BCVB Background & BC Hidden Gems
Agenda

• BCVB Background
• BC Hidden Gems & Day Trip Ideas
BCVB Background
Butler County Visitors Bureau

- Destination Development, Marketing and Sales Organization
- Economically enhance Butler County through Travel & Tourism
- Formed in 2006
- Team of Eight Travel & Tourism Professionals
- Annually generate over $40 million in Economic Impact
- Transient Hotel Tax
BC Travel and Tourism
Butler County Travel and Tourism Economy

$1.2 Billion
14,727 Jobs
$27 million
BC Hidden Gems & Day Trip Ideas
BC Hidden Gems & Day Trip Ideas

- Butler County Donut Trail
BC Hidden Gems & Day Trip Ideas

• Butler County Donut Trail Experience Tour
BC Hidden Gems & Day Trip Ideas

- Donut Trail Cycle Challenge
BC Hidden Gems & Day Trip Ideas

• Donut Trail GeoTour
BC Hidden Gems & Day Trip Ideas

- Secret Shake Society
BC Hidden Gems & Day Trip Ideas

• Salty Dog Museum
BC Hidden Gems & Day Trip Ideas

- Jungle Jim’s International Market
BC Hidden Gems & Day Trip Ideas

• Ohio Valley Antique Mall
BC Hidden Gems & Day Trip Ideas

- German Village Historic District & South Main Historic District
BC Hidden Gems & Day Trip Ideas

- Indian Springs Berry Farm
BC Hidden Gems & Day Trip Ideas

• Soldiers, Sailors and Pioneers Monument
BC Hidden Gems & Day Trip Ideas

- Topgolf
BC Hidden Gems & Day Trip Ideas

- Voice of America Museum of Broadcasting
BC Hidden Gems & Day Trip Ideas

- Holiday Auto Theatre
BC Hidden Gems & Day Trip Ideas

- Hanover Winery
BC Hidden Gems & Day Trip Ideas

• Governor Bebb MetroPark Pioneer Village
BC Hidden Gems & Day Trip Ideas

• Fitton Center for Creative Arts
BC Hidden Gems & Day Trip Ideas

• Jolly’s & The Jug
BC Hidden Gems & Day Trip Ideas

- EnterTRAINment Junction
BC Hidden Gems & Day Trip Ideas

• A Marbleous Life Exhibit
BC Hidden Gems & Day Trip Ideas

- City of Sculpture
BC Hidden Gems & Day Trip Ideas

- Start Skydiving
BC Hidden Gems & Day Trip Ideas

- iFLY Indoor Skydiving
BC Hidden Gems & Day Trip Ideas

- Pyramid Hill Sculpture Park & Museum
BC Hidden Gems & Day Trip Ideas

- Two Little Buds & KC Flower Farm
BC Hidden Gems & Day Trip Ideas

• Rentschler Forest MetroPark
BC Hidden Gems & Day Trip Ideas

• Miami University Art Museum
BC Hidden Gems & Day Trip Ideas

• Petals & Wicks
BC Hidden Gems & Day Trip Ideas

- Spoken & Great Miami Riverway
BC Hidden Gems & Day Trip Ideas

- Butler County Historical Society
BC Hidden Gems & Day Trip Ideas

- BC Murals
BC Events
BC Events

• Ohio Challenge – July 19-20
BC Events

- Crazy Cardboard Boat Regatta – July 20
BC Events

- Antique Car Parade – July 27
BC Events

• Jungle Jim’s Festivals
  • Backyard Bash – August 10
  • Taste of the Jungle - TBD
  • Weekend of Fire - TBD
  • International Wine Festival – TBD
• Big Cheese Festival – 2020
• International Craft Beer Festival - 2020
• Operation Pumpkin – October 11-13
BC Events

• Liberty Center Holiday Parade – November 2019
BC Events

• Christmas in the Country – November 30 – December 1
BC Events

- BCVB Events Calendar
- TravelButlerCounty.com/events