

TRANSFER ARTICULATION AGREEMENT (“TAA”)

Campus, Associate of Arts, Business Administration
to
University of Cincinnati, Lindner College of Business,
Bachelor of Business Administration, Various Majors



Originating Institution: Campus

Degree/Program: Associate of Arts / Business Administration (AABA)

University of Cincinnati: Lindner College of Business

Degree/Program: Bachelor of Business Administration (BBA) / Various Majors (below)

- Accounting
- Business Economics
- Entrepreneurship
- Finance
- Information Systems
- Insurance & Risk Management
- International Business
- Marketing
- Operations Management
- Real Estate

Introduction: This TAA details the applicability of courses from the Campus AABA program to the University of Cincinnati (“UC”) Various BBA (see list above) in the Lindner College of Business. Students who complete the AABA at Campus have partially satisfied the UC General Education requirement.

Articulation Overview: Graduates from Campus who have followed the prescribed program and are accepted into the UC Lindner College of Business will enter with 50 semester hours of transfer credit applicable toward the UC Various BBA (see list) degree.

Admission Criteria: Completing the courses on the appendices below does not guarantee admission to the UC Various BBA (see list) program.

Minimum GPA: 2.5 in all college-level work attempted

Minimum Coursework: Successful completion of UC MATH 1044 (Campus MATH 200) with a C- or higher

BBA Completion: Completion of this program will require more than four semesters to complete due to prerequisite requirements and the order in which required courses must be taken and are offered. UC academic advising staff will work with each Campus transfer student and the Campus Transfer Coordinator to develop the most expedient pathway to graduation.

Admission Period: Campus students must be admitted to the UC Lindner College of Business during the duration of this TAA (i.e. between January 1, 2025 and December 31, 2027).

TAA Effective Date: January 1, 2025

TAA Expiration Date: December 31, 2027

TERMS OF THE AGREEMENT:

For the purposes of this TAA, the parties are considered to be “school officials with legitimate educational interests” under FERPA and may share student data between them as pertinent upon request.

This TAA does not create a partnership, joint venture, or agency relationship between the parties of any kind or nature. This TAA does not create any fiduciary or other obligation between the parties, except for those obligations expressly and specifically set forth herein. Neither party shall have any right, power, or authority under this TAA to act as a legal representative of the other party, and neither party shall have any power or authority to obligate or bind the other or to make any representations, express or implied, on behalf of or in the name of the other in any manner or for any purpose whatsoever. Each party acknowledges that the relationship of the parties hereunder is non-exclusive.

This TAA embodies the entire agreement and understanding among the parties hereto relating to the subject matter hereof and may only be changed by an instrument in writing signed by all parties hereto. No representation, warranty, undertaking, or covenant is made by any party hereto except as contained herein and any others are specifically disclaimed. Both parties are to communicate the conditions of this TAA, in accordance with federal, state, and local laws, to their respective external and internal constituencies.

Both parties agree to identify their collaborative relationship on applicable websites subject to the terms of this TAA. Campus is hereby granted a limited, non-exclusive, non-transferable license to use the UC name, tradenames, trademarks, and logos during the term of this agreement for the sole purpose of promoting this agreement. Upon termination of this TAA, the limited licenses set forth will immediately terminate and each party shall (i) cease all such aforementioned use; and (ii) discard, destroy, or delete any printed and electronic materials containing the name, tradename, trademark, or logo of the other party. Neither party shall use the name, tradename, logo, or trademark of the other party in any way that would cause confusion in the public mind as to the

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relationship between the parties and, except for the limited license set forth in this section, neither party shall by virtue of this TAA gain any right, title, or interest in any name, tradename, trademark, or logo of the other party. In no event shall the license or use of the institution’s name, tradename, trademark, or logo be assigned to a parent, affiliate, or successor company formed by the merger or reorganization or similar corporate transaction of UC with any other company.

This TAA shall be binding upon the parties hereto and their respective successors but shall not inure to the benefit of any third-party beneficiary. This TAA and any rights hereunder may not be assigned by either party without the prior written consent of the other, and any purported assignment without consent shall be null and void and of no effect whatsoever. This TAA may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same agreement. ~~Any controversy or claim arising out of or relating to this contract, or breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules, and judgement on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof.~~

UC initial
Campus Initial

Any notice to be given hereunder shall be given in writing by email. Notice shall be deemed received upon delivery to the party to whom the notice is directed or to its agent, in the case of Campus to the Chief Legal Officer (legalnotices@campus.edu), with copy to Scott Booth (scott.booth@campus.edu); and, in the case of University of Cincinnati to Sr Transfer & Articulation Specialist/Transfer Center (transfer@uc.edu) who will submit to UC’s Office of General Counsel upon receipt.

EXECUTION, DURATION AND REVIEW OF AGREEMENT:

This TAA becomes effective upon its signing and will remain effective for the duration outlined above unless either party provides notice of termination 6 months in advance of the end of the duration. At the end of this time, the TAA will be reviewed and may be renegotiated.

This TAA will be reviewed on an annual basis and is subject to change due to revisions in program curriculum. Both parties agree to promptly inform the other of any substantive changes in academic requirements, course or program of study, or any other change that may affect this TAA. Both parties agree to provide annual updates on newly added or approved courses to be considered for credit transfer acceptance. Both parties will agree upon any future additions and/or amendments to this TAA in writing.

Any termination prior to the end of the term will not affect the participation in the articulated programs of those Campus students who have been admitted to and confirmed with UC. Either institution may terminate this TAA upon 5 days written notice in the event either institution becomes subject to Department of Education action or scrutiny or its accreditation falls under probation.

Campus students are encouraged to work closely with their Campus Transfer Coordinator to monitor possible changes. SEE ATTACHED APPENDICES FOR COURSE EQUIVALENCIES AND SAMPLE TRANSFER DEGREE MAPS.

signed via DocuSign 10/7/2024

Deeptha Mathavan [date]
Chief Legal Officer
Campus

signed via DocuSign 10/7/2024

Marianne Lewis, PhD [date]
Dean
Lindner College of Business
University of Cincinnati
*Anna Seidensticker
Associate General Counsel
University of Cincinnati*

signed via DocuSign 10/7/2024

Michael Zimmerman [date]
President
Campus

Primary Contact Person for this Agreement:

	Campus	University of Cincinnati
Name	Scott Booth	Sr Transfer & Articulation Specialist
Title	General Manager, University Partnerships	Transfer Center, Enrollment Management
Email	scott.booth@campus.edu	transfer@uc.edu

TRANSFER DEGREE MAP CAMPUS



Lindner College of Business

**Bachelor of Business Administration (BBA)
Various Majors (see list)**

FROM

**Associate of Arts
Business Administration (AABA)**

TO

**This Transfer Articulation Agreement (“TAA”) agreement is valid from
January 1, 2025 to December 31, 2027 (not to exceed three (3) years).**

The following suggested course sequence includes all course requirements for this TAA. You should consult with an academic advisor each semester to ensure you maintain appropriate degree progress and are fulfilling all requirements for the agreement. Course sequencing below assumes a fall start date. If starting the program during any other term, please consult with your academic advisor. For details beyond course planning, please consult with your Campus Transfer Coordinator or the UC Transfer Center.

QUARTER 1			UNIVERSITY OF CINCINNATI		
Course ID	Title	Qtr Hrs	Course ID	Title / Program Requirement	Cr Hrs
BUSN 105	Introduction to Business	4	MGMT 1053	Free Elective	2.68
COLL 100	College Success	1	MLTI 1000BLOCK	Free Elective	0.67
ENGL 125	English Composition	4	ENGL 1001	Non-Business Core Course	2.68

QUARTER 2			UNIVERSITY OF CINCINNATI		
Course ID	Title	Qtr Hrs	Course ID	Title / Program Requirement	Cr Hrs
COLL 110	Presentation Skills	2	MLTI 1000BLOCK	Free Elective	1.34
ENGL 200	Advanced Composition	4	ENGL 1001	[duplicate credit]	--
GE 150	Intro to Logic & Critical Thinking	4	PHIL 1000BLOCK	Humanities Elective	2.68

QUARTER 3			UNIVERSITY OF CINCINNATI		
Course ID	Title	Qtr Hrs	Course ID	Title / Program Requirement	Cr Hrs
BUSN 160	Principles of Marketing	4	MKTG 2080	Business Lower Core Course	2.68
COLL 121	AI for Business	1	IS 1000BLOCK	Free Elective	0.67
CPTR 125	Spreadsheets & Databases	4	OATN 2020C	Free Elective	2.68
MATH 125	Quantitative Reasoning (if needed)	4	MATH 1008	Free Elective	2.68

QUARTER 4			UNIVERSITY OF CINCINNATI		
Course ID	Title	Qtr Hrs	Course ID	Title / Program Requirement	Cr Hrs
BUSN 210	Entrepreneurship	4	ENTR 2001	Free Elective	2.68
BUSN 130	Principles of Microeconomics	4	ECON 1001	Business 1 st Year Core Course	2.68
BUSN 150	Business & Professional Ethics	4	BA 1000BLOCK	Counts for BA 1041/1042 (Business 1 st Year Core Course)	2.68

QUARTER 5			UNIVERSITY OF CINCINNATI		
Course ID	Title	Qtr Hrs	Course ID	Title / Program Requirement	Cr Hrs
ACCT 100	Financial Accounting I	4	ACCT 2081	Business Lower Core Course	2.68
BUSN 180	Principles of Macroeconomics	4	ECON 1002	Business 1 st Year Core Course	2.68
BUSN 205	Principles of Management	4	MGMT 2070	Does not count toward BBA	--

QUARTER 6			UNIVERSITY OF CINCINNATI		
Course ID	Title	Qtr Hrs	Course ID	Title / Program Requirement	Cr Hrs
ACCT 200	Financial Accounting II	4	ACCT 2000BLOCK	Free Elective	2.68
BUSN 200	Digital Marketing	4	MKTG 2065	Does not count toward BBA	--
GE 110	American Government	4	POL 1010	Social Science Elective	2.68

QUARTER 7			UNIVERSITY OF CINCINNATI		
Course ID	Title	Qtr Hrs	Course ID	Title / Program Requirement	Cr Hrs
BUSN 215	Business Law	4	BLAW 2080	Business Lower Core Course	2.68
BUSN 220	Modern Finance	4	FIN 2050	Does not count toward BBA	--
BUSN 230	Small Business Management	4	MGMT 2081	Does not count toward BBA	--

QUARTER 8			UNIVERSITY OF CINCINNATI		
Course ID	Title	Qtr Hrs	Course ID	Title / Program Requirement	Cr Hrs
BUSN 250	Business Comm & Prof Development	4	COMM 2081	Non-Business Core Course	2.68
BUSN 275	Strategic Management (Capstone)	4	MGMT 2000BLOCK	Free Elective	2.68
GE 125	Environ. Sci & Ecological Living	4	EVST 1000BLOCK	Natural Science Elective	2.68
MATH 200	Calculus I	4	MATH 1044	Applied Calculus I	2.68

Total <i>quarter</i> credits for AABA Degree:	96	Total <i>semester</i> credits applied toward BBA at UC:	50
<i>Quarter</i> credits not accepted for transfer:	20	<i>Semester</i> credits remaining to complete BBA at UC:	70
		Total <i>semester</i> credits for BBA at UC:	120

REMAINING UNIVERSITY OF CINCINNATI COURSES

SEMESTER 5		
Course ID	Title	Cr Hrs
MATH 1045	Applied Calculus 2	3
ACCT 2082	Managerial Accounting	3
IS 2080C	Information Systems	3
BANA 2081	Business Analytics I	3
BA 2080	Career Success Strategies	1

SEMESTER 6		
Course ID	Title	Cr Hrs
BANA 2082	Business Analytics II	3
ENGL 2089	Intermediate Composition	3
FIN 3080C	Business Finance	3
OM 3080	Operations Management	3
	Natural Science	3

CO-OP*		
Course ID	Title	Cr Hrs
LPE 3000 or 3001	Universal Co-Op Requirement	0

*Effective Fall 2027, transfer students entering the Lindner College of Business will be required to complete one full-time or two part-time co-op experiences as a part of the Universal Co-Op requirement.

SEMESTER 7		
Course ID	Title	Cr Hrs
INTB 3080	International Business	3
MGMT 3080	Management	3
BA 3080	Design Thinking, Inclusion & Ethics in Business	3
	Major Course	3
	Major Course	3

SEMESTER 8		
Course ID	Title	Cr Hrs
	Major Course	3
	Major Course	3
	Major Course or Free Elective	3
	Language / Study Abroad / Culture	3

SEMESTER 9		
Course ID	Title	Cr Hrs
	Major Course	3
	Major Course	3
	Major Course or Free Elective	3
BA 5080	Business Strategy	3
	Language / Study Abroad / Culture	3

ADMISSIONS & DEADLINES

- Completion of the courses on this worksheet does not guarantee admission to the UC program.
- Students who complete the AABA program at Campus have partially satisfied the UC General Education requirement.
- Students must be admitted to the UC Lindner College of Business during the duration of this agreement.
- **Minimum GPA:** 2.5 in all college-level work attempted
- **Minimum Coursework:** Successful completion of UC MATH 1044 (Campus MATH 200) with a C- or higher
- **BBA Completion.** Completion of this program may require more than four semesters to complete due to prerequisite requirements and the order in which required courses must be taken and are offered. UC academic advising staff will work with each transfer student to develop the most expedient pathway to graduation.

- **BBA Majors Available**
 - Accounting
 - Business Economics
 - Entrepreneurship
 - Finance
 - Information Systems
 - Insurance & Risk Management
 - International Business
 - Marketing
 - Operations Management
 - Real Estate

TUITION & SCHOLARSHIPS

- General Tuition & Fees information can be found at: uc.edu/bursar/fees
- Scholarships for transfer students can be found at: financialaid.uc.edu/sfao/scholars/transfer

MORE INFORMATION

- Further information about the majors in the UC Lindner College of Business can be found at: business.uc.edu/academics/undergraduate
- General information about the University of Cincinnati can be found at: uc.edu

READY TO APPLY? visit uc.edu/apply

Admissions Information:
admissions.uc.edu/information/transfer

Questions – Contact Us
Transfer Center
transfer@uc.edu

Pre-Transfer Advising:
admissions.uc.edu/information/transfer/admissions-and-advising-appointments