Building your Leadership Team

Friday, October 21, 2016
8:00am- 4:00pm
Tangeman University Center (TUC)

#UCLatino16
AGENDA
Friday, October 21, 2016
8:00am – 4:00pm

8:00am – 8:50am
• Check-In
  • Registration
  • Exhibition Tables
  • Light breakfast

9:00am – 9:50am
Welcome

10:00am – 10:50am
Cycle I – Concurrent Sessions

11:00am – 11:50am
Cycle II – Concurrent Sessions

12:00pm – 12:45pm
Lunch

1:00pm – 1:45pm
Keynote Speaker

1:55pm – 2:45pm
Cycle III – Concurrent Sessions

2:55pm – 3:30pm
Panel

3:30pm – 4:00pm
Closing Remarks

4:00pm – 5:00pm
Social Networking Reception
**SPEAKERS**

**Dr. Maria Espinola**
Maria Espinola, Psy.D. is a licensed clinical psychologist and a full time, tenure-track, Assistant Professor in the Department of Psychiatry and Behavioral Neuroscience at the University of Cincinnati College of Medicine. Dr. Espinola is originally from Argentina. She studied at the University of Buenos Aires for three years and later completed her Bachelors, Masters, and doctorate in clinical psychology at Nova Southeastern University in Fort Lauderdale, Florida. Dr. Espinola completed her pre-doctoral fellowship on multicultural psychology at Boston University Medical School and her post-doctoral training on trauma and the psychology of women at McLean Hospital and Harvard Medical School.

Dr. Juan Guardia has been in the field of student affairs for over 15 years in various administrative roles. He is currently the Assistant Vice President for Student Affairs and Dean of Students at the University of Cincinnati. He has also worked at a variety of institutions, including Northeastern Illinois University in Chicago, Florida State University, and George Mason University in Northern Virginia. Juan has also served as adjunct faculty in the higher education programs at Loyola University Chicago and Florida State University. Since 2002, Juan has been actively involved in various leadership roles with ACPA, including Next Generation Conference Co-Chair, Preconvention Programs Chair, and Latina/o Network Co-Chair. He received several association honors and awards including the Latina/o Network Dr. John Hernandez Leadership Award, Annuit Coeptis Emerging Professional, and Outstanding Contribution to the Standing Committee for Multicultural Affairs. Dr. Guardia has also held leadership roles in other national associations, including NASPA Student Affairs Administrators in Higher Education, serves as a co-lead facilitator for LeaderShape, and as Chair of the National Association of Latino Fraternal Organizations, a national coalition of 17 Latino/a fraternities and sororities in the United States. He is currently a member of the Board of Trustees for his fraternity, Phi Iota Alpha Fraternity, Inc. Dr. Guardia earned his Ph.D. in Educational Leadership-Higher Education Administration and a graduate certificate in community college teaching from Iowa State University, a master’s degree in Higher Education and a bachelor’s degree in Communication from Florida State University, and an associate in arts degree from Miami-Dade College.
KEYNOTE SPEAKER

Mateo Raul Magdaleno

Mateo Raul Magdaleno is an author and Chief Education Officer for the IDQ Group Inc., providing innovative education strategies to corporations, non-profit, government agencies, universities and school districts who are committed to reducing the dropout rate and increasing college enrollment among underserved students. Magdaleno is also the Founder and Chairman of The Magdaleno Leadership Institute, a non-profit organization devoted to building high school student servant leaders. Most recently, Magdaleno was appointed by the U.S. Senate Majority Leader and confirmed by Congress, to serve a four-year term on the U.S. Congressional Award National Board of Directors, who present Congress’s highest award for youth. He also serves on the Texas Advisory Council for the Congressional Black Caucus Foundation and national spokesman for the Congressional Hispanic Caucus Institute. In addition, to managing his own business and philanthropic work, Magdaleno serves as the caregiver of his elderly mother, Maria and in the process of adopting his older sister, Sylvia Magdaleno, who is gifted with down syndrome. Furthermore, Magdaleno is currently working with Reconciliation Outreach on creating a safe house for homeless college students.
Supporting Nuestra Comunidad: The Importance of Mentoring and Family Involvement in Latino Student Education

Dr. Frederick Luis Aldama, Arts & Humanities Distinguished Professor at The Ohio State University
Frederick Luis Aldama was born in Mexico City to a Guatemalan/Irish American mother from Los Angeles and a Mexican father from Mexico City. Inspired by his mother’s tireless drive to make a difference in the Latino community as an elementary school teacher, he gained entrance to UC Berkeley then went on to earn a PhD from Stanford. Today, Aldama is University Distinguished Scholar as well as Arts & Humanities Distinguished Professor at The Ohio State University. He was honored with the 2016 American Association of Hispanics in Higher Education’s Outstanding Latino/a Faculty in Higher Education award as well as a recipient of the White House Bright Spot for Higher Education Award for his Latino high school outreach program, LASER--Latino & Latin American Studies Space for Enrichment and Research--a mentoring and research hub for Latinos 9th grades through college. He is author of 29 books.

Dr. Tony Ortiz, Associate Vice President for Latino Affairs, Wright State University
Wright State University named L. Tony Ortiz associate vice president for Latino affairs in October 2013. Previously, he built the athletic training program he started in 1985 into one of the university’s most successful academic programs. During his time as director, enrollment grew from six students to 80 and recent graduates enjoyed 100 percent job placement. His record of community activism is equally impressive. Ortiz helped organize leaders from various Dayton-area organizations into the “Latino Dream Team” in 2008. The group developed a strategic plan to pool community resources that would help address education, health care, economic, and quality-of-life issues. One of his most visible initiatives has been El Puente Learning Center, a program staffed, in large part, by Wright State students. El Puente serves children from Latino families in grades K–6. Ohio Governor John Kasich named Ortiz to the Ohio Commission on Hispanic/Latino Affairs in 2012. Ohio Magazine named Ortiz one of its Excellence in Education honorees in 2011.

Leo Calderon, Director, Office of Latino Student Affairs, Northern Kentucky University
Leo Calderon has more than 29 years of experience at Northern Kentucky University. During his impressive tenure, he has held numerous leadership roles including his current position as Director of Latino Programs and Services. Calderon holds a Master’s in Public Administration from NKU as well as a Bachelor of Arts in Criminal Justice and an Associate of Arts in Psychology from Thomas More College. He has been contacted by major corporations, schools and non-profit organizations about how best to deal with the growing Latino population base within their own organization and community.

Myrna Gomez, Hispanic Outreach Coordinator of Leadership Scholars Parent Academy
Myrna Gomez has a bachelor degree in Industrial Engineering from Universidad de las Americas-Puebla and will graduate from the MBA program at Xavier University in 2017. She has many years of experience in the retail, manufacturing and customer service; and also in Spanish teaching, tutoring and translating. She has had the opportunity to live in Mexico, England, Costa Rica and the USA. These experiences have contributed to her ability to adapt quickly to change and to adjust her skills and background to serve in different positions. She is very passionate of her Hispanic culture and enjoys serving the Latino community to succeed in the U.S. Lately she has participated as the Hispanic Outreach Coordinator of Leadership Scholars Parent Academy where she helped to obtain two awards from the White House Initiative for Hispanic Education in 2015. Myrna lives in Mason, OH with her husband and three kids.
Mental Health Matters: De-stigmatizing Issues of Mental Health within the Xicanx/Latinx Community
Presenter: Gaby Preciado
First Year Master’s student in the Student Affairs and Higher Education (SAHE) program at Miami University

This workshop will provide participants with the opportunity to engage in dialogue around issues of mental health in the Xicanx/Latinx community. We will discuss what mental health actually means and begin to work through stigma related to issues of mental health. Moreover, participants will learn about the concept of wellness, how to maintain a healthy state of mental health, and discuss ways in which to ease stress and practice self-care.

Understanding the Factors of YOUR Effective Learning Environment
Presenter: Laura Mendez Ortiz
UC Student, Environmental Studies and International Affairs Major, Spanish Minor

Come learn about what an effective learning environment means to you and how you can contribute to current research! An effective learning environment is a collection of both internal and external factors that contribute to a student’s overall learning which are ultimately shaped by the student’s perspective. Modeled after the 2006 ELE survey, a survey exploring effective learning environments is being formulated to study emerging factors that are affecting different populations of students, including Latino students. Research has shown that a number of factors have a profound effect on Latino students such as class size, student-faculty interaction, peer-peer interactions. In this workshop, students will discuss and reflect on what factors are prevalent in their learning, learn about the ELE survey (past and current finding pertaining to Latino students) and lastly collaborate on how the findings from the ELE survey can be translated into policy change to benefit the students in their institutions.

#Adulting: Navigating Life as a Young Professional
Co-Presenters: Wayne Black and Jessica Lee
Career Coaches in the UC Lindner College of Business

Work, work, work, work, work, work. They say I have to work, work, work, work, work, work. That part of Rhianna’s summer single hits home for a lot of us young professionals! How do you build for your future, spend time with friends/family and KEEP CALM?! Managing it all can be a bit much at times, but the #Adulting presentation is here to help you figure out how to navigate your professional life while staying authentic to who you really are. From trying to be a standout leader at work to dealing with the various baggage that life gives you, the presenters will provide tips, advice, and share some of their personal stories about how they juggle working full time, having a social life and are able to stay professional and authentic.
Latinos Leading the Way: The Question of Shifting Demographics  

*Presenter: Maria Sanchez  
Executive Director of Latino Educational Solutions*

As more Latino students are enrolling in postsecondary institutions, it will become critical for proper support and resources be available to help them succeed on campus. If you are a current student, join the session to learn more about how Latinos will be the foundation of education within the United States. An overview of the shifting demographics will be provided. This session will also provide students with ideas of how they can impact change within their institution to better help the Latino community succeed. You have the power to create change on campus, come learn more.

OSU's LASER: A Way to Stop the Latinx Bleed Out  

*Moderator: Professor Mauricio Espinoza  
Panelists: Elena M. Costello, Luis Macias, and Carmen Meza*

In this panel, OSU's LASER Graduate Student Hub Coordinators will talk about strategies for material change for next generation Latinx. The panelists will offer productive strategies for implementing programs that create pipelines and networks for Latinx high schoolers. They will share their on-the-ground experience with combatting the "push out" and "lock out" systems in place that target Latinx high school students.

My Story: A Latino Student Activist  

*Presenter: Angel Raymundo  
First-Year Master’s student in the Student Affairs in Higher Education (SAHE) program at Miami University*

In this presentation the presenter will share his story with his involvement with activism at Iowa State University. He will discuss his experience, the goals, the challenges and the outcomes of his involvement. After the presentation the presenter will open the floor for students to have a discussion about the issues that need to be discuss on their campus and how to address them.
**Cultivating Your Chingona**

*Presenter: Bianca Zamora*

*Second-year master's student in the Student Affairs in Higher Education (SAHE) program at Miami University.*

"Chingona" serves as a reclamation of power and identity within Latina feminista communities. This interactive session introduces attendees to Chicana feminist thought, intersectionality, and aims to inspire Chingona critical consciousness, resistance and empowerment within Latina womyn. In this asset-based workshop attendees will examine how their intersectional identity and story is critical to cultivating and sustaining Chingona resilience, feminista ideology and community. Participants will engage in the creative arts and dialogue to answer "What does it mean for me to be a Chingona".

**Supporting Undocumented Latino Student Identity Development**

*Presenter: Theresa Lyon*

*Academic Advisor in the University of Cincinnati's Lindner College of Business*

Undocumented Latino college students face a variety of legal, social, and financial challenges when attempting to earn a postsecondary education. How these challenges impact their sense of self and identity development is only beginning to be explored. This presentation will introduce the findings of an exploratory research study on undocumented Latino college student psychosocial identity development, as well as open the floor to discuss the implications for supporting undocumented students on college campuses.

**From Campus to Communities: Developing Tools for Change**

*Presenter: Adrian Calderon*

*Sr. Field Coordinator for the United States Hispanic Leadership Institute (USHLI)*

Cultivating the next generation of Latino Leaders through greater activism on campus and in their community, this workshop is designed to promote and facilitate constructive dialogue and interaction between students and key university officials. Students will gain a better understanding of how the university’s organizational structure functions and how they as students can play a more effective role in formulating, implementing and influencing university policy such as recruitment and retention of Latino students, faculty and staff. Simultaneously students will help university officials, including administrators, faculty and staff gain a better understanding of the needs and concerns of Latino students and a greater appreciation for Latino interest in campus life and university affairs.
Why is Bilingualism Important and Why Should I Care?  
**Presenter:** Anne Lingwall Odio  
**Ph.D Candidate Bilingualism and Second Language Acquisition**  
**Rutgers, The State University of New Jersey**

Why is bilingualism important and why should I care? This presentation addresses the benefits of being bilingual on a scientific, professional, and societal level. In addition, this presentation addresses popular misconceptions that are related to being bilingual or a language learner and aims to inform you on relevant research that deals with both. This session concludes with an open conversation on our perceptions and experience with bilingualism and language use.

¿Quién Soy Yo? Navigating Intersectional Identities, Self-Care, and Combating Mental Health as a Student Leader  
**Presenter:** Adam Winget  
**UC Student, Sports Administration Major and Latin American Studies Minor**

Through my personal struggles and journey as an adopted kid, and living in a cross-cultural world, I had to learn how to combat issues regarding identity, self-care, and mental health so I can be a successful student leader. In sharing my story I hope to inspire and motivate other students to be themselves and aspire to be better student leaders. Handouts with information and resources on mindfulness will be provided, along with a packet that contains different mindfulness activities and self-care exercises that people can take with them so they can practice mindfulness on their own. This session is designed to be interactive-based and to give people the chance to learn more about themselves so that they can be better leaders and get in the habit of practicing self-care in order for them to be adequately prepared to build, lead, and manage a team of their own someday.

Building Leadership Effectiveness for Your Career  
**Panelists:** Fifth Third Bank and members of the bank’s Latino Employee Business Resource Group  
*Maribel Caterina Avelino - Wholesale Client Advisor Supervisor, Paul Martini- Director, National Private Bank Operations, Amy Sheafer - HR Business Partner II, & Pamela Rincones - Chief Diversity & Inclusion Officer*

Each panelist will take one of four competencies that make up the Fifth Third Bank leadership model and speak to it. The leadership competencies include Strategic Agility with Execution, Change Leadership, Talent Optimization and Community Involvement. Each competency is imperative to the success of the Bank, but is also incredibly valuable to leadership development in any arena. Panelists will share anecdotes of their leadership experiences as well as path to leadership positions throughout their careers. Panelists come from a diverse array of backgrounds and are members of Fifth Third Bank’s Latino Business Resource Group. There will be an opportunity for Q&A and to network at the conclusion of the panel.
OhioMeansJobs.com - Preparing Young Adults for Career and College

Co-Presenters:
Mark Birnbrich, Ohio Department of Job and Family Services’ Office of Workforce Development and the Governor’s Office of Workforce Transformation
Gerrie Cotter, Ohio Department of Job and Family Services’ Office of Workforce Development

This workshop will provide participants with practical resume writing tips and information; advice on how to have a successful interview and some tools available to help accomplish these important tasks on the OhioMeansJobs website. The site also provides up-to-date information on Ohio’s in-demand jobs and Ohio’s employment programs.

Latino Alliance: Los Primeros Pasos

Co-Presenters:
Adam Winget, UC Student Majoring in Sports Administration and Latin American Studies Minor
Annabel Melean, UC Student Majoring in Communications and Digital Mixed Media with a minor in Legal Studies
Laura Mendez, UC student majoring in Environmental Studies and International Affairs, and a minor in Spanish.

Come hear about what the Latino Alliance is, the goals, and the purpose the alliance will serve to the UC community and Latino students. This session will focus primarily on UC students but all are welcomed and will involve collecting feedback and data from students for the alliance to use in order to better clarify the needs of Latino students so the alliance can serve them as best as possible. This session will be fun and very interactive so honest feedback and participation is key!

Creating Community through Latino-Centric Media and Communications

Presenter: Mauricio Espinoza
Assistant professor of Spanish and Latin American Literature in UC

In this presentation, I outline and describe successful strategies and products implemented during my years of services to The Ohio State University for "creating community" through the use of Latino-specific media and communications tools. These include the Latino-student magazine ¿Qué Pasa, OSU? (in both printed and digital formats) and social media channels. These resources have been extremely useful for uniting Latino students, faculty and staff at the university; providing a unified voice and outlet for celebrating successes and debating challenges; and engaging with partners inside and outside the university to improve recruitment and retention of Latino students. In the second part of the presentation, I will offer some thoughts on ways such community-building could be implemented at the University of Cincinnati and other colleges interested in Latino-centric media and communications.

Sustaining Scholar-Activists in El Sistema

Presenter: Bianca Zamora
Second-year master’s student in the Student Affairs in Higher Education (SAHE) program at Miami University.

This session invites students and educators to engage on their experiences of resistance and the criticality of self-preservation in a system of oppression both in and out of the academy. This interactive workshop utilizes Black and Chicana feminist thought to inspire self and community empowerment as we reflect on our roles as scholar-activists in a world that works to consume our power.
SESSION PRESENTERS BIOGRAPHIES

Adam Winget
Adam Sebastian Winget is a fifth year senior at the University of Cincinnati and is majoring in Sports Administration and a minor in Latin American Studies, along with a certificate in Student Leadership. He is a 2-term president of the student organization, Latinos en Acción, a member on the student Diversity & Inclusion Committee, an Emerging Ethnic Leader, and a bearcat ambassador for UC athletics. Adam is expected to graduate this year and plans to go to graduate school.

Adrian Calderon
Adrian Calderon is the Senior Field Coordinator for the United States Hispanic Leadership Institute (USHLI), a Chicago-based national nonprofit, nonpartisan organization that promotes education, research, and leadership development, and empowers Latinos and similarly disenfranchised groups by maximizing their civic awareness, engagement, and participation. As Coordinator, Adrian develops and maintains relations with local partners across the country including, university administrations, elected and appointed officials, high school & middle school staff and community organizers. Adrian is an integral part of the nationwide Student Leadership Series, the cornerstone of USHLI’s campaign to create a Culture of Education in which education will become a priority in every Latino household and every family member will participate. He also works with students nationwide to implement & supervise USHLI’s curriculum on their leadership development programs. USHLI Leadership programs enable community leaders and students to better understand how government or universities work, who makes them work, and how to make it work more effectively and provide public officials and administrators the opportunity to understand how to better serve the Latino community. Additionally, Adrian conducts leadership development training presentations for student and community organizations that focus on recruitment, retention, and funding. Adrian received his Bachelor of Arts in Sociology with a minor in Latina/Latino studies from the University of Illinois at Urbana-Champaign.

Angel Raymundo
Angel Raymundo is a first-year master’s student in the Student Affairs in Higher Education (SAHE) program at Miami University. Angel got his bachelor's degree in Psychology at Iowa State University where he helped form a student activist group called Leaders United for Change (LUCHA).

Annabel Melean
Annabel Melean is a second year at the University of Cincinnati and is currently on the Pre-Law Track. She is double-majoring in Communications and Digital Mixed Media with a minor in Legal Studies, in hopes to pursue a career in Entertainment Law. She is an active member of the Acapella group UC Vocaholics, also a member of the student organization Latinos en Acción and is exclusively serving on their Leadership Committee.

Anne Lingwall Odio
Anne Lingwall Odio is a PhD candidate in Bilingualism and Second Language Acquisition. She researches bilingual language acquisition in the United States and is an advocate for bi/multilingual language maintenance as a member of an international organization, Bilingualism Matters.

Bianca Zamora
Bianca Zamora is a second-year master's student in the Student Affairs in Higher Education (SAHE) program at Miami University. She works as a graduate research assistant for the National Study on Latino Male Achievement. Her arts-based research utilizes Black and Chicana feminist thought to examine intersectional identity, critical consciousness and resistance practices for womyn of color.
Gaby Preciado
Gaby Preciado is a first-year master's student in the Student Affairs and Higher Education program at Miami University. She is interested in working with underrepresented student populations at colleges and universities and creating space for their narratives to be heard.

Gerrie Cotter
Gerrie Cotter manages projects for the Ohio Department of Job and Family Services’ Office of Workforce Development. Her main projects include system coordination for the Comprehensive Case Management and Employment program (CCMEP), OhioMeansJobs.com K-12 student portal and OhioMeansJobs.com college student portal.

Laura Mendez Ortiz
Laura is an Honors student in her junior year with two majors, Environmental Studies and International Affairs, and a minor in Spanish. She has a passion for her culture and education. She is currently the Community Engagement & Advocacy Chair for Latinos En Acción. At the end of her freshmen year, she was awarded the Rafael Rennella Scholarship by Latinos En Acción. In addition to her involvement with the Latino community, she is also a Peer Leader for a Political Science Learning Community.

Maria Sanchez
Maria Sanchez is the Executive Director for Latino Educational Solutions; a group focused on not only helping Latinos get to college, but also helping them get through college. Maria bring almost a decade of experience working in higher education- with a focus on the Latino population.

Mark Birnbrich
Mark Birnbrich manages multiple projects for the Ohio Department of Job and Family Services’ Office of Workforce Development and the Governor's Office of Workforce Transformation. Most notable among these is OhioMeansJobs.com, the state’s premier resume, job posting, and career exploration and planning site.

Dr. Mauricio Espinoza
Assistant professor of Spanish and Latin American Literature, Department of Romance Languages and Literatures, University of Cincinnati main campus.

Theresa Lyon
Academic Advisor in the University of Cincinnati's Lindner College of Business. Her graduate research focused on the identity development of undocumented Latino college students. She has an interest in social justice issues and creating opportunities for equity and access in higher education.

Wayne Black and Jessica Lee
Wayne and Jess are career coaches in the Lindner College of Business. They teach life skills in and out of the classroom and look forward to sharing their sage (all 56 years on this Earth) wisdom with you!
SPECIAL THANKS:

Presenters and Exhibitors

And the Ohio Latino Student Summit Planning Committee
Thank you for coming