

My Graduation Plan

Setting your Career Goal

Setting your **Career Goal** is a great way to learn more about your chosen field and to direct your professional development.

1. Start by selecting Explore Careers from your profile.

Personal

Campus Email

bearcatlu@mail.uc.edu

Phone

5135561234

Home Campus

Arts & Sciences

Educational Goal

Career Goal

Explore Careers

Save

Cancel

2. Begin searching for new careers, type career identifying criteria into the Career Search bar. Users can also navigate to the Career Category drop down menu and select a specific field of interest.

Explore Careers

Career Search (3 Character Min)

3. Specify a Location by selecting National, State, Region, or County listed as a dropdown menu beneath the Career Search bar. Matching results will populate based on the search criteria indicated.

Location

National	▼
National	
State	
Region	
County	

- Expand any result by clicking the arrow to the left of the career name to see a brief job description.
- You can set this vocation as your chosen career goal by selecting the **Make This My Career Goal** button beneath the job description. The newly identified Career Goal will be displayed your Degree Map Profile.

Profile
Degree Progress
Explore Degrees
Explore Careers

Career Search (3 Character Min) Career Category

Location

State

Metro Area

Name ▲	Median Salary ↕	Job Postings ↕
> Advertising Sales Agent	\$50k	131
▼ Advertising and Promotions Manager Plan, direct, or coordinate advertising policies and programs or produce collateral materials, such as posters, contests, coupons, or give-aways, to create extra interest in the purchase of a product or service for a client, an entire organization, or on an account basis.	\$101k	13
<div style="display: flex; justify-content: space-between;"> Career Details Make This My Career Goal </div>		
> Appraiser, Real Estate	\$47k	19