global STRATEGIES 2016 - 2017
In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.

**STRATEGY GROUP OBJECTIVES**

- Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
- Enter into broad and deep collaborative relationships with these institutions.
- Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
- Increase market awareness of UC in each region to diversify our international student population.
Our relationship with the Université de Bordeaux began in 2014 and has quickly evolved to the type of partnership we hope to achieve with all our strategic partners; one that cuts across all disciplines and through the academy from administrators to faculty to staff and students. They are enthusiastic, responsive, and inclusive – an ideal model for future collaborations.

Altogether, 69 students and 11 faculty have visited Bordeaux for academic purposes this year, engaging in collaborative activities from joint teaching, to student and faculty exchange, new dual masters’ programs, and faculty-led, short-term student mobility.
Specifically:

- 12 UBx faculty have visited UC under our faculty exchange program in disciplines including philosophy, psychology, chemistry, English, engineering, business, anthropology, and medicine. UBx has hosted 9 UC faculty in similar areas.

- UC Prof. Bill Connick and UBx Prof. Jean Louis Bobet have developed a joint curriculum to engage cohorts of French and American students with a research project outcome. This year, our chemistry program led 15 UC students to Bordeaux to meet and work alongside their French partners.

- Prof. Michèle Vialet is about to lead 8 students on her third French short-term study abroad

- UBx and UC engineering have entered into a one-year master’s in Aero-Systems Operations to begin this fall. Together, they will have a joint booth at the Paris Air Show to promote our dual degree program and research in aerospace.
In the recipe for global success at UC, our regional strategy groups are the secret ingredient whose spirit binds the whole dish together.

Good food, good drink, strong relationships; in any location across the world, that's a dish well-served.

Vice Provost for International Affairs Raj Mehta