EUROPE REGIONAL STRATEGY
GROUP REPORT

Year 1

Membership
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Katherine Wilson  Program Coordinator, International Admissions

Related Local Institutions
European American Chamber of Commerce

Activities of Focus for Next Few Years
- Increase number of enrolled students from Europe
- Develop exchanges leading to graduate enrollment
- Develop short programs in July for European students
- Revitalize and energize former relationships in the region
- Increase number of our students studying in Europe
- Explore experiential learning opportunities for incoming students from the region
- Collaborate more routinely with European American Chamber of Commerce to identify internship opportunities in Europe
The Europe Regional Strategy Group has reviewed current collaborative agreements between the University of Cincinnati and countries in the Europe Region as a starting point for discussion. The following is a summary of those agreements that are either memoranda of understanding or activity agreements by country.

**Austria**
Johannes Kepler University Linz

**Belgium**
Université Catholique de Louvain

**France**
Audencia Nantes School of Management
Compiègne University of Technology
ESC Toulouse
École Nationale Supérieure des Arts Décoratifs
ICN Business School Nancy
University of Angers
University of Caen Basse Normandie

**Germany**
Kunsthochschule Berlin-Weissensee
Ludwig Maximilian University
Technical University of Ilmenau
University of Lubeck
University of Mannheim
University of Wuppertal

**Italy**
University of Sassari

**Norway**
Norwegian School of Economics and Business Administration

**Spain**
Public University of Navarra
University Carlos III Madrid

**Switzerland**
Fachhochschule Beider Basel

The Europe Strategy Group is considering whether the region that comprises 50 countries (including Azerbaijan and Kazakhstan), should be subdivided. As a way to bring focus to key countries, cities, and institutions in each region, a proposal has been made to identify four geo-cultural regions:

- Northern Europe (including Ireland and the UK)
- Western and Southwestern Europe core countries (Benelux, Germany, France, Spain)
- South-Central Europe
- Eastern Europe and Russia

While most of the successful study abroad programs are in Germany, France, Spain, and Italy, the College of Business regularly offers study tours across a much wider range of countries. Faculty members, especially from A&S, CCM, DAAP, Engineering, and Medicine, collaborate with many partners throughout Europe.

The Group is particularly interested in increasing the number of European students enrolled at UC (the representation of European students is currently very small). Two strategies have been discussed: developing short summer programs (4 weeks in July, for instance) and exploring experiential learning opportunities. The Group is also interested in increasing the number of UC students studying or gaining experience learning in one of the sub-regions of Europe. In the Western Europe region, planning and collaboration with the European American Chamber of Commerce could greatly enhance the feasibility and success of both these goals.

The Europe Strategy Group is further examining ways of identifying cities of sub-regions with a variety of institutions with which to establish dual degree programs of Erasmus mundus protocols, and recruit European students interested in studying at UC. For instance, in the case of Germany, a recommendation would be to select Berlin and Munich.