LATIN AMERICA REGIONAL STRATEGY GROUP REPORT

YEAR 3

Membership

Lee Armstrong  Associate Director Academic, LCB International Programs
Flavia Bastos  Associate Professor & Director, Graduate Studies for Visual Arts Education
Alfonso Cornejo  President, Hispanic Chamber Cincinnati USA
Anne Fugard  Executive Director, UC International Programs
William Gregory  Admissions Officer, International Admissions
Juan Antonio Islas Munoz  Visiting Assistant Professor of Design
Amy Lind  Mary Ellen Heintz Endowed Chair & Associate Professor of Women’s, Gender, and Sexuality Studies
Christine O’Dea  Director of Global Health Education for The Christ Hospital/UC Family Medicine Residency Program
Oliver Pereira  Latin America Regional Manager, International Health, Cincinnati Children’s Hospital
Martha Perez-Enriquez  Bilingual Academic Director, Early Childhood Education Online
Nora Wagner  Director, LL.M. in the U.S. Legal System, College of Law

Related Local Organizations

Hispanic Chamber Cincinnati USA

Activities of Focus for Next Few Years

- Increase UC study abroad in Latin America, developing internships & co-op opportunities
- Work to recruit more students from the region
- Expand relationship with ITESM-Queretaro to more programs
- Leverage alumni and scholar connections from this region to aid in establishing good connections in this region, particularly in South America
- Identify partner in Brazil
2014-15 Latin America Strategy Group Summary

Identifying a strategic partner in Latin America has proved to be difficult. Factors that need to be considered in selecting the optimal partner are:

- Government travel warnings and issues of safety
- Relative ease of access from major ports of entry
- Similar profile in terms of number of students, breadth of disciplines, active research, rising in rankings, highly motivated to become more global
- Sufficient instruction in English to make student exchange possible

While we have some existing relationships such as the ones in Chile and Argentina it has been difficult to move beyond the current narrow programs.

Mexico

Instituto Tecnológico de Monterrey (ITM) – Queretaro Campus
The Lindner College of Business has been taking students there for about 15 years. UC students have had wonderful experiences in a safe environment.

This year we have been successful in beginning to expand discipline relationships with Queretaro. Email exchanges, videoconferences, and a visit by a delegation from the Strategy Group helped move this relationship forward.

They invited four of our faculty from different disciplines to their annual Global Faculty Week. In addition, one of our Strategy Group members will be doing a faculty-led, 2-week program in August. At the end of this month, we will have several students from ITESM visiting DAAP as well.

This is a good start to moving this relationship beyond a programmatic level to an institutional one and will continue to be nurtured in the future. Queretaro is an excellent location for many of our disciplines because of the presence of major industries such as GE and Procter & Gamble.

The following institutions are current partners but in a very limited way. We will continue to try to expand these partnerships if there is reciprocal interest and motivation from them in the coming year.

Brazil

Universidade Federal de Goiás (UFG)
Due primarily to the difficulty of finding an institution with significant instruction in English for student mobility or exchange, and the fact that we only have a handful of students taking Portuguese, it has been difficult to find an optimal partner in Brazil. We have, however, begun a dialogue with UFG, including a video conference, and they have expressed interest in continuing this discussion.

Chile

Universidad del Desarrollo (UDD)
A videoconference was held with our contact at UDD in late October wherein several possible new relationships were identified. In the past, the Lindner College of Business has taken students there. They would be interested in restarting a Dual Degree MBA with UDD.

We also identified interest in a formal faculty exchange program and a possible one-month internship for graduate nursing students or six-week internship for medical students. Additionally, they have a community volunteer program that may as a wonderful Serve Beyond opportunity for UC students.

We will continue to work on broadening this relationship in the coming year.

Latin America Enrollment – Fall 2014

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