LATIN AMERICA REGIONAL STRATEGY GROUP REPORT

YEAR 4

Membership

Lee Armstrong  Associate Director Academic, LCB International Programs
Flavia Bastos  Professor & Director, Graduate Studies for Visual Arts Education
Alfonso Cornejo  President, Hispanic Chamber Cincinnati USA
Anne Fugard  Executive Director, UC International Programs
William Gregory  Admissions Officer, International Admissions
Ana Hincapie  Assistant Professor of Pharmacy Practice & Administrative Services
Juan Antonio Isla Munoz  Visiting Assistant Professor of Design
Marianne Kunnen-Jones  Special Assistant to the President for Executive Communication
Brianna Leavitt-Alcantra  Assistant Professor of History
Michael Odio  Assistant Professor of Sport Administration
Isabel Parra  Associate Professor of English, UC Clermont
Oliver Pereira  Latin America Regional Manager, International Health, Cincinnati Children’s Hospital
Leila Rodriguez Soto  Associate Professor of Anthropology
Eugene Rutz  Director, Academic, College of Engineering & Applied Science
Nora Wagner  Director, LL.M. in the U.S. Legal System, College of Law
Angie Woods  Associate Professor of Spanish, UC Blue Ash

Related Local Organizations

Hispanic Chamber Cincinnati USA

Activities of Focus for Next Few Years

- Develop next steps in budding relationships in Costa Rica and Chile
- Encourage faculty-led programs to the region
- Work to recruit more students from the region
- Leverage alumni and scholar connections from this region to aid in establishing good connections in this region, particularly in South America
2015-16 Latin America Strategy Group Summary

Although challenges such as government travel warnings, issues of safety, and sufficient instruction in English remain in this region, we feel the Latin America Strategy Group has made good progress this year and are hopeful that we have identified some viable partner institutions.

While we still have some existing relationships such as the ones in Chile and Mexico it has been difficult to move beyond the current limited number of programs.

Chile

**Universidad del Desarrollo (UDD)**

Even though we have video conferenced with UDD and identified areas of interest, we have not been successful in broadening the relationship beyond the long-standing relationship with the Lindner College of Business. For this reason we have turned our attention to identifying a different potential and enthusiastic partner in Chile.

Costa Rica

**University of Costa Rica (UCR)**

As with the U. of Concepcion, our connection with UCR was facilitated by strategy group committee members. Our anthropology department had already been visited by a faculty member from UCR and our department has a strong presence in Central America. We video conferenced with UCR as well and identified several areas of mutual interest that led to the formation of a delegation to visit them—law, anthropology, economics, and geology.

Subsequently, we are working to sign both an institutional collaboration agreement and an exchange agreement. As always, we will provide extra grant incentive to faculty and students travelling to our partner institutions.

Mexico

**University of Concepcion (UdeC)**

UdeC is the third oldest and among the most prestigious universities in Chile. It has 19 schools and departments ranging from education, arts, humanities, economics and business to law, architecture, urban planning, natural sciences, social sciences, pharmacy, engineering, medicine, and environmental sciences.

We are fortunate to have faculty on the strategy group with links to Chile and UdeC who have facilitated our connections via videoconference and personal email exchange. As a consequence we are now ready to send in May a five-person delegation to UdeC in areas we identified being of mutual interest—English as a Second Language, distance education, law, and engineering. At least at this stage, we feel there is real potential for a good partnership here.

**Instituto Tecnológico de Monterrey (ITESM) Queretaro Campus**

The Lindner College of Business has been taking students to ITESM for many years following spring semester for a short term program that was tailored to them. Students have had an excellent educational experience in this safe environment.

This year, four UC faculty attended ITEM's Global Faculty Week, three from engineering fields and one from architecture. Another faculty member from design visited last year and then DAAP welcomed several students from ITESM during DAAP Works. He will return this summer to teach at ITESM.

This year, however, ITEMs has expressed their inability to do the kind of short programs they had been doing for LCB for years. This seems to be the result of a system-wide cut-back. Unfortunately, it may seriously limit our potential for future engagement.