UC – GSGA – GSGA Group Grant Award Application
683 SSLC – ML 0193 – Ph: (513)556-6101

This is a fill-in document. Please type in ALL details before submitting this form. DO NOT HAND WRITE. Please read all group grant guidelines at http://www.uc.edu/gsga prior to submission.

Name of GSA: German Graduate Student Association
Name of Department and College: Department of German Studies – A&S
Name of Principal Applicant: [Redacted]
Email: [Redacted] Ph No: [Redacted]

Name and Type of Event Proposed: Re: Working, Thinking, Seeing. Adapting to the 21st Century. 18th Annual Focus on German Studies Conference
Place of Event, if Applicable: Max Kade Center (Old Chem) and Old Chem 701
Date and Time of Event, if Applicable: 8-9 November 2013
Which deadline are you applying for: 13 September 2013
Has your group been awarded the Group Grant Award for this year? If YES, how much? no
Date your GSA members informed and mode of information: 6 September 2013, at our monthly meeting
Date of your GSA meeting when this event/activity was approved: 6 September 2013
How do you plan to publicize this event?

Emails sent to major listservs and to department heads both at UC and major surrounding institutions. Posters hung on campus. Advertisments on departmental website and facebook page. Word of mouth.

Expected Attendance - provide an academic demographic break up of expected audience:
Primarily graduate students, both from UC and from other universities.
Some professors from UC and some professors from other universities whose art is being displayed in the concurrent exhibition.
Undergraduates will be invited, but historically they have chosen not to attend.

Describe your event (attach additional page if necessary):
The Focus on German Studies Conference is a graduate student conference, providing graduate students the opportunity to present original research. We will have several panels of graduate presenters, a keynote speaker, and an artists' roundtable discussion. We encourage graduate students from all over the world to present, and though this year we have no foreign applicants, we do have graduate students coming from across the US. This has been and continues to be a very interdisciplinary conference, making it a unique and productive networking opportunity both for the participants and for the UC graduate population in attendance.

In this year's conference, Re: working, thinking, seeing. Adapting to the 21st Century, we will explore what it means to adapt a narrative in the twenty-first century and how new technology and media are affecting adaptation. As media
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becomes more interactive, even familiar stories are presented in a whole new light, and the perception of familiar media changes. Additionally, as technology accelerates and facilitates the creative process, the question of defining the line between adaptation and plagiarism becomes more and more important.

Also, for the first time ever we will be having an art exhibition in conjunction with the conference. Art that either comments on adaptation or is itself an adaptation will be on display for the month leading up to the conference and during the conference.

Does your event have speaker(s)? If Yes, list name(s), credentials and lecture content:

Dr. Frans Mäyrä of the University of Tampere will be joining us electronically to give a keynote lecture entitled “From Narrative to Gameplay (And Back) – Studying Transmedial Storyworlds”. Dr. Mäyrä is a professor of Information Studies and Interactive Media, the head of the University of Tampere’s Game Research Lab, and has recently published a monograph “An Introduction to Game Studies”. He is also a founding member and former president of DiGRA – the Digital Games Research Association.

Describe how this event/activity, if sponsored by GSGA, will further graduate education/research:

Since this is a graduate conference, with the exception of our keynote and some of the artists, all presenters are graduate students. Organizing this conference also provides invaluable professional experience to the graduate students of the UC Department of German Studies. All graduate students in attendance spend a large quantity of both structured and unstructured time together, providing excellent networking opportunities.

Please provide a list of ALL expenses in the table provided. Provide as much information about each expense – including details about other sources of funding / sponsorship for the event/activity. Use additional page if necessary.

<table>
<thead>
<tr>
<th>Expense Amount</th>
<th>Expense Detail</th>
<th>Source of Funding / Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>$750</td>
<td>Food and Beverage for the Conference</td>
<td>This is where we would spend the GSGA money, surplus would be covered by DAAD</td>
</tr>
<tr>
<td>$500</td>
<td>Honorarium Keynote Speaker</td>
<td>Funded through Taft Research Foundation</td>
</tr>
<tr>
<td>$300</td>
<td>Program and Poster Printing Costs</td>
<td>Funded through DAAD grant</td>
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<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150</td>
<td>Honorarium – Program and Poster Design</td>
<td>Funded through DAAD grant</td>
</tr>
<tr>
<td>$150</td>
<td>Art Mounting Costs</td>
<td>Funded through DAAD grant</td>
</tr>
<tr>
<td>$100</td>
<td>Parking</td>
<td>Funded through DAAD grant</td>
</tr>
<tr>
<td>$50</td>
<td>Nametags, Notepads, Pens</td>
<td>Funded through DAAD grant</td>
</tr>
</tbody>
</table>

Total Budgeted Amount for the event/activity: $2000
Total amount requested from GSGA: $500
Total funds available from other sources: $1500
Total funds expected to be raised, if any: $0

Signature of GSA officers (ALL mandatory)

1. Name [Redacted]  E-mail [Redacted]  Signature [Redacted]
2. Name [Redacted]  E-mail [Redacted]  Signature [Redacted]
3. Name [Redacted]  E-mail [Redacted]  Signature [Redacted]
4. Name [Redacted]  E-mail [Redacted]  Signature [Redacted]

Faculty Advisor: [Redacted]  Phone: [Redacted]  Advisor’s Signature [Redacted]  E-mail: [Redacted]
To: GSGA Group Grant Committee  
From: [Name]  
Re: Focus on German Studies Grant Application  
September 12th, 2013  

To whom it may concern,  

I am writing to offer my strong support of the application submitted by [Name] and [Name] requesting $500 for funding the upcoming Focus on German Studies conference "Re: working, thinking, seeing. Adapting to the 21st Century" taking place on 8-9 November 2013. This conference is one of the intellectual highlights of the year for faculty and students in the Department of German Studies. Since eighteen years the Department of German Studies hosts the conference, organized by the graduate students of the department. The conference attracts participants from around the world. Being cutting edge in its topics the conference is not only followed up by a yearly publication of the Focus on German Studies Journal (published by the graduate students) but also networks our students with academics who are working in similar fields and establishes necessary and valuable contacts within the academic community that further the careers of our graduate students.

Among the conference’s many strengths is its intellectual reputation. Over the last years it was consistently received with attention and interest and is recognized as one of the graduate conferences’ in the field of German Studies with a high reputation as this year’s keynote speaker shows. Frans Mäyrä, one of the specialists in the field of computer studies...
and adaptation theories talks about "From Narrative to Gameplay (and Back) - Studying Transmedial Storyworlds".

I would like to underscore the fact that Focus on German Studies conference is planned and executed entirely by graduate students. The opportunity to work as organizers for the Focus on German Studies conference (as well as for the journal) provides the graduate students with unique experiences; they learn the 'tools of the trade' early in their academic career.

I am confident that this conference will be as successful as the seventeenth previous conferences have been. I urge you to give [redacted] and [redacted] application serious consideration. Please feel free to contact me at any time if you have any questions or need more information.

Sincerely,

[Signature]

Visiting Associate Professor and Graduate Director, Department of German Studies
Faculty Advisor, German Graduate Student Governance Association