took time from our busy schedules to be there. It was extremely gratifying that the President spent hours walking among them and welcoming them to the University of Cincinnati. We have a big football game coming up this Saturday, and it's the white out game against Purdue, high noon, Nippert Stadium.

I also had the privilege just two days ago, Sunday along with Greg Hand, to represent UC at the Cincinnati Observatory for the very moving celebration for Neil Armstrong, who was the first man to walk on the moon, and Professor Emeritus here in the College of Engineering. The University of Cincinnati is very important to the Armstrong family and they expressed that in their speeches. It was very interesting, the wildlife artist John Ruthven was there and there is a beautiful stone at the Cincinnati Observatory that was placed in the ground very tastefully and it features the ivory billed woodpecker, and a Black Tupelo tree was planted. It was a very moving ceremony. If anybody has a chance to go visit the observatory, it is a very tasteful rock between the two observatories, between two telescopes, and it says, which is a quote from Neil Armstrong, "By reaching for the stars, you might land on the moon." They released 11 white carrier pigeons, and these birds left their cages, and I don't know how this works, but within 15 minutes they all return to their home in Mt. Washington. The person who takes care of these birds called to say all 11 arrived. It was a very moving ceremony, and I know Dr. Ono has plans for the Armstrong family later in terms of memorabilia, and I can't express how appreciative they are of the University of Cincinnati. I will now turn the meeting over to President Ono for his report.

Dr. Ono:

Thank you very much, I would like to start out by acknowledging the members of the faculty and AAUP who are assembled here today, as a faculty member myself for approximately 3 decades, I want to thank you for all you do for the university, especially at the beginning of this academic year. I would like to reiterate a comment that I made in my welcome back letter, which I am fully committed to having a successful, mutually agreeable completion of those negotiations as soon as possible, so I want to thank you for being with us today.

I also want to echo Chairman's Barrett welcome to Provost Davenport and to Mr. Beerck, you two are outstanding additions to the cabinet. And Beverly, I think having been provost for a couple of years, I remember the day three years ago when I arrived at this institution as Provost, how incredibly important the job as the head chief academic officer of the core mission of this institution, and just watching you at work over the past several weeks affirms that we made an outstanding choice in this very important decision, so welcome to the University of Cincinnati. And she has assured me that even though we are playing Purdue, she will be with the sold-out crowd at that stadium and will be cheering for the right team, and hopefully wearing white. Welcome Beverly.

Dr. Davenport:

It is not even a question as to who I will be rooting for.

Dr. Ono:

As you know we started our new academic year yesterday with historic enrollment at the university, if you look at graduate enrollment, and undergraduate

enrollment, it is an historic time for this institution. That is really not the result of nothing I have done, but the work of the faculty, the administration, and especially Dr. Caroline Miller who will be speaking this morning. The opening of the school year started out with a fitting focus on academics, it started with new student convocation, which was held on Friday, which is the largest ever first year class at the university. I enjoyed meeting over 600 parents, it was a pretty long line, and it was just a privilege to interact with those parents. And you can tell from speaking to them, how important it is to them for us to take care of their sons and daughters.

I want to thank our Vice President of Student Affairs Division, Debra Merchant, and all of the volunteers, students, faculty and staff who helped with that process in welcoming a new class to this institution. I would like to thank Professor Richard Miller who gave an inspiring lecture at that convocation. He even had a few interactions with his own son, where he had to give up \$10 from his wallet in front of 7,000 or 8,000 people, so thank you for carrying on that tradition, which started when he was chair of the faculty. He did a great job, as did the trustees who participated, and I want to thank everybody who was there attending, for what I think was a great start to the academic year.

We also as you know started with a newly renovated and breathtaking Morgens Hall, on the corner of Martin Luther King, and Vine. Morgens Hall was built in 1964 when I was two years old, and remembered by the alumni as one of the three sisters. One of them was taken down, there were only two sisters remaining on that site. As you can see driving past it, it has a brilliant new glass visage but the inside is almost completely new and every single suite actually has its own kitchen, with oven, range, a microwave,

refrigerator, and its remarkable. I guess they will have to fight about who actually eats breakfast any given morning. It is very different from the dormitories when I was in college. There are new pieces of furniture that were developed by housing and food services that saves space by combining a dresser and a desk, which you can actually move the desk part out of the dresser, and even though the rooms I think are very spacious, it makes it more spacious for the students who have moved in. And also more important it saved \$90,000 in furniture costs for that building, and produced in a sustainable way, with an industrial partner, so that was very exciting.

And finally there is a sand volleyball pit that is actually open, and the students are using that, and I think they forgot that I challenged them to a game, they might be afraid of playing administration in a game of sand volleyball.

I also want to congratulate our licensing office for their record breaking year. We just closed for UC with respect to the merchandise, and in total we brought in approximately \$860,000 from selling UC brand merchandise and I think with the opening of U square and more merchandise being sold, and hopefully that amount of money will go up, and I know much of it is used toward scholarships for students.

The other thing I wanted to mention is something that just happened overnight, and some of you may have read that President Obama is going on his bus tour, and going around to colleges and universities. He has made the comment, being an individual from not very privileged beginnings, that the measure of an university really should not be to input data, that is not what are on ACT's and SAT's are matriculating at institutions, but the real way to measure the impact of institutions is how they take often times, students who are Pell Eligible who are many of them first generation students, and really

transform their lives and give them really the American Dream, giving them a college education and getting them employed. He has suggested and there is really a movement and more attention on output than on input. And universities considered to have succeeded if they take first generation student, or students who are on financial aid, and try to contain costs, try to keep tuition frozen or as low as possible, and those institutions are going to be successful if they are able to take an access model as we have and transform their lives, and then if you track on how much they have spent for their college education, and look at the return on investment, which is how much they actually make, five, ten, or thirty years out after they have gotten their education. What happened last night, is they take those Obama federal criteria, which is going to use in terms of federal financial aid, and the University of Cincinnati is not in the top ten, not in the top five, but number one in the country, and I think that is something that we should be very proud of. *(Applause)* Now, as I promised but one of the biggest stories of this fall, is that we have a record enrollment, so it is always a pleasure for me to introduce Dr. Caroline Miller, Senior Vice President for Enrollment, who has overseen this process for a remarkable set of years, and tremendous upward progress.

Dr. C. Miller: *(a copy of Dr. C. Miller's presentation can be obtained in the Office of the Board of Trustees)*

Thank you President Ono, I know better than to correct the boss, but yesterday I celebrated my tenth opening day. Thank you and I am pleased to be the voice for the many, many people across the campus that have helped contribute to this enrollment. It does indeed take a village, and we are very pleased to be able to present this to you today,

and actually I do pay attention to feedback and prior to the convocation I had a little conversation with Trustee Cassady, and he said sometimes a little context would help, so I renamed this presentation to be, “A Decade of Difference at the University of Cincinnati.” and hope to provide the context.

We are anticipating 42,800 enrolled and I do know our initial news releases said 43,000. We have seen as we come into the close of this recruiting year a little softness on our two regionals, that is not hugely surprising, last year if you recall the enrollments across the state tanked, and our regionals slipped a little bit but nothing like that, and we really think this is more associated with the economy and the continuing ability for folks to go back to work, but we will dig into it further as we go down this path.

You will note we are up across all sectors, graduate students, undergraduate students, main campus in particular, and we have also seen this fairly significant jump in the ratio of FTE’s (Fulltime Enrollment) head count, and a large part of that is associated with this record freshman class. Here is some context over time, actually 2003, was sort of if you want to call it, the pit year of our enrollment. The largest year prior to our record year of 2011, was actually 1980 when we had 39,772 students. The university shrunk for approximately 20 years after that period of time. One of the questions Mr. Cassady that you asked me was how big was it in 1976 when I was here, well it was 38,274. The dip that you will see in all of these slides related to 2012, is what we would call the semester conversion dip. It is actually more related to the number of students who choose to graduate rather than go through semesters, I can’t image why, than it is to anything relative to incoming measures. I’m going to go through these fairly quickly, because you can read them as well as I can.

Graduate student numbers show the same kind of profile, again the same kind of dip, the 10,710 that we were anticipating this fall, the largest contributor to that growth is the distance learners. And there are the distance learners, so you can see their profile as they have grown over time. Another aspect of our distance learning market, are not distance learners at all, they might be living in Morgens Hall but taking some percentage of their classes in the distance learning, and in the last two years we have actually seen the FTE associated with our pure distance learners, so that is a phenomenon that is with us today. A little bit of a look at our ethnicity across campus, the news in this is that the ethnicity numbers and the celebration of our growth, include all aspects of our university. Now, Dr. Ono talked about outcomes a minute ago and graduation rates, this chart I think speaks for itself. There is an arrow here with the 2012 class, the 2012 class is actually the group that started with us in 2006, so they are six year graduation rate. And 2006 is important because it is the year that the faculty adopted the minimum academic standards for the university. You can see the impact of that adoption, particularly in the last two years. We can also see the impact of many other things that have helped our students be successful, whether it is learning communities, FYE's, tutorials, faculty pedagogical changes and the like. Another outcome that you cannot see on this, but I noticed is that you have a cheat sheet at your places that you might want to carry with you when you talk with your friends outside of UC.

In 2003 we had a total of 5,000 graduates that is roughly 15% of our enrollment, this summer when we finished cutting the numbers; we will have approximately 10,000 graduates or 24% of our enrollment. That is substantial change in terms of success measures here, and one that I hope we are all very proud of. Now one of the things that

feeds graduation rates are in fact, those undergraduate retention rates, and I'll note again 2006 as being an important year with those changes. We have been pretty plateaued for the last four or five years, and we have a slight dip this year, and we know where it is, we are going to study why it is. Some of this is really when you get to round up and when you get to round down. We do have a couple of places where we need to dig in further to better understand and also to move the plateau forward, for our ultimate goal is really 90%.

Just a quick look across all ethnicities again we have seen enhancements in our retention rate, so it is a phenomena that has touched all aspects of our students. OK, so here is the poster child, freshmen enrollment, first time full time Baccalaureate students on main campus. This morning when I looked at the number before coming over here, we are really at about 45,010 in terms of where we are with the freshman class. We think will come off of that a little bit, we always have a few people who miss their boyfriends, who believe it or not, don't like their roomates, or they want their mother. But that is as it is. As we wooed this class, we knew that applications were actually down by 5%, we knew that for birthrate purposes, and the number of high school graduates would shrink in Ohio and the Midwest in the next seven years, so it is indeed a tougher market. We were pleased to see in the course of that, that the profile of our applications is actually up, allowing us to admit more students, and then on top of that the yield on those we admitted also went up.

Talking with Dean Szymanski where our yield went up 7 points in the College of Business, he said, "Dr. Miller I was trying to be a little smaller, and we didn't make that happen." The College of Business is indeed where one of our most significant growth

areas was. On top of that, the 150 student increase in the College of Engineering freshman class, which were the two big growth areas for our incoming students. This chart makes it appear that our transfer numbers are down, they are not. You might recall at semester conversion of 2012, we choose not to admit many transfer students because it was difficult to support them in that summer window. If I would put together summer and fall, our transfer numbers are actually up about 2% in terms of where we are.

Here is a quick little peruse through time, in 2006, we actually had about 3,000 freshman, you can see their profile, I don't need to read it to you, this group that entered yesterday about 4,500 with a substantially higher profile. We also welcomed our largest number of Cincinnati Scholars across the board, and our largest honors class in several years. We used to have a much larger honors program before it was reconfigured. The number on there that you might ask about, so I will just point it out to you, we did have a drop in our national merit scholars, we are actually working with a significantly larger pool. We don't know where all of those students have gone yet, we will run those through the clearinghouse, but we know where many of them have gone, and they have gone to institutions that actually provided those scholarships for national merit, top ranked institutions, so there is something about the choice of those students that is very special and very important simply and I don't anticipate that drop will linger.

Now, here is the profile of the freshman class, this group that is 30 or more really is our representational group, they are 12% of the class, which is a similar percentage as last year, but because this is a much larger class that is actually 60 more students than the class before. The other tale of the tales is the fact that the ACT's is below 20, those are students that technically are below our admissions criteria. With the adoption of a

holistic admission, to look at files very carefully, look at students who in fact did have in fact a low ACT score, but there are many facets of that file that suggest that they will be successful here and a reason to provide access to our main campus. I anticipate over time that this group will remain somewhere in that 3 to 4% range in terms of our student body. But the group that we really focused on in terms of our scholarship dollar repositioning, is this 25 to 29 ACT scores. They are the group who are student leaders, they are the group that make a difference on campus in very, many ways. They are the group that succeed, and so when we looked at how to award our dollars we did look at repositioning of those students for two reasons, one to yield them better, and two because they generate a higher net tuition revenues than those exclusively 30's and above.

The 30's and above are wonderful, so are the 25's to 29's, and we were pleased to see the 1% increase in that group and we will continue our efforts next year in that regard. Again, a quick little peruse through the profile. We are fairly unique in higher education to be 50/50 in terms of our freshman class, that main campus number is actually 54% male, 46% female. Our students hail from 40 states, 46 countries, 78 of our 88 Ohio counties. You can see the increase in the percent of students of color in this class, our holistic review actually allowed us to make some improvements there, and three and a half percent of the class are international students. Somebody always asked me about this, so I will include this in the profile, the chart over here is main campus, and this is all campuses put together, we did see a very significant growth from Mason High School, generally Mason and Oak Hills are tied. We are pleased to have St. Xavier, probably the stronger high school in this state continue to be among our top ten feeders.

We are pleased to have Walnut Hills be among our top ten feeders. If you roll up all of the students from Cincinnati Public they number about 320.

What is next, from the bottom of the chart, we did implement the common app this year. The vision of Dr. Ono's when he came here as Provost was to figure out how to do holistic review, but the common app is open, it is a more comprehensive application tool for students. We are in the midst of a student information system selection process, that hit the streets last week, and there will be more on that very soon. You saw the retention numbers, we have scheduled a full review, a self-study in terms of retention for the coming year to understand how to approach that better in the future.

I have mentioned our assessment of institutional aid, we worked carefully with three of the colleges in a pilot program last year, the success of that seems to be demonstrated by the data, so we will move that forward in the remainder of the colleges this year in terms of our aid per class. Not on this list, but I hope on your vision is our new marketing campaign, Cincinnati Smart, so if you saw the paper yesterday was the kick-off. The billboards, the decals, the messaging, around that are all rolling out, and it's an effort that has been highly received in every focus group that we have piloted it. And finally, I am pleased to tell you that we have completed the five year enrollment plan, we presented it to the Provost in her whirlwind first couple of weeks, and we will be rolling it out through our governance group and share with all of you very shortly. With that, I would be pleased to take any questions. Thank you for your continuing support of our enrollment efforts.

Chairman Barrett:

Any questions for Dr. Caroline Miller?

Mr. Humes:

There is a tremendous amount of work in making this happen, and congratulations to you and your staff, the student volunteers, the faculty, and the Deans, a truly great job, in getting the best students we can have.

Dr. C. Miller:

Thank you Mr. Humes, when we looked at the stage, and the class, typically 70% of the class show up, and 80% did with this freshmen class, I thought as my swim coach used to tell me, “it matters how you start, it matters more how you finish.” And the University of Cincinnati finished well this fall. Thank you.

Chairman Barrett:

The board really appreciates the comprehensive information you have given us, the way you explained it to us was very understandable. Thank you for your presentation. *(Applause)*

Dr. Ono:

As you know our UC community is very proud that we completed the largest fund raising campaign in the history of the university, the Proudly Cincinnati Campaign. We have celebrated when we hit the billion dollar mark, as you know from that celebration we reached the goal four months ahead of schedule, almost five months ahead of

schedule, and at the conclusion of the campaign it is now approximately \$1,090,000,000, if you follow it to the conclusion. The other thing that is exciting is that we received donations from 100,000 donors, which is also a high water mark. This year has also been a very good year in terms of that, with our raising the second largest amount of money in the history of the university, with the dramatic uptake in the amount of new donors. We are very grateful for that, and here to report on this is Otto Budig, and I am looking forward to his report.

Mr. Budig:

Good morning. I'm Otto Budig and I'm *Proudly Cincinnati*. As we welcome new and returning Bearcats to campus for the start of another academic year, it gives me great pleasure to share that the *Proudly Cincinnati Campaign* has made a remarkable impact across this university – for our students, faculty, staff and more. As most of you know, this unprecedented eight year effort came to a conclusion on June 30 of this year. And, I am proud to say that our final total surpassed nearly all expectations. I have thoroughly enjoyed my role as a co-chair along with Buck Niehoff, and I want to share my deep appreciation for the teamwork, coordination, and personal generosity of those here today. While this will be my final report as a representative to the UC Board of Trustees, it has been a tremendous honor working with each of you, and I look forward to building on the great work that we began with *Proudly Cincinnati*. By illustrating our ongoing need for private support, as well as the impact we can make on lives all over the world I firmly believe we can achieve new levels of success. Although the President has commented about a number of these issues, and you may have heard or read it before, I think it is

important that I review the final fundraising totals of the campaign again. We concluded *Proudly Cincinnati* on June 30, 2013 with more than \$1.09 billion raised, or specifically, \$1,090,626,798 (One Billion, Ninety Million, Six Hundred Twenty-Six Thousand, Seven Hundred Ninety Eight Dollars) raised. This astounding level of support was generated by 100,672 donors, meaning we also achieved President Ono's participation goal of 100,000 unique supporters. As you can imagine, the money raised has funded and will continue to fund a number of very meaningful priorities. Here is a breakdown of some of how the money that was raised was allocated based on donor intent:

More than \$113 million supported scholarships and financial aid. \$47 million was raised for professorships and endowed chairs that promote and support continued faculty excellence. 530 new scholarship funds were created. Approximately \$178 million was allocated to benefit UC's research enterprises among numerous fields and disciplines. Twenty-three endowed chairs were created across the university, and several more were completely funded through gifts and grants. Almost \$162 million was given to strengthen the Academic Health Center and UC Health programs.

Some other quick pieces of information you may find interesting about the campaign, 53,687 donors gave their first gift to UC, and 16,384 first-time donors gave multiple gifts. More than \$65 million was contributed by UC's faculty and staff, which includes both active as well as retired and emeriti faculty. Nearly 24% of gifts came from donors outside of Cincinnati. And the regions of New York, Washington DC, and Northern California brought in the most support outside of Greater Cincinnati.

These numbers have been shared with our Campaign Leadership teams, all campaign donors through emails, and our alumni audience at large in the past few weeks. We look forward to illustrating even more ways this campaign has changed lives in the months to come.

Now, I'd like to highlight our annual fundraising totals for fiscal year alone, 2013, which concluded along with the campaign on June 30. Thanks to a strong finish, we ended the year with slightly more than \$162 million in private support committed to UC. This total was made possible in part by our largest annual donor count in any year during the campaign, with 37,101 donors making gifts throughout the fiscal year. I'd also like to quickly spotlight the efforts of this year's Faculty/Staff Campaign, which concluded with a record-high participation rate of 59%. In all, 4,792 employees (both current and retired) participated in the campaign, which is our largest showing ever in this campaign.

Once again I have greatly appreciated serving this university with all of you, and I will treasure being a part of Proudly Cincinnati. Thank you for the opportunity as well as the support you have given us. Now, as I close the door on this extraordinary campaign allow me a moment for personal comments. After Nancy Zimpher requested that I co-chair Proudly Cincinnati in 2009, I was asked why I would embark on such a monumental project, and here is my answer. I counted on sponsorships, and financial opportunities, and I was taught in buildings that were provided by people I would never know. Everything I am, everything I have I owe to this university. And when they called I was only too happy to step forward because I owe the university. I owed it then, I owe it now, so thank you for the opportunity to serve. *(Everyone in the room stood and applauded)*

Dr. Ono:

We owe you, and Buck Niehoff, and Jeff Williams and many others a debt of gratitude for persistence and your love for the institution, you have transformed the university, for decades and centuries to come. Thank you so much for your leadership.

Chairman Barrett:

You are obviously so well known throughout the Cincinnati community for all of your involvements and contributions to multiple civic organizations, which is legendary, the Zoo, Music Hall, a whole multitude of Cincinnati institutions, but especially meaningful to us on the Board, is your willingness to give of your time and talents to the University of Cincinnati, and that means so much to us, and we can't thank you enough.

Mr. Humes:

I would like to add, your love for this university sets an example for every young person that crosses our threshold. It serves as an example for many of us at this table, and many of our contemporaries, I think that would be your greatest gift to our university. Showing what can be done when you believe in an institution, so thank you very much.

THE BOARD COMMITTEE MEETINGS

(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)

The committee meetings began at 8:51 a.m.; the meetings concluded at 9:07 a.m.

Chairman Barrett:

You know at our last meeting, we approved various sub committees. The sub committees have not had to meet, but will be meeting this fall. I have tried to dovetail everyone's talents and requests, and that is a challenging job that is, because certain people didn't want to be on certain committees, but did want to be on sub-committees, so I am juggling everything and should have something out to everybody within the week, that will complement everyone's talents and interests, and also serves our Board well.

Mr. Cassady, I would like to thank you, as an oversight board, the role of the Audit Committee is so important and I appreciate all the work your committee has done in making sure our university is run with the most integrity as possible.

Mr. Cassady:

Thank you Mr. Barrett for attending those meetings.

Chairman Barrett:

Let the record reflect that all items on the committee agendas were recommended for approval by the various committees.

THE REGULAR MEETING OF THE BOARD OF TRUSTEES

Chairman Barrett:

The regular three hundred and twenty fourth session of the Board of Trustees of the University of Cincinnati meeting was convened at 9:08 a.m. and the roll was taken as noted on the first page of these minutes. The Board owes Ms. Blount a belated Happy Birthday, and also you are coming up on one year, and you have proven yourself indispensable and we want to thank you for your service for the past year.

Approval of the Minutes from the Regular Meeting of the Board of Trustees

Mr. Barrett called for additions, corrections, or deletions to the minutes of the Regular Meeting of the Board of Trustees of June 25, 2013. Upon proper motion by Mr. Robert Richardson and seconded by Mr. Thomas Cassady, the minutes were approved as distributed.

Approval of the Items Recommended by the Board Committees

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee, and the Finance and Administration

Committee at their respective meetings held on August 27, 2013, prior to the Regular Meeting of the Board of Trustees.

Academic and Student Affairs Committee Recommendations

13.08.27.01

ACADEMIC APPOINTMENTS

Provost

Beverly Davenport

Senior Vice President for Academic Affairs and Provost
Professor of Communication with Tenure
McMicken College of Arts and Sciences
Effective July 15, 2013

Dean

Neil MacKinnon

Dean, Professor of Pharmacy with Tenure
The James L. Winkle College of Pharmacy
Effective August 15, 2013 to August 14, 2018

Emeritus Status

Robert S. Franco

Professor Emeritus
Department of Internal Medicine
College of Medicine
Effective November 1, 2013

Thomas Mantei

Professor Emeritus
School of Electronic and Computer Systems
College of Engineering and Applied Science
Effective September 15, 2013

William Fant

Associate Professor Emeritus
Division of Pharmacy Practice and Administrative Sciences
The James L. Winkle College of Pharmacy
Effective July 1, 2013

Mark J. Goddard

Associate Professor Emeritus
Department of Neurology & Rehabilitation Medicine
College of Medicine
Effective September 1, 2013

Simon Newman

Professor Emeritus
Department of Internal Medicine
College of Medicine
Effective January 1, 2014

Sylvia Plyler

Professor Emerita
Vocal Repertoire and Accompanying
College-Conservatory of Music
Effective June 30, 2013

Rosemary Young Senior Librarian Emerita
Clermont Libraries
Clermont College
Effective December 31, 2013

Emeritus Recission

Sara Kozma Associate Professor Emerita
Internal Medicine
College of Medicine
Effective July 1, 2013

Academic Unit Head

Janet Graden School Director
School of Human Services
College of Education, Criminal Justice, and Human Services
Effective August 15, 2014 through August 14, 2019

Shane Keene Department Head
Analytical and Diagnostic Sciences
College of Allied Health Sciences
Effective August 15, 2013 through August 14, 2018

Brett M. Kissela Department Head
Department of Neurology and Rehabilitation Medicine
College of Medicine
Effective January 1, 2014 through August 31, 2019

Nick Williams Department Head
Economics
Carl H. Lindner College of Business
Effective August 15, 2013 through August 14, 2017

New Faculty

Raphael Kopan Professor with Tenure
Department of Pediatrics
College of Medicine
Effective September 1, 2013

David R. Moore Professor with Tenure
Department of Otolaryngology
College of Medicine
Effective May 1, 2013

Harinder Singh Professor with Tenure
Department of Pediatrics
College of Medicine
Effective September 1, 2013

Russell Ware Professor with Tenure
Department of Pediatrics

College of Medicine
Effective July 1, 2013

Endowed Chairs and Professorships

Brett M. Kissela	Chairman and Albert Barnes Voorheis Chair of Neurology Department of Neurology and Rehabilitation Medicine College of Medicine Effective January 1, 2014 through August 31, 2019
Steve Slezak	Virgil M. Schwarm Professor of Finance and Investments Department of Finance Carl H. Lindner College of Business Effective August 15, 2013 through August 14, 2017

RECOMMENDATIONS FOR TENURE OR PROMOTION

From Assistant Professor to Associate Professor with Tenure

McMicken College of Arts and Sciences
Angela Potochnik Philosophy

College of Design, Architecture, Art and Planning
Rebecca Williamson Architecture and Interior Design

College of Medicine
Xiaoting Zhang Cancer Biology

Tenure Only at Associate Professor Level

College of Medicine
Xiaotang Qi Internal Medicine

INFORMATION ITEMS - PROMOTION

From Instructor to Assistant Professor

Blue Ash College
Angel Angora Foreign Language (W/O Tenure)

From Instructor – Clinical to Assistant Professor – Clinical

College of Nursing
Esta Butts Nursing (Tenure N/A)

From Instructor – Educator to Assistant Professor – Educator

McMicken College of Arts and Sciences

Synopsis: It is recommended that the Board of Trustees approve the following reorganization of two academic programs within the College of Allied Health Science. Currently the undergraduate program in Health Information Management and the graduate program in health Informatics exist in the Department of Health Informatics. It is recommended that these two programs be moved to the Department of Analytical and Diagnostic Sciences.

Finance and Administration Committee Recommendations

13.08.27.04 **APPOINTMENTS TO THE BOARD OF TRUSTEES OF TECHSOLVE, INC.**

Synopsis: It is recommended that the individual named below be appointed to the Board of Trustees of TechSolve, Inc. effective September 2013 through September 2016. David Linger, Chief Executive Officer University of Cincinnati Research Institute.

13.08.27.05 **NAMING REQUEST- THE DR. E. VERNON AND ELOISE C. SMITH ENDOWED CHAIR IN OPHTHALMOLOGY**

Synopsis: It is recommended that the Board of Trustees approve the name Dr. E. Vernon and Eloise C. Smith Endowed Chair in Ophthalmology.

13.08.27.06 **NAMING REQUEST-MANUFACTURING CENTER AT CLERMONT COLLEGE**

Synopsis: It is recommended that the Board of Trustees approve the name *Manufacturing Center* located at Clermont College at UC East.

13.08.27.07 **TEACHERS COLLEGE/DYER HALL REHABILITATION PHASE 3**

Synopsis: This recommendation seeks authorization by the Board of Trustees for design and construction of the third phase of the Teachers College/Dyer Hall Rehabilitation project.

13.08.27.08 **GENERAL RECEIPTS OBLIGATIONS AUTHORIZATION, TEACHERS COLLEGE/DYER REHABILITATION PHASE 3**

Synopsis: This recommendation seeks authorization of the Board of Trustees to issue General Receipts Obligations to finance phase 3 of Teachers College/Dyer Rehabilitation in the amount \$49,000,000.

Comments from Chairman Barrett

The full Board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs Committee, and the Finance and Administration Committee. The items reviewed and recommended by the Committees are named in the Action Items listed at your place. May I have a motion to approve all of the recommended items?

Upon a motion by Mr. Ronald Brown, seconded by Mr. Robert Richardson, the Board approved the items recommended by the Committees by the roll call vote.

Recommendation Nos. 13.08.27.01 through 13.08.27.08

AYE: C. Francis Barrett; Thomas H. Humes; Ronald D. Brown; Gary Heiman; Robert E. Richardson Jr.; Thomas D Cassady; William C. Portman III; Geraldine B. Warner; Carl H. Lindner III.

NAY: None

ABSENT: None

Unfinished Business and New Business

Chairman Barrett:

Is there any unfinished business before the board today? *(There was none)*

We will now move on to new business with the Reports of the Board Representatives. The first report will be the report from the Alumni Association from Laurence Jones III. Laurence in particular we are looking forward to your report concerning the football game high noon on Saturday.

Alumni Association Report

Mr. Jones:

Thank you Chairman Barrett. Homecoming will be the weekend of October 19, and our staff, students and alumni volunteers are planning the full slate of activities.

As far as our regional networks, we had 125 incoming freshman and parents attend our annual summer send off two weeks ago. Our national teams, we met with Doug in Cleveland to brainstorm ways to rejuvenate those alumni networks. That all has been pushed by the #HottestCollegeInAmerica tour that President Ono is doing. On Friday of Homecoming weekend we will host 30 alumni volunteer leaders from networks around the country and get them re-engaged and how they can carry on a connection with

UC in their respective areas throughout the nation and the world. Our reach does not stop with the US border, we are currently working to leverage international travel with the UC community to connect with alumni across the world. As you continue to read in magazines and news articles we have alumni who are doing great things, and we are trying to find ways to connect them back to the university and share their stories and connect them with alumni who may be nearby them. We are also excited to take advantage of what we call our Bearcat Blitz for our football season. We host a tailgate pre-game, and that opens three hours before each game. Stop by our tailgate if you have not been there, and I definitely encourage you to stop by there. There are refreshments available at the tailgate, and we also have Bearcats on the road, which pre-game events for three of the home games with Illinois next week, and then later on we will be with Tampa and Houston for the Bearcats on the road. I would like to mention that the Alumni Center is under renovation, and it will be sprucing up, and it will be a more inviting place, not only for our faculty and students, but also for our alumni as they come back to campus, and recognize all of the other beautifications that are happening at that center, and catching up with the rest of campus and making us proud of our alumni center. What is exciting is connecting with our new graduates, and they are a very diverse group, they schedule regular networking socials, and they are scheduling a bus trip to the Miami football game up in Oxford, and they are also staging a home buying workshop, so we are not just doing happy hours and football games, but we are providing other services to our alumni that are meaningful. This home buying workshop is going on while rates are still low. We welcomed more than 1,000 new graduates on commencement on August 10, 2013. We held a reception at the Alumni Center. We also

had convocation last week, with all incoming students receiving the Red and Black Book, most of you have them at your places today. It is a guide to what it is all about being a Bearcat, and also helpful tips and a bucket list about Cincinnati, and things to get to do around the area. The thing that has the most traction right now is the #HottestCollegeInAmerica tour, last year President Ono and the Alumni foundation visited 8 cities. This year they are planning to do 17, which would more than double the stops from last year. The first stop was August 1 in Boston, and President Ono, and Myron Hughes were greeted by more than 65 alumni. Coming up is Seattle, Portland, Washington D.C., Columbus and Indianapolis over the next three months. Then we are working closely with President Ono to spread the UC message to our alumni, counting the #HottestCollegeInAmerica tour and other scheduled events, UCAA will be with the president at more than 25 functions throughout the U.S. this fiscal year. It is very helpful to help keep alumni connected. Also I wanted to mention that at our last Board Meeting we were able to ratify our new executive committee and our Board. I am happy to announce that our President Elect Troy is a graduate of Lindner College of Business and so are happy to have him continue on with his alumni involvement with the university. That full list of the Board is in your packet. That concludes my report. I am excited to continue next year in this role, and I am excited about this upcoming football season, so please be there on Saturday in your white, and I am excited to see what Mr. Barrett is going to present to us in his all white outfit. Thank you.

Chairman Barrett:

I would like to pass on a couple of compliments received from members of the alumni; they really appreciate when we have away games, the activities that you have planned. I have heard compliments in particular that the event is more than just going to a game, it was more like going to a reunion, and the same for the big East Tournament up in New York, the alumni were pleased again, it was more than just going to a basketball game, you made them feel like a reunion, so thank you.

Mr. Jones:

I would mention we are doing a survey right now, you see on facebook, and twitter, and instagram, and there are links to if you are a Bearcat, to take a survey to help us understand what you would like about the university, and what we can be doing differently. As a spin-off from that, we have a handful of folks who are using technology with an instagram social media format, that we are allowing these cross mix of alumni and others that are connected to the university to chronicle their day in their life, so we are gather those pictures and understand what they are doing during the day that allows us to provide better programing and services that would connect to them. We had a workshop a few weeks ago, where motor cycle rides came up, and more family oriented opportunities, and we listen to those things that as we look forward in our schedule that way we get those alumni that have to bring their kids along, that we have events that they can come back on campus and be a part of the Bearcat Spirit.

Chairman Barrett:

We now move on to our Faculty Chair Report with Dr. Richard Miller.

University Faculty Chair Report

Dr. Richard Miller:

Hopefully our graduates thought the alumni associations pitch was an offer they can't refuse. I would like to take a moment, when we talked about convocation, to thank two of our trustees, Mrs. Warner, and Mr. Humes who were kind enough to help me out with the game, the students really enjoyed it, and the only thing is I did not expect to be upstaged by the trustees. Considering you only had five minutes to prepare, I thought that was very good. I might also like to acknowledge members of the faculty that are here today. Members of the Board, I am an engineer and a Star Trek fan, in the *Star Trek* universe, there is an alien race called the Ferengi. They are the Traders of the Galaxy and their only concern is profit. Their constitution is called "The Rules of Acquisition," an unprofitable deal is a criminal offense and they do not sacrifice to their god, they bribe him. Everything in their culture revolves around making money to the exclusion of everything else.

I sometime feel as though that's the direction education is headed; that education and educational institutions are judged solely on profit and loss. Every day I see articles with titles like: "The Degrees that Make the Most Money," "Don't Waste Your Time on These Degrees," and "What is the Return on Investment for Your Degree?"

As a parent, I understand the angst about whether or not your children will get a job and none of us want to see a younger generation left in debt. As an Ohioan, I

understand the desire to have universities provide both the students and the ideas that will be attractive to companies and grow Ohio's economy. As a taxpayer, I want my tax dollars used wisely but aren't we doing our children a disservice if we send the message that the only value of education is monetary?

STEM (Science, Technology, Engineering and Math) fields are always listed at the top of "profitable" degrees. And I am a STEM graduate. Isn't it a shame that we rarely talk about how engineers, mathematicians, scientists and technologists improve the world, but rather we just talk about how much money they make when they get out of school?

And then there are the Liberal Arts... If you believe what you read on the web, studying social sciences, humanities or arts is a complete waste of time; there's no money in it. But there is a reason that one of these areas is called "humanities," these are areas that make us human.

Recently, a group of engineering students was designing an interchange for a class project. They met with a community group in the area where they were proposing the interchange. The community group noted that the interchange would destroy a stable area in an otherwise impoverished and unstable community. The people whose homes would be lost were pillars of that community and those people would probably be forced to move elsewhere. So the engineers found themselves having to decide if the benefits of the interchange outweighed the damage to community; damage which could not be easily

quantified or given a dollar value. One of the points the instructor was trying to make was: Just because we CAN do something does not mean we SHOULD do it. Often, STEM classes tell students what they can do, but it's the classes in humanities and social sciences that answer the question: Should we?

Technology is like the Scarecrow and Tin Man in the Wizard of Oz, it has no brain and no heart. An atom does not know, or care, if it is splitting to provide beneficial power or mass destruction. Steel does not know or care if it is forged into a tool or a weapon. We are the ones who give technology the brain and the heart.

In June, the Commission on the Humanities and Social Sciences issued a report called "The Heart of the Matter," which stressed the importance of education in the Humanities and Social Sciences. This report received the endorsement of the American Academy of Arts & Sciences, The Andrew W. Mellon Foundation and the Carnegie Corporation.

In response to this, President Ono, Dean Probst (DAAP), Dean Landgren (CCM) and Dean Jackson (A&S), have committed both moral and financial support to a program at UC called "Reinvigorating the Liberal Arts." Under this program, the deans and the faculty members will develop a plan to reinvigorate the liberal arts through increased collaboration among the three colleges. The goal will be to leverage the promised funding to secure additional support and to create sustainable core of activity.

It is important to remember that the University is not wavering in its commitment to support and enhance STEM education, but rather this is a statement that all area of education are important and need support.

The Faculty, through their elected representatives of the Faculty Senate, supports the “Reinvigorating the Liberal Arts” initiative. To that end, the Faculty Senate passed a resolution of support at the August 22nd meeting.

Whereas a liberal arts education is the foundation for a broad and deep understanding of nature and society and

Whereas this broad and deep understanding facilitates the flexibility that is essential in a fast changing world.

Whereas understanding and knowledge are ends to themselves and not just a means of economic productivity.

Whereas the value of a Liberal Arts education is increasing being called into question.

Whereas the Commission on Humanities and Social Studies issued a report called, “The Heart of the Matter” supported by the American Academic of Arts and Sciences, The Andrew W. Mellon Foundation and the Carnegie Corporation, which stresses the importance of education in Humanities and Social Sciences.

Whereas President Ono, Deans Jackson, Probst, and Landgren have committed both moral and financial support to a program at UC called “Reinvigorating the Liberal Arts.” Therefore, Be It Resolved the Faculty Senate of the University of

Cincinnati affirms its commitment to Liberal Arts education as the foundation for all areas of study and;

Be It Further Resolved, the Faculty Senate of the University of Cincinnati supports the efforts of President Ono, Dean Landgren, Dean Probst, and Dean Jackson in reinvigorating the Liberal Arts. Thank you.

Chairman Barrett:

I would like to thank you for that very timely and meaningful resolution, and also thank Tracy and Peter. I was always raised to believe that you could not be truly educated without a Liberal Arts education, and it is really great to hear that the Faculty Senate adopted that Resolution. As an educator, Dr. Ono would you like to comment.

Dr. Ono:

Thank you very much for that eloquent comment and I would actually love to see it. I loved your comments about atoms and metal and all that, it was fantastic. I would also like to say that yesterday we cut a ribbon, we have been cutting a lot of ribbons these days, but in many ways the ribbon that we cut yesterday means the most to me, and it has to do with the opening of the new home to the Taft Research Center, which is also incredibly important to what we do as academics of this institution. We are very fortunate that the Taft family, many years ago bequeathed then two million dollars which was a large amount of money to underpin research in the Humanities, and that has been slightly broadened. These still remain today as one of the best supported programs and classes, we have a world class library and world class faculty, and we are the only

institution that is allowed to dig in Pompeii. They remain doing cutting edge research there, we would not be the institution we are today were it not for that kind of support for the humanities, the social sciences, the Liberal Arts. If you actually look across many of the fortune 500 companies, and look at the leaders, the politicians in Washington D.C. many of them actually benefit from having had a Liberal Arts education. Almost all of them say that the broad perspective they gained while studying the great books have helped them in whatever vocation they have chosen. So, as long as I am President of this university, there will be support for the Liberal Arts, and the Liberal Arts will continue to move forward.

Mr. Cassady:

Chairman Barrett could I add as a Liberal Arts graduate myself, as a History major, I would like to thank Dr. Miller for those eloquent words, and for the comments posed by the Faculty Senate, I think they are very profound and I am very moved by them. I don't think we want to totally minimize the concerns parents have about the cost of education however, and when they think of the cost and the debt that students and parents go into and the sacrifices they have to make for college tuition, their biggest fear is to have an unemployed graduate that can't pay those student loans back. So, we are dealing with economic realities here, but I think there is a balance, and I totally agree that Liberal Arts is extraordinarily important in balancing a good education, and as you quoted Star Trek, I was thinking of Mr. Spock, when he said, "Live long and prosper." As being part of the economics of where he may be coming from. Thank you.

Chairman Barrett:

Thank you Mr. Cassady, well said. We are pleased Dr. R. Miller that you became an engineer and an educator.

Now we will move on to the graduate student report.

Graduate Student Report

Mr. Joshua Smith:

Thank you Chairman Barrett: I would like to say I was very impressed by the convocation this past weekend. UC truly does set the standard for what a ceremony like that should be. I think other universities around Ohio, and the nation could take it as an example. I was impressed with the atmosphere, and I just wish when I was a freshman at OU I would have undergone a similar thing.

I would like to say welcome back everyone. I am excited to start the second half of his term as the Graduate Trustee. I would like to let everyone know some of the goals I have for this upcoming year. First I know about a year ago I talked about Veteran Affairs and what progress we needed to make on campus. Since then, speaking of ribbon cutting ceremonies, we had a ribbon cutting for the new Veterans Center on campus. I am truly impressed with how far the campus has come in the matter of a year. I would like to see it go even further; I would like to focus on career counseling for veterans by hosting seminars and employment workshops, and anything else we can do to further support our veterans on campus.

Second, as I quickly learned in my first year, the professional schools in the graduate community, we could use more communication between the different schools. So I would like to be the voice between the schools, and to truly have monthly meetings between all of the schools and I hope to do that this upcoming year. Finally, specific to my own school, the Law School we are lacking a representative on the Graduate Student Governance Association, so I would like to create a representative for that association. Also any other suggestions from the Board for this upcoming year I would really appreciate. That is the end of my report.

Chairman Barrett:

I want to thank you for attending the convocation last Friday, it was very important. You would have been pleased at the August graduation, when those students who were about to become members of the armed forces were recognized, there was a huge ovation.

Dr. Ono:

I want to respond to your wonderful suggestions for the upcoming year, and echo what you said with respect to the veterans this year, creating the center, raising funds to support their programming is just a start. I want you to know, I have traveled to Washington D.C. to spend time with Senator Sherrod Brown, who is also very passionate about this and also congressman Wenstrup, and we have had specific conversations about how we can be better for the veterans, which is a very large and significant population of students on this campus. Some of the things that we have done, we have tried to work on

placing some of the veterans in those offices in Washington D.C. because they care and they would like to directly interface with our veteran students, and I think the first such placement is going to occur this year. The second thing I would like you to know is that there was a summit of sorts that Senator Brown organized on an annual basis and one of the topics that we focused on was the veteran students, and there were representatives from veterans associations there, and they had agreed to come to the University of Cincinnati to work with us to make this really a destination for veterans. So, I would love it if you would join me, and maybe we could have a meeting soon, and then we could jointly invite those individuals. So your vision and my vision are aligned and I would appreciate working on that together with you. Thank you.

Chairman Barrett:

We will now move to the Undergraduate Student Trustee Report.

Undergraduate Student Report

Mr. Ben Keefe:

Thank you, Chairman Barrett. As you know, yesterday the 2013-2014 school year began with the first day of classes of fall semester. It is nice to see campus alive again with students eager to pursue and continue their education at our university. On Friday, August 23rd, we welcomed the largest incoming freshman class in UC history, with enrollment exceeding 4,300, at a successful convocation. Thank you to those who help organize and execute the great event and those trustees who attended.

Fall semester is one of those most eventful times in the University of Cincinnati and we hope all students are excited to be part of the events that will forever be engraved as part of their experience at UC.

Those events include, but of course are not limited to:

Welcome Week BBQ for freshman and all students that will be held tomorrow outside of the Myers Alumni Building. The Bearcat Live! Concert on September 6th on Sigma Sigma Commons with special guests Walk the Moon. If you have not seen the YouTube video of Santa lip-synching a Walk the Moon concert, please check that out on YouTube. Homecoming on Saturday, October 19, against the University of Connecticut. All other home football games, all other male and female sporting events that occur during fall semester, and the start of basketball season. Greek Life recruitment also happens during fall semester. Student organization recruitments (UC has over 300 student groups and at least one for everyone, which is why we are the hottest college in America). And many, many more campus-wide events.

As it is the beginning of the school year, there have not been many issues that have been brought to my attention by the student body, but in my report I mentioned issues that parents and students were having with the student information systems online, and after I wrote my report it came to my attention that the university has, as Dr. C. Miller mentioned, already has a strategic plan to fix those issues, and I am eager to help in any way possible to implement that plan and take UC forward with that.

Thank you. That is my report.

Chairman Barrett:

Ben, thank you very much. I know the student body has to be excited about Saturday; the atmosphere is going to be electric on campus. I will now call on Joe Blizzard for the student government report.

Student Government Report

Mr. Joe Blizzard:

Thank you Chairman Barrett, as Ben mentioned we are at the beginning of the school year. As I mentioned at the last Board meeting, student government is working with the administration and the City of Cincinnati on safe housing efforts for our students living in rental properties. I just wanted to make you all aware of a program that we will be hosting here in this room, on September 9th, we are bringing in two students who survived a residence hall fire at Seton Hall University, and they will be sharing their stories and showing their documentary. It is a way for us to build awareness within the campus community for safe housing, what that looks like and how we can do a better job of informing our students and parents of what those properties look like.

In addition, we just began the recruitment cycle for student government's first year leadership program, through this year long leadership development program, we bring in 45 first year students that will be mentored by current student government members with the hope that they will become the next leaders on campus. We are looking forward to bringing those students in. It has been mentioned already, but we are hosting two bus trips, and we are working with student groups to host two bus trips this year, one out to the Illinois game for the football game on September 7, and then also out

to Miami. Last time we traveled to Miami and provided a bus trip, there were five buses full of students, so we are looking for a similar turnout this year.

I would like to briefly thank everyone that was involved with the Welcome Weekend activities, and I can say that in my five years here at the university, I have never seen an more energetic and more excited group of first year students on campus ready to jump right in and get involved and be engaged. That speaks volumes to where we are headed and where we have gone over the last five years as a university. The students are excited to come in and to make a difference and to have a positive experience outside of the classroom.

We had between 4 and 5 thousand students on Friday night at the fireworks/foam dance party that was hosted by student government and Dr. Ono. So it was really great to see that turnout on Friday night. Then we had over 900 students on Saturday that came out to our Cheer Cincy event which is where we taught them the alma mater, the fight song, and Down the Drive, we also had coach Tuberville, our new baseball coach Ty Neil and our volleyball coach Mollie Alvey.

Lastly, I would like to make all of you aware that on September 13, we will be hosting the Third Annual Battle for the Bat tournament. Dr. Ono is excited about that, and last year we had a couple of Trustees at the event, so we would like to extend an invitation to all of you if you would like to watch us play softball, we are actually meeting this afternoon to put all the final details on that. That concludes my report.

Executive Session

Chairman Barrett:

Thank you for your report. Is there any new business? (There was none) I will now call for an executive session, and after the executive session we will return to the open meeting and it is anticipated that the Board will conduct business after the executive session in the open meeting. May I have a motion to enter into executive session for the purpose of considering real estate and the appointment, employment, dismissal, discipline, promotion, demotion, or compensation of a public employee; to consider matters required to be kept confidential by federal law or regulations or state statutes; and conferring with legal counsel concerning disputes involving the University?

Upon a motion by Mr. Robert Richardson, seconded by Mr. William Portman, the Board voted to enter Executive Session by the following roll call vote:

AYE: C. Francis Barrett; Gary Heiman; Thomas H. Humes; Robert E. Richardson Jr.; Thomas D. Cassady; William C. Portman III; Geraldine B. Warner; Carl H. Lindner III; Ronald D. Brown.

NAY: None

ABSENT: None

Mr. Humes:

Mr. Chairman, one thing I would like to comment on before we break, we just opened a new residence hall, or re-opened Morgans Hall, and after the last Board meeting a number of our Board members had an opportunity to tour it, and I think we should congratulate Beth McGrew and her architectural team and Steve Sayers and his team from Student Life that put that together. (*Applause*)

Reconvene Meeting

Chairman Barrett:

There being no further business for the executive session, may I have a motion to adjourn the executive session and return to our regular meeting.

Upon a motion from Mrs. Geraldine Warner, seconded by Mr. Thomas Humes.

AYE: C. Francis Barrett; Gary Heiman; Thomas H. Humes; Robert E Richardson Jr.; Thomas D. Cassady; William C. Portman III; Geraldine B. Warner; Carl H. Lindner III; Ronald D. Brown.

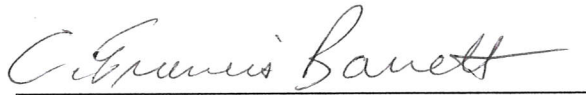
NAY: None

ABSENT: None

The meeting of the Board of Trustees of the University of Cincinnati will now be reconvened. We have decided that we do not need to conduct any further business. We would like to thank everyone for being with us today. Our next meeting will be Tuesday October 22, 2013.

Adjournment

There being no further business before the Board, and upon proper motion of Mr. Robert Richardson, seconded by Mr. Ronald Brown the meeting adjourned at 11:10 a.m.



C. FRANCIS BARRETT
CHAIRPERSON



ROBERT E. RICHARDSON, JR.
SECRETARY