

**UNIVERSITY OF CINCINNATI**

**Official Proceedings of the**

**Three Hundred and Sixty-Fourth Meeting of the Board of Trustees**

**(A Regular Meeting)**

**August 21, 2018**

The Three Hundred and Sixty-Fourth Session of the Board of Trustees of the University of Cincinnati was opened at 9:30 a.m. on Tuesday, August 21, 2018, in the Annie Laws Building of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

Thomas D. Cassady, Chairperson of the Board of Trustees, presided.

Mr. Cassady asked that roll be called.

**BOARD MEMBERS PRESENT:** Thomas D. Cassady, William C. Portman, III, Margaret K. Valentine, Ronald D. Brown, Kim Heiman, Tom Mischell, Phil Collins, Geraldine Warner

**BOARD MEMBERS ABSENT:** Rodney Williams

**ALSO PRESENT:** Neville G. Pinto, President;  
Robert F. Ambach, Senior Vice President for Administration and Finance;  
Peter Landgren, President, UC Foundation  
Kristi Nelson, Provost & Senior Vice President Academic Affairs;  
Lori Ross, General Counsel;  
Ryan Hays, Executive Vice President;  
Arunkumar Muthusamy, Graduate Student Body;  
Alberto Jones, Undergraduate Student Trustee;  
Megdelawit Sinna Habteselassie, Undergraduate Student Body President;

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Cynthia Ris, Faculty Senate Chair;  
Marla Hall, Faculty Representative;  
Dan Carl, Faculty Representative;  
Nicole Blount, Executive Director of Board  
Relations;  
and the public

*(Prior to the Board Committee Meetings and the Regular Board Meeting, Chairman Cassady began the proceedings at approximately 8:31 a.m.)*

Mr. Cassady:

Good morning everyone, and welcome to our meeting. Again, Dean Johnson, thank you for your hospitality and for this room. I think we like this room very much. You've been good to us.

Welcome to what is almost a new academic year. Unfortunately, Trustee Rodney Williams is not able to join us today. He got stuck at the TSA at 2:00 am as he was preparing for his trip from the West Coast on the red-eye, and is stuck in California. So, he's unable to meet with us.

This week marks Welcome Week as our new students begin arriving. I was thinking, really having the feeling of what it was like when I actually did that 46 years ago. I can still remember how anxious and nervous I was. I'm sure there's a lot of excitement and anxiety as we see new freshmen coming onto the campus. Don't do what some of those upperclassmen did to me and sent me in the wrong direction when I was asking how to get to French Hall. But in any case, Student Affairs oversees the welcoming activity with over 80 programs planned from today through Sunday.

Before we get to our agenda today, I do want to mention that on July 26, Governor Kasich announced the appointment of a new graduate student trustee. She could not attend our meeting today but the next time we will be able to welcome Christin Godale. Christin is a neuroscience

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PhD student, similar to our previous graduate student trustee who attended Baldwin Wallace for her undergraduate degree.

And now for President Pinto's report.

President Pinto:

Good morning, and thank you, Chairman Cassady and thank you board members, student representatives, team members, and the audience. I really appreciate you being here for what I consider to be the first board meeting of the new academic year.

As the chairman had noted, we're ready to welcome students. They start the serious work on Monday, August 27 with their first classes. Prior to that is a week of fun where they move in, and this week, for the number of students that we have coming in, the week is dedicated to the moving in of students.

So you probably saw signs on Calhoun that said, "Welcome to Cincinnati. Only 15 minutes to unpack." That is what they're getting used to and we're glad to have them. Today, Wednesday, Thursday, and Friday is when our students will move in, and then convocation is on Friday where we will formally welcome them to our campus as new Bearcats.

This year is also an extraordinary year as it is our 200th year as a university and we thought it very appropriate that we would kick off this year with our Board of Trustees and a report on our plans to celebrate the Bicentennial. We are also marking this year with our new students by giving every student a pin that marks the 200th anniversary so they recognize the history behind the institution that they have just joined. We owe a great debt of gratitude to our Bicentennial co-chairs who have done a lot of the heavy lifting and planning for this event. I want to acknowledge board member Phil Collins and his wife Lela, as well as Kim Dobbs and until his

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passing much too soon last December, Bob Dobbs for all the work they have done in preparing for our Bicentennial celebration. If you will join me in a round of applause. [APPLAUSE]

As we think of a new year, you should not be under the impression that during the summer that colleges and units were not busy. We were humming as a campus. I would like to acknowledge the great work of our colleges and athletics in hosting camps for children, ranging in age from preschool to high school seniors. It's all about the work of building aspirations and building the pipeline to colleges and universities. We would love them to be Bearcats, but our goal is really for them to aspire to achieve academic success and therefore a fulfilled life. In addition to enriching the lives of children during the summer months, these camps serve as effective recruitment vehicles as I just mentioned.

This summer our camps reached over 6,450 children, including some from as far away as Portland, Oregon. Topics ranged from speech therapy to arts immersion, nursing, ballet, acting, summer bridge programs, Pharmacy tech, STEM education, and football, volleyball, and girls' basketball camps. I really thank the units, particularly our College of Education, Criminal Justice and Human Services and Athletics for really bringing in a very large number of children to our campus.

Next Lives Here was just launched in February but I think it is important to take note of the fact that there have been many activities at the University of Cincinnati that have put Next Lives Here into action for many years. I hope to periodically recognize some of these efforts and today I'm starting with an organization that is celebrating an anniversary. I mentioned that this year we have a big anniversary, our Bicentennial, but we should not forget some of the significant other anniversaries as well. One of them is the tenth year of our Gen-1 Theme House. It was truly Next thinking in terms of building aspirations and support services for young people who really

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needed them. Beginning in 2008, Gen-1 House was designed to help first generation college students from low-income families make the transition into college and achieve success. It has used an advising model that has been quite successful and the tenth cohort last year led to a 92% second-year retention rate; more than 40 percentage points higher than the average retention rate for Pell eligible first generation college students. How about that for success?

To recognize the hard work and the vision that it takes to build such programs, I want to ask four people to stand up and be recognized by the board and the audience. Dean Larry Johnson of the College of Education, Criminal Justice and Human Services who is the founding father of the program and remains an avid and generous supporter; Deborah Merchant, Vice President for Student Affairs, whose division now oversees the Gen-1 House; Felicia Wallace, Assistant Vice President for Student Affairs, who provides direct oversight; and Suzette Combs, who serves as the Director. Thank you so much.

Gen-1 House is now joining other programs in one consolidated location at the Strafford Building. It will be called the Impact House. It will be celebrating its ribbon cutting on September 6 at 3:00 pm, so anyone who has the time to make it, I urge you to attend.

And now for the promised presentation about the University of Cincinnati Bicentennial. In addition to the co-chairs that I mentioned earlier, our Bicentennial has been led by our presenter, UC Foundation President Peter Landgren. Peter has also brought some other presenters with him to tell us about our plans for the 200th Anniversary.

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Presentation Greetings/Overview

Mr. Landgren:

Thank you, President Pinto, trustees, and guests. I'm so happy to be joined by a couple of students here. First, just let me give an introduction. As Chairman Cassady and President Pinto both mentioned, if the fact that UC is celebrating its Bicentennial is a secret to anyone, then we have not done our job.

Because this is a remarkable milestone for an urban public university in this country, and when you look at the depth and breadth since 1819 of our universities starting with the Medical College of Ohio, we have come a long way into the 13 colleges that we are today. It is frankly, not just the length and breadth of who we are, but the depth of our university is really based on that 200th year history. The reason we are here, the reason all of us are in this room, those of us that have a job here, those of us and our trustees that volunteer their service greatly to our university, are the reason we all do what we do is for our students. It's literally for our 300,000 living alumni today who are spread across the world and who are making an innovative impact in every continent on this world that we inhabit.

For our nearly 45,000 students who are currently enrolled at the University of Cincinnati, our work is about students. That's why you've heard me talk about the celebrations that we will be having starting this October, going 13 months and I will highlight those later. What I really want you to do is to hear from our students. We've got two student interns who are working with us throughout the summer and throughout this coming year.

Erin Kelly, who will lead off as a student at the Lindner College of Business and the McMicken College of Arts and Sciences is not an underachiever from what you can tell. She will

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be graduating in 2020. She tried to get that Bicentennial year. She's an intern focusing on social media and ways to engage our current students around the Bicentennial.

Carl Blevins, III is also a student at the Lindner College of Business who is a Bicentennial baby, and will graduate in the spring of 2019. Carl has just completed an eight-week internship sponsored by CASE.

And so, Erin and Carl, take it away.

*[UC students then shared their experiences regarding the Bicentennial. Following the presentation, presenters were available to address comments/questions.]*

Mr. Landgren:

Don't go away because you'll be able to ask them questions later. Both of our students mentioned Boldly Bearcat. Boldly Bearcat is our mantra. It's our theme. It's who we are at the University of Cincinnati. When I look around this room and see many alumni, I know each of you have your own Boldly Bearcat moments. I would say even for people who are not alumni, who are otherwise affiliated with this university through volunteerism, philanthropy, or other ways, Boldly Bearcat lives in each of us because we believe in this university. What we are doing through this next 13 months starting in October, and frankly madly preparing now as we approach October, is that we are now on the doorstep. There have been many changes and there have been many iterations of it, but we are ready to move ahead and amplify this message of Boldly Bearcat.

What we're really on the cusp of right now is we have a Bicentennial brand, and that brand will be rolled out on campus later on this month. We are working truly across the campus. This is not a UC Foundation only situation. We're working with communications professionals across the school, with MB Reilly, and with many others to make sure that all of us as we are talking about alumni stories, current faculty research successes, UC Health, and different areas of our campus,

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we are making sure that all of those messages are tied around the Bicentennial. It is about who we are today, and who we've been for 200 years.

Frankly, just like Next Lives Here, we are leaning forward and making sure that we're talking about the future. We have specific events within the Bicentennial that we'll also be highlighting. In a three-pronged phase of Boldly Bearcat, we're really looking at different ways to tell these stories. Phase one, which is really the rest of this current calendar year, we'll be rolling out a Boldly Bearcat commercial that you will see during sporting events and other events that our university hosts. I've seen a draft and I'm very happy with how that's coming across.

We'll also be soliciting stories from each of you about your Boldly Bearcat moments and I'll talk about that later. But as I said before, I think Boldly Bearcat lives in each of us and we need to hear those stories. We know the stories that we know but we really need to engage you in the stories that we are yet to tell. January through April 2019, we'll be working through story telling on social media. That's really Erin's responsibility, so this all rests on your shoulders, Erin. No pressure. We'll also have some other shorter vignettes. And then, come May through November 2019, we're going to be shifting once again to the future, as we have some signature events throughout that time. We are also looking forward into our public phase of our comprehensive campaign that will be launched immediately at the end of the Bicentennial.

Everything that we do here at our university, our Bicentennial, our work at the Foundation, our work in academics, has to do with Next Lives Here. We are closely linking everything we do through the Bicentennial to the pillars, platforms, and pathways of Next Lives Here. It's something that is our railroad tracks for the future. It's tracks that were laid down over the last 200 years, but it's really Next Lives Here and how we will use our Bicentennial as a launching pad to engage our community in our university and also to reengage those who maybe have fallen away.



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Our Bicentennial is a chance to tell our story to alumni who are not as actively engaged. To tell that story to our community who needs to understand the impact that the University of Cincinnati has on our region as an urban public university is going to be a way to really engage and reengage. It's a very important time through all of this. One of the ways to do this, and I'm not sure if Gigi Escoe is here, I hadn't seen her yet this morning in our Office of the Provost. But part of what we're doing through the Bicentennial is having through our Community Connections Committee, an investment of \$100,000 in community partners where once again we will engage students in our community to get them off our campus, and to get them engaged in what Cincinnati is really all about. Carl especially talked about our history and really embracing all aspects of our history. Our university is embracing all aspects of our city, some of which we're very proud; some of which we are yet to impact. That is our challenge going forward. These community grants will take place over the course of three years. In the first year we will have 1,000 of our current UC students involved in these so I'm very excited frankly when we talk about the impact on these students' lives. They will have an experience that is outside of the classroom, but also outside of the walls of our university, impacting the world in which they live currently, and in which they will take part in going forward.

One other thing that I do want to highlight once again that President Pinto echoed, is our three co-chairs: Lela and Phil Collins, and Kim Dobbs have been great partners in this venture. They have been wonderful colleagues. They brought great ideas to the table, and our staff and I cannot thank them enough. We also have many other volunteers. Actually, we have Patty Klingbiel Connell who has come down to Cincinnati from Chicago. Patty is a great leader on our UC Foundation Board and also chairs our Marketing Committee. She wanted to be here today for

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this presentation and to show her support for the work that we are doing. Patty, could you please stand up?

I also want to take you behind the curtain to the Bicentennial staff who are really working tirelessly. We've got Kelly Weissmann, Senior Director; Kristi Lee, Director of Project Management; Danute Miskinis could not be with us today; Sydney Davis is Associate Director of Events; and Kelly Grant is our Executive Assistant. These are the people behind the work, so thank you all.

Even though I highlight our staff and highlight our wonderful co-chairs, I do want to underscore that we are partnering across the university and our health system with all 165 employees of the UC Foundation. This does not rest on two interns and half a dozen staff. We have great partners across the campus. I would ask you as a call to action as we close out this presentation that we will be sharing with you #BoldlyBearcat, and also a URL for Boldly Bearcat. I really want you to be able to share your story. We need to hear your Boldly Bearcat moment. We understand what many of our great Bearcats have done in their past and frankly still elevate our present and our future. Our job is to make sure that we know your individual story. We have people that we can talk about and many, many successes and some of them sitting right here around the table and in the room, but we need to hear more.

I'm happy to take any questions from the trustees, or I should say Erin and Carl are happy to talk about that as well.

Mr. Cassidy:

Any questions? Great. Thank you very much.

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Mr. Landgren:

Thank you.

Mr. Collins:

Tom, I would like to make a quick comment. The reason my wife and I decided to take this on when asked is that we really believe that the Bicentennial is a unique opportunity for us to both celebrate the past but also to align a bunch of resources for the future as we prepare for the next campaign. I also want to acknowledge the work that Peter has done. I think Peter's leadership, the extent to which he has embraced this initiative, he's brought his team together around this initiative and brought the Foundation resources to this project in order to make it as much as it could be. I think that should not go without acknowledgement, so Peter, thank you for all that you've done here.

Mr. Cassady:

Phil, that's very appropriate and the board would like to thank you especially as you wear two hats for this project. I also want to acknowledge a former chair of this board who, when you said it started in 2011 did a lot of planning to get to this point. Tom Humes and his wife, Marty, should also be acknowledged for the work that they did early on.

President Pinto:

Well, thank you, and again, thank you to Peter for the presentation. And Erin and Carl, thank you for being here today. Internships are great, but don't forget to study hard.

In the academic year the teacher in me comes out. It's wonderful to see you folks here

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today. For trustees, there is a more detailed report in your packet. I won't go through that today, but hope you will take time to review some of the things that have happened since the last board meeting and some of the accomplishments of our faculty and staff that are summarized in this document.

And that, Chairman Cassady, completes my report.

Mr. Cassady:

Thank you very much, President Pinto. We will now proceed with our committee meetings.

### **THE BOARD COMMITTEE MEETINGS**

*(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)*

The Academic and Student Affairs Committee and Finance and Administration Committee meetings began at 9:00 am, and concluded at 9:30 am.

Mr. Cassady:

There being no further business, we will now call our regular meeting to order.

### **THE REGULAR MEETING OF THE BOARD OF TRUSTEES**

The Regular Meeting of the Board of Trustees convened at 9:30 a.m. and, as noted on the first page of these minutes, roll call was taken.

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**Approval of the Minutes from the Regular Meeting of the Board of Trustees**

Mr. Cassady:

Are there any additions, corrections or deletions to the minutes? Hearing none, may I have a motion and a second to approve the June 19, 2018 regular meeting minutes?

*A motion was called by Mrs. Heiman, and second by Mr. Portman*

Mr. Cassady:

All those in favor say “aye.” All opposed say “nay”. Thank you. The Minutes are approved.

**Approval of the Items Recommended by the Board Committees**

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee and Finance and Administration Committee at their respective meetings held on August 21, 2018 prior to the Regular Meeting of the Board of Trustees.

**Academic and Student Affairs Committee Recommendation**

**18.08.21.01**

**Academic Appointments**

**Synopsis:**

Appointment of Faculty and Academic Administrators

**Dean**

Timothy Jachna, Ph.D.

Dean  
 College of Design, Architecture, Art and Planning  
 Effective September 15, 2018

**Dean Reappointment**

Marshall Montrose, Ph.D.

Dean  
 Graduate School  
 Effective July 1, 2019

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**Department Chair Appointment**

Denton Yockey, MFA	Department Head Division of Theater Arts, Production and Arts Administration College Conservatory of Music Effective August 15, 2018 through August 14, 2023
James Herman, Ph.D.	Department Head Department of Pharmacology and Systems Physiology College of Medicine Effective July 1, 2018 through August 31, 2023

**Department Chair Reappointment**

Phillip Diller, M.D., Ph.D.	Department Head Department of Family and Community Medicine College of Medicine Effective September 1, 2018 through August 31, 2023
Jun-Lin Guan, Ph.D.	Department Head Department of Cancer Biology College of Medicine Effective September 1, 2018 through August 31, 2023

**Endowed Chair Appointment**

James Herman, Ph.D.	Flor Van Maanen Professor of Pharmacology and Experimental Therapeutics Department of Pharmacology and Systems Physiology College of Medicine Effective July 1, 2018
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**New Faculty Appointments**

Melinda Butsch Kovacic, Ph.D.	Associate Dean of Research Professor with Tenure Department of Rehabilitation, Exercise, and Nutrition Sciences College of Allied Health Sciences Effective July 1, 2018
John M. Emmert, Ph.D.	Professor with Tenure Department of Electrical Engineering and Computer Science College of Engineering and Applied Science Effective August 15, 2018
Denton Yockey, MFA	Professor with Tenure Division of Theater Arts, Production and Arts Administration College Conservatory of Music Effective August 15, 2018
Whitney Hamaker	Assistant Professor Educator School of Architecture and Interior Design College of Design, Architecture, Art and Planning Effective August 15, 2018

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Meghan Minton                      Assistant Professor Educator  
 School of Architecture and Interior Design  
 College of Design, Architecture, Art and Planning  
 Effective August 15, 2018

**Emeritus Status**

William Ball, M.D.                      Dean Emeritus  
 College of Medicine  
 Effective August 2, 2018

Karen Kalinyak, M.D.                      Professor-Clinical Emerita  
 Department of Pediatrics  
 College of Medicine  
 Effective June 24, 2018

Susan Wert, Ph.D.                      Research Associate Professor Emerita  
 Department of Pediatrics  
 College of Medicine  
 Effective July 1, 2018

**RECOMENDATIONS FOR PROMOTION**

**From Assistant Librarian to Associate Librarian**

UC Libraries

Emily Kean                                      UC Libraries

**From Instructor – Educator to Assistant Professor – Educator**

Clermont College

David Blevins                                      Science and Health  
 Jodi Kaminski                                      Science and Health

College of Arts and Sciences

Michael Hennessey                                      English and Comparative Literature

**From Assistant Professor – Educator to Associate Professor - Educator**

Clermont College

Brenda Poynter                                      Science and Health

College of Arts and Sciences

Grace Thome                                      Romance Languages and Literature

College of Education, Criminal Justice, and Human Services

David Kelley                                      Human Services

**Experience-Based Learning and Career Education**

Lisa Barlow                                      Experience-Based Learning and Career Education  
 Willie Clark                                      Experience-Based Learning and Career Education  
 Michael Sharp                                      Experience-Based Learning and Career Education  
 Broderick Theis                                      Experience-Based Learning and Career Education





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**18.08.21.06                      Approval of Title Change from Senior Vice President for Academic Affairs and Provost to Executive Vice President for Academic Affairs and Provost**

**Synopsis:**                      It is recommended that the Board of Trustees approve the title change of the Senior Vice President for Academic Affairs and Provost to Executive Vice President for Academic Affairs and Provost.

**18.08.21.07                      Rejection of SEIU Fact Finding Report**

**Synopsis:**                      It is recommended that the Board of Trustees reject the August 18, 2018 fact-finding report concerning the negotiations between the university and the Service Employees International Union/District 1199 unit.

**Consideration of Action Items**

Mr. Cassady:

The full board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs and Items 1-4 of the Finance and Administration Committees. Are there any questions on any of the action items that are coming to us from the committees?

Hearing none, may I have a motion to approve the recommended items put forth by the Academic and Student Affairs Committee and the Finance and Administration Committee?

*Upon a motion called by Mrs. Valentine, a second by Mr. Brown, roll call vote was taken.*

**AYE:**                      Thomas Cassady; William C. Portman; Ronald D. Brown; Geraldine B. Warner; Kim Heiman; Tom Mischell; Margaret K. Valentine; Phil Collins

**NAY:**                      None

**ABSENT:**                  Rodney Williams

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Mr. Cassady:

Very good, the motion passed and items are approved.

**Unfinished Business and New Business**

Mr. Cassady:

Is there any unfinished business to come before the board? Hearing none, we'll move into new business and I'm happy to call for the graduate student trustee report read by Arun.

**Graduate Student Trustee Report**

Mr. Muthusamy:

Good Morning Chairman Cassady, President Pinto, Trustees and guests. My name is Arunkumar Muthusamy and today, I will be filling in for the newly elected Graduate Student Trustee, Christin Godale. Christin is excited to begin her work on the board as the Graduate Student Trustee but unfortunately she could not be here as she is presenting her research at the Mechanisms of Epilepsy and Neuronal Synchronization Gordon Research Conference in Vermont. With that, I will be happy to present Christin's report with a high degree of accuracy.

Since our last board meeting, the Executive Board of the Graduate Student Government Association (GSGA) has been active in defining their priorities for the upcoming year. Mental health, community building through programming, promoting the academic excellence of graduate students across our university, and increasing the visibility of the GSGA as an organization and resource on our campus, are some of the top-priorities for the upcoming academic year.

Additionally, the GSGA has been proactive in creating relationships across organizational units across our campus. One of the outcomes so far is the creation of a new GSGA Excellence

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Award, which will be sponsored by the Enterprise Risk Management office to be given to a graduate student who best represents the values of principles of Risk Management. The GSGA has also been listening to the needs of graduate students and with the joint effort between the undergraduate student government (USG) and the Bearcat Transportation System (BTS) services, a new stop right next to Kroger has been added on the East and Housing Weekend routes. This will be a permanent addition and will make grocery shopping easier for students (and especially students without cars, many of whom are international). Continuing on the topic of shopping, a new Ikea line will also be introduced at the beginning of the school year to help incoming undergraduate and graduate students with their shopping needs and settle in. The credit for the Ikea line lies with the former campus ambassador of the GSGA, Mar Garcia Gamez.

Next, the GSGA is in the process of planning its flagship events for the upcoming year. The GSGA Charity Spring Ball and the Thanksgiving dinner are the two major events of focus and the GSGA plans to distribute information about both the events once details are finalized. As always, the events will be inclusive and family friendly to accommodate all graduate students.

Lastly, the Executive Board got a tour of the 1819 Innovation Hub last month and are excited about all the opportunities that the space has to offer graduate students. They would like to thank Tony Almaguer for giving the Executive Board a tour and for showcasing the potential and opportunities that the 1819 Innovation Hub has to offer. The GSGA is enthusiastic about the possibility of organizing some of its flagship events at the 1819 Innovation Hub.

Thank you, Chairman Cassady. That concludes my report.

Mr. Cassady:

Thank you very much. Now I call for the Faculty Senate report, Cynthia Ris.

### **Faculty Senate Report**

Dr. Ris:

Thank you, Chairman Cassady, President Pinto, members of the board, and guests. I appreciate the chance to report. Faculty Senate held our first Boot Camp this past Thursday. It's an annual event and with a majority of the 103 Faculty Senate representatives, including officers, senators, and committee members from 15 colleges and academic units and UC guest speakers, we got a head start on the work of the upcoming academic year. This includes work in the areas of academic affairs, budget and priorities, human relations, and research and scholarship.

Faculty Senate representatives also continue to expand their work in the areas of promoting the goals of Next Lives Here through assisting on the committee, and developing the Faculty Enrichment Center. Analysis is continuing on faculty responses from surveys and forums as we seek to provide responsive programming and meet faculty needs. We are accepting nominations from esteemed faculty for this year's Life of the Mind lecture. This series is organized with libraries and the Provost's Office, and with support of the President's Office. It promotes critical discussion from a variety of disciplinary lenses from across the university. The presentation will be held October 30.

Other work includes:

- Support of mental health awareness and wellness for students, faculty, and staff with planning under development along with representatives from undergraduate and graduate student bodies, UC risk management, and involved constituent groups.
- Working with IT at UC to promote accessibility measures that will help create the best possible learning environment for all students, and to review and approve policies on IT resources to promote clarity and improved practical application.

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- Developing a process to provide analysis and dissemination of Harvard's coach survey that was provided to faculty last spring, and for which full data will be coming in this fall. The survey and responses to that are intended to help institutions continue to strengthen faculty recruitment, development, and retention efforts.

Finally, I would be remiss if I didn't mention yet another anniversary. The first Faculty Senate began 60 years ago this fall in 1958.

Thank you. That concludes my report.

Mr. Cassady:

Thank you very much. Are there any questions? Now I'd like to call on the Undergraduate Student trustee, Alberto Jones.

### **Undergraduate Student Report**

Mr. Jones:

Good morning Chairman Cassady, members of the board, President Pinto, and guests.

It's that time of year again – time for students to return to campus. With the start of classes just a few days away, we as students are very eager to begin the new academic year.

Today marks the beginning of UC's Welcome Week 2018. There are over 80 events that will take place this week including some very diverse activities that will help Bearcats, both old and new, embrace the traditions we have here at UC. Just a few weeks ago, Student Government held their annual summer retreat in Washington D.C. Although I was unable to attend, I have been told that it was a positive, transformative experience that will serve as a catalyst for a great year.

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The Bearcat Support Network (BSN) launched last year and is expanding with new members. BSN is led by trained students to address and promote students' emotional and mental well-being in an accessible, confidential and inclusive environment through weekly group meetings. Since the inception of the student support network, UC is the second university to adopt this model.

In early July, UC was recognized as one of the most LGBTQ friendly campuses in the nation. I believe this speaks strongly to not only our diversity but our ability to have an accepting culture that is supported and thrives by specific resources, such as the LGBTQ Center.

Some of you may have seen this but several former and current Bearcats were featured in an USA Today article regarding the lack of conversation on campus sexual assault. I want to commend the work of students, staff, faculty, and organizations like Student for Survivors, who work tirelessly to raise awareness on sexual assault on college campuses, both on a local and now national scale. I believe their work continues to incite people to be more conscious about this prominent issue.

It is great to be back and thank you, Chairman Cassady. That concludes my report.

Mr. Cassady:

Thank you, Trustee Jones. Glad to have you back. Are there any questions? Very good. Now I'd like to call on the student government report from Sinna Habteselassie.

### **Student Government Report**

Ms. Habteselassie:

Good morning, Chairman Cassady, fellow board members, and those in the gallery. As the fall semester quickly resumes, student government is ready to bring in the new academic year and looking forward to welcoming Bearcats back to campus. We've spent our summer working tirelessly towards completing our platform and enhancing the student voice and experience at UC. The following are only a few initiative updates that we've been working on:

- Student government has been advocating to increase civic engagement within the student body, and to continue making voter registration readily available. Our organization is in the process of trying to build a partnership with TurboVote, a confidential and nonpartisan platform used to connect students with the voter information that is needed. If successfully implemented, the program will dramatically simplify the voter process and registration, informing students of their district candidates, voter issues, and at the simplicity of only using Blackboard.
- Furthermore, our Kroger shuttle stop is in the process of beginning too. We're pleased to share that there will be a Kroger shuttle stop implemented through collaboration with the transportation members and members of administration as well. Students will be able to take the east campus route to pick up groceries during normal shuttle hours.
- Over the course of the summer we've engaged in several discussions surrounding mental health with faculty, CAPS staff, and administration. There's been an overwhelming support by all parties to prioritize mental wellness within the student body and our missions are aligned in bringing more resources to Bearcats. Our hope is to collaborate with university leaders in requiring a statement at the top of all syllabi, which would briefly explain the

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purpose and services offered through CAPS. This would allow for more dialogue that would destigmatize and promote mental health resources to the student body.

In closing, student government is eager to continue relationship building and amplifying our student voice. We will continue to complete our platform points while working with administrators, the appropriate faculty, and staff members as well.

Thank you. This concludes my report.

Mr. Cassady:

Thank you, Sinna. Any questions or comments? I just want to say how impressed I am with the three student reports, and how well written and articulate you three are. It's very impressive.

Now I'll call on the UC Foundation Report for Peter Landgren.

**UC Foundation Board Report**

Mr. Landgren:

Thank you, Chairman Cassady. For those at the table, I did provide an information sheet, which not only encapsulates our fundraising for Fiscal Year 2018 that ended on July 30 of this year, but also I gave you a three-year snapshot because it's very important for us to look at trends and where we are heading into the future. This year we had a fundraising total of a \$104,008,153 and that was \$104 million toward \$110 million goal. When we look at our impact numbers, these are our impact numbers that directly affect the faculty work, our research portfolio, and students in a variety of ways.



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We look at new commitments, planned gifts, and what we refer to as non-software gifts-in-kind. It's very important for us to know how we are counting and the consistency of our counting year after year. We do have other things that fall in essence below the line, which are contributions that come across from UC Health. We also work indirectly with the Lindner Center of HOPE, and we know that there are two transformational gifts that were given to that organization. We do not include those in our core fundraising, yet when we look at the total combined with that core fundraising, it's over \$209 million for the year.

Once again, as I said earlier, our work here is about students and we're very proud that in this last fiscal year we increased our scholarship fundraising by 14.6%. As we look forward to our Bicentennial and the launch of the public phase of our comprehensive campaign, the cost of education and the cost that our trustees here have been very dedicated to in controlling tuition costs and things like that, we're looking at making sure that if you look at the cost of education from scholarships and from the graduate fellowship side, it becomes even more pertinent as we move forward.

We all know that we have major cancer initiatives along the way where we hope as the City of Cincinnati, not just the union or the university, but the City of Cincinnati to gain National Cancer Institute designation. We were able to raise fundraising from \$15.8 million in the previous fiscal year, to \$27.2 million. That was obviously two large transformational gifts but also a number of others that have lead into that. In talking about the Bicentennial and really a focus on alumni, I think it's important for us to know that the largest single constituent up to the \$104 million donations in this past year were from alumni. Approximately 33.5% of the money that we raised of that \$104 million came from alumni of this university. So that's why, as we look at our

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Bicentennial and we look at elevating engagement with our alumni, that's our great advantage moving forward. We have a total of almost 33,000 active donors and one of the things we can be proud of this year, just like any cost of customer acquisition, the more customers that we can continue to engage, the fewer new customers we have to bring in. Or, if you look at the flip--the new customers that we bring in and current donors we retain, the better we are as an organization.

Besides these good news stories, I think that it is also important to really highlight some things that we are focusing on.

We realize that of those 32,766 donors, over 75% of our \$104 million came from less than 50 donors. Now, this is normal across our industry. But this is where, once again, we have a great opportunity in those next 50 donors, and those next 150 donors, to move them up. There's also a great risk in the work that we do, so that's something that our Foundation and our Foundation Board is taking very seriously.

When we look at the fundraising that we brought in from the Clifton Campus and our regional campuses, 40% of our money from the fundraisers came in during the last quarter. We're really trying to analyze why do we have such a lumpy year. I think that's something that's going to help us build into the year.

Another thing that we're working on right now is that each of us at the Foundation, and frankly, our board and others, is when I open up my computer in the morning, I want to have a sheet that tells me all of our key performance indicators. Our financial key performance indicators include how we're doing with alumni engagement and where we are today with fundraising. That's going to be a very transparent vehicle for us. I think it's going to be one of the innovations that we're considering for this year and that we're moving forward in the first couple of quarters. I can even see in our alumni area and our Foundation area having a television screen just like a stock

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tickler, so everyone knows where we are today. I think it's that transparency, and frankly that honesty, that's going to help us do better work in the future.

That ends my report. I'm happy to take any questions or comments.

Mr. Cassady:

Thank you very much. Ginger?

Mrs. Warner:

I'm concerned about the decrease in the fundraising for scholarships and fellowships. Can you tell us something about that?

Mr. Landgren:

Sure. When you look at the program enhancements this year, it is over 70%. There's actually a good deal of scholarship money embedded in that. Donors give what we refer to as blended gifts, such as when I was dean of CCM I brought a \$20 million blended gift in from Louise Nippert's estate. That \$20 million included scholarships, included faculty support, and included program support. As a Foundation, we put that \$20 million in one place because we don't know how a dean is going to utilize that. A dean might be using all of that \$20 million for scholarships, but we are putting it in program enhancements. That was one of my a-ha moments for this year in my ten-month learning curve.

What we are doing is digging into the data to go to deans, to department chairs, and program chairs who are actually making those decisions. We as a Foundation don't make those

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academic decisions, we need to report on the impact. Right now, we're not accurately reporting on impact with blended gifts.

Mrs. Warner:

To the public this doesn't speak very well for us especially at a time when so many universities are losing students because they do not have enough scholarship money, and I just wonder what we're doing about attempting to focus on raising money for scholarships. I'm sure you're thinking about that, but I'm concerned when I see it like this. If this is a report that goes to the public, I'd love to see an asterisk, perhaps, that would indicate that some of the numbers in program enhancements are for blended gifts.

Mr. Landgren:

Ginger, we're more than thinking about it. As I said, as our development officers do our work, and as we as a Foundation frankly tell the story of the priorities of the university, the cost of education, the scholarship is our lead story, without a doubt. Right now we're scoping the case for scholarship. There are a number of universities who are going to matching gifts for scholarships matching from the university. The president and I are talking about this a good deal, so it's really an active phase. I wish I could claim success at this point, but I can't.

Mrs. Warner:

You mentioned that we raised \$104 million plus, but the goal was \$110 million.

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Mr. Landgren:

Yes.

Mrs. Warner:

And the previous years we met our goals. What do you think was the cause of not meeting the goal this year?

Mr. Landgren:

Actually the goal for Fiscal Year 2016 when the Foundation raised the \$101 million, there was a goal of \$150 million, so they did not achieve the goal that particular year. You're correct for Fiscal year 2017. I wish I remembered the exact goal, but they did overtop that goal. What we saw this year, especially in the fourth quarter, was timing for donors. And that's one of things that frankly we're looking at closing some, and already have closed some substantial gifts already in this first quarter that we were hoping to close in last fiscal year.

Also, there's something that we call net present value. We net present valued, as we were building our goals, some significant goals thinking that we would count them at full value. When donors, for instance, are not at a certain age at the end of the campaign, we reduce our counting on that goal, because we know the impact of the university is a number of years in the future. We don't count that as full value. If we went against our policies, and frankly, if we went against our ethics we would have pounded all of those and said that we overtopped our goal.

Mrs. Warner:

I understand that. It has been a rule forever.

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Mr. Landgren:

Yes it has been, and so our consistency with that is very important.

Mr. Cassady:

I just want to go back to the importance of providing opportunity and access, and we know that finances is often a stumbling block for our students' success. Peter, if I heard you correctly, it was actually an increase in the total scholarship that you brought in, even though the percentage, the way it's counted, was low. Is that correct?

Mr. Landgren:

That's correct.

Mr. Cassady:

I'm going to put Bob and maybe Pat on the spot here. If you could just convey the total numbers, because we commit a lot more to scholarship than comes out of the Foundation, and I know I've put you on the spot here, but I don't remember the exact number. You have Pat in the back so maybe he knows the amount that we commit to through our general funds. I don't know what the accurate number is, but just a ballpark figure on the total.

Mr. Ambach:

Caroline can probably give us the most accurate number.

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Mr. Cassady:

Okay. Just so that we know what that number is. I know my team is going to hate me for doing this but I thought it would be important.

Mr. Kowalski:

It's \$40-50 million in undergraduate, and another \$40 million in graduate general funds. Then, there's another \$42 million in student employment earnings, as well. And there's the scholarships that Peter's been talking about that come from the endowment portfolio.

Mr. Cassady:

So we're committed to that. Trustee Warner, you make a good point, but we actually invested millions in the scholarship budget to ensure that our students are able to be successful, and we continue to make that a priority.

Mrs. Warner:

I appreciate that but I'm still very concerned about the way this is reflected in the amount of money that the Foundation is raising at a time when some of our fellow state universities are adding \$1 billion to their endowment and using most of it for scholarships. It's really important that we try to focus on this, not to be critical.

Mr. Landgren:

Just for the record, in our 2018-2019 budget on Page 15, we have scholarships budgeted

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for \$77,000 as a revenue account and another \$75,000 as an expense. Approximately \$150 million scheduled for scholarships. And that, of course as we talk about affordability and access and opportunity does not include the moneys earned through our co-op programs, which are substantial at about \$80 million. That is just for the record while we're running numbers. Maybe we can figure out a better way to explain this to the public.

Mr. Cassady:

One other thing about goals, in spite of the fact that I think Trustee Warner is holding you accountable to goals, I think that's great, but we don't want the result of that to be establishing goals that are easily achieved. You and I exchanged emails and I like the fact that they are aspirational goals.

Peter Landgren:

Yes.

Mr. Cassady:

And that's okay at times when we are unable to make that goal, but we still want aspirational goals. Any other questions for Peter?

Okay, I will now call for an Executive Session.

President Pinto:

Excuse me, I'd like to make one more point. I just want to recognize one of our vice presidents who's moving on. Greg, will you please stand up for a moment? Many of you know



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Greg. He has been at this institution for 19 years with his demonstrated love for the Bearcats. If you've ever seen him on game day, you'll know what I mean. He's decked out to the max with his wife Patty. And you would think that he actually graduated from the University of Cincinnati. He graduated from another school in Ohio, which I will not mention.

He's been a loyal Bearcat, a tremendous leader on the team, and I want to recognize him publicly and acknowledge what he's done. I learned that he is probably the one Vice President for Communications and Government Relations that has worked with the most diverse group of presidents on the planet. I think no one can top him on that and he's done a terrific job in doing that. Thank you for all your years of service and we wish you the best as you move into the private sector and to your family concerns. Thank you very much, Greg. [APPLAUSE]

Mr. Cassady:

Thank you, President Pinto. I will now call for an Executive Session.

**Executive Session**

Mr. Cassady:

The members of the board will return to conduct further business, after the Executive Session is concluded. Our next regular board meeting will be held on Tuesday, October 16, 2018.

May I have a motion to enter Executive Session for the purpose of preparing for, conducting, or reviewing negotiations or bargaining sessions with public employees concerning their compensation or other terms and conditions of their employment; and conferring with counsel concerning disputes involving the University that are the subject of pending or imminent court action?

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*Upon a motion called by Mrs. Warner, a second by Mr. Mischell, roll call vote was taken.*

**AYE:** Thomas Cassady; William C. Portman; Ronald D. Brown; Geraldine B. Warner; Kim Heiman; Tom Mischell; Margaret K. Valentine; Phil Collins

**NAY:** None

**ABSENT:** Rodney Williams

Mr. Cassady:

Very good. We will excuse ourselves and go into Executive Session.

**Adjournment of Executive Session**

Mr. Cassady:

All right, there being no further business for the Executive Session, may I have a motion to adjourn Executive Session?

*A motion was called by Mrs. Valentine, and second by Mr. Mischell*

Mr. Cassady:

Motion passes. Executive Session is adjourned.

**Reconvening of Regular Meeting**

*The Regular Meeting of the Board of Trustees reconvened at 10:15 a.m. and roll call was taken.*

Mr. Cassady:

The board meeting will now reconvene. We have one additional item on the agenda. Phil Collins, will you provide us with an update?

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Mr. Collins:

Mr. Chairman, I'd like to refer to the board the item in Diligent on Tab 5, Page 34 the rejection of the Fact Finding Report between the university and the Service Employees International Union, District 1199 Unit. It is the recommendation of management that the Board of Trustees reject the August 18, 2018 Fact Finding Report concerning the negotiations between the university and the SEIU District 1199. It is the recommendation of management that the two parties return to the negotiating table to attempt to reach a resolution on the outstanding issues.

I would entertain a motion for the rejection of the Fact Finding Report, and recommendation that the two parties return to the part.

Mr. Brown:

So do you make that motion?

Mr. Collins:

I think I probably should not.

Mr. Brown:

It's not a committee meeting.

Mr. Collins:

I think any trustee can.

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Mr. Cassady:

We're not in a committee meeting here, we're in a full board meeting, so we'll call the roll.

*Upon a motion called by Mr. Brown, and a second by Mr. Portman, roll call vote was taken.*

**AYE:** Thomas Cassady; William C. Portman; Ronald D. Brown; Geraldine B. Warner; Kim Heiman; Tom Mischell; Margaret K. Valentine; Phil Collins

**NAY:** None

**ABSENT:** Rodney Williams

Mr. Cassady:

Thank you. Motion passed.

**Adjournment of the Meeting**

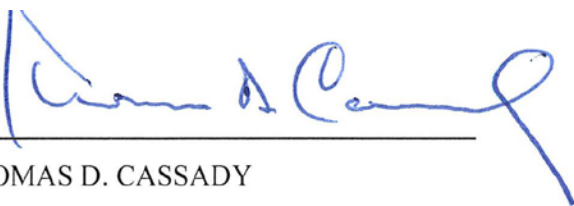
Mr. Cassady:

Having no further business, may I have a motion then a second to adjourn?

*A motion was called by Mr. Mischell, and second by Mrs. Valentine.*

Mr. Cassady:

Thank you. We are adjourned.



THOMAS D. CASSADY  
CHAIRPERSON



GERALDINE B. WARNER  
SECRETARY