La Fundación: Success on Campus and Beyond

Saturday, September 23, 2017
9:00am- 4:00pm
Tangeman University Center (TUC)

#UCLatino17
AGENDA

8:00 AM – 9:00 AM  Check – In (Great Hall Lobby)
  - Check-In
  - Community Resource Fair (8 AM – 9:30 AM)
  - Light breakfast

9:00 AM – 9:10 AM  Welcoming Remarks: Dr. Bleuzette Marshall
9:10 AM – 9:20 AM  Message from Senator Brown
9:20 AM – 9:50 AM  Morning Plenary Speaker: Dr. Juan Guardia
10:00 AM – 10:50 AM  Cycle I – Concurrent Sessions I
11:00 AM – 11:50 AM  Cycle II – Concurrent Sessions II
12:00 PM – 12:50 PM  Cycle III – Concurrent Sessions III
1:00 PM – 2:30 PM  Lunch and Keynote Speaker – Jaime Carias
2:30 PM – 3:00 PM  Closing Remarks/ Charge: Lilly Cavanaugh (OCHLA)
3:00 PM – 4:00 PM  Social Networking Reception (Open to all attendees)
SUPPORTING the LATINO STUDENT SUMMIT

University of CINCINNATI | INTERNATIONAL
Dr. Juan R. Guardia has been in the field of student affairs for over 16 years in various administrative roles. He is currently the Assistant Vice President for Student Affairs and Dean of Students at the University of Cincinnati. He has also worked at a variety of institutions, including Northeastern Illinois University in Chicago, Florida State University, and George Mason University in Northern Virginia. Juan has also served as adjunct faculty in the higher education programs at Loyola University Chicago and Florida State University. He has received several national association honors and awards including the ACPA Latina/o Network Dr. John Hernandez Leadership Award, ACPA Diamond Honoree, NASPA National Mid-Level Student Affairs Professional Award and Association of Fraternity/Sorority Advisors Sue Kraft Fussell Distinguished Service Award. Dr. Guardia has also serves as a co-lead facilitator for LeaderShape, and as past Chair of the National Association of Latino Fraternal Organizations, a national coalition of 17 Latino/a fraternities and sororities in the United States. He is currently a member of the Board of Trustees for his fraternity, Phi Iota Alpha Fraternity, Inc. Dr. Guardia earned his Ph.D. in Educational Leadership-Higher Education Administration and a graduate certificate in community college teaching from Iowa State University, a master’s degree in Higher Education and a bachelor’s degree in Communication from Florida State University, and an associate in arts degree from Miami-Dade College.
Jaime Carias is a leading urban educator, author, and national keynote speaker whom is well known for his ability to inspire and educate students of all ages from middle school to college, coach educators, and engage parents. Carias is the Civic Engagement Coordinator at the University of Southern California Annenberg School for Communication and Journalism where he leads service-learning programming and designs strategic partnerships with the communities surrounding USC. Carias earned a bachelor’s degree in Sociology from the University of California, Santa Barbara and a Master of Public Policy (M.P.P.) with a focus in Education Policy from the USC Sol Price School of Public Policy. Carias has designed and implemented programming and curriculum for students, parents, and educators in over 30 states across the United States. His research interests include fostering social emotional support in first-generation low-income students, student and parent resiliency, developing a growth mindset in students and parents, and college access. He is the author of two books: Project GRIT: Generating Resilience to Inspire Transformation (2015) and Buscando Vida, Encontrando Éxito: La Fuerza de La Cultura Latina en la Educación (2016). Carias was born and raised in the low-income community of South Central Los Angeles to Guatemalan immigrant parents and has dedicated his entire career to helping young people and parents seek better opportunities in school and in life. Carias has been featured on several national and local media outlets for his work developing educational and community-engaging programs aimed at creating access to higher education and empowering underserved communities across the country like his.
CONCURRENT SESSIONS - CYCLE I

10:00AM – 10:50AM

My Story: A Latino Student Activist  TUC 415 AB
Presenter: Angel Raymundo
Graduate Student in the Student Affairs in Higher Education (SAHE) program at Miami University
In this presentation, the presenter will share his experience of his activism at Iowa State University where he and his colleagues faced discrimination, racism, and bigotry following an anti-Trump rally. The presenter and his colleagues tried to reach out to the university president about the incident and ask him to respond. He did not respond. With the help of faculty, staff, deans, and the vice-president, the university agreed to meet with the presenter and five other students to talk about the racial tension on campus. This presentation will contain racial slurs that was used towards the presenter and his colleagues and be triggering. Attendees are encouraged to step outside when needed throughout the presentation.
Targeted Audience: High School, Undergraduate and Graduate Students, Faculty and Staff, Community Partners

Closing the GAP: How Gender Stereotypes, Norms, And Power Dynamics Connect with Women’s Success & Achievement  TUC 419 AB
Presenter: Rosalyn Collins
Assistant Director – UC Women’s Center
Women make up more than half of the University of Cincinnati’s student population, but hold just 20% of seats in parliament globally. Women are retained at higher rates on college campuses, but numbers decrease in male dominated careers and fields. Women are highly engaged presidents of student organizations, but only 32 out of the Fortune 500 CEO’s are women. What happens between now and the “real world”? This interactive session will provide a better understanding of how gender norms, stereotypes, and socialization affect women performance and achievement. Attendees will also become more knowledgeable about gender power dynamics in leadership, educational, and professional settings and finally participants will gain strategies and tools on how to best navigate these spaces and become empowered women leaders.
Targeted Audience: Undergraduate Students, Graduate Students, Faculty and Staff, Community Partners

Immigrant Rights: A Guide to Teaching Millennials about Their Rights and the Rights of Family and Friends  TUC 417 ABC
Presenter: Stephanie Patino-Garfias
Fourth year Political Science-International Studies student at Wright State University
The presentation will include an interactive dialogue as well as a slideshow. As a legal aid interning for and representing ABLE (Advocates for Basic Legal Equality), this session will present on the topic of being woke and being aware of the rights of our fellow DACA brothers and sisters, and the rights of undocumented immigrants when interacting with law enforcement, and immigrants that are victims of crime. By being aware of others rights we as millennial can lend a helping hand to family and friends when injustice knocks at our door.
Targeted Audience: High School, Undergraduate and Graduate Students, Faculty and Staff and Community Partners

ECHHO Latino Leadership Fellows  TUC 425
Presenter: Maria Sanchez
ECHHO President
Join ECHHO as we host a think-tank style to develop and launch the ECHHO Latino Leadership Fellows. As a consortium of higher education institutions across the state of Ohio, ECHHO is excited to lead the discussion and design of this program. Participants in this session will be able to share ideas and learn more about the mission and vision of this program which has the underlying goal of Latinos supporting each other as they pursue their educational goals at their respective institutions.
Targeted Audience: Undergraduate Students, Graduate Students, Faculty and Staff, Community Partners
CONCURRENT SESSIONS - CYCLE I

11:00AM – 11:50AM

How to Navigate Your College Search Process
Presenter: Kendra Dewberry
Kendra Dewberry, Assistant Director of Community Outreach – UC Office of Undergraduate Admissions
This workshop will assist high school students who are navigating the college admissions process with a discussion on college/university options, finding the right fit, how to apply, searching for financial aid opportunities and more. Bring any questions you have about the college search and application process!
Targeted Audience: High School Students

Fifth Third Bank Latino Business Resource Group Members
Panelists: Joshua DeVincenzo, Human Capital, Andrea Ruiz Rabadan, Decision Sciences
Join members of Fifth Third Bank for an interactive interviewing workshop. We will walk through interviewing best practices for people at all stages of their careers. Whether it is landing that on-campus job, Co-Op, internship or even full-time employment, our workshop can help equip students and community members with skills to aid in obtaining their next opportunity. We will focus on both networking and interviewing. Most importantly, we will cover cultural differences one can encounter in navigating interviews in the United States.
Targeted Audience: High School Students, Undergraduate and Graduate Students, Community Partners

Empowering Latino Students through Latino Values
Presenter: Maria Sanchez
Chief Creative Solutions Officer
Shifting the dialogue concerning Latinos, this presentation aims to focus on how Latino students and campuses and leverage the Latino student experience to create programs and communities which engage, support and encourage Latinos to succeed in their academic and extracurricular pursuits. During the interactive presentation, students and campus partners will gain a better understanding of evidence-based strategies that can be used to help Latino students holistically.
• Latinos and Leadership
• Latinos and Mentoring
• Latinos and Community Service

Both students and practitioners are encouraged to attend in order to have a more robust conversation.
Targeted Audience: Undergraduate Students, Graduate Students, Faculty and Staff, Community Partners

How to Fit in with a Culture Different from Your Own with Power and Purpose
Presenter: Leila Kubesch
Norwood City School District - ESL & Spanish Teacher; Parents2Partners(.org) – Founder; BullyingStopsNow(.org) - Educator
Research indicates that people tend to like others who are similar to them. Develop the techniques to fit in, like a missing puzzle piece, with power and purpose. Learn to value the talents and skills you bring to the table to serve and be served in an environment that may not know of your cultural heritage or understand your personal gifts.
A special interactive training to learn:
• The secret formula to understand people and be understood
• Techniques to avoid conflict and to let problems get lost!
• How to build instant rapport with people—even law enforcement!
• Ways to be respected and end the self-sabotaging behavior
• How to network with purpose
• Ways to make the right impression instantly
Targeted Audience: High School, Undergraduate and Graduate Students
**Empowering and Embracing the Multiple Dimensions of Your Latino Identity**

Presenter: Joe J. Palencia, M.Ed.
Doctoral Associate/Ph.D Student, Miami University

According to U.S. Census data, Latina/os are now the largest minority group in the United States and among the fastest growing populations in the nation. Who am I? A simple question, yet one that’s not so easy to answer. How do your backgrounds and experiences shape your values, perspectives, and behaviors? All of us are more complex than the conventional “boxes” we’re often placed in. This session will give you the opportunity to learn about different social identities and participate in an open dialogue about the many identities possessed by Latino/a college students.

**Targeted Audience:** High School, Undergraduate and Graduate Students, Faculty and Staff, Community Partners

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**Latinx Millennials: Engage Your Government to Affect Change**

Co-Presenters:
Andrea Magaña Lewis, Public Policy Officer, Ohio Latino Affairs Commission
Lilly Cavanaugh, Executive Director, Ohio Latino Affairs Commission

Are you passionate about an issue, but aren’t sure where or how to begin your advocacy efforts? If so, consider attending this interactive session, which will provide practical tools to effectively advocate at the local, state and federal government levels. Learn about the protocols in place when meeting elected officials, as well as the importance of using talking points, “thank you” notes, and engaging the media when necessary. This session will be facilitated by two Latina lobbyists who work for the Governor’s Commission on Latino Affairs.

**Targeted Audience:** High school students, Undergraduate Students, Graduate Students, Community Partners

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**Empowering Entrepreneurial Latino/Hispanic Students: Creating Your Success!**

Presenter: Tom Dalziel, PhD
Executive Director, Center for Entrepreneurship & Commercialization (CEC)

Have you ever thought about starting your own business, being a leader in your community, or building a world where all are welcome and included, regardless of race, ethnicity, or country of origin? Join us for a fun and interactive discussion about becoming a leader. Learn about entrepreneurship in big and small companies, the startup community at UC and in Cincinnati, and your opportunity to lead! Discover programs that you can join now, that will prepare you for a successful university experience, and rewarding jobs for your future. Join us for: Creating Your Success!

**Targeted Audience:** High School, Undergraduate and Graduate Students, Faculty and Staff, Community Partners

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**Are leaders born or made?**

Co-Presenters:
Carlos Enrique Chacon Cupello - Director of @KratosLiderazgo (Venezuela)
Josh De Vincenzo - Director of Bindery Knowledge Group (USA)
José Cabrera - Immigration Program Organizer at the Intercommunity Justice and Peace Center

Are leaders born or made? This question has been asked in every society, all around the world throughout history. Some say yes, some say no; what do you believe? In this dynamic, adventurous and innovative workshop, combining leadership practices and experiences from Venezuela and the United States, you will be able to answer the fundamental and life-changing question: are leaders born or made?

**Targeted Audience:** High School, Undergraduate and Graduate Students, Faculty and Staff, Community Partners
SESSION PRESENTERS BIOGRAPHIES

Andrea Magaña Lewis
Andrea Magaña Lewis serves as Public Policy Officer for the Ohio Commission on Hispanic/Latino Affairs, where she advises Ohio’s elected officials on matters affecting the Latino community. Andrea has extensive experience in governmental relations and research, and has developed and organized public relations strategies for many state legislators during her time with the Ohio House of Representatives. Andrea graduated with honors from The Ohio State University earning a Bachelor of Science in Human Ecology, and a Master of Education degree. For nearly a decade she has taken part in mentoring programs through Big Brothers/Big Sisters, Franklin County Children Services and the Latina Mentoring Academy, which seek to build relationships and develop goals through a focused path. In her free time, Andrea enjoys playing basketball and volleyball, traveling to warm vacation destinations and spending time with her family.

Angel Salgado Raymundo
Angel Salgado Raymundo, a native of Washington, Iowa, Angel earned his Bachelors of Science in Psychology from Iowa State University in 2016. While at Iowa State, Angel was heavily involved with the Latinx community. Because of this commitment to the Latinx community, Angel was awarded the United States Hispanic Leadership Institute (USHLI) scholars award in 2014 and the Latinx student of the year award in 2016. As a graduate student at Miami University of Ohio, Angel still continues to dedicate his time to bettering the Latinx community. Angel presented a workshop titled Life of a Latino Student Activist at the Ohio Latino Student Summit, served as the Vice-President of the Graduate Student of Color Association, worked along with the Vice-President of Latino/Hispanic Affairs at the University of Cincinnati- Blue Ash College, currently serving in a committee on Social Activism (COSA) for is Latinx base fraternity of Lambda Theta Phi Latin Fraternity Inc. and founded a student organization named SOMOS Miami at Miami University. Currently Angel is working on research on Latinx students in higher education and writing a memoir about his experience in higher education. He hopes to empower the next generation of Latinx students, scholars, and activists through his work and stories. After graduation, Angel plans to attend a joint program and obtain his JD and PhD.

Carlos Enrique Chacon Cupello:
Founder, Director and Head Adventurer of Kratos Liderazgo
Dog lover and adventure seeker, Carlos always searches for an opportunity to be amazed. He’s driven to succeed on whatever goal he pursues and sees his role as a teacher as mean to grow as a person. For him the best source of inspiration are sports coaches and great leaders, which he constantly researches about. He’s also very passionate about Politics and International Affairs, while taking his undergraduate Law degree he founded the first inter-university delegation for international Model of UN in Venezuela, as well as acted as a consultant for the country’s National Assembly. He’s has a very contagious positive spirit and through that, he inspires everyone around him to explore new ideas and conquer their dreams. Lawyer from Universidad Catolica Andres Bello (Caracas) and founding member of Kratos Liderazgo in 2015.
Joe Palencia

Joe Palencia is currently a Doctoral Associate/Ph.D. Student in the Department of Educational Leadership at Miami University. Prior to Miami, Mr. Palencia served as an Advisor for the Student Support Services (SSS) TRIO Program at Oakton Community College in northern Cook County, Illinois. Joe is a First Generation Student Affairs Educator with experience in Student Retention, Multicultural Affairs, Orientation, Residence Life, and Academic Advising. He earned his Bachelor of Arts degree from the University of Illinois at Urbana-Champaign in Communication and Latina/o Studies and his Master of Education degree from Loyola University Chicago in Higher Education. His current research interests include academic advising, the experience of first generation college students, and the retention of students of color, particularly Latina/o students. Joe has received several honors and awards including the 2013 ACPA Latina/o Network Graduate Student of the Year Award, 2015 ACPA Latina/o Community Advancement Award, and has presented at numerous national conferences.

José Cabrera

José Cabrera currently is the Immigration Program Organizer at the Intercommunity Justice and Peace Center. Since his sophomore year of high school, he was a part of the Youth Education Society (YES) program at IJPC. As a member of YES, José shared his personal immigration story to others, help organize YES events, and fell in love with IJPC’s values and mission. When he is not at IJPC, he is at Xavier University where he is studying entrepreneurship and management with a minor in psychology and justice & peace studies.

Josh De Vincenzo

Founder and Director of BKG

Josh moved to Cincinnati from Central New Jersey to attend Xavier University where he studied International Business and Spanish. While at Xavier, Josh was an active leader in the university’s Student Organization of Latinos, an organization where he was able to rediscover his Latino roots. Cincinnati has been his home for almost five years to date and has become a community in which he is very passionate about. In his current role as Human Capital Leadership Participant at Fifth Third Bank, Josh is able to work in the development of the individual, the organization, and the microenvironment. His current research interests as a part-time graduate student at the University of Illinois at Urbana Champaign are in the fields of Education, Organizational Leadership, Economic and Social Impacts of Artificial Intelligence, Social Collectivism and Latin American Informal Economics. He recently founded the Bindery Knowledge Group, a global nonprofit education consulting firm.

Kendra Dewberry

Kendra Dewberry is the Assistant Director of Community Outreach in the Office of Admissions at the University of Cincinnati. In this new role, Kendra is working to strengthen and build relationships with Community Based Organizations and create access pipelines for students. Kendra arrived at the University of Cincinnati in September 2013 as the Assistant Director for Multicultural Recruitment, leading the multicultural recruitment team. Prior to arriving at UC, she worked at her alma mater, Ohio University, in the office of Undergraduate Admissions for 8 years. During this time she also served as an advisor to the Ohio University Recruiting Society (OURS).
Leila Kubesch

Leila grew up in North Africa where both of her parents served as Peace Corps volunteers. Upon moving to the U.S., she was mistaken for a Latina and often approached by individuals who wanted to practice Spanish, a language she did not speak at the time (although she eventually learned Spanish to avoid disappointing people). While living in the U.S., she faced many challenges resulting from her mistaken identity including incorrect assumptions people made about her culture, background, and even knowledge. She experienced the impact of perceptions and the resulting stories people imagine that are inaccurate about who we are. Leila learned the secrets of assimilating with new cultures as she travelled around the globe as a student and teacher ambassador. Using her discoveries and knowledge, she founded a not-for-profit organization, Parents2Partners, to help those with limited English and/or from diverse cultural backgrounds to succeed and thrive in a new culture. Leila works to help youth and their families develop improved communication, connection, and cohesion to achieve positive changes. She speaks on diversity to promote cultural understanding for everyone. Leila teaches Spanish and ESL and has taught Japanese and French at both the K-12 and university levels around the world. She is an educator for Bullying Stops Now!, where she hosts anti-bullying training to empower and elevate. Her passion to advocate for vulnerable youth led her to serve as an activist on behalf of youth in foster care, giving a related talk at TEDxCincinnati, titled How to Dream Big and Pass it On, that won the Audience Choice Award. Her talks and workshops have been given at many venues and countries including school districts, High AIMS Institute, the Ohio TESOL Conference, EDGE Teen Center, True Theatre, CINspiration, Asian American Hour on WAIF 88.3, and Second City in Chicago. She also spoke at various universities to include Purdue, Indiana University, Cincinnati University and Ohio State. She has written numerous articles in educational journals, has published children’s books, and serves as a TEDx coach for speakers. She is certified in Youth Mental Health, First Aid, Yoga for Trauma, and Body Language.

Lileana L. Cavanaugh

Lileana L. Cavanaugh is Executive Director for the Latino Affairs Commission. In this role, she oversees all initiatives that fulfill the Commission’s main mandates, which are to 1) advise the Governor and legislature on issues impacting Ohio’s Latinos, 2) build the capacity of Latino organizations, 3) connect the Latino community with one another and with state government. Part of her work includes gathering and disseminating information about issues concerning Spanish speaking people, stimulating public awareness about contributions of Hispanic Ohioans, and establishing relationships with state, local governments, non-profits, private business and industries. Lilly, a native of Costa Rica, has a passion for cultural issues and promoting the understanding and appreciation of cultures around the world. Mrs. Cavanaugh has lived in Latin America, Africa, South East Asia, Europe and the United States, and has worked for the public, non-profit and private sectors. This first-hand experience living and working in different countries has provided her with deep insights to cross-cultural issues which she has applied in various consulting roles through the years.
Maria Sanchez
Maria brings significant experience and passion working centered around with and for the Latino community in order to create education access opportunities. Maria earned both her undergraduate and graduate degrees from The Ohio State University. Professionally, Maria's work focused on building important high school and higher education connections, helping students and their families understand and navigate the academic, financial and developmental terrain of achieving higher education success. Maria led recruitment and retention efforts; enrichment events at the higher education level; and secured major sponsorship and grants from national philanthropic organizations to focus efforts on first-generation Latino students. Maria's own personal experiences inform her understanding of the challenges Latino students and their families face as they consider their future path. As a first generation American and college student, Maria experienced first-hand the hurdles and requisite skills needed to be successful and attain higher education. These experiences are the driving motivation for creation of Latino Educational Solutions (LES). Maria understands the shifting demographics at the local, regional, and national level and the importance of engaging with the Latino community especially within the higher education space. Maria's experience also includes creating local and national programs focused on the recruitment, retention, and persistence of all students through community engagement and program and curriculum design. She is also experienced in omni-channel marketing strategies to reach targeted communities.

Rosalyn Collins
Rosalyn Collins currently serves as Assistant Director in the Women’s Center. She currently works as the coordinator for the Women in Leadership & Learning Program which builds a community of women leaders committed to justice and activism. She also provides professional development workshops on salary negotiation, women’s success, and gender equity in the workplace. Rosalyn is very passionate about serving and being an advocate for students. She received her Bachelor of Science in Communication Studies at Ohio University, and later her Masters of Science in Student Affairs in Higher Education at Miami University.

Stephanie Patino-Garfias
Stephanie Patino-Garfias is a fourth year Political Science-International Studies student at Wright State University. During her time at Wright State University, she has strived to serve vulnerable populations by volunteering and collaborating with area churches, the Dayton Hispanic Chamber of Commerce, Mexican Consulate, community residents, elected officials, lawyers, and Wright State students and faculty. She has raised money, has been a Spanish translator, advocate, and organizer for the civil rights of vulnerable people and communities. In her first year, she volunteered to serve the mission of Wright State's Latino Affairs Office and collaborated with a faculty member to support an investigation into what happened to student teachers who went missing in Iguala, Mexico. As the daughter of immigrants from Mexico, she has been especially active in the plight of people who leave their homeland. Her last two years have been focused on helping Syrian refugees in Morocco and Hispanic immigrants in our region. In Fall 2016, she interned for the Ohio State House of Representatives and was selected by Wright State as a Propel Ohio campus leader committed to addressing childhood poverty. While in the last few weeks and days, she has worked with an immigration attorney Kathleen Kersh to organize workshops that will inform immigrants about their rights.
Tom Dalziel, PhD
Dr. Dalziel is an experienced manager, management consultant, and entrepreneur who has served in over 40 industries and 13 countries. He serves on the boards of private companies, leads UC’s entrepreneurship program (which was recently spotlighted as top 15 across 34 countries), designs executive development programs for corporate and family business managers, and spearheads student entrepreneurship at UC including the StartupUC Student Incubator. He has conducted leading-edge research resulting in dozens of presentations to business leaders and scholars in the US, Canada, Europe and Latin America. Dr. Dalziel is Executive Director of the CEC as well as a tenured associate professor of Entrepreneurship & Strategic Management.
NETWORKING SESSION
3:00 - 4:00 PM

TUC 400 ABC
As a part of this year's Latino Student Summit, Latinos En Acción is partnering with Youth Educating Society (YES) and UC Student Government to host a Networking Session to engage and connect with University students form all across Ohio Campuses. Please Join us from 3:00 – 4:00 pm in TUC 400abc.
FINANCIAL SPONSORS:
THANK YOU TO OUR COMMUNITY PARTNERS:

Special Thanks to:
Presenters
Exhibitors
Volunteers

And the Ohio Latino Student Summit Planning Committee
Thank you for coming