Chapter 2: History and Background
2- The Clermont College Campus

2.1 Campus History

Clermont College is a regional campus of the University of Cincinnati and is situated on a 91.2 acre campus that straddles both Batavia Township and the Village of Batavia in Clermont County. The college is located on the eastern edge of the Cincinnati metropolitan region and primarily serves residents of the eastern side of the region including: Adams, Brown, Clermont, Hamilton, Highland and Warren counties.

The original 60.9 acres campus has grown by acquisition of two additional parcels of land since it opened in 1972. In 1992, Bank One of Akron donated 45 acres of land next to UC Clermont College on the west. In 1994, UC Clermont College purchased 25.8 acres of land from the Clermont County Park Board to the east of UC Clermont College. The former Park Board land gave UC Clermont College additional frontage along College Drive.

The college was established within a primarily rural setting. However, over the last thirty-six years, the population has grown in the area and suburbia has crept up to and around the college, with suburban style subdivisions being built in the surrounding communities. Clermont County encompasses suburban style residential and retail development along its western half but has small older villages and rural farming areas on the eastern half of the county. At this time, Clermont County has a population of over 188,000. Population projections estimate that the county will continue to be one of the fastest growing counties in the State of Ohio. The majority of the population is along the western border of the county in areas with easy access to the I-275 corridor. UC Clermont College is located about six miles east of I-275 near the county seat of Batavia.

The primary service area of UC Clermont College as defined by the Ohio Board of Regents is Clermont County. The secondary service area is any area where UC Clermont College draws 5% or more of its students, which includes eastern Hamilton County (Mt. Washington, Anderson Township and Newtown areas) Brown County, Adams County and Highland County to the east and north of UC Clermont. Most of the enrolled students reside in western Clermont County and eastern Hamilton County, which matches the townships and communities with the largest populations.

Pedestrian route to campus from the West parking lot.
Clermont College is an open admissions institution, providing access to higher education to anyone with a high school diploma or equivalency. Clermont College's rolling admissions policy allows students to enroll during any academic quarter: autumn, winter, spring or summer.

The development of UC Clermont College was the result of a close cooperative effort between UC and a group of interested citizens of Clermont County. This effort came together when the community pledged over $125,000 for the purchase of the original 60.9 acres of land on which UC Clermont College was built. Responding to the community's efforts, the President of UC designated the Vice Provost for University Branches and Two-Year Colleges as the appropriate university agent to facilitate the creation of the college. The Vice Provost developed the proposal for a two year general and technical college, which the Ohio Board of Regents immediately chartered. Since UC was, at the time, still a city-controlled university, the state required assurances that the branch would be separately funded to receive full state subsidy.

The original name of UC Clermont College was Clermont General and Technical College. With the approval of the UC Board of Trustees and the Ohio Board of Regents, they adopted the name UC Clermont College. The actual headcounts based on office OBR census dates for fall quarters 1990-2009 are as follows:

- 1990: 1,430
- 1991: 2,010
- 1992: 2,185
- 1993: 2,185
- 1994: 2,815
- 1995: 3,713

Graph outlining enrollment growth (by headcount) of the college since 1990.
current name- University of Cincinnati Clermont College in 1987.

When UC Clermont College opened in 1972, it was housed in a 77,984 square foot building which was newly constructed and is now the Edith Peters-Jones Building. The college provided scheduling during the day and evening hours for full-time and part-time students. This mode of academic delivery continues today, along with weekend and independent study opportunities.

The college has seen strong enrollment growth over the years, which justified new investment in buildings and the space needed to accommodate students. In 1993, the Cooper and Dorothy Snyder Building, a facility of approximately 56,499 square feet, was opened. This additional space was primarily classroom space. Construction of the Student Services and Educational Services buildings occurred in 2000. These buildings gave UC Clermont College an additional 28,531 square feet of new space. This was followed by construction of a 14,700 square foot sprung structure gymnasia facility in 2005, and then the new West Woods Academic Center Building (14,500 square feet) opened in May of 2006.

Enrollment at Clermont College has steadily increased since the college opened in 1972. The college had an initial enrollment of 300 students but as population growth in the surrounding area occurred and as programming matched the needs of the community, enrollment levels continued to steadily expand. In the fall of 2009, enrollment as far as headcount was 3,713 (2,701 FTE) which was an increase of 14.8% from the fall 2008 headcount of 3,241 (2,353 FTE).

Enrollment levels do have peaks and valleys, perhaps influenced by economic conditions, but the general trend at Clermont has been steady increases over the past 30 years or so.

### 2.2 College Governance

UC Clermont College is within the jurisdiction of the Ohio Board of Regents, as are the other colleges of UC. Unlike the situation at many other universities in Ohio with branch campuses, UC Clermont College is a separate college within the University. Since establishment of UC Clermont College in 1972, all public funding for UC Clermont College has come from the state. UC Clermont College is in a unique position in that it is administered by an integral part of UC, yet its financial support comes directly from the state. While this division between funding and administrative responsibility could have created confusion or lack of direction, in reality UC Clermont College has flourished under this arrangement. UC Clermont
College has the advantage of close association with a major comprehensive urban university and its varied academic and educational resources, and it also benefits from the separate state financial support. At times when the University of Cincinnati as a whole was experiencing fiscal challenges, UC Clermont College realized additional funding from increased enrollment and tuition and the resultant increase in state subsidy.

The Dean of UC Clermont College reports to the Senior Vice-President and Provost of UC. The Dean of UC Clermont College is a member of UC’s “Council of Deans” and participates in deliberations of that group. All policies and regulations of the UC’s Board of Trustees apply in the same manner to UC Clermont College as to any other division of the university. The university’s Board of Trustees has allowed UC Clermont College to charge tuition at a rate that is much lower than other components of the university.

In 1994, members from the UC Clermont College service area formed the Clermont College Dean’s Advisory Council. This council has a charge from, and is appointed by, the President of the University. It replaced an earlier advisory board that was more loosely organized. The mission of the college is approved by the UC Clermont College Advisory Council, and by the Provost of the Uptown Campus. Full-time faculty members of the college have the same status as the faculty of any other college in the UC system; they serve on the UC Faculty Senate and university-wide committees, participate in other faculty governance activities, and are covered by the American Association of University Professors (AAUP) collective bargaining agreement. As a separate college faculty, the UC Clermont College faculty has its own by-laws and its own reappointment, promotion and tenure (RPT) committees and criteria for each academic division. As such, UC Clermont College can emphasize teaching rather than the greater university’s research agenda as criteria for promotion, although research is a component of all three division RPT criteria. Academic appointments are also determined within UC Clermont College rather than through the Uptown campus.

Academic divisions of UC Clermont College are independent of the academic departments on the Uptown Campus, but coordination and cooperation do take place. UC Clermont College’s faculty participate on the university’s General Education Committee and work with departments in standardizing course content in English, mathematics and other subjects. Agreements between Uptown Campus and UC Clermont College programs are worked out to facilitate the transferability of credit. Students, likewise, are considered students of UC and are eligible for the same activities and privileges as are the

*Student traversing campus.*
students of any Uptown Campus college. The University of Cincinnati has direct oversight from a nine member Board of Trustees appointed by the Governor of Ohio. The full term of a trustee is nine years. The Board of Trustees annually elects from their members a chairperson and a vice chairperson. They also appoint a secretary, a treasurer and such other officers of UC as the interests of UC require. The Board of Trustees is vested with the responsibility to:

“Employ, fix the compensation of, and remove the UC President and such numbers of professors, teachers, and other employees as may be termed necessary. The Board shall do all things necessary for the creation, proper maintenance, and successful and continuous operation of UC and may adopt and amend by-laws and rules for the conduct of the Board and the government and conduct of the university. The board may accept donations or lands and monies for the purpose of such university.”

The board has the same authority over UC Clermont College as any other college within the UC system.

### 2.3 Pedagogy

Clermont College has small class sizes, with a student to teacher ratio of 20:1. Faculty may incorporate technology in their teaching methods as they see fit. The college would like to continue to keep classes as small as possible to retain the advantages that are derived from smaller class sizes.

### 2.4 Degree and Certificate Programs

Students may be admitted to UC Clermont College to pursue a degree or certificate program provided they have graduated from an accredited high school or have successfully completed the requirements for a GED High School Equivalency or a Home School Program. The college offers more than 50 associate degree and certificate programs in a wide range of subjects. The following degrees and certificates are offered:

**Associate Degrees**

- Accounting
- Addictions
- Aviation with Business Option
- Biology
- Business Information Technology
- Business Management Technology
- Chemistry
- Computer Aided Design
- Computer Information Systems
- Computer Integrated Manufacturing
- Computer Network Systems (Cisco Networking Academy)
- Computer Systems Support
- Corrections
- Early Childhood Education
- Education: Middle Grades
- Education: Secondary Grades
- Emergency Medical Services
- Forensics
- Human Social Services
- Interactive Multimedia
- Law Enforcement with Police Academy Option Liberal Arts
- Marketing Management
• Multi-Disciplinary
• Multi-Skilled Health Technician
• Organizational Leadership
• Paralegal Technology
• Pre-Business Administration
• Pre-Law
• Pre-Medical Professions
• Pre-Pharmacy
• Psychology
• Respiratory Care
• Simulation and Game Development
• Social Work
• Surgical Technology
• Urban Professions
• 1 Year Non-degree Transition Programs:
  • Nursing - BSN, UC College of Nursing
  • Nursing - RN, Raymond Walters College
  • Pre-Engineering

Professional Certificates
• Accounting
• Accounting: Tax Information
• Administrative Management
• Computer Aided Design
• Computer Information Systems
• Cisco Networking Certificate (CCNA and CCNP)
• Computer Systems Support
• Diversity
• Family Assessment, Intervention & Management
• Financial Services
• Forensics
• Gerontology
• Marketing
• Medical Assisting
• Medical Biller/Coder
• Office Information Management
• Paramedic Education
• Paralegal Technology
• Quality Management
• Real Estate
• Software Productivity
• Surgical Assisting
• Traffic Safety Management
• Writing

Bachelor and Master Degrees
Degrees offered through the following University of Cincinnati colleges:
• UC College of Nursing
• Bachelor of Science in Nursing
• UC College of Business at our Park 50 location (Milford)
• Bachelor of Business Administration (Not currently admitting new students)
• UC College Education, Criminal Justice and Human Services
• Bachelor of Science in Early Childhood Education
• Bachelor of Science in Special Education
• Bachelor of Science in Middle Childhood Education
• Bachelor of Science in Paralegal
• Bachelor of Science in Criminal Justice

2.5 Programming Strengths
Although all of UC Clermont’s programs offer a high quality curriculum; Criminal Justice, Allied Health, Nursing and Business are cornerstones to the campus program offerings.
2.6 Influences on Future Academic Programming

There are several entities and or political issues that will influence how the institution evolves and provides programs, educational resources and or meets its goals in the future. As these decisions are made and implemented over the next few years, the facilities required to support any changes in academics would need to be updated or expanded to accommodate priority programs. This master plan will provide a guide as to how and where to invest resources to implement these planning documents. The following elements are key issues the college has to navigate as future programming is determined.

- The State of Ohio Strategic Plan- This plan for higher education will impact restructuring of programming on the regional campuses and how programs or degrees will be maintained or how new programs will be initiated. The state’s objective is to offer one of the lowest-cost paths to a bachelor’s degree in the US by making available to residents in Ohio, the low-cost offerings of a network of regional campus/community colleges and linking that with the quality bachelors’ degrees available from nearby universities. However, this goal needs to be coordinated with the participants. This is part of the state’s plan to provide educational access within 30 miles of every resident in the state as well as to integrate course and program networks in order to provide 2+2 degree programs. Other parameters regarding this issue include:
  1. Regional campuses will not be able to provide any new two year Associate of Arts and Associate of Sciences degrees as these type of degrees would be made available at all 23 community colleges in the state.
  2. Respect and preserve the opportunity to provide high-quality low-cost education to those in underserved regions.
  3. Facilitate the establishment of bi-annual enrollment and tuition goals for this network, and leverage recommended incentives in the state subsidy formula to achieve these goals,
  4. changes to the state’s funding (SSI) distribution/model.

- The Clermont College Strategic Plan- This plan outlines goals and objectives as related to academic quality, student success, college image, resources and community engagement. Like this master plan, the strategic plan is also a
tool to help guide decision making and investment at the college. The college's mission statement as outlined in their strategic plan is as follows: “The University of Cincinnati Clermont College embraces life-long learning in a dynamic and supportive open-access educational community that fosters intellectual, cultural, and social development.”

- University of Cincinnati budget planning assumptions - tuition rates and calculations as far as students attending classes on Clermont Campus but enrolled at the uptown campus, especially for 300 and 400 level courses.

- Where will developmental students on UC’s Uptown/main campus attend classes (Senate Bill 311 prohibits developmental students from attending main campuses).

- Demographic changes and trends in high school graduates' needs over time.

- Although competition from nearby schools is limited in the Clermont County area, there are schools in the greater Cincinnati region that compete with Clermont College - such as Northern Kentucky University, Cincinnati State and Sinclair College in Dayton.

All of the issues outlined above will impact future programming on campus and are important to understand as future decisions are made.